f 🎔 💿 🗅 in

RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBER LINK

NOVEMBER 2023



The Chamber Addams Family surprised our downtown Mansfield members for Halloween!



STAFF

Jodie A. Perry, CCE, IOM, CCEO-AP Chief Operating Officer Phone extension 102

Angie Cirone Foundation Director Phone extension 103

Patrick Clinage Executive Assistant & Sector Coordinator Phone extension 101

Lisa Duckworth Programs & Events Manager Phone extension 105

Angie Fanello Marketing & Communications Coordinator Phone extension 115

Jessica Gribben Economic Development Manager Phone (419) 342-4159

Kathy Fox Front Office Coordinator Phone extension 107

Clint Knight Workforce Development Director Phone extension 112

Sandy Messner Marketing & Communications Director Phone extension 104

Barrett Thomas Economic Development Director Phone extension 111

Jennifer Wagner Member Services Coordinator Phone extension 110

55 N. Mulberry St. Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853 info@richlandareachamber.com

f 🔰 🞯 🗖 in

Fall in Richland County

From Barrett Thomas Economic Development Director

In Richland County, Ohio, our forests are always some of my favorite places, but autumn is an especially beautiful time! When fall trees burst into brilliant colors of crimson, gold, and amber hues, it signals not just the change of seasons but inflection points in our lives. In economic development we seek to find these same transition moments in our companies to support them with resources so their upcoming seasons are growing and our ecosystem is stronger.

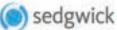


Gorman Nature Center



Clearfork Reservoir

PROGRAM DEADLINES & UPDATE - PRIVATE EMPLOYERS



Sedgwick saves employers millions of dollars each year, becoming a lasting partner and providing a comprehensive cost management approach through the two highest-performing savings options – Group Rating and Group Retrospective Rating.

Group Rating

Group rating enables state-funded employers with better-than-average claim histories to combine claim expenses and rate calculations to take advantage of premium savings currently reserved for larger employers. By participating in group rating, employers enjoy a much lower premium than could be attained on their own. Savings generally range from 20% of premium to the maximum discount (currently 53%) allowed by the BWC each year. Group Rating Program savings for private employers in the July 1, 2023 program year are collectively forecast to save over \$60M in premium.

The deadline to enroll in the July 1, 2024 Group Rating Program is November 13, 2023.

Group Retrospective Rating

Group retrospective rating is a voluntary performance-based program, sponsored by trade associations or professional organizations that is available to state-funded employers. The program is designed to reward participants who are able to keep their claim costs below a predetermined amount. Employers continue to pay their individual premium; however, they have the opportunity to receive retrospective premium adjustments (refunds or assessments) at the end of each of the three evaluation periods.

Group Retrospective Rating Program refunds for private employers are being sent by the BWC beginning October 31, 2023. Sedgwick clients participating in Group Rating Programs during the July 1, 2021 and 2022 program years will be receiving over \$39M in BWC refunds thanks to the strong performance of our group retro programs.

The deadline to enroll in the July 1, 2024 Group Retrospective Rating Program is January 24, 2024.

Questions

If you have any questions regarding premium installments or the true-up process, contact our Sedgwick program manager, Paul Feck, at paul.feck@sedgwick.com.



Low stress banking should be a high priority.

It's our goal to make banking the easiest (and dare we say, the best?) part of your day. So whenever you hear someone mention, "Mechanics Bank", you'll be so full of pride that you stand up and say...

That's

bank

OCTOBER MEMORABLE MOMENTS



OCTOBER RIBBON CUTTINGS



ClearVent USA



Leapyear Studios



JDM Outdoors of Mansfield



Richland Public Health



Hamilton Insurance





The official health insurer of entrepreneurs



You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The COSE Benefit Plan is a multiple employer welfare arrangement (MEWA) that allows businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | COSEBenefitPlan.com





'Tis the Season...or NOT! Surviving Holiday Bliss

REGISTER

Join us for the Women's Leadership Connection event, 'Tis the Season...or NOT! Surviving Holiday Bliss, on November 15, 2023. Renée Thompson, our inspiring speaker for November, shares her experiences and the wisdom of 'she'roes who've guided her through challenges. Women wear multiple hats in life, from daughter and partner to mother and employee. The holiday season can intensify the pressure to create magical moments, but what happens when our own tanks run dry? Renée's insights will empower us to persevere.

