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RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBERLINK

JULY 2023



2023 CHAMBER GOLF CLASSIC



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Richland Area Chamber & Economic Development Named Finalist for Chamber of the Year Award

A message from Sandy





We are excited to announce that the Richland Area Chamber & Economic Development has been named a finalist for the prestigious 2023 Chamber of the Year award! Presented by the Association of Chamber of Commerce Executives (ACCE), this recognition highlights the chamber's outstanding leadership and its impact on the community. It is a testament to the hard work and dedication of our team and the support of our vibrant business community in Mansfield and Richland County, Ohio.

The Association of Chamber of Commerce Executives (ACCE) is a renowned association based in Alexandria, Virginia, representing over 1,600 chambers of commerce and related organizations with more than 9,000 professionals in the industry. The Chamber of the Year award, sponsored by Personify, is the most prestigious and competitive recognition presented annually by ACCE. It celebrates the crucial role chambers of commerce play in their communities and honors those that have demonstrated exceptional organizational strength and made a positive impact on key community priorities.

At the Richland Area Chamber & Economic Development, we have always been dedicated to supporting economic growth and fostering a businessfriendly climate in the Mansfield and Richland County area. Our commitment to our community is reflected in the numerous initiatives and projects we have undertaken over the years.

In 2022 alone, we provided vital support to 56 local businesses by awarding over \$1 million in COVID grants for Food/Beverage, Tourism, and Lodging in Richland County. Additionally, we played a key role in the distribution of over \$40 million in Richland County ARPA dollars, facilitated the redevelopment of the Westinghouse A Building brownfield site, supported a countywide housing study, and partnered with Destination Mansfield – Richland County for a community branding project. Furthermore, we raised awareness of career opportunities through the Richland Works project and contributed to various other impactful initiatives.



To qualify for the Chamber of the Year award, chambers of commerce must participate in a rigorous multi-stage process. They must meet minimum thresholds in several key performance areas, such as net revenue and assets, membership account retention, and membership dollar retention, as evaluated through ACCE's Annual Chamber Operations Survey.

After qualifying, chambers enter the competition by submitting a written application that addresses all aspects of organizational operation and programmatic work. These applications are then scored by peer chamber executives, with finalists selected based on their performance. Winners are chosen after an interview before a panel of experienced chamber professionals.

We are humbled and honored to be recognized as a finalist for the Chamber of the Year award. This achievement would not have been possible without the support and collaboration of our dedicated members, community partners, and the entire Richland County area.

The winners of the Chamber of the Year award will be announced on August 1 at ACCE's Annual Convention in Salt Lake City, Utah. We eagerly await the results and are excited to represent our community on a national stage.

Being named a finalist for the Chamber of the Year award is a testament to the Richland Area Chamber & Economic Development's commitment to fostering economic growth and enhancing the quality of life in our community. We extend our heartfelt congratulations to our fellow finalists and express our gratitude to our members and partners for their continued support.

We will continue working tirelessly to provide valuable benefits, support business growth, and champion the interests of our members. Together, we will build a prosperous future for the Mansfield and Richland County area.



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Live@Lunch July Schedule

LIVE PERFORMANCES | FOOD TRUCKS* MECHANICS BANK | 2 S. MAIN STREET | MANSFIELD All performances will be held 11:30 A.M. – 1:30 P.M.

JUL 14	Emily Raff	Truckin Trav*
JUL 28	EKG	Cell Block Cafe*

Come early or stay later and enjoy the courtyard. Our courtyard is open every Friday over lunch.

In the event of inclement weather, visit MyMechanics.com/LiveatLunch for updates. *Food truck items available for purchase





MyMechanics.com



Explore and Enjoy Ohio's Parks

Richland Public Health encourages everyone to get outside and enjoy the natural resources of this "rich land" full of parks and recreational spaces.

The Ohio Department of Natural Resources (ODNR) has been selected as a finalist for the 2023 Gold Medal Award from the American Academy for Park and Recreation Administration (AAPRA) in partnership with the National Recreation and Park Association (NRPA). This award honors communities in the U. S. that demonstrate excellence in parks and recreation through long-range planning, resource management, volunteerism, environmental stewardship, program development, professional development and agency recognition.

Malabar Farm State Park, right here in Richland County, is the location of Richland Public Health's Hike for Health. It's always a great time to get out and get some fresh air and outdoor exercise! Watch for information about the hike events that are usually held each fall and winter.

Whether you're looking for a dog park, a Storybook Trail, the Americans with Disabilities Act accessible facilities, boat launches, or archery, Ohio's diversely inclusive parks and recreational spaces have something for everyone.

