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RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBERLINK

APRIL 2023



Business Expo Thank you to our Presenting Sponsor, Hamilton Insurance Group - Photo by Grace McCormick, Richland Source



JTI ICKY DE ANNUAL BUSINESS PROFESSIONALS LUNCHEON APRIL 26TH 11:30-1:00PM

@ Mid-Ohio Conference Center

CELEBRATE YOUR STAFF!!!

A GREAT EVENT TO SHOW STAFF ADDRECIATION

This is a lunchtime event with great food, fun, dozens of prizes, and a swag bag for all attendees!

Information Inside!

STAFF

Jodie A. Perry, CCE, IOM, CCEO-AP

Chief Operating Office Phone extension 102

Angie Cirone Foundation Director Phone extension 107

Patrick Clinage Executive Assistant & Sector Coordinator Phone extension 101

Lisa Duckworth Programs & Events Manager Phone extension 105

Angie Fanello Marketing & Communications Coordinator Phone extension 115

Jessica Gribben Economic Development Manager Phone (419) 342-4159

Kathy Fox Front Office Coordinator Phone extension 107

Clint Knight Workforce Development Director Phone extension 112

Sandy Messner Marketing & Communications Director Phone extension 104

Barrett Thomas Economic Development Director Phone extension 111

Jennifer Wagner Member Services Coordinator Phone extension 110

55 N. Mulberry St. Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853 info@richlandareachamber.com

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Chamber of the Year Award is also a tribute to our members

A Message from Jennifer





Thursday, February 23rd, 2023 is a date that will forever be remembered by all of our staff here at the Richland Area Chamber & Economic Development. It was on this day that we attended the annual Chamber of Commerce Executives of Ohio (CCEO) conference in Columbus, Ohio. We were all dolled up for the awards dinner that followed the conference that evening and quite excited to also be joined by Jay Goyal and Beth DeLaney, Chamber and RCDG Board Chairs and interim President's, as well as Jake Penwell and Kristine Lindeman, Board Chair-elects. Surrounded by Chamber peers from both small and large cities across the state, we all waited with bated breath as the time drew near to announce the coveted Outstanding Chamber of the Year award for the state of Ohio. As the CCEO President began to detail the accomplishments of the award winner, our eyes teared up, our hearts beat faster, and our smiles grew from joy to utter elation. The Richland Area Chamber & Economic Development's name was announced and after much jubilation (and pandemonium) we proudly stepped up to the podium to accept our prestigious honor.

And believe it or not, the accolades didn't stop there! Our beloved Chamber C.O.O., Jodie Perry, was then honored with the Outstanding Professional of the Year Award! The CCEO organization acknowledges their most professional and active peers each year with the Michael A. Schultz Professional of the Year award, the highest award of distinction that recognizes professional excellence – "the best of the best" – of Chamber Chief Executives. That's our Jodie--they certainly nailed it!

We are thrilled to be named the top Chamber in the great state of Ohio, but we don't do this important work to win awards. We do it to make the Richland County Area the best possible place for all people to live, work and do business. This is a tribute to our entire organization and the people we serve. Our Board provides expert guidance and support; our 1,000-plus member companies invest in us to represent their interests; and the Richland Area Chamber & Economic Development team of 11 dedicated professionals work hard every day, year in and year out – with our community partners – to build a stronger region for all. Many, many thanks to you, our members, for your investment, your support, and your faith in all that we do. We couldn't have received this esteemed achievement without you, and we will be forever grateful.

Production is underway for the 2023-2024 Community Guide & Member Directory!



Check your listing for accuracy on the Directory page at <u>www.richlandareachamber.com</u>

This exact business info displayed on the Chamber website will also be used in the printed guide.

If corrections are needed, you can either use the members-only portal of the Chamber website or contact Jennifer at: 419-522-3211 / jwagner@richlandareachamber.com



MARCH RIBBON CUTTINGS



The Spirit Room at The Phoenix - Mansfield



CAJO Healing Therapies - Ontario



"Get On Track" 2023 Business Expo



Pronto Pizza / Cafe Pronto - Mansfield

VISIT OUR FACEBOOK PAGE FOR MORE RIBBON CUTTING PICTURES AND VIDEOS!

MEET OUR SPRING SEMESTER INTERN, ALLY GREEN

Marketing & Communications Intern at the Chamber

Ally became a member of the Chamber's team to intern during the spring of 2023. She is a junior in college anticipating graduation with her bachelor's degree in business administration with a minor in marketing in December 2023 from Franklin University. Ally's career goal is to work in marketing, so she is very appreciative of the Chamber and the Richland County Foundation for supporting this marketing internship. Ally quickly got to work on some fun yet rewarding projects that benefit both the Chamber and the community alike.