Renée, the founder of Unlimited Potential for Achievement (UPA), brings a wealth of knowledge in diversity and inclusion. Her career spans business, training, program development, and community support. Join us for a day of inspiration, learning, and empowerment. See you there!



RENEE THOMPSON Founder and President Unlimited Potential for Achievement (UPA)



Join us as a sponsor for our Women's Leadership Connection series. Support women's leadership, gain visibility, engage with the community, and network with professionals. Contact Lisa Duckworth at (419) 522-3211 or Iduckworth@richlandareachamber.com.



MUSCULOSKELETALDISORDERS



Musculoskeletal disorders (MSDs) affect the body's muscles, bones, tendons, ligaments, and support structures. These work-related conditions, like carpal tunnel syndrome, tendonitis, and back pain, can severely impact well-being and work productivity if left unaddressed.

Work-related MSDs often result from factors like repetitive tasks, awkward postures, heavy lifting, excessive force, vibrations, and insufficient rest. Fortunately, employers can take steps to mitigate these risks. Training and education, workstation ergonomics, job rotation, breaks, and personal protective equipment are essential components of prevention.

Employee education should begin at orientation, with regular refreshers. It covers ergonomics, proper lifting techniques, material handling equipment usage, and the significance of breaks. Early identification of MSD symptoms is crucial for timely medical attention.

Workstation ergonomics are vital for employees who spend significant time at their workstations. Design them to promote neutral body posture, adequate support, adjustability, and modification. Consider chairs with back support, adjustable desks, keyboard/mouse placement, and monitor height.

Job rotation and breaks help reduce the risk of injuries from repetitive tasks. Rotate workers or allow regular breaks to prevent fatigue and minimize MSD potential.

Personal protective equipment (PPE), such as anti-vibration gloves and knee pads, is essential in some jobs. Ensure you provide the right PPE based on job nature, as one size doesn't fit all. By addressing these factors, employers can proactively protect their employees from the debilitating effects of MSDs.



MEDICAL MUTUAL

SPONSORSHIPS

Small Business of the Year Awards Luncheon - Dec. 1st

Recognizing Richland County's small businesses!

Promotion for Your Business

Audience: Area business leaders, small business owners & managers, professionals, media, elected officials

Advertising/Promotion via: Email blasts, social media posts, newsletter ads, Chamber website and event program

REGIONAL LEADER SPONSORSHIP - \$400 PREMIER SPONSORSHIP One table of 8 at the luncheon Logo (small) in the event program \$800 (Limit of 6, 2 remaining) Table sign with corporate logo Name recognition on slide presentation One table of 8 at luncheon Verbal recognition at event Opportunity to be on stage to present Company name & link on event webpage awards Logo (small) on cover of program **INNOVATOR SPONSORSHIP - \$250** Logo included in Chamber event emails 4 seats at the luncheon Company name in the event program for this event Name recognition on slide presentation Logo in Chamber newsletter Verbal recognition at event Half-page color ad in the event program Company name and link on event webpage (4.75"w x 3.75"tall) Table sign with corporate logo **ENTREPRENEUR SPONSORSHIP - \$125** Logo recognition on slide presentation 2 seats at the luncheon Company name in the event program • Multiple verbal recognitions at event • Verbal recognition at event Logo & link on event webpage Company name on event webpage

SPONSOR INFORMATION:

