CHAMBER LINK

DECEMBER 2023



Thank you for supporting small businesses on Small Business Saturday!



STAFF

Jodie A. Perry, CCE, IOM, CCEO-AP

Greg Timberlake, Psy.D.

Angie Cirone

Patrick Clinage

Lisa Duckworth

Angie Fanello

Jessica Gribben

Kathy Fox

Clint Knight

Sandy Messner

Barrett Thomas

Phone extension 111

Jennifer Wagner

Member Services Coordinator Phone extension 110

55 N. Mulberry St. Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853

info@richlandareachamber.com







A Message from Greg

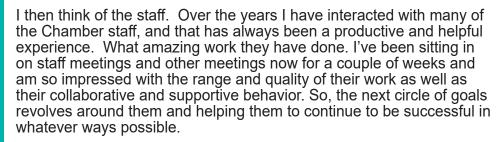
From Greg Timberlake, Psy.D.

Dear Friends,

What an honor to have been asked to help the Richland Area Chamber & Economic Development in its current leadership transition. The honor begins with Jodie's election to the

Mansfield mayoral seat. Having witnessed the impact of her leadership at the Chamber and the resulting benefits to our communities, one can be confident that her influence, leadership, collaborative nature, and vision will continue to move our communities forward in new ways. Increasing my knowledge and awareness of all that the Chamber/RCDG/ Chamber Foundation are doing and then helping maintain momentum as well as helping to ensure a smooth transition to the next CEO form my first set of goals.

Dr. Greg Timberlake



In addition to attending staff meetings, I have also been involved with several of the Chamber's Board meetings with community leaders who have been investing their time and energy in helping Jodie be successful and helping to inform the actions of the Chamber activities. I am fascinated and respectful of what I see in these relationships. I am developing greater clarity about how to serve these interests and the expectations and skills I will need to bring forth for this area of assisting in a smooth transition from Jodie to the next leader.

My third major area of impact is to assist the new person in their stepping into the lead position at our Chamber. At this time, I can do this by performing well in the areas mentioned above (assisting the staff and board community leaders) and by carefully tracking ideas, considerations, processes, problems, strengths to pass along to the next leader. In the end, Jodie Perry moving on to Mansfield bodes well for the City and the County. Her strong performance as a leader at this Chamber lives on in the able hands of the staff under the careful guidance of our community leaders, who are working double-time in the transition. The transition will be a good one.

To serve and collaborate,

Greg Timberlake, Psy.D.

A CALL FOR NOMINATIONS

Richland Area Chamber ATHENA Leadership Award

Nominate an exceptional woman for the Richland Area Chamber ATHENA Leadership Award! This prestigious recognition celebrates individuals who excel professionally, contribute to their community, and empower other women. Nominees should have ties to north central Ohio. Be a part of this distinguished tradition and submit your nomination by January 5, 2024. Recognize remarkable women in the categories of professional support, business accomplishments, community service, and more. Join us at the



DR. THERESA ROTH

Chamber Annual Meeting on February 7th, sponsored by Park National Bank, as we honor these outstanding leaders. Don't miss the chance to acknowledge their remarkable contributions.

DOWNLOAD FORM

NOW ACCEPTING NOMINATIONS RCDG ECONOMIC EXCELLENCE AWARDS



Nominations are open for the 2024 Economic Excellence Awards, recognizing the game-changers in Richland County's economic landscape. We invite you to highlight businesses, individuals, and organizations that have significantly influenced economic, workforce, and community development. The Economic Impact Awards specifically acknowledge outstanding efforts in these areas.

Awards will be presented at the Annual Meeting on February 7, 2024, at the Mid-Ohio Conference Center. Nominate deserving candidates by January 13, 2024 by downloading the nomination form and following the submission instructions.

DOWNLOAD NOMINATION FORM



From Boardroom to City Hall: Celebrate Jodie's New Chap-

Join us in celebrating Jodie's journey from Chamber CEO to Mansfield Mayor! Drop by our open house to honor her achievements, share memories, and extend wishes for the bright future she envisions for our community.

