

CHAMBER LINK

OCTOBER 2024



Leadership Unlimited Class of 2025 - will they be the best class ever?





STAFF

Ellen Heinz, M.Ed., OhioCED

Angie Cirone

Lisa Duckworth

Angie Fanello

Jessica Gribben

Kathy Fox

Clint Knight

Sandy Messner

Evan Stuart

Barrett Thomas

Jennifer Wagner

55 N. Mulberry St. Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853

info@richlandareachamber.com







Mid-Year Reflections Ellen Heinz, M.Ed., OhioCED

President & CEO



Dear Chamber Members.

It has been a fast six months since I joined Team Richland! I've truly appreciated the time getting to know members, elected leaders, organizational partners, and businesses across the region.

One of the most recent events we hosted was the BOSS (Business Owners Sharing Solutions) - Succession Planning. It was well attended and we had extremely good feedback. Thanks to our panelists and presenters, they provided insightful information about their own experiences with success planning – as an owner, business leader, or solution provider - and it resulted in an extremely meaningful session. If anyone missed it but would like to find out more about success planning resources in the area or just talk to someone about it, please reach out to me. I'm happy to connect you to helpful resources.

As someone who's family recently went through what a lack of succession planning can mean to the family and friends you love, I am a big advocate for planning ahead.

Between now and the end of the year, we have our fantastic "Savor & Sip Auction and food tasting" event in a few weeks, along with a Member Benefits learning session, and the Small Business of the Year Awards. Congratulations to all the amazing nominees this year! To see a complete list of the nominees, click here.

We are evaluating our current work and setting our Strategic Priorities for next year, which includes a member survey that will be coming out in the next few weeks. Please be sure to complete it as it will help us chart our course forward, elevating our mission and building on our past successes!

We are here to support and serve our members and the community! Thank you for all you do every day to make our county the best place in the world to live, work, and build a legacy!

Best Regards,

Ellen Heinz, M.Ed., OhioCED

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SEPTEMBER MEMORABLE MOMENTS





RICHLAND AREA CHAMBER AND ECONOMIC DEVELOPMENT'S 125TH ANNIVERSARY





WLC- TAKING UP SPACE WITH JESSICA HIISER





BOSS- SUCCESSION PLANNING





TEAM NEO VISIT

Thank you to our renewing members!

BUILD & GROW

Brightspeed Business Buckeye Community School **Buckeye Village Apartments** Commercial Cutting & Graphics, LLC.

First Federal Community Bank -Loan Production Office Hampton Inn & Suites

K E McCartney & Associates, Inc. MHS Industrial Supply MK Metal Products Enterprises, Inc. Nationwide Children's Hospital Northwest Regional Systems Pony Powersports Mansfield RBC, Inc.

Richland County Board of **Developmental Disabilities** (Richland Newhope) Staker Dental The Herald, Inc. Thomas Heringhaus, DDS Theresa Heringhaus DDS

ENGAGE & CONNECT

Advantage Family Outreach & Foster Care

Affordable Lawn Services & Snowplowing

Ashland Symphony Orchestra Athena Greek Restaurant **Brittany Condo Association** Central Ohio EMS Training, LLC. Chad Kingery - State Farm Charles Mill Marina Chinatown Restaurant

Commercial Cleaning Enterprises,

Crawford Drainage Company, LTD. Mme B's Beautiful Things CRT Landscaping & Lawn Service Custom Control Technologies, LLC. Ohio Bird Sanctuary Dallas Design & Technology, Inc. Edward Jones Office of Darrel & Jared Strickler

Eldridge Fence First Congregational Church

G & M Body and Paint Shop Halls Construction Materials Testing Haring's Jewelers

Hess Industries, LTD.

HR Outfitters

Keith's Drain & Septic Service

Martini's on Main

Mid Ohio Aesthetics & Wellness, LLC. Midwest Aircraft Products Company

Mind Body Align, LLC.