Find your next adventure at ohiodnr.gov/go-and-do/plan-a-visit/find-a-property



revent, Promote, Protect,

Women's Leadership Connection

(formerly Lunch WISE Wednesday)

TOPIC: The Art of Resilience: A Woman's Journey Through Barriers SPEAKER: Dr. Johanna Wilson

When: Wednesday, July 19th | 11:45am - 1:00pm

(lunch is served at 11:45am, program begins at 12pm) Where: **DLX Kobacker Room** 28 N. Main Street, Mansfield Women's V LEADERSHIP



99.6% of human DNA is identical to our neighbor. So why is it that each of us is so uniquely different? Despite sharing all that data with our male counterparts, a woman's biological journey through life is vastly different. In this talk we will not only explore the biology that makes us different but the unique psychological experiences that are often unique to women. Dr. Wilson will share her journey of self discovery amidst the barriers of a woman in medicine, business ownership, and the caregiver role.

Visit the event page at richlandareachamber.com to learn more about this event and our speaker!

Sponsored by:

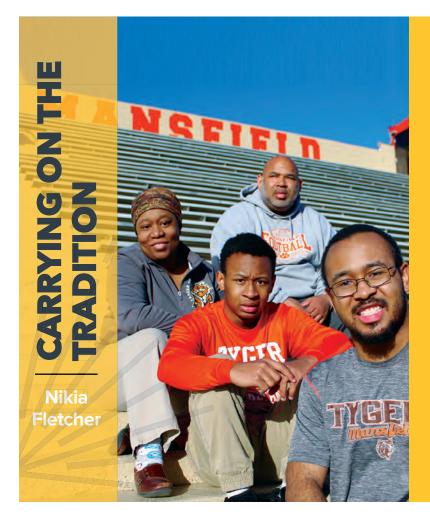


About Women's Leadership Connection: Formerly Lunch WISE Wednesday, this series exclusively for women is hosted by the Richland Area Chamber. & Economic Development. Each month we'll have a time of powerful networking, a motivational "TED-type" talk as well as a chance to learn more about your community. We look forward to having you join us!

THREE WAYS TO REGISTER:

Use our events calendar at www.richlandareachamber.com
 Call us at 419-522-3211
 Email Lisa Duckworth at Iduckworth@richlandareachamber.com

Cost: **\$17**



NIKIA FLETCHER MET THE LOVE OF

HER LIFE in Mansfield, but didn't date him for 10 years, and then didn't marry him for another 10.

She and now-husband Antonio started dating in 9th grade, but like most high school relationships, went their separate ways after graduation. While he stayed in Mansfield, Nikia left for college and didn't return for a decade. "I came back to marry my high school sweetheart," says Nikia. "I always knew I would raise my kids in Mansfield." The reason? The people.

"Everybody knows everybody," says Nikia. It's so reassuring being able to raise our kids the same way our families raised us." For her, those memories of growing up in Mansfield are still fresh in her mind and heart.

"Tlove the culture. There's an energy here. Anybody can find their niche."

Having spent most of her life in Mansfield, Nikia has seen a lot of changes. She believes right now is one of the most exciting times. "The word I use is 'bustling,' she says. "There are so many people who see the vision, see what Mansfield can be and are fighting relentlessly to get there." Though she's too humble to brag about it, Nikia is one of those people. She is the director of college and career readiness at Mansfield Senior High School, and serves on the Richland County Foundation board. She plays a key role in inspiring young people to stay in Mansfield, or motivating them to like she did — come back home.



Presented by



Below are the results from the day - congratulations to all the prize winners!

Gross 1st Place Scramble - Wallington & Bauer Net Handicap Scramble - KE McCartney & Associates Net Handicap Scramble (2nd) - Eberts Heating & Cooling Net Handicap Scramble (3rd) - Stanley Black & Decker

> Special thanks to Purdy Construction for adding excitement to the Ball Drop!

Most Honest Team - **PR Machine Works** 50/50 winner - **Jason Bivens** Ball drop winner - **Joe Gfrer**



Hole 3, Closest to the Pin - team member from **Mid-State Multimedia Group**

Hole 8, Longest Putt - Jennifer Alt

wonderful day on your beautiful course!