WHEN: Monday, December 18, 11 am to 1 pm WHERE: Richland Area Chamber & Economic Development Iduckworth@richlandareachamber.com, 55 N. Main Street, Mansfield, OH 44902

Contact Lisa Duckworth to RSVP (419) 522-3211

NOVEMBER MEMORABLE MOMENTS











NOVEMBER RIBBON CUTTINGS







Area Agency on Aging



The Boot Life



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Uncommon Nostalgia



You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The COSE Benefit Plan is a multiple employer welfare arrangement (MEWA) that allows businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | COSEBenefitPlan.com









COLD WEATHER DRIVING





Winter weather brings hazardous conditions, requiring vigilance for safe driving. Snow, ice, and slippery roads contribute to accidents. In 2021, the US witnessed 395 fatal crashes due to snow and sleet. Prepare by checking weather forecasts, ensuring tires are winter-ready, and maintaining vehicle systems. Equip your vehicle with emergency supplies. Drive cautiously—reduce speed, maintain distance, and avoid sudden movements. Be cautious on bridges and overpasses, avoiding cruise control. Stay focused, minimize distractions, and be prepared for skidding. Familiarize yourself with safe driving practices, consider public transportation, and monitor weather conditions through local news or State Highway Patrol. Prioritize safety to protect yourself, employees, and family. For inquiries, contact Andy Sawan at 330-819-4728 or andrew.sawan@sedgwick.com. Remember, while we can't control weather conditions, we can take steps to enhance travel safety.

Tips to Follow Before Driving

- Check weather forecasts and road conditions before heading out.
- If conditions are severe, give yourself extra time or consider delaying travel.
- Check tires for proper inflation and tread depth.
- Ensure all vehicle systems are in working order.
- Keep emergency supplies in your vehicle.
 - Always travel with a fully charged phone as it could come in handy if something happens.

Tips to Follow When Driving

- Drive slowly and cautiously.
- Reduce speed and maintain a safe distance from other vehicles.
- Accelerate/decelerate gradually to avoid skidding.
- Be cautious on bridges and overpasses.
- Avoid using cruise control in slippery conditions.
- Stay alert and focused on the road.
- Keep distractions to a minimum.
- Familiarize yourself with how to handle a skid.
- Obey road closures and instructions from authorities



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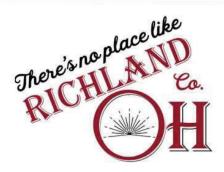
2. Our event calendar: richlandareachamber.com

3. Call us at (419) 522-3211

4. Email Lisa Duckworth at: Iduckworth@richlandareachamber.com

\$50.00 PER PERSON (BEFORE JAN 9, \$55.00 AFTER THIS DATE)

Sponsorships Now Available



ANNUAL MEETING & Economic EXCELLENCE AWARDS

SAVE THE DATE **FEBRUARY 7** 5:30-9 PM

Emerald City Sponsor

\$2,000 (Limit of four)

- 2 Full tables (16 tickets) at the event with VIP seating
- Table sign with corporate logo
- Two page ad spread in the program book (each page is 7.5"wide by 10" tall)
- 4 bottles of wine at the dinner table (2 on each table)
- Ability to speak for one minute at the podium
- Multiple verbal recognitions from the podium / sponsorship thank you
- Logo recognition (dedicated slide) during slide show
- Logo in a primary location on the welcome banner
- Logo and link on Chamber website event page
- Logo recognition in Chamber newsletter and emails
- Inclusion in press release
- Social media "thank you"
- Right of first refusal for next year

Over the Rainbow Sponsor

\$900

- 6 Tickets to the event
- Table sign with corporate logo
- Three-quarter page color ad in program book (7.5" wide by 7" tall)
- Verbal recognition from the podium
- Logo recognition during slide show
- Business name on the welcome banner
- Business name & link on Chamber website event page
- Business name in Chamber newsletter & emails

Wizard Sponsor

\$400

- 2 tickets to the event
- Quarter page color ad in the program book (3.25" wide by 5" tall)
- Verbal recognition from the podium
- Business name recognition during the slide show

- Business name recognition in Chamber newsletter

Yellow Brick Road Sponsor

\$1.200

- 1 Full table (8 tickets) at the event with VIP seating
- Table sign with corporate logo
- Full page color ad in the program book (7.5" wide by 10" tall)
- 2 bottles of wine at the dinner table
- Multiple verbal recognitions from the podium / sponsorship thank you
- Logo recognition during the slide show
- Logo on the welcome banner
- Logo, and link on Chamber website event page
- Logo recognition in Chamber newsletter and

Ruby Slipper Sponsor

\$600

- Half-page color ad in the program book (7.5" wide by 5" tall)
- Verbal recognition from the podium

- Business name recognition during the slide show Business name on the welcome banner Business name & link on Chamber website event
- Business name recognition in Chamber newsletter

This event features awards for outstanding individuals, social time, and an opportunity for members to share in the accomplishments of the past year and goals for the new year.

