# CHAMBERLINK

SEPTEMBER 2022



Business After Hours at Cleveland Clinic Cancer Center in Mansfield



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55 N. Mulberry St. Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853 info@richlandareachamber.com









### **Letter from Jodie**

### **Essential Infrastructure**

In the last few weeks, I have read news stories from around the world about water systems that failed, sewer systems not keeping up, massive flooding, bridge failures, and more. The common denominator in all of



these? Infrastructure. We do not often think about it, and it certainly is not the most exciting topic for discussion (apologies to my civil engineering friends), but at the end of the day, all of these examples show just how essential infrastructure investments are to our daily lives.

Last year, the Chamber joined with hundreds of other Chambers and organizations across the country to support the Bipartisan Infrastructure bill. It provided funds not just for roads and bridges, but for water, sewer, broadband and more. Richland County, and our different cities, villages and townships are no different than hundreds of other places across the country that have aging infrastructure systems that need key upgrades.

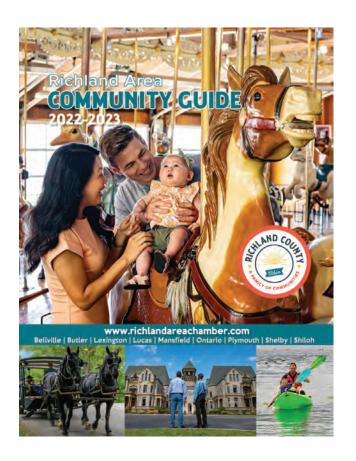
Check out some of the big infrastructure projects are taking place here in our community:

- The County Engineer's office recently opened the new roundabout at Mansfield-Lucas & Cook roads, a project designed to improve safety at a problematic intersection.
- The City of Shelby recently replaced all the lead water lines in the downtown area which will provide better health outcomes and ensure a strong water system for decades to come.
- Mansfield is making vital upgrades to their water treatment plant to ensure consistent, safe delivery of water.
- The Villages of Bellville and Butler recently collaborated to build a joint sewer treatment plant to serve the growing needs of the Clear Fork Valley area.
- The City of Ontario is building sidewalks along Lexington-Ontario Road to ensure safe pedestrian access to their school system.
- The Village of Lexington recently adopted the "Leverage Lexington" comprehensive plan to drive their future infrastructure and economic development work.
- We were thrilled to have played a small role in helping the City of Mansfield receive a \$7.3M federal RAISE grant from the Department of Transportation to fund the Main Street Reinvestment Project.

And that is just a short list, there are many more projects that we could touch on. We never think about the water system, until it doesn't work. We love to complain about 'orange barrel season' but hate the potholes that happen without continued upkeep. And we all learned how important broadband was during the pandemic. Infrastructure may not be a 'sexy' topic to discuss, but it sure is an essential one. As you continue to read the news, be thankful we have a great group of local leaders looking for ways to keep us up-to-date on current needs and ready for future growth – because here we grow!



Jodie A. Perry, CCE, IOM, CCEO-AP President & CEO Richland Area Chamber & Economic Development



# **Community Guides Have Arrived!**

### Do you need more copies?

Hopefully you received your copies through mail or delivery, but if you are in a high traffic location or need a larger amount of guides for any reason, please let us know!

Once again, this guide has been updated to include useful information about our local community and it's a great way to promote our Chamber members! We encourage you to use this guide and share copies with your customers, staff, family and friends - even display in your waiting area!

If you would like more guides, stop by the Chamber office or contact the Chamber at 419-522-3211.



# Your Commercial Aluminum Door & Storefront Specialist

New Construction - Replacement - Service

- Aluminum Storefront Entrances
- ADA Automatic Door Openers
- Service & Repair
- Custom Shower Doors
- Glass Replacement
- Mirrors

### Call us for all your glass & door needs!

419-775-6552

www.aliglass-systems.com



### Live@Lunch September Schedule

LIVE PERFORMANCES | FOOD TRUCKS\*
MECHANICS BANK | 2 S. MAIN STREET | MANSFIELD
All performances will be held 11:45 A.M. - 1:15 P.M.

