

RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBERLINK

OCTOBER 2022



Leadership Unlimited Class of 2023 - will they be the best class ever?

STAFF

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Executive Assistant & Sector
Coordinator
Phone extension 101

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Phone extension 105

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Clint Knight

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Phone extension 112

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55 N. Mulberry St.

Mansfield, OH 44902

Phone: (419) 522-3211

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info@richlandareachamber.com



Important Update about the Chamber

Dear Members,

We're writing to share some changes that are taking place at the Chamber & RCDG. As announced today, Jodie Perry, our President & CEO has declared her intention to run for Mayor in the City of Mansfield. Jodie first alerted the Board to this possibility many months ago and since that time we have created a plan to ensure that both organizations continue to move forward if Jodie were to declare.

As part of that plan, Jodie will be staying with the Chamber & RCDG; however, her title is being changed to Chief Operating Officer, effective immediately. What does that mean? It means that you'll still be seeing her at Chamber events, and she'll still be leading our staff and much of our work as it relates to our current strategic plan. But in areas where potential conflicts of interest exist, someone else will be stepping in. She will be tracking her hours and will not be using any Chamber resources to help her campaign - ensuring that there is a clear demarcation between her Chamber and political activities.

Stepping into new leadership roles are Jay Goyal and Beth DeLaney, the board chairs of the Chamber & RCDG respectively. They will serve as the Interim President of each respective organization. This will provide another layer of leadership and decision-making, especially where conflicts exist.

We have consulted with legal counsel and other leaders to help determine the best path for our organizations during this time. We are – and Jodie as well – are absolutely committed to maintaining the momentum that we have as we do work on our current strategic plan. The Chamber & RCDG are leading many great projects both within our organization and around the County. You will see that continue.

We are so appreciative of Jodie's leadership of organizations for the last 8 years. During that time, we have made huge strides including the affiliation with RCDG, adding new events and programming, increasing our budgets, and been a leading voice for improvements throughout Richland County. We will see what the future holds for Jodie in this endeavor but know that she has put her heart into her work here and will remain committed.

We are happy to answer questions that you may have and encourage you to read the brief note from Jodie below. You may reach us at jgoyal@richlandareachamber.com or bdelaney@choosrichland.com. Thank you for your continued support of the Chamber & RCDG.

Jay & Beth

Dear Members,

I wanted to take a moment to just echo what was said above. I have loved every minute of my time here, and am so thankful that the Board will allow me to stay involved in a different role while I take this next step. I love this organization and the decision I have made has not been easy for me. I promise that whether I win or lose, I will always be a cheerleader and optimist for our community and the Chamber. Thank you for all your support and I look forward to serving as your COO.

Best,



Jodie A. Perry, CCE, IOM, CCEO-AP
Chief Operating Officer
Richland Area Chamber & Economic Development

SEPTEMBER RIBBON CUTTINGS



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Ontario**



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<p>For more information, contact Angie Fanello at 419-522-3211 or afanello@richlandareachamber.com</p>	
<p>WEBSITE NEWSLETTER EMAIL PRINTED DIRECTORY EVENT SPONSORSHIPS AND MORE!</p>	

**RICHLAND AREA
CHAMBER**
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Strong Business • Strong Community

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- Use caution at dawn and dusk
- Use high beam headlights when able

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Thank you to our renewing Chamber members!

CATALYTIC LEADER / GOLD

anogate

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Elite Insurance Agency
Elite1 Home Inspections, LLC
Freightwatch, LLC

Get Well Center
Global Medical Foam, Inc
Halls Construction Materials Testing
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Johnson Brothers' Jewelry & Loan
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M1 Church and Kids Academy
Mansfield Referral Association
McGregor Mortgage, LLC

Midwest Aircraft Products Company
Miss Ohio Scholarship Program
Ohio Bird Sanctuary
Renaissance Theatre (Renaissance Performing Arts Association)
Robert Hassmann
St. Peter's Parish & School
The Phoenix Brewing Company
Werner-Gompf Funeral Services Ltd

Renewals reflect paid dues received from 8/30/2022 through 9/23/2022

PLEASE JOIN US!