The Chamber's annual meeting, which was held on February 15th, 2023, was a very successful event. Ally created a Doodly video which played during cocktail hour that summarized the major accomplishments of the Chamber from 2022. Speaking of the annual meeting, Ally also helped Sandy Messner with the 2022 Annual Report, contributing the infographic that she designed.

Ally's interest in the creative side of marketing prompted many graphic design projects. She created event cover graphics for many Chamber events, including the Economic Forecast Breakfast, the Annual Meeting, the Business Expo, Business Bootcamp Series, Business Professionals' Day, and the EmployMePalooza. She also took on a writing endeavor when she created descriptions for some of the Richland Works employee profile videos on the Richland Works YouTube channel.

On the analytics side of marketing, Ally has analyzed the Chamber's Google metrics and created a competitive analysis to help with future marketing campaigns for the Chamber. This competitive analysis will help the Chamber form a comparative advantage while drawing more members into the community and into the Chamber.

The many facets of marketing she learned and experienced at the Chamber will be a great benefit to Ally's future career in marketing. With this experience, she can add many marketing programs and design softwares to her resume and retain the knowledge that came with it. While completing these projects, Ally has learned so much about the business and marketing world that will benefit her in her career. More importantly, she learned that she loves it.

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Kid's Zone with an inflatable obstacle course, bounce house, face painting, and crafts!

Meet our providers Learn about our services Enjoy free food!



May 6, 2023 9am - 1pm

at Richland Mall

ENTER TO WIN!

Fit Bit Sense 2, ASUS touchscreen laptop, or \$100 Visa gift card!

MAVITA HEALTH SYSTEM

JUST ANNOUNCED! RICHLAND AREA RICHLAND COMMUNITY CHAMBER RCDC DEVELOPMENT Strong Business Strong Community GROUP 2023 Regional Economic Forum MERRIL A BANK OF AMERICA COMPANY Insights from Successful Ohio Leaders Eichinger-Brafford-McClead Group SCHEDULE Friday May 19, 2023 12:00 Registration Join us at Westbrook Country Club (new indoor pavilion) 12:00pm - 3:00pm 12:30 Lunch 1:00 Program Begins 3:00 Happy Hour Speakers will be announced soon! (cash bar) We hope you will join us for engaging conversation. COST Q & A and panel discussion will follow. lunch included **REGISTER HERE** This is an exclusive event sponsored by The Eichinger-Brafford-McClead Group at Merrill Lynch Bank of America. Space is limited: register today, (419) 522-3211 or lduckworth@richlandareachamber.com How $(\mathcal{L}^{\mathcal{W}})$ to Run for PICK YOUR SESSIONS Participants are welcome to attend any or PUBLIC OFFICE ★ all days offered THUR A non-partisan program created by the Richland Area Chamber & Economic Development to inform and educate individuals who are **APRIL 27** considering running for local office. 6PM-7:30PM Preparing to run 3 part training sessions Presentations by state and local political experts, elected officials, and community leaders THUR THUR Open to everyone **MAY 11** MAY 4 5:30PM-7PM 6PM-7:30PM Running your Organizing your

@ Richland Area Chamber, 55 N. Mulberry St., Mansfield

Register at RichlandAreaChamber.com or call the Chamber at 419-522-3211





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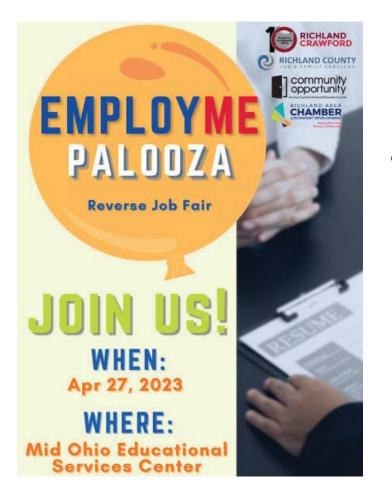


You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The COSE Benefit Plan is a multiple employer welfare arrangement (MEWA) that allows businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | COSEBenefitPlan.com







EMPLOYME PALOOZA is back for 2023! APRIL 27 2023 10AM-12PM

EmployeeMEpalooza is an opportunity for High School Students (including Graduating Seniors) to showcase themselves to employers - and land part time, seasonal work, internships, or post-graduation full time careers. The student job seekers will have their own booth and registered businesses will come to meet them! No need to load up the banners, balloons, or tchotchkes! Just show up ready to meet some exciting young people.