SEP 16Damian & DaneTruckin' TravSEP 30Nate Williams BandGrunt Grub

Special performance times are listed above, but our courtyard is open every Friday over lunch! Come early or stay later and enjoy the courtyard.

In the event of inclement weather, visit MyMechanics.com/LiveatLunch for updates. \*Food truck items available for purchase



**CS** | That's Better.

### THE CHAMBER IS HIRING!

We're recruiting a new team member for the Chamber Foundation Manager position! If you know a motivated, outgoing, team player who would fit into this role, please share this opportunity with them. We'll be accepting resumes over the next few weeks

<u>Click here for the listing</u> on CommunityOpportunity.com.

For consideration, please send a resume & cover letter to Jodie Perry, Chamber President at:

jperry@richlandareachamber.com











### Hosted by the Richland Area Chamber Business Advocacy Committee

Date: Thursday, September 15, 2022

**Time: 5-7pm** - A short set of remarks &

introductions will take place at 6pm

Where: DLX 28 North Main Street, Mansfield



Mix and mingle with elected officials representing every level of government.



Please fax, email or mail this registration to the Richland Area Chamber & Economic Development Cost: Free for Members (if registering on or before 9/12/22)

Company		
, ,	Names & Emails of Attendees:	
Name:	Email:	

### PLEASE RSVP NO LATER THAN SEPTEMBER 12, 2022

55 N. Mulberry Street, Mansfield, OH 44902 P:(419) 522-3211 F: (419) 526-6853 Iduckworth@richlandareachamber.com Online registration is available at RichlandAreaChamber.com







### **Clint Knight**

Director of Workforce Development Richland Area Chamber & Economic Development Phone: 419-522-3211

Email: cknight@chooserichland.com



# The 2022 version of the Richland Job Fair is upon us - *LET'S GET TO WORK!*



On September 29th from 10am to 1pm, we will once again convene at Mid Ohio Conference Center in Mansfield to broadcast the opportunities that are available here in Richland County, OH.

This event is free for employers and job seekers. If you are an employer who would like to reserve a booth, please click here to register before September 25.

This event is made possible by Richland County Jobs & Family Services, and Ohio Means Jobs Center.

Sponsored by:

RICHLAND AREA
CHAMBER
& ECONOMIC DEVELOPMENT
Strong Business





# Looking for local workforce talent?



# Introducing Community Opportunity - Build Your FREE Business Profile Today!

Community Opportunity is a free comprehensive resource for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

You will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. To build your profile, visit <a href="www.communityopportunity.com">www.communityopportunity.com</a> and click "Company Registration".

Questions? Contact Clint Knight, Director of Workforce Development at the Richland Area Chamber & Economic Development at 419-522-3211 or <a href="mailto:cknight@chooserichland.com">cknight@chooserichland.com</a>.



You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber of Commerce and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The multiple employer welfare arrangement (MEWA) allows small businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | MedMutual.com/Richland







## Women's Leadership Connection

TOPIC: Mentorship, Women in the Workplace, and Automotive Tips Every

**Woman Should Know** 

SPEAKER: DeLee Powell, Baker's Collision, Glass and Service Centers

When: Wednesday, September 21st | 11:45am - 1:00pm

(lunch is served at 11:45am, program begins at 12pm)

Where: DLX Kobacker Room 28 N. Main Street, Mansfield

Cost: **\$15** 

**REGISTER** 





DeLee Powell

**THREE WAYS TO REGISTER:** 

Join us for an engaging conversation on why now is the best time in history for women in the workforce, the importance of mentorship, and automotive safety tips every woman should know!

DeLee Powell is a lifelong resident of Richland County, graduating from Mansfield Senior High School and going directly into the family business, now Baker's Collision, Glass and Service Centers.

During her career she was a consultant and educator, training over 400 of the top performing collision repair facilities in the United States. DeLee is currently the Mansfield Rotary Club Foundation Chair and Board Member, Salvation Army Advisory Board member, member of the National Autobody Council, Member of WIN, Chair of the Area Action Council for the National Federation of Independent Businesses (NFIB), and a supporter of the Richland County

Sponsored by:
United Way, as well as other organizations.