Special thanks to all our golfers, sponsors, prize contributors, and volunteers for making this event possible. This is one or our most popular events - because of you! Last but not least, thank you to our friends at **Deer Ridge Golf Club** for a

Proximity Contests Winners:

Hole 11, Closest to the Pin team member from **Park National Bank**

Hole 12, Women's Longest Drive - Hannah Smith



Team photos taken by DShea Harris Photography will be mailed soon. (567) 303-6462 www.facebook.com/ DsheaphotographyNDesigns



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- North Central State College
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12th Annual Earth Stewardship Take Pride Contest

Introducing the "Star Award"

The Earth Stewardship Celebration, now in its 27th year, invites local groups, businesses, government agencies, neighborhoods, churches, non-profits and residents the opportunity to be a part of Planting Pride in all of Richland County by conducting a project from April 1st – August 1st.

What is the Take Pride! Earth Stewardship Contest?

- Earth Stewardship particpants take before and after photos of their project and submit the photos by August 4th.
- Projects are "judged" by a panel of judges who include leaders in our community, businesses, and residents.
- Awards are given to the top 3 places in each category. (Categories include: Businesses, Government, Neighborhood, School, Church/Non-profit organizations).
- Plus voters get to choose the *People's Choice Award* by casting their "vote" via our Facebook page. Scan this code to visit our page and see some of our previous years projects.

New this year...Introducing the

Star Award

In an effort to recognize each village/city within Richland County for their projects, our judges will also choose the "**Star Award**," for each community.

How does this work? Here's an example:

The City of Ontario has 4 schools, 2 civic groups, and 6 businesses who register and complete a project throughout the months of April and July. One of those projects will win the Star Award.

And yes – a **Star Award** will be presented for **each village and city** in Richland County that registers a project.

> Does your business, church, organization have more than 1 location in Richland County?

<u>Each location</u> may register a project for the Earth Stewardship Celebration. (You can start a "friendly competition" amongst your locations and city/village).

What is a project? A project may include but is not limited to: Litter clean up, tree plantings, beautification projects, butterfly gardens, rain gardens, energy efficiency project, recycling project, native plant/pollinator gardens, removal of graffiti, paintings, park projects and more. (Think curb appeal and the environment). Visit the Earth Stewardship Celebration Facebook page to see some past projects and participants.

For those conducting a litter clean up, we have a limited supply of bags, gloves and disposal of the litter collected)

How do we become involved?

- Recruit your volunteers.
- > Choose your project.
- Register your project by filling out the enclosed registration form or register online at: <u>https://docs.google.com/forms/d/1pTyCUzZXI4Etla3oY69PykIfGA-cTxB2m0W7G5aFvRU/edit</u>
- Scan here to register.



Deadline for registration is August 1, 2023. Deadline for photo submission is August 4, 2023.

ALL Volunteers will be entered into a drawing for prizes at the Earth Stewardship Celebration Awards Ceremony on September 7th.



Return To:

Richland Area Chamber & Econ. Development ~ 55 N. Mulberry St., ~ Mansfield OH 44902 Fax: 419-526-6853 Email: Iduckworth@richlandareachamber.com



Deadline for nominations is September 8th, 2023.

Complete form online at: portal.richlandareachamber.com/form/view/23293

JUNE RIBBON CUTTINGS



Third Street Family Health Services -Mansfield



Glam Boutique -Mansfield



Wicky's Smokin' BBQ -1 Year Anniversary Celebration



Buckeye Imagination Museum -Post Office Exhibit



Richland Academy of the Arts - Mansfield

VISIT OUR FACEBOOK PAGE FOR MORE RIBBON CUTTING PICTURES AND VIDEOS!





Looking for local workforce talent?



Build Your FREE Business Profile Today on Community Opportunity!

Community Opportunity is a free comprehensive resource for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

You will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. To build your profile, visit <u>www.communityopportunity.com</u> and click "Company Registration".

Questions? Contact Clint Knight, Director of Workforce Development at the Richland Area Chamber & Economic Development at 419-522-3211 or <a href="https://ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.ckaushige.c

The true **Managed Services Provider** (MSP) is a professional organization. It works on behalf of its clients to assure that industry standards and best practices are implemented. True MSPs are not product-focused, sales organizations. Only products/services that meet industry standards, best practices, and client needs will be implemented. With constant evaluation, as soon as a solution lags, it is replaced.





ES Consulting, as a true MSP, works to become part of the client's team, fully supporting their goals, mission, and strategies. Handling any IT requirement, the client chooses not to provision through its own IT talent, we offer our team, products, and services as an a la carte suite of resources. Giving them access to tools they would not otherwise justify due to the minimum end-point and enterprise-level price points required by the software developers. For clients without IT staff, we become their IT Department handling Security, Network Operations, Business Continuity, User Support, Hardware/Software Evaluation, as well as Management and Business Engagement.