About a week before the event, we'll send registerd businesses the total number of student participants, an inventory of their skills/interests, and how many are looking for each level of employment.

REGISTER HERE

RICHLAND

Career Ins

Richland County, Ohio

MAY 18-23

2023

SUMMER

2023

MORE WORKFORCE EVENTS

Leader Richland is an immersive experience for 6th and 7th graders to learn more about local career opportunities. Held at North Central State College/OSU Mansfield each year, over I,000 students hear from employers about their businesses, career paths, and opportunities.

Email pclinage@richlandareachamber.com to become a presenter

The Career Institute Program is a portal to promote career exploration and business practice education by placing students directly into a work environment. The students participate in real-life business solution development.

Contact cknight@chooserichland for more info.

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Young Entrepreneurs Academy



Young Entrepreneurs Academy student were matched with professional mentors at the end of February. Our mentors offer incredible business knowledge and advice on developing business plans over seven sessions. Three marketing agencies are creating a professional brand identity, print materials, and a website for each student.

- (Top right) Jay Miller and Mike Baldridge, of DRM Productions, work with Josiah Walsh on his marketing materials.
- (Middle right) Adam Fox, of Source Brand Solutions, talks with Ryan Carver about his brand identity.
- (Bottom right) Natalie Lantz, of Pivot Creative, discusses logo ideas with Leah Francis.
- (Bottom middle) Katie Baldridge, of DRM Productions, reviews Soren Fox's branding ideas.
- (Bottom left) Boot Boss Holly (Holly Troupe), of The Boot Life, talks with students about ecommerce trends.
- (Top left) Professional mentors advise students on their business plan and pitch development over seven sessions.

Save the date for the YEA! Investor Panel on May 9.







Leadership Unlimited

Thank you to our March sponsor:



In March, the Leadership Unlimited class participated in the "Amazing Awareness Race" organized by Richland Newhope - Richland County Board of Developmental Disabilities. LU class members appreciated meeting the extradinary individuals being served. In the afternoon, they learned about nonprofit board governance and the board positions open in Richland County.



LU participants stopped at Choice Express for fun activities with adults in the day support program.



LU participants played basketball with individuals at the YMCA of North Central Ohio -Mansfield.



Individuals employed by Richland Newhope Industries challenged LU participants to a packaging race, and they won!



The afternoon included a board governance session and jeopardy game.



Leadership Unlimited alumni experiences are happening in 2023. Learn more through our <u>newsletter</u>.

Prepare for a brighter Spring!

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Teams & Sponsorship Form





Friday June 23rd 2023

Tresented by:



- Price includes greens fees, golf cart, breakfast, lunch, and hors d'oeurves immediately following the tournament. •
- Teams are limited to 36, so please register as soon as possible! •
- Cash prizes for 1st, 2nd, and 3rd places in the tournament! •
- Lots of other fun contests throughout the day including Proximity Contests and Skins! •

□ **Team of Four** —\$125 per person/\$500 per team

Captain:	Handicap	Please indicate whether you wish to be included in the Skins competition: \$40 per team
Player 2	Handicap	
Player 3	Handicap	
Player 4		Please be sure that all information is completed - notify the Chamber of any changes in players. COUNTRY CLUB CASUAL DRESS CODE—NO JEANS
Captain's email/telephone:		PERMITTED - SHIRTS WITH COLLAR
Company		
Total Payment for teams and/or sponsorship:	(Amount)	Check Enclosed
Visa/MC/Disc #		Exp. Date Sec. Code
Address of cardholder		Zip Code
Telephone:	Email invoice to:	
Richland Area Chamber & Econon	nic Development, 55 N. Mulberr	

419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com



Business Professionals Day LUNCheon @Mid-Ohio Conference Center



How to order tickets for your staff:

- Click here or visit event calendar at www.richlandareachamber.com
- Call Lisa at 419-522-3211
- Email Lisa at: lduckworth@richlandareachamber.com
- Mail payment to the Chamber at: 55 N. Mulberry St, Mansfield OH 44902

Register your staff today!

Early Bird Price Ends This Week! PRICE \$30/person for Chamber members registered by April 8th. \$35 for members registering after April 8th. NON-MEMBERS: \$40



Item Donation Form Business Professionals Day LUNCHEON @Mid-Ohio Conference Center



Wednesday, April 26 11:30am to 1pm

Presented by:



DONATE A DOOR PRIZE OR GIFT BAG ITEMS

This is a great opportunity to highlight your business! Contributors will be thanked in the program and announced during the drawing.