In 2021 she was awarded Most Influential Women in the Collision Repair Industry, by Women's Industry Network (WIN) and just this past February she received the Athena Leadership Award from Richland Area Chamber and Economic Development.



**About Women's Leadership Connection:** Formerly Lunch WISE Wednesday, this series exclusively for women is hosted by the Richland Area Chamber. & Economic Development. Each month we'll have a time of powerful networking, a motivational "TED-type" talk as well as a chance to learn more about your community. We look forward to having you join us!

1) Use our events calendar at www.richlandareachamber.com

2) Call us at 419-522-3211

3) Email Lisa Duckworth at Iduckworth@richlandareachamber.com



# Small Business Saturday is approaching quickly! November 26, 2022

All small retail and service oriented businesses in Richland County should be sure to register!

Collectively we spend thousands of dollars (from the support of our sponsors) to promote Small Business Saturday in our community. We also receive thousands of dollars of in-kind support from our media partners. All that for the price of a \$25 (or more) prize donation! **Please register by November 4th.** 

To register, contact Jennifer Wagner at: 419-522-3211 | jwagner@richlandareachamber.com



### **AUGUST WAS GREAT FOR NETWORKING!**









**Business After Hours at Cleveland Clinic Cancer Center** 

## Thank you to our renewing Chamber members!

Interested in enhancing your member benefits?

Contact Jennifer at 419-522-3211 or jwagner@richlandareachamber.com

CATALYTIC LEADER / GOLD

**CATALYTIC LEADER / SILVER** 







### **BOOST & EXCEL**

Major Metals Company

Rooster's

Sutton Bank

### **BUILD & GROW**

Advantage Credit Union, Inc.
Banks and Associates CPAs LLC
Black Belt Pro Fitness LLC
Brost Foundry
Brown Derby Roadhouse/Ontario
Event Center
Buckeye Horizon
Buckeye Village Apartments

Cole Distributing, Inc.
Contact Industries
Hixwood Ohio LLC
Leppert Machine Co., Inc.
Merrill Lynch
MHS Industrial Supply
Nationwide Children's Hospital
R. G. Smith Company

Reflections Salon & Spa Richland Screw Machine Products, Inc. Shelby Printing, LLC Steve's Dakota Grill The Blueberry Patch & 1285 Winery The Center for Cosmetic Dentistry Inc Thomas Heringhaus, DDS Theresa Heringhaus DDS

### **ENGAGE & CONNECT**

Ableprint / Toucan Inc.

Advanced Dermatology of NCO Inc

Ashland Symphony Orchestra Bender Communications Inc

BES-3D LLC

**Braintree Business Development Center** 

Buckeye Steemer Carpet Cleaner LLC

**Builders First Source** 

Central Ohio EMS Training LLC

Chad Kingery - State Farm

Charles Mill Marina

Create, Restore & More

Crowe's Shoes

CRT Landscaping & Lawn Service

**Custom Conchos & Tack** 

DTE

Farley-Peeples Insurance Inc

First Congregational Church

Gionino's Pizzeria

Hammett Asphalt Paving Inc

Haring's Jewelers

Hartland Tiling, LLC

Henley Graphic Communications, Inc.

Hess Industries LTD

IBEW - International Brotherhood of Electrical

Workers

IST Ohio LLC

Jack P. Stewart, Inc.

JS Realtor Team

Junior Achievement of North Central Ohio

Keith's Drain & Septic Service

Kindred at Home

Kiwanis Club of Mansfield

Local Project Pro LLC

Lock It Up West

Mansfield Art Center

Mansfield Correctional Institution

Mansfield Noon Optimist Club

Mansfield-Richland County Public Library

Mike Donahue State Farm

Mind Body Align, LLC

Missler Financial Services LLC

Morrison Drapery & Blinds

Mr Appliance of Ashland and Mansfield

North Central State College

Oak Hill Cottage (Richland County Historical Society)

Ooh La La Catering

Outback Steakhouse

Pacific Impressions Inc.

