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RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBERLINK

AUGUST 2023



2023 Chamber Member Appreciation Day at Buckeye Imagination Museum



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Tenacity Turned Triumph: Stories of Business Expansion & Retention in Richland County

Global Medical Foam

By Sandy Messner, Director of Marketing & Communications



Welcome to "Tenacity Turned Triumph," a series celebrating the strength, resilience, and innovative spirit of Richland County's business community. In this series, we explore the inspiring stories of local businesses that have transformed challenges into opportunities, turning their tenacity into triumph. Get ready to be inspired by the dreamers, makers, and doers who continue to reshape Richland County's landscape and contribute to our ongoing story of success.

Embracing Tenacity: Global Medical Foam's Journey

In our first edition of "Tenacity Turned Triumph," we showcase the story of Global Medical Foam (GMF), a woman-owned provider of pressuremanagement products for medical facilities. Their journey is a testament to the tenacity and innovation that Richland County represents.

Collaboration and Determination Fuel Expansion

Being run out of a small building on Lexington Avenue in Mansfield, Ohio, GMF faced a good problem: a surge in demand for their products, but they needed more space to meet the increasing product demands. Behind their Lexington Avenue storefront was a building suitable for housing the assembly, packing, and shipping departments. Recognizing the opportunity for expansion, Victoria Langer, President of GMF, sought collaboration and embraced the power of partnership.



Securing the JobsOhio Inclusion Grant

Victoria worked with Barrett Thomas, Director of Economic Development at RCDG, to secure a matching \$25,000 JobsOhio Inclusion Grant, which helped them with their expansion plans. The JobsOhio Inclusion Grant is a State of Ohio-backed program that assists businesses with discounted space for expansion. With the additional funding, Global Medical Foam renovated a building behind its storefront, creating the necessary space to meet the growing demands for its pressure-management products.

Impact Beyond Success: Job Creation and Economic Growth

Global Medical Foam's expansion had far-reaching effects beyond its success. The creation of three new jobs provided employment opportunities for individuals and contributed to the overall job market in Richland County. Moreover, their commitment to growth increased their company's payroll by \$203,000, bolstering the local economy. The capital expenditure (capex) increase of \$66,540 further amplified the positive impact of their expansion.

Join the Journey of "Tenacity Turned Triumph"

Join us in exploring the success stories that shape our community through our "Tenacity Turned Triumph" series. These inspiring narratives of business growth, expansion, and retention highlight the positive impact of local initiatives, collaboration, and strategic decision-making. <u>Watch Global Medical Foam's journey on our</u> <u>YouTube channel</u>, and subscribe to stay updated on our future stories of business success. Count on RCDG as your partner for business expansion and retention, and together, we will continue to write the story of "Tenacity Turned Triumph" in Richland County.



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Live@Lunch August Schedule

LIVE PERFORMANCES | FOOD TRUCKS* MECHANICS BANK | 2 S. MAIN STREET | MANSFIELD All performances will be held 11:30 A.M. – 1:30 P.M.

AUG 11 Taylor Schlupp	Grunt Grub*
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Come early or stay later and enjoy the courtyard. Our courtyard is open every Friday over lunch.

In the event of inclement weather, visit MyMechanics.com/LiveatLunch for updates. *Food truck items available for purchase





MyMechanics.com

The official health insurer of entrepreneurs



You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The COSE Benefit Plan is a multiple employer welfare arrangement (MEWA) that allows businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

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- CATERED BY EXCLUSIVELY YOURS

THURS. AUGUST 3, 5-7PM

FREE for members in good standing if RSVP is received by the end of business on July 31st (\$5.00 if registration is received after this date). Non-members are welcome to attend at \$5.00/person.

SHELBY

BIRTHPLACE 1890 OF THE SEAMLESS TUBE INDUSTRY IN AMERICA



If this is your first Business After Hours, join us from 4:30-5pm for a "New Member Mixer" to meet our Chamber Ambassadors.

Register via the event calendar at www.richlandareachamber.com or contact us at:







lduckworth@richlandareachamber.com



Take home good memories. Don't take home bad germs. *Wash your hands often.*



Return To:

Richland Area Chamber & Econ. Development ~ 55 N. Mulberry St., ~ Mansfield OH 44902 Fax: 419-526-6853 Email: Iduckworth@richlandareachamber.com



Deadline for nominations is September 8th, 2023.

Complete form online at: portal.richlandareachamber.com/form/view/23293



Promotion for Your Business

Audience: Area business leaders, professionals, support staff, general business crowd

Advertising/Promotion via: Email Blasts, Social Media Posts, Newsletter ads, Event Program, Event Banner & Event Posters

Sponsors also receive exclusive pre-sale opportunity before tickets are released to the general public.