Miracle Ear

NuHaus Outdoors

Ohio Social Sports Ooh La La Catering Ora K Beauty Products Parsons Family Catering Prairie Peddler Festival Precision Technologies, Inc. Raemelton Therapeutic **Equestrian Center** Shari & Sons Tax Service, Inc. Shelby Daily Globe The Hub at Village Square The Ohio State University at Mansfield

The Phoenix Brewing Company TownePlace Suites by Marriott Trustwell Living Mansfield Place Uncle John's Place, LTD. What's Smoken', LLC.

Renewals reflect paid dues received from 08/28/2024 through 10/01/2024

SEPTEMBER RIBBON CUTTINGS



CHAMBER

Tickets: \$30 if registered by 10/11/24 (\$40 after 10/11/24)



Auction & Food Tasting

Tuesday, October 22, 2024, 5-7:30 pm Mid-Ohio Conference Center

A CELEBRATION OF ALL THINGS CULINARY IN OUR AREA!

Enjoy mouthwatering appetizers, entrees, desserts, pastries, and beverages from some of the area's finest restaurants, caters, bakeries, deli's, and beverage companies!

- How does it work? Sample tastings from our different food vendors, enjoy live music, bid
 on silent auction items, enjoy local wines and beer, and more! Most attendees are full
 before they are able to try all the samples from over 20 vendors! See below for ticket price.
- Who can attend? This event is open to Chamber members and the general public, so invite your co-workers, family and friends.
- <u>Bid on auction items</u> Bid on the many fantastic auction items contributed by our Chamber members! Everything from overnight getaways to themed baskets, chocolates, gift cards, sports items and much more!
- Enjoy Live Entertainment ~ Great Food ~ Auction Items!



- 1. Scan QR code
- 2. Our event calendar: richlandareachamber.com
- 3. Call us at (419) 522-3211
- 4. Email Lisa Duckworth at: Iduckworth@richlandareachamber.com



VENDORS as of 10/9/24

Almost Korean, LLC.
Avita Health System
Bake My Day
Black Dog Tavern
Bursting Bubble Teas & More
Bytchn Kitchen
Deja Food
Exclusively Yours Catering
Food Tour
Gertz Culinary

Gionino's Pizzeria
Grunt Grub, LLC.
High Desert Greens
Island Flavas Jerk, LLC.
Jackie's Cheesecake
Momo's Kitchen
O'Charley's
Ontario Event Center
Outback Steakhouse
Parsons Family Catering

Primrose Retirement Communities Richland Carrousel Park, Inc. Texas Roadhouse The Wishmaker House Bed & Breakfast, Restaurant and Winery Twisted Fig Tea Two Cousins Pizza



Savor & Sip Auction

A CELEBRATION OF ALL THINGS CULINARY IN OUR AREA!

Maker's

Item Donation Form

October 22, 2024 5:00 PM - 7:30 PM

at the Mid-Ohio Conference Center

Why participate? This event is a great opportunity to **highlight your business** and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

| Yes, I would like to donate an item to the auction! | | |
|---|-----------------|--|
| Business / Organization: | | |
| Contact Person: | | |
| Phone: | Email: | |
| tem(s): * | | |
| | | |
| | | |
| * Item Enclosed? Y / N Need pickup | between (dates) | |
| Value of Item: | | |
| Please respond by Friday, October 4: | | |

Mail to: Richland Area Chamber & Economic Development

55 N. Mulberry St., Mansfield, OH 44902

Call: (419) 522-3211 Fax: (419) 526-6853

Email: Iduckworth@richlandareachamber.com





You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber & Economic Development and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The COSE Benefit Plan is a multiple employer welfare arrangement (MEWA) that allows businesses of 1–50 to experience rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | COSEBenefitPlan.com







MEMBERSHIP 101 Lunch

Wednesday, November 6 11:30 AM - 1 PM

*LUNCH SERVED AT 11:30 AM

Der Dutchman 720 St. Rt. 97 Bellville, OH 44813 WAYS TO REGISTER



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DISCOVER RICHLAND ECONOMIC DEVELOPMENT TOUR

FRIDAY, NOVEMBER 8, 2024, FROM 8 A.M. TO 4 P.M. \$150 PER PERSON INCLUDES 8 STOPS, LUNCH, AND CHARTER BUS TRANSPORTATION

REGISTER

WORKERS' COMPENSATION FRAUD

The Ohio Bureau of Workers' Compensation (BWC) safeguards the integrity of the workers' compensation system by preventing fraud from workers, employers, and health-care providers. Fraud undermines the system's financial stability and affects honest workers and businesses.