Phone: (419) 522-3211

CLIENT EDUCATION PROGRAM FOR WORKERS' COMPENSATION



Sedgwick offers a comprehensive, webinar-based education program to current clients, covering a variety of topics within the workers' compensation industry. These training webinars are free to member clients of Sedgwick.

Sedgwick's workers' compensation educational series is designed to familiarize you with Ohio's workers' compensation system and show you how to maximize your program.

Webinar topics include:

- * Navigating Ohio workers' compensation
- * Overview of the True-Up process
- * How much is this going to cost me, and what can I control?
- * Best practices for an effective WC program
- * Coordinating your approach to claims management

Sedgwick offers these educational programs once or twice monthly. The programs are designated for both private and public employers, private employers only or public employers only. Additionally, all sessions qualify for 1-hour of the 2-hour Ohio Bureau of Workers' Compensation safety training requirement for group and group retrospective-rated employers (unless otherwise noted).

Sedgwick will be offering OSHA/PERRP Recordkeeping webinars in December 2023 and January 2024. For questions or to register, please email sedgwickohriskservices@sedgwick.com

OSHA Recordkeeping (private employers) will be offered:

December 12, 2023 - 10:00 am to 11:00 am January 16, 2024 - 2:00 pm to 3:00 pm

PERRP Recordkeeping (public employers) will be offered:

December 12, 2023 - 2:00 pm to 3:00 pm January 16, 2024 - 10:00 am to 11:00 am

Sedgwick will be releasing their 2024 education program schedule in January. Look for future communications with the dates, times and topics for the 2024 series. If you have any questions, contact our Sedgwick program manager, Paul Feck, at paul.feck@sedgwick.com.





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For More Information, Contact Us



Justin Tolley 419-610-5648



Justin.Tolley@jtlsolutionsllc.com



Thank you to our 77 members who participated in Small Business Saturday!















PRESENTING SPONSOR:



DETAILS:

- Thursday, March 21st, 10-4pm, at the Richland County Fairgrounds
- Set up will take place from 3-5pm on Wed., March 20 to allow for the "Expo Eve" Business After Hours taking place 5-7pm that evening 300+ attended in previous years!
- Enjoy an exciting "Solar Eclipse" theme!
- Booth prizes will be awarded for: Most Creative, Best Use of Theme, & People's Choice
- Admission will be free, and once again, many forms of media will be used to promote the Expo to the public.

COST: Booth cost is only \$200 if you reserve your space before February 1st (\$250 after this date). Booth size is 8'x10'. 8ft. table, 2 chairs, and electricity/wifi included.

THIS EVENT WILL SELL OUT! TO GUARANTEE A SPOT, PLEASE RESPOND PROMPTLY!

COMPLETE FORM AND RETURN WITH PAYMENT AS SOON AS POSSIBLE TO RESERVE YOUR BOOTH Booths are first come, first served. Online registration is available by visiting the event calendar at www.RichlandAreaChamber.com). Organization: Address: Contact person: Phone: Fax: PAYMENT: Check Enclosed VISA/MC/DISC CARD #: Exp: Address of Card Holder: Phone: 419-522-3211 • Fax: 419-526-6853 Email: Iduckworth@richlandareachamber.com Mail: Richland Area Chamber & Economic Development • 55 N. Mulberry St., Mansfield 44902

Previous attendance = 1.000 +

Booth space has sold out the past five events!

Eclipse Diamond Presenter — \$3,000

(Limited to One)

- Naming rights (Business Expo presented by...)
- Double booth space at main entrance, facing incoming guests
 Facebook Live interview at event streamed from Chamber's page Banner with your company name hung in prime location
- Your booth featured on cover of April Chamber Link
 Newsletter Company logo on booth map provide the attendees
- Logo (large) on sponsor banner displayed _xpo
- Logo (large) on tote bag given to ttendee.
- Logo (large) on poste 'aye t Expo
- Logo on any major int me E ads
- Feature nerview compare reparative via live radio
- broadc.
- Name on Expo lio auc
- Logo & lir namber website for Expo
- Paid social media campaign featuring company photo (\$\$\$\$)
- Logo in Chamber newsletter
- Up to 3 items in tote bag given to attendees
- Logo on Chamber email blasts for Expo
- Inclusion in press release
- Right of first refusal for next year