Paul's Drive-In

Pleasant Hill Marina

Prusinski Eye Care Inc

**Punishers Paintball** 

Quality Tech Dental Lab

Scheurer Distributing

Step by Step Child Care Inc.

The Ohio State University at Mansfield

The Wishmaker House Bed & Breakfast.

Restaurant and Winery

Think-Ability Rehab Services

Time Staffing Inc

Tina Bagnoli, Realtor

TownePlace Suites by Marriott

**Vetter Law Offices** 

Village Catering Company

Warrior Drive-In & Pizza

Wolff Bros. Supply Inc

Worner Roofing Co. Inc.

Renewals reflect paid dues received from 7/22/2022 through 8/29/2022



# Welcome to the LU Class of 2023!





































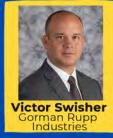




















# Student -CEC



Young Entrepreneurs Academy (YEA!) teaches kids how to be business owners.



YEA! TEACHES KIDS HOW TO TURN THEIR TALENTS & SKILLS INTO REAL BUSINESSES IN LESS THAN 100 HOURS!

# **Turns Kids' Bright Ideas** into REAL Businesses.

The Young Entrepreneurs Academy (YEA!) is a groundbreaking after-school program that transforms middle and high school students into confident entrepreneurs. Through the 30-week program, students generate business ideas, conduct market research, write business plans, pitch to a panel of investors, and launch their own companies.



Tanner & **Spencer Harrison** CO-CEOs, Campfire Industries YEA! Graduates' product sold in 88 Wegmans stores!



**Chad Bingo** CEO, Dogstar Pet Products YEA! kid product seen on ABC's Good Morning America.

We are now accepting applications for our 8th annual YEA! Richland class!

Learn more about this great program on Wednesday, September 14, 6:30pm-7:30pm at the Chamber building located at 55 N. Mulberry St. in Mansfield.













teen\ogue



### Learn more about YEA! Richland

This exciting school-year long class is open to middle & high school students from any school in Richland County (including home school). The class will meet from 4pm - 7pm each Tuesday at the Chamber building, starting in November. You can learn more at yeausa.org, or better yet, we would love to see you at our free information session!

For more information regarding YEA! Richland or to sign up for the info session, contact Jodie Perry | (419) 522-3211 | jperry@richlandareachamber.com.



### SAVOR & SIP IS BACK AND WE ARE LINING UP FOOD VENDORS!



If you know a business in the food industry that would benefit from having a table at this event, please have them contact Lisa at 419-522-3211 or Iduckworth@richlandareachamber.com.



AUCTION & FOOD TASTING

Presented by



Tuesday, October 25<sup>th</sup> 5-8:00pm

at the

Mid-Ohio Conference Center 890 West Fourth Street, Mansfield

A CELEBRATION OF ALL THINGS CULINARY IN OUR AREA!

Enjoy mouthwatering appetizers, entrees, desserts, pastries, and beverages from some of the area's finest restaurants, caterers, bakeries, deli's and beverage companies!

<u>How does it work?</u> How does it work? Sample tastings from our different food vendors, enjoy live music, bid on silent auction items and more! Most attendees are full before they are able to try all the samples from over 20 vendors! See below for ticket price.

Who can attend? This event is open to Chamber members and the general public, so invite your co-workers, family and friends.

**Bid on auction items** - Bid on the many fantastic auction items contributed by our Chamber members! Everything from overnight getaways to themed baskets, chocolates, gift cards, sports items and much more!

Enjoy Live Entertainment ~ Great Food ~ Auction Items!



Tickets: \$20 if registered by Tuesday, October 11<sup>th</sup> (\$30 after October 11<sup>th</sup>)

### **3 WAYS TO REGISTER**

- via the event calendar at RichlandAreaChamber.com
- call (419) 522-3211
- email lduckworth@richlandareachamber.com

Once registered, simply check in at the door (no tickets will be mailed)



RSVP by October 11<sup>th</sup> 2022 for best pricing!