Main Types of Fraud:

1. Worker Fraud (Claimant Fraud)

Workers may commit fraud by collecting disability benefits while working, misrepresenting their injuries, or exaggerating the severity of their claims. This behavior not only affects the system but also undermines the trust of honest claimants.

2. Employer Fraud

Employers can gain an unfair advantage by operating without required workers' compensation coverage, misclassifying employees, or underreporting payroll. Such actions harm both compliant businesses and the overall stability of the system.

3. Provider Fraud

Healthcare providers may engage in fraud by billing for unnecessary services, misrepresenting care provided, or dispensing controlled substances improperly. This compromises the integrity of patient care and the compensation system.

Report Suspected Fraud:

Online: <u>BWC Fraud Reporting</u>
Phone: 1.800.644.6292

For any inquiries or support needed, reach out to Sedgwick's program manager, Paul Feck, at paul.feck@sedgwick.com.



We're on a new-logoevery-138years streak.

It's true. We have a new look. But we're still the same independently owned bank.

New look. Same us.





Hamilton Insurance Group (HIG)

Hamilton Insurance Group founded in 1992, is one of the largest and fastest growing agencies in North Central Ohio. HIG provides quality coverage for both personal and business needs as well as employee benefits and represents over 50 insurance carriers. HIG is committed to supporting community projects and is an award-winning agency. HIG was named "Small Business of the Year" by the Richland Chamber in 2011, achieved TOP TEN status with Ohio Mutual in 2014, 2017, 2018 & 2019. HIG ranked number one in Ohio with Auto-Owners Insurance in 2016, was named a Master Agency with Celina Insurance in 2018, and became a Progressive Platinum Agency in 2015. HIG has 21 employees with offices in Mansfield and Gahanna



SPONSORSHIPS

Small Business of the Year Awards Luncheon on Dec 10

Recognizing Richland County's Small Businesses

Presented By:



PROMOTION FOR YOUR BUSINESS

Audience: Area business leaders, small business owners and managers, professionals, media, elected officials

Advertising/Promotion via: Email blasts, social media posts, newsletter ads, Chamber website, and event program

PREMIER SPONSORSHIP \$800

(Limit of 6, 1 Remaining)

- One table of 8 at luncheon
- Opportunity to be on stage to present awards
- · Logo (small) on cover of program
- · Logo included in Chamber event emails for this event
- · Logo in Chamber newsletter
- Half-page color ad in the event program (4.75"w x 3.75"tall)
- Table sign with corporate logo
- · Logo recognition on slide presentation
- · Multiple verbal recognitions at event
- · Logo & link on event webpage

REGIONAL LEADER SPONSORSHIP - \$400

- One table of 8 at the luncheon
- · Logo (small) in the event program
- Table sign with corporate logo
- Name recognition on slide presentation
- · Verbal recognition at event
- Company name & link on event webpage

INNOVATOR SPONSORSHIP - \$250

- 4 seats at the luncheon
- Company name in the event program
- Name recognition on slide presentation
- Verbal recognition at event
- Company name and link on event webpage

ENTREPRENEUR SPONSORSHIP - \$125

- 2 seats at the luncheon
- · Company name in the event program
- Verbal recognition at event
- Company name on event webpage

SPONSOR INFORMATION:

| CIRCLE ONE: PREMIER: \$800 | REGIONAL LEADER: \$400 | INNOVATOR: \$250 | ENTREPRENEUR: \$125 |
|----------------------------|------------------------|------------------|---------------------|
| Phone: | <u> </u> | | |
| Address: | City: | State: | Zip: |
| Organization: | | | |

Finalist Video Sponsor:

Premier Sponsors:















The Board of Directors and Small Business of the Year Committee of the Richland Area Chamber & Economic Development request your attendance as we celebrate and honor all small businesses and name our 2024 Small Business of the Year Recipients.