Organization: _					
Address:					
Contact person: Email:					
Phone: Fax:					
Circle One:	PREMIER/\$800	REGIONAL LEADER/\$400	INNOVATOR/\$250	ENTREPRENEUR/\$125	

Finalist Video Sponsor:











Premier Sponsors as of 10-3-23



INVITATION 2023 Small Business of the Year Luncheon

The Board of Directors and Small Business of the Year Committee of the Richland Area Chamber & Economic Development request your attendance as we celebrate and honor all small businesses and name our

2023 Small Business of the Year Recipients.

December 1st, 2023

Kehoe Center

Receiving line and networking – 11:30am Buffet Lunch – 11:45am Program from 12:15pm-1:30pm **Kindly RSVP by November 24, 2023**

Rich	nland Area Chamber 55 N. N	www.richlandareachamber.com or Aulberry St., Mans, OH 44902 419- ness days in advance to avoid being	526-6853(fax)	
Business Name:				
Individual Tickets (Respond by November 24	4, 2023):		
	s for a total of: \$	□ \$200 for table of 8		
Please invoice me	e 🗆 Check included (Chec	k #)		
Visa/Master Card/Discover #Exp. DateExp. D				
Sec. Code	Phone numbe	er:		
Email:				
Thank you to:	MEDICAL		echanics	
	PRM	^{操作} OhioHealth 事件	richlandsource	

BUSINESS AFTER HOURS

TUESDAY, November 28th | 5:00pm - 7:00pm Mid-Ohio Conference Center, 890 W. 4th St. Mansfield



COST: FREE for Chamber members if RSVP is received by the end of business on November 23 (\$5.00 if registration is received after this date).

Non-members are welcome to attend at \$5.00/person.







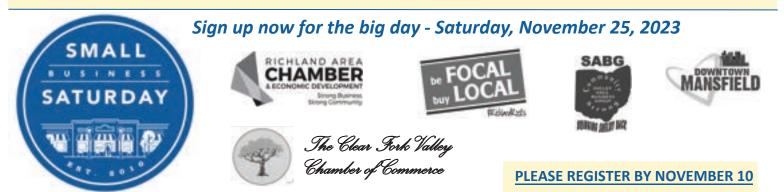
THREE WAYS TO REGISTER:

- Scan QR code or use event calendar at richlandareachamber.com
 Call us at (419) 522-3211
- Call us at (419) 522-3211
 Email Lisa Duckworth at: Iduckworth@richlandareachamber.com



Is this your first Business After Hours? Join us for a New Member Mixer a half hour before the event starts, hosted by the Chamber Ambassadors

Let's Get More Shoppers In Your Store! **Richland County 'Small Business Saturday' Program**



Small Business Saturday is a national program that takes place the Saturday after Thanksgiving.

We expand on this great program by providing prizes to further incentivize shopping local.

Small Business Saturday Program Details

- Register for the program online or by contacting the Chamber
- Ö Shoppers simply visit your store to enter a prize drawing.
- The Chamber will provide you with entry forms that can be printed or copied (or you can make your own).
- Collect the entry forms on Small Business Saturday at your business.
- At the close of business on SBS, select your winner and notify them.
- When the winner collects their prize, we suggest you post a picture on your social media sites and tag the Richland Area Chamber. This will give your business additional exposure on social media!
- As always, shoppers will not be required to make a purchase.
- There is no cost for your business to participate, but please provide a prize worth \$25 or more which can be an item(s) or a gift card.

There will also be five(5) \$100 value grand prizes donated by the Chamber and other sponsors.

- These prizes can be won when customers scan a QR code at your store and register to win.
- The Chamber will provide you a flyer to hang that provides the QR code and gives easy instructions to your customers.
- The Chamber will notify the winners of the grand prizes and distribute them.

The Chamber will promote the program heavily using local media, social media & Chamber communications - don't miss out! You do not need to accept American Express and Chamber membership is not required to participate.