Presenting Sponsor	Souvenir Glass Sponsor		
\$4,000 Exclusive	\$2,500 Exclusive		
 30 Tickets Included Naming rights (Savor & Sip presented by) Guaranteed seating at a VIP table Logo (small) on souvenir glasses (1 color) Logo (1 color) on tote bags for attendees Logo (large) on event banner Opportunity to set up a promotional table at the event to hand out information Company name/logo recognized on advertising Company name listed on all press releases Logo included in Chamber newsletter Logo on cover of "Tasting Menu" Full page ad in the "Tasting Menu" (3.75" w x 10.5" tall) Logo (large) on all event posters Business recognized on stage & in announcements Logo & link on event webpage Logo shared on social media Right of first refusal for next year 	 20 Tickets included Logo (I color) printed on souvenir pub glass given to first 300 attendees, sponsors, & vendors Guaranteed seating at a VIP table Logo (I color) on tote bags for attendees Logo on event banner Company name listed on all press releases Logo included in Chamber newsletter Logo included in Chamber emails about the event Logo included in the "Tasting Menu" 1/2 page ad in the "Tasting Menu" (3.75"w x 5" tall) Logo on event posters Business recognized on stage & in announcements Logo & link on event webpage Logo shared on social media Right of first refusal for next year 		
Platinum Sponsor \$1,000	Gold Sponsor \$550		
 8 Tickets Included Guaranteed seating at a VIP table Logo (1 color) on tote bags for attendees Logo (color) on event banner Company name listed on all press releases Logo included in Chamber emails about the event Logo included in the "Tasting Menu" Logo included on event posters Business recognized in announcements Logo listed on event webpage with link 	 8 Tickets Included Logo (1 color/small) on tote bags for attendees Name on event banner Name included in Chamber emails about the event Company Name listed in the "Tasting Menu" Company Name listed on event posters Business recognized in announcements Company Name listed on event webpage with link 		
Silver Sponsor \$300	Donations		
 4 Tickets Included Company name on tote bags for attendees Name on event banner Company Name listed in the "Tasting Menu" Company Name listed on event posters Business recognized in announcements Company Name listed on event webpage with link 	Chamber members can also support this event and promote their business by contributing an item to the auction. Contact Lisa Duckworth at 419-522-3211 or Iduckworth@richlandareachamber.com.		

TO SPONSOR SAVOR & SIP:

Call Lisa at 419-522-3211 or email Iduckworth@richlandareachamber.com

AUCTION AND FOOD TASTING EVENT



October 26th, 2023 5-8pm

at the Mid-Ohio Conference Center

Yes, I would like to donate an item to the auction!

Business/Organization:				
Contact Person:		_		
Phone:	email:			
Item(s): *				
* Item enclosed	Need pick up between (dates)	&		
Value of item:				
Please respond by Friday,	<u>October 6th:</u>	Start		
Please respond by Friday, October 6th: Standard Mail to: Richland Area Chamber & Economic Development 55 N. Mulberry St. Mansfield OH 44902				
Call: 419-522-3211 Fax: 4	19-526-6853 Email: Iduckworth@	richlandareachamber.com		
	nt is a great opportunity to highlight y Istomers! Some great ideas include: ts to sporting events, etc.			

Thank you for your participation!

Workshop DEMYSTIFYING IMPLICIT BIAS

FACILITATOR Renée L. Thompson, President, UPA Consulting

Location: Hawkins Training Room Ohio District 5 Area Agency on Aging 2131 Park Ave. W. Ontario, 44906





2023

Virtual follow-up meeting: Oct. 11, 2023 \$100 per person **REGISTER**

MANSFIELD-RICHLAND AREA EDUCATIONAL FOUNDATION

Paticipants will learn to define and detect biases in order to foster inclusivity and boost productivity in their workplaces.

SUMMERTIME MEMORIES



Uncommon Nostalgia Ribbon Cutting -Downtown Mansfield Women's Leadership Connection



Chamber Member Appreciation Lunch at Buckeye Imagination Museum



OhioHealth Mobile Mammography Ribbon Cutting

VISIT OUR FACEBOOK PAGE FOR MORE RIBBON CUTTING PICTURES AND VIDEOS!





Thank you to our renewing members!

CATALYTIC LEADER / PLATINUM



Interested in enhancing your member benejits?