Our core clients are characterized by their commitment to their mission and goals. Within that commitment, they know the value of a true MSP. No matter their size, they understand that a true MSP provides both tangible and intangible advantages for their business. They know that "IT the way IT should be" contributes to their profitability and productivity. It inspires their corporate culture and relationships.

"IT the way IT should be" gives them competitive advantages. ES Consulting is "IT the way IT should be."



Promotion for Your Business

Audience: Area business leaders, professionals, support staff, general business crowd

Advertising/Promotion via: Email Blasts, Social Media Posts, Newsletter ads, Event Program, Event Banner & Event Posters

Sponsors also receive exclusive pre-sale opportunity before tickets are released to the general public.

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 Platinum Sponsor \$1,000 8 Tickets Included Guaranteed seating at a VIP table Logo (1 color) on tote bags for attendees Logo (color) on event banner Company name listed on all press releases Logo included in Chamber emails about the event Logo included in the "Tasting Menu" Logo included on event posters Business recognized in announcements Logo listed on event webpage with link 	 Gold Sponsor \$550 8 Tickets Included Logo (1 color/small) on tote bags for attendees Name on event banner Name included in Chamber emails about the event Company Name listed in the "Tasting Menu" Company Name listed on event posters Business recognized in announcements Company Name listed on event webpage with link
Silver Sponsor \$300 4 Tickets Included Company name on tote bags for attendees Name on event banner Company Name listed in the "Tasting Menu" Company Name listed on event posters Business recognized in announcements Company Name listed on event webpage with link	Donations Chamber members can also support this event and promote their business by contributing an item to the auction. Contact Lisa Duckworth at 419-522-3211 or Iduckworth@richlandareachamber.com.

TO SPONSOR SAVOR & SIP:

Call Lisa at 419-522-3211 or email Iduckworth@richlandareachamber.com

AUCTION AND FOOD TASTING EVENT



October 26th, 2023 5-8pm

at the Mid-Ohio Conference Center

Yes, I would like to donate an item to the auction!

Business/Organization:		
Contact Person:		_
Phone:	email:	
Item(s): *		
	Need pick up between (dates)	&
Value of item:		
	<u>October 6th:</u> Chamber & Economic Development berry St. Mansfield OH 44902	Stlent Auction
Call: 419-522-3211 Fax: 4	19-526-6853 Email: Iduckworth@	richlandareachamber.com
	nt is a great opportunity to highlight yo Istomers! Some great ideas include:	

gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!

Leadership Unlimited Cleveland Thank you to our June sponsor: **Financial Group**

Charles P. Hahn, CFP®

During the final program day in June, Leadership Unlimited class members explored economic development initiatives in Richland County through behind-the-scenes tours and discussions. Team NEO and the Richland Community Development Group addressed key questions and presented the Richland County Economic Overview and The Vibrant Economic Index data.



The class toured the 179th Airlift Wing and heard from Col Darren Hamilton and Maj Kiet Chung about the transition to a cyberspace wing.



Doug Kelly, Niss Aviation FBO Manager, gave a tour of Niss Avaition facilities and the Mansfield Lahm Regional Airport.



K.E. McCartney & Associates staff discussed their cutting-edge technology and key Richland County projects.



The class toured the OhioHealth fitness and rehab facility and learned about the health system's investments in North Central Ohio.



LEADERSHIP UNLIMITED ALUMNI

40th Ruby Anniversary & Class of 2023 Graduation

Presenting Sponsor:



Financial Group

Charles P. Hahn, CFP®

Over 100 Leadership Unlimited alumni and friends gathered in the Kobacker Room at Dan Lew Exchange for a 40th LU Anniversary celebration and class of 2023 graduation. Multiple alumni spoke about their memorable program experiences. Merris Welge, class of 1994, won the 2023 Leadership Unlimited Outstanding Alum Award.



Leadership Unlimited class of 2023.



LU alumni from each decade were represented at the event.



<u>Watch the video</u> celebrating the impact of Leadership Unlimited over 40 years produced by DRM Productions.

The official health insurer of entrepreneurs



You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The COSE Benefit Plan is a multiple employer welfare arrangement (MEWA) that allows businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | COSEBenefitPlan.com









3

ArcelorMittal

132 West Main St., Shelby

Join us for a great a night of networking while you enjoy the historic office building at ArcelorMittal.

- TWO COMPLIMENTARY ADULT BEVERAGES
- CATERED BY EXCLUSIVELY YOURS

THURS. AUGUST 3, 5-7PM

FREE for members in good standing if RSVP is received by the end of business on July 31st (\$5.00 if registration is received after this date). Non-members are welcome to attend at \$5.00/person.