2023 SMALL BUSINESS SATURDAY PROGRAM REGISTRATION

PLEASE REGISTER BY NOVEMBER 10th

Businesses must be a locally owned franchise or independently owned retail business to participate. Want to support the program but you aren't a retail-type store? Contact the Chamber for sponsorship information!

Please register your business by scanning the QR code on the right, online through the event calendar at www.richlandareachamber.com or return this form to the Richland Area Chamber.



Email:

Contact:

Website:

THIS INFORMATION WILL APPEAR ON ADVERTISING - please use business phone and address (do not include personal information)

Business Name:

Telephone:

_Address: _

□ Yes, I agree to be a participant in this program, which means I will offer a single prize (worth \$25 or more).

Signature

Date:

Return to: Richland Area Chamber, 55 N. Mulberry St, Mansfield, OH 44902 fax: 419-526-6853 email: jwagner@richlandareachamber.com Questions? Call the Richland Area Chamber & Economic Development at 419-522-3211

Supported by:



A CALL FOR NOMINATIONS Richland Area Chamber ATHENA Leadership Award

Nominate an exceptional woman for the Richland Area Chamber ATHENA Leadership Award! This prestigious recognition celebrates individuals who excel professionally, contribute to their community, and empower other women. Nominees should have ties to north central Ohio. Be a part of this distinguished tradition and submit your nomination by January 5, 2023. Recognize remarkable women in the categories of professional support, business accomplishments, community service, and more. Join us at the



2023 ATHENA AWARD WINNER DR. THERESA ROTH

Chamber Annual Meeting on February 7th, sponsored by Park National Bank, as we honor these outstanding leaders. Don't miss the chance to acknowledge their remarkable contributions.

DOWNLOAD NOMINATION FORM

Businesses: Complete the In-Demand Jobs Survey Today! The survey closes December 1st, 2023

Ohio businesses are urged to complete the In-Demand Jobs Survey by December 1, 2023. This survey enables businesses to shape Ohio's Top Jobs List, influencing workforce training priorities and federal funding allocation. It empowers Ohioans to plan their career paths by providing insights into future job prospects. Open to all registered Ohio businesses, it ensures diverse input. The Top Jobs List offers custom-izable career research and supports accessing job opportunities in various fields. This survey is instrumental in directing 85 percent of Workforce Innovation and Opportunity Act training funds. Participate at TopJobs.Ohio.gov/Survey to help shape Ohio's workforce landscape.

The In-Demand Jobs Survey is a great way to collect feedback based on what Ohio businesses need. Complete the survey now!

Wisit TopJobs.Ohio.gov/survey





Governor's Office of Workforce Transformation

Department of Job & Family Services

Sponsorships Now Available



Annual Meeting & Economic Excellence Awards SAVE THE DATE FEBRUARY 7 5:30-9 PM

Emerald City Sponsor

\$2,000 (Limit of four)

- 2 Full tables (16 tickets) at the event with VIP seating
- Table sign with corporate logo
- Two page ad spread in the program book (each page is 7.5"wide by 10" tall)
- 4 bottles of wine at the dinner table (2 on each table)
- Ability to speak for one minute at the podium
- Multiple verbal recognitions from the podium / sponsorship thank you
- Logo recognition (dedicated slide) during slide show
- Logo in a primary location on the welcome banner
- Logo and link on Chamber website event page
- Logo recognition in Chamber newsletter and emails
- Inclusion in press release
- Social media "thank you"
- Right of first refusal for next year

Over the Rainbow Sponsor

\$900

- 6 Tickets to the event
- Table sign with corporate logo
- Three-quarter page color ad in program book (7.5" wide by 7" tall)
- Verbal recognition from the podium
- Logo recognition during slide show
- Business name on the welcome banner
- Business name & link on Chamber website event page
- Business name in Chamber newsletter & emails

Wizard Sponsor

\$400

- 2 tickets to the event
- Quarter page color ad in the program book (3.25" wide by 5" tall)
- Verbal recognition from the podium
- Business name recognition during the slide show
- Business name on the welcome banner
- Business name on Chamber website event page
- Business name recognition in Chamber newsletter