BUSINESS AFTER HOURS RICHLAND GIVES WATCH PARTY



TUESDAY, November 29th | 5:00pm - 7:00pm

Mid-Ohio Conference Center, 890 W. 4th St., Mansfield



COST: FREE for Chamber members if RSVP is received by the end of business on November 23 (\$5.00 if registration is received after this date).

Non-members are welcome to attend at \$5.00/person.



THREE WAYS TO REGISTER:

- 1) Scan QR code or use event calendar at richlandareachamber.com
- 2) Call us at 419-522-3211
- 3) Email Lisa Duckworth at: lduckworth@richlandareachamber.com



Is this your first Business After Hours?
Join us for a New Member Mixer a half hour before the event starts, hosted by the Chamber Ambassadors.

Legislative After Hours



Women's Leadership Connection



**Small Business of the Year
Nomination Breakfast**



YEA!

Now You're In Business

The Young Entrepreneurs Academy provides students in grades 6-12 with the knowledge and skills they need to start and run their own business. No business experience is needed—just creativity, enthusiasm, dedication and lots of effort.

Young Entrepreneurs Academy Information Session

Wednesday, October 19th

From 6:00-7:00pm

**Richland Area Chamber & Economic Development
55 N Mulberry St, Mansfield**

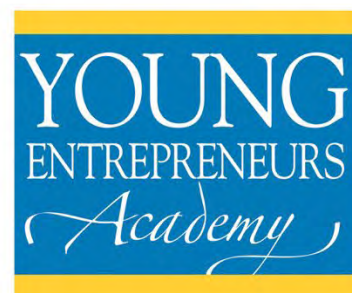
YEA! Richland Class Information

Class Meets from 4:00-7:00pm each Tuesday at the Chamber Meetings November - May

Tuition: \$300, scholarships available

Contact Jodie Perry at jperry@richlandareachamber.com or
Angie Fanello at afanello@richlandareachamber.com

Or visit richlandareachamber.com today to learn more.



**MANSFIELD-RICHLAND AREA
EDUCATIONAL
FOUNDATION**



**RICHLAND AREA
CHAMBER
& ECONOMIC DEVELOPMENT**

*Strong Business.
Strong Community.*

Let's Get More Shoppers In Your Store!

Richland County 'Small Business Saturday' Program



Sign up now for the big day - Saturday, November 26, 2022



*The Clear Fork Valley
Chamber of Commerce*

PLEASE REGISTER BY NOVEMBER 4

Small Business Saturday is a national program that takes place the Saturday after Thanksgiving.

We expand on this great program by providing prizes to further incentivize shopping local.

*It's easy to participate!
The program will
not require contact
between you and
your shoppers!*

Supported by:



Small Business Saturday Program Details

- Register for the program online or by contacting the Chamber
- Shoppers simply visit your store to enter a prize drawing.
- The Chamber will provide you with entry forms that can be printed or copied (or you can make your own).
- Collect the entry forms on Small Business Saturday at your business.
- At the close of business on SBS, select your winner and notify them.
- When the winner collects their prize, we suggest you post a picture on your social media sites and tag the Richland Area Chamber. This will give your business additional exposure on social media!
- As always, shoppers will not be required to make a purchase.
- There is no cost for your business to participate, but please provide a prize worth \$25 or more which can be an item(s) or a gift card.

There will also be five(5) \$100 value grand prizes donated by the Chamber and other sponsors.

- These prizes can be won when customers scan a QR code at your store and register to win.
- The Chamber will provide you a flyer to hang that provides the QR code and gives easy instructions to your customers.
- The Chamber will notify the winners of the grand prizes and distribute them.

The Chamber will promote the program heavily using local media, social media & Chamber communications - don't miss out!

You do not need to accept American Express and Chamber membership is not required to participate.

2022 SMALL BUSINESS SATURDAY PROGRAM REGISTRATION

PLEASE REGISTER BY NOVEMBER 4th

Businesses must be a locally owned franchise or independently owned retail business to participate.

Want to support the program but you aren't a retail-type store? Contact the Chamber for sponsorship information!

Please register your business by scanning the QR code on the right, online through the event calendar at www.richlandareachamber.com or return this form to the Richland Area Chamber.



Contact: _____ Does your business have a Facebook page? yes/no

Email: _____ Website: _____

THIS INFORMATION WILL APPEAR ON ADVERTISING - please use business phone and address (do not include personal information)

Business Name: _____

Telephone: _____ Address: _____

☐ Yes, I agree to be a participant in this program, which means I will offer a single prize (worth \$25 or more).