Option one:Provide a prize for the live drawing (or we can shop for you).Option two:Donate 400 small items branded with your name or unique to your business. These will be placed in the
goodie bag that each participant receives.

To donate an item(s), return the completed form below or contact Lisa Duckworth. Phone: (419) 522-3211 Email: lduckworth@richlandareachamber.com

Business / Organization:	
Contact Person:	Phone #:
Email:	
Item(s):	
Pick one: Item enclosed (for mailed gift certificates)	Item will be dropped off / sent to the Chamber office
Please respond by Friday, April 14th Richland Area Chamber, 5	CHAMBER
<u>Flease respond by Fluay, April 14th</u> Richland Area Chamber, 5.	5 N. Mulberry St, Mans., OH 44902

SPONSORSHIPS ALSO AVAILABLE!

It's not too late to sponsor this event! Contact Lisa at (419) 522-3211 or lduckworth@richlandareachamber.com

BWC News from Sedgwick



CONTROLLING COSTS WITH THE HANDICAP REIMBURSEMENT PROGRAM

The Ohio Bureau of Workers' Compensation (BWC) offers the Handicap Reimbursement Program to potentially off-set claim costs and encourage employers to hire and retain employees with a handicapped condition. Ohio Revised Code 4123.343 recognizes 26 conditions / disabilities in which, under some circumstances, the employer may be eligible for reimbursement of partial claim costs. The handicap percentage awarded by BWC will reduce claim costs without reducing the benefits to the injured worker. The reduced claim costs can result in sizable premium reductions.

Eligibility Requirements

If an employee suffers a lost-time industrial injury/ occupational injury or death, the claim may be eligible for handicap reimbursement if it can be shown that the handicapped condition pre-existed the industrial injury or occupational disease and either caused the claim or contributed to increased costs or delay in recovery. Additionally, one of the following benefit types must have been paid in the claim:

- Temporary total compensation
- Permanent total disability
- Permanent partial-scheduled loss
- Survivor benefits
- Wages in lieu of temporary total disability

Application Filing Deadlines

Private Employers:

- If the date of injury is between Jan. 1 and June 30, the application must be filed by June 30 of the year no more than six years from the year of the date of injury or occupational disease.
- If the date of injury is between July 1 and Dec. 31, the application must be filed by June 30 of the year no more than seven years from the year of the date of the injury or occupational disease.

Public Employers:

- A public employer must file the application by Dec. 31 of the year no more than six years from the year of the date of the injury or occupational disease.
- The Sedgwick cost containment team conducts reviews on claims which meet the eligibility requirements for handicap reimbursement, files the application and attends the handicap hearing on behalf of our Ohio TPA clients.

If you have any questions, contact our Sedgwick program manager, Paul Feck, at 614.906.0535 or paul.feck@sedgwick.com.

March was jam-packed with great events!







SAVE THE DATE **BUSINESS AFTER HOURS @**

Watch for more information!

Thursday May 18, 2023 5:00pm - 7:00pm

REGISTER HERE

Free for members in good standing if RSVP is received by the end of business on May 15th (\$5.00 if registration is received after this date). Non-members are welcome to attend at \$5.00/person.

Register by visiting the event calendar at richlandareachamber.com or by calling 419-522-3211.

UPCOMING CHAMBER EVENTS

Register for these events HERE or visit our event calendar at www.richlandareachamber.com 4/26 Business Professionals Day Luncheon, 11:30am - 1pm @MOESC How (& why) to Run for Public Office/Part 1, 6-7:30pm @ Chamber 4/27 4/27 EmployeeMEpalooza, 10am - 12pm @ MOESC 5/4 How (& why) to Run for Public Office/Part 2, 6-7:30pm @ Chamber 5/9 YEA Investor Panel (see inside for information) 5/11 How (& why) to Run for Public Office/Part 3, 5:30-7pm @ Chamber 5/18 Business After Hours, 5-7pm @ Adena Corp. 5/18-5/23 Leader Richland @ NCSC/OSU Mansfield 5/19 Regional Economic Forum @ Westbrook, 12-3pm 5/24 Women's Leadership Connection, 11:45a-1p @ DLX Kobacker Room Lunch & Learn / Active Shooter Training @ Chamber, 11:30am-1pm 6/15 6/23 Chamber Golf Classic at Deer Ridge Golf Club 10/26 Savor & Sip Auction & Food Tasting Small Business of the Year Awards 12/1

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