Contact Jennifer at 419-522-3211 or jwagner@richlandareachamber.com

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- Universal Enterprises Inc. Vector Security Richland Public Health SASCO Specialty Advertising Scheurer Distributing Schroeder's Grain Farm Sedgwick Sentec Systems Settlement Construction Synergy Property Solutions, Inc The Alma Group of Dolaware, North
- The Alpha Group of Delaware, North Division Thompson Memorials, LLC Transformation Network Tridico Screen Printing, Sign Co. & Embroidery Vans Tire Pros of Mansfield

Renewals reflect paid dues received from 6/22/2023 through 7/24/2023

NEW MEMBERS

PLEASE JOIN US IN WELCOMING THE NEWEST MEMBERS TO YOUR CHAMBER

A/kron Children's Hospital

1029 S. Trimble Rd. Mansfield OH (419) 522-3341 www.akronchildrens.org Category: Medical & Health Services/ Physicians, Surgeons

American Homestead Exteriors

2243 Texter Rd. Lexington OH (419) 566-4401 Category: Construction, Contractors & Service

Avita Ontario Pharmacy

600 Richland Mall Ontario OH (567) 307-7570 avitahealth.org Category: Medical & Health Services/ Hospitals

C.B Roofing & Building

653 W. Cook Rd. Mansfield OH (567) 359-3896 Category: Construction, Contractors & Services

Coffman Corvette, LLC

490 Dewey Ave Mansfield OH (419) 522-2246 coffmancorvette.com Category: Manufacturing,Industrial

Galeria Ekkles

103 N. Main St. Suite 203 Mansfield OH (567) 231-7185 Category: Attractions, Recreation, Entertainment/Museums

H.R. Choices, Inc. 322 E. Main Street Lexington OH

(419) 884-7700 www.hrchoicesinc.com Category: Group Homes

Hunger Holler Farms

246 E 4th Street Mansfield OH (567) 333-0061 hungerhollerfarms.net Category: Attractions, Recreation, Entertainment

Leapyear Studios 201 E 5th St Ste. 320 Mansfield OH

(419) 564-6373 www.leapyearstudios.org Category: Schools, Universities

Lloyd Rebar Company LLC

139 Technology Parkway Shelby OH (419) 775-6661 lloydrebar.com Category: Manufacturing,Industrial

Matt Lamp Plumbing & Mechanical Inc.

4281 Rule Rd. Bellville OH (419) 571-4971 Category: Plumbing, Heating, Cooling

Melanie Bradley, Sluss Realty

1872 Red Oak Drive Mansfield OH (404) 357-6136 Category: Real Estate Services/Residential

Mid-Ohio Cleaning & Restoration

1332 West 4th Street Mansfield OH (419) 775-7663 www.midohiocleaningandrestoration.com Category: Fire and Water Restoration

Mong and Associates

782 Lexington Ave. Mansfield OH (419) 564-2934 Category: Manufacturer Rep/Sales

Nourish Wellness Bar

16 Ogle St. Bellville OH (419) 566-1632 Category: Health & Fitness

Platinum Family Wealth

103 South Diamond Street Mansfield OH (419) 564-3353 platinumfw.com Category: Financial Services

Primrose School of Hudson

1295 Corporate Drive Hudson OH (330) 565-6641 www.primrosehudson.com Category: Child Care

Richland Correctional Institution

1001 Olivesburg Rd. Mansfield OH (419) 526-2100 Category: Government

Shrinathji Food Mart LLC

289 Marion Ave. Mansfield OH (419) 526-3373 www.bestafastapizza.com Category: Retail

Talbot Health Services

650 Park Ave West Mansfield OH (567) 560-8001 www.talbothealthservices.com Category: Medical & Health Services/ Mental Health

Trebel Energy (Trebel LLC)

1216 Lexington Ave, STE 301 Mansfield (877) 861-2772 www.trebelllc.com Category: Energy Consulting

Uncommon Nostalgia, LLC.

34 W. Fourth St. Mansfield OH (419) 564-5642 www.uncommonnostalgia.com Category: Retail/Specialty Stores

Winbigler Repair Center

111 Stewart Ave. Butler OH (419) 688-4047 www.winbiglerrepair.com Category: Auto/Boat/RV/Motorcycle Sales, Service, Repair

PROMOTING YOUR BUSINESS IS EASY when you're a Chamber member!



For more information, contact Angie Fanello at 419-522-3211 or afanello@richlandareachamber.com

NEWSLETTER | EMAIL | PRINTED DIRECTORY EVENT SPONSORSHIPS | AND MORE!

Angela Phillips Named Ernst & Young Entrepreneur of The Year® 2023 East Central Award Winner

Ernst & Young LLP (EY US) announced that CEO Angela Phillips of Phillips Tube Group, Inc., was named an Entrepreneur Of The Year® 2023 East Central Award winner. The Entrepreneur Of The Year Awards program is one of the preeminent competitive awards for entrepreneurs and leaders of high-growth companies. Angela was selected by an independent judging panel made up of previous award winners, leading CEOs, investors and other regional business leaders. The candidates were evaluated based on their demonstration of building long-term value through entrepreneurial spirit, purpose, growth and impact, among other core contributions and attributes.