Signature _____ Date: _____

Return to: Richland Area Chamber, 55 N. Mulberry St, Mansfield, OH 44902 fax: 419-526-6853 email: afanello@richlandareachamber.com

Questions? Call the Richland Area Chamber & Economic Development at 419-522-3211

BOSS EVENT

INNOVATIVE WORKPLACES- Effective Employee Engagement

Please join us for a lively discussion about employee practices. Four area businesses who have been recognized for unusual, but effective employee practices will share some of their systems. What has worked and what hasn't? You are sure to hear a few ideas that you can implement at your business TODAY!

**BUSINESS
OWNERS
SHARING
SOLUTIONS**

**Friday
October 14**
**at Buckeye Imagination
Museum**

175 West Third St, Mansfield

**Breakfast served at
7:30a
Program runs
7:30a-9:30a**

sponsored by:



KATHY SHAMBRE
President
Debt Recovery Solutions of Ohio



DUANA PATTON
CEO
Area Agency on Aging



CARMONE MACFARLANE
Creative & Marketing Officer
The Phoenix Brewing Company



JAY MILLER
CEO
DRM Productions

\$30 per person for Chamber members, \$50 for non-members.
FREE REGISTRATION for business with membership at the
Build & Grow, Boost & Excel, Shape & Thrive, and Catalytic
Leader level.

To register: call (419) 522-3211 or email
lduckworth@richlandareachamber.com



**RICHLAND AREA
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SPONSORSHIPS

Small Business of the Year Awards Luncheon - Dec. 9th

Recognizing Richland County's small businesses!

Promotion for Your Business

Audience: Area business leaders, small business owners & managers, professionals, media, elected officials

Advertising/Promotion via: Email blasts, social media posts, newsletter ads, Chamber website and event program

PREMIER SPONSORSHIP

\$750

(Limit of 6, 2 remaining)

- One table of 8 at luncheon
- Opportunity to be on stage to present awards
- Logo (small) on cover of program
- Logo included in Chamber event emails for this event
- Logo in Chamber newsletter
- Half-page color ad in the event program (4.75" w x 3.75" tall)
- Table sign with corporate logo
- Logo recognition on slide presentation
- Multiple verbal recognitions at event
- Logo & link on event webpage

REGIONAL LEADER SPONSORSHIP - \$350

- One table of 8 at the luncheon
- Logo (small) in the event program
- Table sign with corporate logo
- Name recognition on slide presentation
- Verbal recognition at event
- Company name & link on event webpage

INNOVATOR SPONSORSHIP - \$200

- 4 seats at the luncheon
- Company name in the event program
- Name recognition on slide presentation
- Verbal recognition at event
- Company name and link on event webpage

ENTREPRENEUR SPONSORSHIP - \$100

- 2 seats at the luncheon
- Company name in the event program
- Verbal recognition at event
- Company name on event webpage

SPONSOR INFORMATION:

Organization: _____

Address: _____

Contact person: _____ Email: _____

Phone: _____ Fax: _____

Circle One: PREMIER/\$750 REGIONAL LEADER/\$350 INNOVATOR/\$200 ENTREPRENEUR/\$100

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Finalist Video Sponsor:





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Contact your broker | [MedMutual.com/Richland](https://www.MedMutual.com/Richland)



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6th Annual



AUCTION & FOOD TASTING

Presented
by



Tuesday, October 25th
5-8:00pm

at the

Mid-Ohio Conference Center
890 West Fourth Street, Mansfield

A CELEBRATION OF ALL THINGS CULINARY IN OUR AREA!

Enjoy mouthwatering appetizers, entrees, desserts, pastries, and beverages from some of the area's finest restaurants, caterers, bakeries, deli's and beverage companies!

How does it work? How does it work? Sample tastings from our different food vendors, enjoy live music, bid on silent auction items and more! Most attendees are full before they are able to try all the samples from over 20 vendors! See below for ticket price.

Who can attend? This event is open to Chamber members and the general public, so invite your co-workers, family and friends.