December 10, 2024 11:30 a.m. - 1:30 p.m.

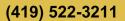
- Receiving line and networking 11:30 a.m.
- Buffet Lunch 11:45 a.m.
- Program 12:15 1:30 p.m.

Location: Kehoe Center 175 Mansfield Ave. Shelby, OH

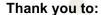
Kindly RSVP by: November 29, 2024

Reservations must be canceled TWO business days in advance to avoid being charged for the event

REGISTER NOW



















SAVE on Mid-State Multimedia Radio Ads

New members receive a hefty discount for a 30-second commercial on Mix 106.1, 97.3 The Spur, 106.7/1440 ESPN, 993 The Light or WMFD TV!

MID-STATE MULTIMEDIA GROUP













Contact Scott Goodwin at (419) 529-5900 for more details.



Charter Next Generation

Charter Next Generation is engineering the way for a better tomorrow. CNG has quickly become North America's leading independent producer of highperformance specialty film, flexible food packaging solutions, and other end-use markets that impact our local neighborhoods and beyond. We are committed to creating a better world by passionately pursuing sustainable solutions that protect families, strengthen the global community, and facilitate a greener future for generations to come. Our unwavering sustainability-first mindset enables a culture of growth and innovation, allowing us to reimagine what is possible and deliver best-inclass material science solutions.



CYBERSECURITY: THINKING GLOBALLY, WORKING LOCALLY THE GROWING WORLD OF CYBERCRIME



Discover the growing threat of cybercriminals, both domestically and globally. This talk will delve into the key technologies that empower these criminals, such as cryptocurrency, the dark web, and artificial intelligence.

> Location: OSU Mansfield / Riedl Hall 2400 Kenwood Circle, Mansfield OH 44906

> > NOV.

2024

5:30 - Hors d'oeuvres and networking

6:00 - Fireside Chat

6:45 - Q&A















Tuesday, December 10 | 5-7 pm Mid-Ohio Conference Center

> WAYS TO REGISTER

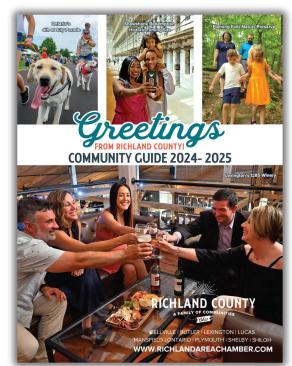


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THE NEW DIRECTORIES HAVE ARRIVED!



Stop by the Chamber to grab your updated copy, or keep an eye out for yours in the mail and around the community!



2024-2025 Presenting Sponsor





The LU Class of 2025 kicked off the program with an impactful retreat at Mohican Lodge! Class members participated in The Leadership Challenge workshop. They unpacked their leadership assessment results and discussed strategies for growth with their classmates. Nyte-Flyte Entertainment hosted a Wit to Fit game show and DJ'd for the class on the patio.

On the second day of the retreat, the group participated in an activity called Cross the Line to explore their diverse beliefs and experiences. Chandler Taylor, Local History/Genealogy Reference Librarian, also shared insights about the history of Richland County. The groups have started planning their program days, and we can't wait to see what they accomplish this year!



Program Day Sponsor

WARREN RUPP

Learn more about program days at <u>facebook.com/LeadershipUnlimited</u>.







richlandsource



The Young Leaders Institute (YLI) kicked off its opening retreat on Oct. 2. This incredible program offers high school sophomores from Richland County a unique opportunity to explore their community and learn valuable leadership lessons. They toured Oak Hill Cottage to learn about life in the 19th century.

Throughout the program, the 41 students will contribute to a vibrant Richland County by talking with business, healthcare, government, and nonprofit leaders. The class will partner with The New Store on a collective drive for their capstone project in May.