SHELBY

BIRTHPLACE 1890 OF THE SEAMLESS TUBE INDUSTRY IN AMERICA

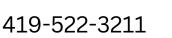


If this is your first Business After Hours, join us from 4:30-5pm for a "New Member Mixer" to meet our Chamber Ambassadors.

Register via the event calendar at www.richlandareachamber.com or contact us at:







lduckworth@richlandareachamber.com





Ohio Total Solar Eclipse

April 8th, 2024. Come early, stay late.

Total solar eclipse to hit our area on April 8, 2024

On Monday afternoon, April 8, 2024, residents and visitors across Ohio will experience a rare celestial event: a total solar eclipse. Its path of totality will be greater than most eclipses. Mansfield is in the path of totality for the Total Solar Eclipse of 2024 - observers in Mansfield will see (approximately) 3m 16.1s of totality! The eclipse is supposed to reach the highest totality in Mansfield at 3:12:15pm.

Planning is underway to ensure that residents and everyone coming to view the eclipse can safely enjoy this exciting event, and some schools in Richland County have cancelled class on this day.

The Mansfield area is being promoted by cities outside Richland County as a great viewing location.

For instance, an April 7, 2023 article from The Columbus Dispatch reported the following information:

Where will the total solar eclipse be visible in Ohio?

People within a 124-mile-wide band in Ohio will experience the rare total solar eclipse. The path of totality will cross the state from southwest to northeast, passing through cities such as Toledo, Bowling Green, Lima, Mansfield, Akron, Cleveland, Springfield and Dayton. The total eclipse will last for approximately three minutes and 40 seconds.

When was the last time a total eclipse was visible in Ohio?

The 2024 total solar eclipse will be the first time in over 200 years that people in Ohio will be able to see a total solar eclipse. On average, a total solar eclipse occurs somewhere on Earth every 1.5 years. However, only 21 total solar eclipses have crossed the lower 48 states in the entire existence of the United States. The last total solar eclipse visible in Ohio was in 1806. The next total solar eclipse in Ohio will be in 2099.

Read the full article here:

https://www.dispatch.com/story/news/2023/04/07/2024-solar-eclipse-inohio-what-you-should-know/70092122007/

Additional informative websites:

https://eclipse2024.org/communities/city/31593.html https://www.timeanddate.com/eclipse/in/usa/mansfieldoh?iso=20240408

https://www.mansfieldnewsjournal.com/story/news/2023/04/08/ total-solar-eclipse-to-hit-the-region-one-year-from-saturdayapril-8/70089939007/

https://ema.ohio.gov/media-publications/ohio-total-solar-eclipse

https://destinationmansfield.com/ohio-total-solar-eclipse/



In 2024, a total eclipse will go through Ohio. Start planning for this once-in-a-lifetime opportunity!

The Ohio Department of Education has created the website below as a resource for educators and school administrators on logistics and curricular approaches to educating students and the community about the eclipse.

https://education.ohio.gov/Topics/Learning-in-Ohio/Science/Resources-for-Science/2024-Solar-Eclipse

See future newsletters for updates on local planning measures.



Thank you to our renewing members!

Interested in enhancing your member benejits?

Contact Jennifer at 419-522-3211 or jwagner@richlandareachamber.com

BOOST & EXCEL

Buckeye Imagination Museum

Painted Cowgirl Western Store

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AssuredPartners Dearman Moving & Storage Discount Parts Exchange Eagle Mark 4 Equipment Co. James L Saltzgiver Jr DDS Inc Rinehardt Law Firm Wallington & Bauer

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Renewals reflect paid dues received from 5/27/2023 through 6/21/2023

PROMOTING YOUR BUSINESS IS EASY when you're a Chamber member!



For more information, contact Angie Fanello at 419-522-3211 or afanello@richlandareachamber.com

NEWSLETTER | EMAIL | PRINTED DIRECTORY EVENT SPONSORSHIPS | AND MORE!



UPCOMING **CHAMBER EVENTS**

Register for these events HERE or visit our event calendar at www.richlandareachamber.com

- 7/19 Women's Leadership Connection, 11:45a-1p @ DLX Kobacker Room
- 7/24 Member Appreciation Lunch, 11:00a-1:30p @ Buckeye Imagination Museum
- 8/3 Business After Hours, 5-7pm @ ArcelorMittal Tubular Products Shelby
- 10/26 Savor & Sip Auction & Food Tasting
- 12/1 Small Business of the Year Awards



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