Bid on auction items - Bid on the many fantastic auction items contributed by our Chamber members! Everything from overnight getaways to themed baskets, chocolates, gift cards, sports items and much more!

Enjoy Live Entertainment ~ Great Food ~ Auction Items!



Tickets: \$20 if registered by Tuesday, October 11th (\$30 after October 11th)

3 WAYS TO REGISTER

- via the event calendar at RichlandAreaChamber.com
- call (419) 522-3211
- email lduckworth@richlandareachamber.com

*Once registered, simply check in at the door
(no tickets will be mailed)*



**RSVP by October 11th 2022
for best pricing!**



**RICHLAND AREA
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Strong Community.*

VENDORS as of 10/3/22 — with more to come!

Avita Health System
Bake My Day
Brown Derby Roadhouse/Ontario Event Center
Bytchn Kitchen
Dan Lew Exchange
Deja Food
Der Dutchman Restaurant
Doc's
Exclusively Yours Catering

G's Catering LLC
Gionino's Pizzeria
Goldberry Roasting Company
Hudson & Essex
Love One Another Church
MD Creative Blends
Sugar Mama Bakery
Westbrook Country Club
Wicky's Smokin' BBQ



Savor & Sip Auction and Food Tasting

Previous events have sold out at 500 guests!



Promotion for Your Business

Audience: Area business leaders, professionals, support staff, general business crowd

Advertising/Promotion via: Email Blasts, Social Media Posts, Newsletter ads, Event Program, Event Banner & Event Posters

Sponsors also receive exclusive pre-sale opportunity before tickets are released to the general public.

Presenting Sponsor - SOLD

Exclusive - Thank you to *MEDICAL MUTUAL*!



Souvenir Glass Sponsor - SOLD

Exclusive - Thank you to *PARK NATIONAL BANK*!



Platinum Sponsor \$1,000

- 8 Tickets Included
- **Guaranteed seating at a VIP table**
- Logo (1 color) on tote bags for attendees
- Logo (color) on event banner
- Company name listed on all press releases
- Logo included in Chamber emails about the event
- Logo included in the "Tasting Menu"
- Logo included on event posters
- Business recognized in announcements
- Logo listed on event webpage with link

Gold Sponsor \$500

- 8 Tickets Included
- Logo (1 color/small) on tote bags for attendees
- Name on event banner
- Name included in Chamber emails about the event
- Company Name listed in the "Tasting Menu"
- Company Name listed on event posters
- Business recognized in announcements
- Company Name listed on event webpage with link

Silver Sponsor \$250

- 4 Tickets Included
- Company name on tote bags for attendees
- Name on event banner
- Company Name listed in the "Tasting Menu"
- Company Name listed on event posters
- Business recognized in announcements
- Company Name listed on event webpage with link

Donations

Chamber members can also support this event and promote their business by contributing an item to the auction. Contact Lisa Duckworth at 419-522-3211 or lduckworth@richlandareachamber.com.

TO SPONSOR SAVOR & SIP:

Call Lisa at 419-522-3211 or email lduckworth@richlandareachamber.com

AUCTION AND FOOD TASTING EVENT



October 25th, 2022 5-8pm

at the Mid-Ohio Conference Center

☐

Yes, I would like to donate an item to the auction!

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s): * _____

* Item enclosed _____ Need pick up between (dates) _____ & _____

Value of item: _____

Please respond by Friday, October 7th:

**Mail to: Richland Area Chamber & Economic Development
55 N. Mulberry St. Mansfield OH 44902**

Silent Auction

Call: 419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!

UPCOMING CHAMBER EVENTS

Register for these events **HERE**
or visit our event calendar at
www.richlandareachamber.com

- 10/14 BOSS, 7:30a - 9:30a @ Buckeye Imagination Museum
- 10/19 YEA! Info Session @ Chamber, 6:00-7:00p
- 10/25 Savor & Sip Auction & Food Tasting, 5p - 8p @ MOESC
- 11/16 Women's Leadership Connection, 11:45a-1p @ DLX Kobacker Room
- 11/26 Small Business Saturday
- 11/29 Business After Hours/Richland Gives Watch Party, 5p - 7p @ MOESC
- 12/9 Small Business of the Year Awards, 11:30a - 1:30p (**revised date**)
- 2/15 Annual Meeting @ Mid Ohio Conference Center



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