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As an East Central award winner, Angela is now eligible for consideration for the

Entrepreneur Of The Year 2023 National Awards. The National Award winners including the Entrepreneur Of The Year National Overall Award winner will be announced in November at the Strategic Growth Forum®, one of the nation's most prestigious gatherings of high-growth, market-leading companies. The Entrepreneur Of The Year National Overall Award winner will then move on to compete for the World Entrepreneur Of The Year® Award in June 2024.

Congratulations, Angela, on this high honor!

Looking for local workforce talent?

Build Your FREE Business Profile Today on Community Opportunity!

Community Opportunity is a free comprehensive resource for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

You will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. To build your profile, visit www.communityopportunity.com and click "Company Registration".

Questions? Contact Clint Knight, Director of Workforce Development at the Richland Area Chamber & Economic Development at 419-522-3211 or cknight@chooserichland.com.

Mechanics Bank is Richland County's only independent bank and a special place for the approximately 150 employees who work here. Mechanics Bank is all about people – the customers we serve, the staff we employ and the neighbors that have turned into friends.



unique ways we serve our community and the world around us is through Humanitarian Leave. In addition to any community involvement as part of the Mechanics team, employees may take a full week of

paid Humanitarian Leave to support the organization of their choice, as long as that organization helps provide food, clothing, and/or shelter to those in need. This benefit is in addition to an employee's paid time off.

For example, employees have used Humanitarian Leave to translate for medical teams in Nicaragua, to build Habitat Houses right here in Richland County, to help provide medical screenings in Peru and in numerous other places. The impact of Humanitarian Leave is far reaching and reminds us again how our work is "All About People."



CHAMBER

PLATINUM

INVESTOR



NEW FEDERAL LAW PASSED THE PREGNANT WORKERS FAIRNESS ACT ('PWFA')

WHAT EMPLOYERS NEED TO KNOW

What Is The Law?

Effective June 27th, 2023

The Act requires employers with at least 15 employees to provide reasonable accommodations to workers' known limitations related to pregnancy, childbirth, or related medical conditions, unless such accommodations would cause an undue hardship on the operation of the employer's business. An "undue hardship" is significant difficulty or expense for the employer. Unlike the ADA, the PWFA may require elimination of essential job functions temporarily as an accommodation (an example may be lifting).

What does the PWFA prohibit?

Employers cannot: Require an employee to accept an accommodation without a discussion about the accommodation between the worker and the employer;

- Deny a job or other employment opportunities to a qualified employee or applicant based on the person's need for a reasonable accommodation;
- Require an employee to take leave if another reasonable accommodation can be provided that would let the employee keep working;
- Take adverse employment actions against an individual requesting reasonable accommodations;
- Retaliate against an individual for reporting or opposing unlawful discrimination under the PWFA or participating in a PWFA proceeding (such as an investigation); or
- Interfere with an employee's rights under PWFA

What are Possible Reasonable Accommodations?

Reasonable accommodations are changes to the work environment or the way things are usually done at work. Examples are not limited to, but include:

- Ability to sit or drink water;
- Access to closer parking;
- Flexible hours;
- Appropriately sized uniforms and safety apparel;
- Additional break time to use the bathroom, eat, and rest;
- Ability to take leave or time off to recover from childbirth; and
- Exemption from strenuous activities and/or activities that involve exposure to compounds not safe for pregnancy.

Other Laws That Provide Protection To Pregnant Workers

The PWFA applies only to accommodations. Existing law makes it illegal to fire or otherwise discriminate against workers on the basis of pregnancy, childbirth, or related medical conditions. The PWFA does not replace federal, state, or local laws that are more protective of workers affected by pregnancy, childbirth, or related medical conditions.

419.747.7479
 midohiojobs.net

For questions about the law, please contact your organization's legal representative.

Need an HR partner that delivers workforce solutions? Contact Spherion Mid Ohio today.

UPCOMING **CHAMBER EVENTS**

Register for these events HERE or visit our event calendar at www.richlandareachamber.com

- 8/3 Business After Hours, 5-7pm @ ArcelorMittal Tubular Products Shelby
- 9/13 Demystifying Implicit Bias Workshop, 8:30a-11:30a @ Area Agency on Aging
- 9/20 Women's Leadership Connection, 11:45a-1p @ DLX Kobacker Room
- 9/28 Business After Hours, 5-7pm @ New Day Creative
- 10/26 Savor & Sip Auction & Food Tasting
- Small Business of the Year Awards 12/1



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