Totality Trailblazer — \$1,200

(Limited to Four)

- Double booth space in a prime location
- An aisle sign will be hung with your company name and also printed
- on booth maps
- Logo (large) on booth map provided to attendees
- Logo (large) on sponsor banner displayed at Expo
- Logo (large) on tote bag given to attendees
- Logo (large) on posters displayed at Expo
- Logo on any major print media Expo ads
- Name on Expo radio ads
- Logo & link on Chamber website for Expo
- Paid social media campaign featuring company photo (\$\$\$\$)
- Logo in Chamber newsletter
- Up to 3 items in tote bag given to attendees
- Logo on Chamber email blasts for Expo
- Inclusion in press release
- · Right of first refusal for next year

Expo Eve Business After Hours Sponsor — \$900

(Limited to Four)

- One (1) prime booth space in the Bus. After Hours networking area After Hours banner with sponsor logos hung in prime location Business name announced by DJ multiple times throughout event Name on booth map provided to attendees
- Name on tote bag given to attendees
- Logo & link on Chamber website and registration materials for
- Expo Eve Business After Hours
- Paid social media campaign featuring company photo (\$\$\$)
- Logo (small) in Chamber newsletter
- Up to 2 items in tote bag given to attendees
- Logo on Chamber email blasts for Expo Eve Business After Hours
- Right of first refusal for next year

Luminary Partner — \$900

- One (1) booth space in a prime location
- Logo (small) on booth map provided to attendees
- Logo (small) on sponsor banner displayed at Expo
- Logo (small) on tote bag given to attendees
- Logo (small) on posters displayed at Expo
- Logo on any major print media advertising
- Logo & link on Chamber website for expo
- Paid social media campaign featuring company photo (\$\$\$)
 Logo (small) in Chamber newsletter
- Up to 2 items in tote bag given to attendees
- Logo on Chamber email blasts for Expo

Cosmic Champion — \$600

- Save \$100 on a booth space
- Name on booth map provided to attendees
- Name on banner displayed at Expo
- Name on tote bag given to attendees
- Name on posters displayed at Expo
- · Name on any major print media advertising
- Name & link on Chamber website for Expo
- Paid social media campaign featuring company photo (\$\$)
 Name in Chamber newsletter
- One (1) item in tote bag given to attendees
- Name listed on Chamber email blasts for Expo

Solar Beacon Supporter — \$300

- Save \$75 on a booth space
- Name on booth map provided to attendees
- Name on banner displayed at Expo
- Name on posters displayed at Expo
- Name on any major print media advertising
- Name & link on Chamber website for Expo
- Paid Expo social media campaign featuring company photo (\$) Name in Chamber newsletter
- Name listed on Chamber email blasts for Expo





Thank you to our renewing members!

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Council

Richland Mall

Skyline Chili

Skyline Real Estate Services

Taylor Steamer, LLC.

The Food Tour

The Heck Law Offices, LTD.

The Hub at Village Square

United Brokers Group

Williams & Williams, LLC.

Wolff Bros. Supply, Inc.



Our LU November workforce day focused on culture, transportation, and childcare. Director of Workforce Development Clint Knight discussed the most recent data and workforce development trends. Local employers share recruitment and retention strategies during a panel discussion. Richland County Transit took the class on its airport route and shared about funding, strategic planning, and route details. Executive Director James Twedt discussed the YMCA of North Central Ohio's childcare program. We finished the day at the 179th Cyberspace Wing to discuss the current mission along with training and hiring projections. Overall, the class is more informed about the use of technology within local workplaces and resources available for workforce development.











Program Day Sponsor

















Sophomores in our Young Leaders Institute explored tourism and things to do in Richland County during the November program day. Destination Mansfield - Richland County shared an overview of the tourism industry. We visited Buckeye Imagination Museum, the Renaissance Theatre, the Pioneer Performing Arts Center, and the Mansfield Branch-YMCA of North Central Ohio. Each attraction shared opportunities and career pathways for high school students. Students discussed how to Model the Way as leaders.

Presenting Sponsor





Program Day Sponsors







When: Thursday, January 18, 2024 7:30 - 8:30 AM

Where: Third Street Family **Health Services** 1404 Park Ave. West, Suite 2 Mansfield, OH 44906

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CATALYTIC LEADER





The Adena Corporation corporate office is located in the heart of the Midwest in Mansfield, OH. We incorporated in 1982 and are now privately-owned by our President, Randy Payne, We're pleased that our significant growth over the last 10 years has given us the opportunity to open additional offices in Columbus, OH and Lakeland, FL.