Yellow Brick Road Sponsor

\$1,200

- 1 Full table (8 tickets) at the event with VIP seating
- Table sign with corporate logo Full page color ad in the program book
- (7.5" wide by 10" tall)
 2 bottles of wine at the dinner table
- Multiple verbal recognitions from the podium / sponsorship thank you
- Logo recognition during the slide show
- Logo on the welcome banner
- Logo, and link on Chamber website event page
- Logo recognition in Chamber newsletter and emails

Ruby Slipper Sponsor

\$600

- 4 tickets to the event
- Half-page color ad in the program book (7.5" wide by 5" tall)
- Verbal recognition from the podium
- Business name recognition during the slide show
- Business name on the welcome banner
- Business name & link on Chamber website event page
- Business name recognition in Chamber newsletter

This event features awards for outstanding individuals, social time, and an opportunity for members to share in the accomplishments of the past year and goals for the new year.

To sponsor this event, please contact Lisa at: lduckworth@richlandareachamber.com

Phone: (419) 522-3211

Ads are due to the Chamber by Friday, February 2nd

Send ads by email in PDF or JPG format to Sandy at smessner@richlandareachamber.com.



Richland Public Health encourages you to take advantage of our **Community Health Screenings** where blood sugar checks are always free. Checking your blood sugar may alert you to follow up with your medical provider to test for diabetes and make beneficial lifestyle adjustments.

IT'S FREE AND EASY TO CHECK!

> **<u>Click HERE or scan the code to find our</u> <u>Community Health Screenings Schedule</u>**





Thank you to our renewing members!

Interested in enhancing your member benefits?

Contact Jennifer at 419-522-3211 or jwagner@richlandareachamber.com

SHAPE & THRIVE

Power Connect

BOOST & EXCEL

Directions Credit Union Rable Machine, Inc.

BUILD & GROW

Avita Summit Therapy and Performance Center Inc. Hampton Inn & Suites Koorsen Fire & Security Small's Lawn Care The Blueberry Patch & 1285 Winery The Herald, Inc. The Provident Companies

ENGAGE & CONNECT

A+ Home Inspections of North Central Ohio Action Drain & Septic

Alliance Innovations, LLC.

Associated Pathology Laboratories, Inc.

Chad Kingery - State Farm Custom Control Technologies, LLC. DTE

First Class Roofing, LLC.

Goodwill Industries Serving Summit, Portage, Medina, Ashland and Richland Counties Halls Construction Materials Testing Hartland Tiling, LLC. Hochstetler Log Homes Jacobs Excavating Inc Kingwood Center Gardens Lamar Advertising Madden Law Offices Mansfield Metropolitan Housing Authority Miller's Jewelry & Repair Modern Woodmen of America Offenburger Capital Management, LLC. Penwell Turner Funeral Home Richard D. Witchey III Richland County Children Services Richland Soil and Water Conservation District Saunders Excavating

Scott A. Young Real Estate Agent -Keller Williams Legacy Group Seitz Solutions, LLC. Shri Om, LLC.

Skelton's Inc Foodservice Equipment & Supplies Slick Automated Solutions Starfish Project of Richland County

Tappan Community Credit Union, Inc.

Texas Roadhouse

The Cru Clinic

The Domestic Violence Shelter Inc

Villas of Ontario Condo Association Waterline Technology

What Goes 'Round Thrift Shoppe

YWCA Child Care Resource & Referral



The Leadership Unlimited Class of 2024 participated in a Richland County scavenger hunt in October. They discovered interesting attractions and historical sites while talking with elected officials, clergy, librarians, and first responders along the way. Teams tracked points for the locations they visited, and Team 7 (pictured with Brutus Buckeye below) won the scavenger hunt.