Program Day Sponsor



FREE

COMMUNITY HEALTH DAY

OCTOBER 11, 2024 9:00AM-3:00PM

555 Lexington Ave. Mansfield, OH 44907

Join us for free/low cost* health screenings, consultations, giveaways, and more! Featuring services from:











- Mammograms.
- Flu, Pneumonia, COVID-19, RSV, and Shingles vaccines.
- Reduced fee blood screens from 9am-12pm for PSA, A1C, CBC, Lipid, Vitamin D, and TSH.
- HIV testing.
- Hepatitis C testing.
- Menstrual health products.
- Medical Reserve Corps.
- Imagination Library registration.

- Blood pressure checks.
- Blood sugar testing.
- Hemoglobin checks.
- Newborn Home Visiting program.
- Women, Infants, & Children (WIC).
- Lead safety program.
- Deterra disposable drug pouches.
- Mosquito, tick, and rabies resources.
- PUP program.
- Therapy dogs.



Details at richlandhealth.org/free-day

Walk-ins are welcome, but registering for a mammogram will guarantee you an appointment!

Need transportation? Register with us to reserve your ride!

To register, call 419-774-4761, email chps@richlandhealth.org,
or visit richlandhealth.org/free-day.



COLD WEATHER SAFETY



As temperatures drop, it's essential to transition from heat safety to cold safety. Cold weather hazards, such as immersion, frostbite, and hypothermia, can be just as dangerous as heat-related issues. Training employees on these conditions and preventive measures is crucial to ensuring their safety, whether they work indoors in cold environments or outdoors.

Key Considerations for Cold Weather Safety:
1. Understanding Winter Weather Terminology

Familiarize employees with essential winter weather terms like wind chill, blizzard warnings, and winter storm advisories. Knowing these terms helps employees prepare for hazardous conditions and stay informed about weather alerts from the National Weather Service.

2. Appropriate Clothing for Cold Weather

Proper attire is vital for comfort and safety. Employees should wear three layers: an inner layer to wick moisture, a middle layer for insulation, and an outer layer to protect against wind and rain. Loose-fitting clothing is crucial to allow for circulation and maintain body warmth.

3. Recognizing Cold Weather Stress Conditions

Employees should be trained to identify symptoms of cold stress conditions, including immersion hypothermia, frostbite, and hypothermia. Understanding these conditions can help workers respond promptly to prevent severe health issues.

4. Immersion Hypothermia

This occurs when the body is wet, leading to rapid heat loss. Symptoms include reddening skin and numbness. Immediate action includes removing wet clothing and seeking medical assistance if necessary.

5. Frostbite

Affecting extremities, frostbite can cause a loss of feeling and color. Signs include reddened skin and numbness. Warm the affected area gradually and seek medical attention for severe cases.

For assistance in identifying and addressing fall hazards in your workplace, please contact Andy Sawan, Risk Services Specialist at Sedgwick: andrew.sawan@sedgwick.com | 330-819-4728.

Seeking Sponsors for Women's Leadership Connection Series

At the Richland Area Chamber & Economic Development, we are excited to continue our commitment to empowering and inspiring women in our community through our Women's Leadership Connection series. These events provide a platform for personal and professional growth, networking, and community engagement.

We seek sponsors who share our vision for women's leadership. Your support reflects commitment to diversity and offers exposure to an engaged audience.

Why Sponsor Women's Leadership Connection?

- Prominent Visibility: Your brand is prominently featured in event promotions, reaching a wide audience.
- Community Engagement: Align with an event fostering growth and development.
- Networking Opportunities: Exclusive networking with professionals and community leaders.
- Supporting Women's Leadership: Sponsorship supports professional growth opportunities.

How to Become a Sponsor

If you or your organization are interested in becoming a sponsor for our Women's Leadership Connection series, please contact Lisa Duckworth at (419) 522-3211 or via email at lduckworth@richlandareachamber.com.



Let's Get More Shoppers In Your Store! Richland County 'Small Business Saturday' Program

Sign up now for the big day - Saturday, November 30, 2024













PLEASE REGISTER BY NOVEMBER 13

Small Business Saturday is a national program that takes place the Saturday after Thanksgiving.

We expand on this great program by providing prizes to further incentivize shopping local.