INVESTOR Although we're located in the Midwest, we've completed projects throughout the United States and are proud of our highly-diverse portfolio of work, which includes projects in industries such as: healthcare, higher education, commercial/retail, K-12 education, manufacturing/industrial, multi-family/student housing and amusement.

Our 300+ employees include highly-skilled tradespeople capable of completing carpentry, building and heavy machine foundations, masonry and steel erection. We've built a reputation, within the commercial construction industry, of providing quality workmanship, fairness and integrity. As a result of these, we've earned high satisfaction from our clients, many of whom hire us repeatedly.

2024 Ohio Total Solar Eclipse: A Business Opportunity and Celestial Marvel

Are You Prepared for the Eclipse?

In 2024, a rare celestial event, a total solar eclipse, will grace Ohio on April 8th. Total Solar Eclipses occur approximately every 400 years, with the last for Ohio dating back to June 16, 1806. This once-in-a-lifetime occurrence will span North America from the Pacific Coast in Mexico to the Atlantic Coast in Canada, bringing millions of visitors to the path of totality.

Residents: How to Prepare

Residents are advised to shelter in place. Stock up on essentials like food, medicine, bottled water, and diapers to last several days. Gas prices are expected to increase, and the elevated population will make travel challenging, so fill up your vehicle in advance. Refill propane for generators or other devices. Reschedule medical appointments around the eclipse. On the day of the event, anticipate busy roadways and businesses, with large crowds in several areas. Dress uniquely for easy family identification. **FAQ/Concerns:** For more information and answers to your questions, visit richlandcountyoh.gov.

Businesses: What to Expect and How to Prepare

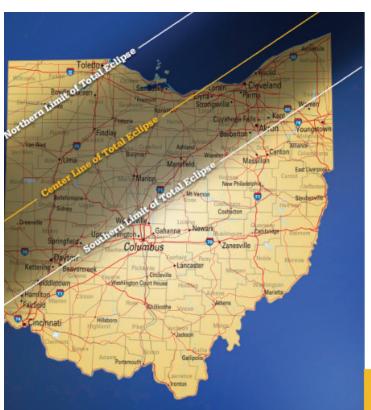
Richland County's population is expected to surge during the eclipse, potentially increasing foot traffic and sales. Businesses should anticipate potential supply chain disruptions due to the elevated traffic. Safety precautions are crucial, as emergency services may face high demand. To prepare, adjust schedules to manage increased traffic, stock essential supplies, and coordinate with authorities and neighboring businesses for emergency preparedness. **FAQ/Concerns:** Find more information at [richlandareachamber.com.

Viewing: Plan Your Eclipse Experience

Visitors are encouraged to arrive early to secure prime viewing spots. Richland County offers various locations, including Bicentennial Park, Patriot Park, Marshall Park, Stowell Park, and the Richland County Fairgrounds. Expect 250,000 visitors, with potential connectivity issues, strains on local services, and high traffic on major routes.

What to Bring:

- Cell phone chargers and battery packs
- First aid kit and required medication
- Cash
- Flashlight with extra batteries
- ISO 12312-2 compliant eclipse glasses





IS YOUR BUSINESS ECLIPSE READY?

In 2024, a total eclipse will go through Ohio. Start planning for this once-in-a-lifetime opportunity!"

RichlandCountyOH.gov

UPCOMING CHAMBER EVENTS

Register for these events HERE or visit our event calendar at www.richlandareachamber.

01/18/24 Chamber Coffee, Third Street Family Health Services, 7:30-8:30am

02/07/24 Annual Meeting, 5:30-9:00pm

03/06/24 EmployMePalooza, Richland Academy of the Arts, 10am-12pm

03/20/24 Expo Eve Business After Hours, Richland County Fairgrounds, 5-7pm

03/21/24 Business Expo, Richland County Fairgrounds, 10am-4pm

04/24/24 BP Day, Mid-Ohio Conference Center, 11:30am-1:00pm

05/10/24 Discover Richland - Area Attractions

06/10/24 Chamber Golf Classic, Westbrook Country Club

10/22/24 Savor & Sip, Mid-Ohio Conference Center, 5-7:30pm



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