Sophomores from school districts throughout Richland County gathered in October at Mid-Ohio Educational Service Center for the new program Young Leaders Institute. The students will meet monthly through March to explore leadership development and career pathways while touring Richland County's most interesting places.

The students engaged in a variety of experiential leadership activities, heard about career opportunities in Richland County, and toured Oak Hill Cottage to understand an era in our community's history.

Thank you to our presenting sponsor:



Attention! phishing scam

We've received reports of unsolicited emails offering our Chamber's Directory/Member List. Please be aware that we do not engage thirdparty agents to sell our directory list. As a valued

username password

member, you can obtain a list of fellow members directly through our office. If you ever have questions about our services or offers, please reach out to us for verification. Stay vigilant against phishing attempts.

Looking for local workforce talent? community opportunity

Build Your FREE Business Profile on Community Opportunity!

Community Opportunity is a free comprehensive resource for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

You will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. To build your profile, visit www.communityopportunity.com and click "Company Registration".

Questions? Contact Clint Knight, Director of Workforce Development at the Richland Area Chamber & Economic Development at 419-522-3211 or cknight@chooserichland.com.

Commercial Steel & Aluminum Entry Doors Repairs num entrance door repair services include ment, continuous gear hinges, exit devices closers, thresholds and weather-shipping Replacement n remove your old Steel or Aluminum Door syste *CALL TODAY FOR A QUOTE * 2750 Lexington Avenue * PO BOX 3015 • Mansfield, CH 44004 Phone (419) 884-1155 • (419) 884-1188 • Fax (419) 884-1188 ww.jb-ohio.com



Questions about your business's future? We can help.

Let's talk.

Conversations That Change Everything.[™]

www.hwco.cpa 419,524,2875



CHAMBER

SILVER

INVESTOR



For more than 35 years, MAGNET has been driving Northeast Ohio's manufacturing growth by supporting small- and medium-CATALYTIC LEADER sized manufacturers, the backbone of America's supply chain. MAGNET's team of experts helps companies increase sales, create jobs and generate cost savings through technological innovation, workforce training and improved management practices.

Learn more about what MAGNET can do to help your company grow locally and compete globally.

AI ADVANCEMENTS

From AI to Deep Fakes: Key Considerations for Business Owners and Managers



JAY ALLRED CEO Source Media Properties



DENNIS FOX President / CEO ES Consulting



JON PIERCE President **DRM Productions**



SOLUTIONS

Friday, November 17, 2023 7:30 - 9:30 AM HO Breakfast: 7:30 AM Program Starts: 7:45 AM

Deer Ridge Golf Club Downstairs Banquet Room 900 Comfort Plaza Dr. Bellville, OH 44813

Technology is moving at an exponential rate, are you prepared to keep up with your business? From harnessing Artificial Intelligence to 'deep fakes' and other security risks, join us for a lively discussion of the big things you should be thinking about as a business owner/manager.

Fees/Admission:

- \$50 for non-members
- \$30 for Engage & Connect Members
- Always free for Build & Grow, Boost & Excel, Shape & Thrive, and Catalytic Leader Members.

WAYS TO REGISTER



1. Scan QR code

- Our event calendar: richlandareachamber.com
- 3. Call us at (419) 522-3211
- Email Lisa Duckworth at: lduckworth@richlandareachamber.com

UPCOMING CHAMBER EVENTS

Register for these events HERE or visit our event calendar at <u>www.richlandareachamber.</u>

- 11/15 Women's Leadership Connection Renee Thompson , 11:45am-12pm, @ DLX
- 11/17 BOSS (Business Owners Sharing Solutions), 7:30-9:30am, @ Deer Ridge
- 11/25 Small Business Saturday
- 11/28 Business After Hours / Richland Gives, 5-7pm, @ MOESC
- 12/1 Small Business of the Year Awards, 11:30am- 1:30pm @ Kehoe Ctr.
- 2/7/24 Annual Meeting, 5:30-9:00pm