Supported by:

Small Business Saturday Program Details

- Register for the program online or by contacting the Chamber
- Shoppers simply visit your store to enter a prize drawing.
- The Chamber will provide you with entry forms that can be printed or copied (or you can make your own).
- Collect the entry forms on Small Business Saturday at your business.
- At the close of business on SBS, select your winner and notify them.
- When the winner collects their prize, we suggest you post a picture on your social media sites and tag the Richland Area Chamber. This will give your business additional exposure on social media!
- As always, shoppers will not be required to make a purchase.
- There is no cost for your business to participate, but please provide a prize worth \$25 or more which can be an item(s) or a gift card.

There will also be five(5) \$100 value grand prizes donated by the Chamber and other sponsors.

- These prizes can be won when customers scan a QR code at your store and register to win.
- The Chamber will provide you a flyer to hang that provides the QR code and gives easy instructions to your customers.
- The Chamber will notify the winners of the grand prizes and distribute them.

The Chamber will promote the program heavily using local media, social media & Chamber communications - don't miss out! You do not need to accept American Express and Chamber membership is not required to participate.

2024 SMALL BUSINESS SATURDAY PROGRAM REGISTRATION

PLEASE REGISTER BY NOVEMBER 13

Businesses must be a locally owned franchise or independently owned retail business to participate. Want to support the program but you aren't a retail-type store? Contact the Chamber for sponsorship information!

Please register your business by scanning the QR code on the right, online through the event calendar at



| www.richlandareachamber.com or return this form to the Richland Are | a Chamber. | |
|--|---|--------------|
| Contact: | Does your business have a Facebook page? yes/no | |
| -Email: | Website: | |
| THIS INFORMATION WILL APPEAR ON ADVERTISING - please us Business Name: | | information) |
| Telephone:Address: | | |
| ☐ Yes, I agree to be a participant in this program, which means I will offe | er a single prize (worth \$25 or more). | |
| Signature | Date: | |
| Return to: Richland Area Chamber, 55 N. Mulberry St, N Questions? Call the Richland Area Char | lansfield, OH 44902 email: jwagner@richlandareach nber & Economic Development at 419-522-3211 | amber.com |

UPCOMING **CHAMBER EVENTS**

Register for these events HERE or visit our event calendar at www.richlandareachamber.

10/22/24 Savor & Sip, Mid-Ohio Conference Center, 5-7:30pm

11/06/24 Membership 101, Der Dutchman, 11:30am-1pm

11/06/24 Cybersecurity..., The Ohio State University at Mansfield Riedl Hall 151, 5:30-7pm

11/09/24 Discover Richland - Economic Development Tour 2024, Masfield Parking Lot, 8am-4pm

11/20/24 Women's Leadership Connection, Melissa McRae, DO, DLX, 11:45am-1pm

11/21/24 Lunch & Learn - Active Shooter Training, TBD, 11:30am-1pm

11/30/24 Small Business Saturday

12/03/24 Richland Gives BAH, Mid-Ohio Conference Center, 5-7pm

12/04/24 Cybersecurity..., The Ohio State University at Mansfield Riedl Hall 151, 5:30-7pm

12/10/24 Small Business of the Year Awards Celebration 2024, Kehoe Center, 11:30am-1:30pm



150 East Fourth St. Mansfield, Ohio 44902 1650 E. Southern Ave. Bucyrus, Ohio 44820

Do you want to make a difference in people's lives?

Ready for a Change....Join our Team!

WE ARE HIRING

A listing of open positions can be found at

www.rniinc.com

or by stopping in at one of our locations



Benefits:

• Flexible Schedules!

community engagement."

- Health, Dental, and Vision (full-time positions)
- Life Insurance (full-time positions)

Our Mission:

disabilities to live their best life by fostering

"Empower people with developmental

innovative opportunities through

- Retirement Plan
- Paid Holidays, Vacation and Sick time
- Paid training including First Aid & CPR, Defensive Driving



















ADENA CORPORATION · CLEVELAND FINANCIAL GROUP

MIDWEST AUTOMOTIVE TRUCKING
 MILLIRON AUTO PARTS
 PHILLIPS TUBE GROUP