## Savor & Sip Auction and Food Tasting









### **Promotion for Your Business**

**Audience:** Area business leaders, professionals, support staff, general business crowd

JNIOUE

**Advertising/Promotion via:** Email Blasts, Social Media Posts, Newsletter ads, Event Program, Event Banner & Event Posters

Sponsors also receive exclusive pre-sale opportunity before tickets are released to the general public.

### Presenting Sponsor

\$4,000 Exclusive

- 30 Tickets Included
- Naming rights (Savor & Sip presented by...)
- Guaranteed seating at a VIP table
- Logo (small) on souvenir glasses (1 color)
- Logo (1 color) on tote bags for attendees (if available)
- Logo (large) on event banner
- Opportunity to set up a promotional table at the event to hand out information
- Company name/logo recognized on advertising
- Company name listed on all press releases
- Logo included in Chamber newsletter
- Logo included in Chamber emails about the event
- Logo on cover of "Tasting Menu"
- Full page ad in the "Tasting Menu" (3.75" w x 10.5" tall)
- Logo (large) on all event posters
- Business recognized on stage & in announcements
- Logo & link on event webpage
- Logo shared on social media
- Right of first refusal for next year

### Souvenir Glass Sponsor

\$2,000 Exclusive

- 20 Tickets included
- Logo (1 color) printed on souvenir pub glass given to each vendor & attendee
- Guaranteed seating at a VIP table
- Logo (1 color) on tote bags for attendees (if available)
- Logo on event banner
- Company name listed on all press releases
- Logo included in Chamber newsletter
- Logo included in Chamber emails about the event
- Logo included in the "Tasting Menu"
- 1/2 page ad in the "Tasting Menu" (3.75"w x 5"tall)
- Logo on event posters
- Business recognized on stage & in announcements
- Logo & link on event webpage
- Logo shared on social media
- Right of first refusal for next year

### Platinum Sponsor \$1,000

- 8 Tickets Included
- Guaranteed seating at a VIP table
- Logo (1 color) on tote bags for attendees (if available)
- Logo (color) on event banner
- Company name listed on all press releases
- Logo included in Chamber emails about the event
- Logo included in the "Tasting Menu"
- Logo included on event posters
- Business recognized in announcements
- Logo listed on event webpage with link

### Gold Sponsor \$500

- 8 Tickets Included
- Logo (1 color/small) on tote bags for attendees (if available)
- Name on event banner
- Name included in Chamber emails about the event
- Company Name listed in the "Tasting Menu"
- Company Name listed on event posters
- Business recognized in announcements
- Company Name listed on event webpage with link

### Silver Sponsor \$250

- 4 Tickets Included
- Company name on tote bags for attendees (if available)
- Name on event banner
- Company Name listed in the "Tasting Menu"
- Company Name listed on event posters
- Business recognized in announcements
- Company Name listed on event webpage with link

### **Donations**

Chamber members can also support this event and promote their business by contributing an item to the auction. Contact Lisa Duckworth at 419-522-3211 or lduckworth@richlandareachamber.com.

### **TO SPONSOR SAVOR & SIP:**

# AUCTION AND FOOD TASTING EVENT



# October 25<sup>th</sup>, 2022 5-8pm

at the Mid-Ohio Conference Center

Yes, I w	ould like to donate an item t	to the auction!
Business/Organization:		
Contact Person:		<u></u>
Phone:	email:	
Item(s): *		
* Item enclosed	Need pick up between (dates)	&
Please respond by Friday		Stema L

Mail to: Richland Area Chamber & Economic Development

55 N. Mulberry St. Mansfield OH 44902

Call: 419-522-3211 Fax: 419-526-6853 Email: Iduckworth@richlandareachamber.com

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!



### Richland Area Chamber & Economic Development

### 2022 Small Business of the Year Awards Nomination

To be considered for the Richland Area Chamber & Economic Development Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

### Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

To be considered for the Richland Area Chamber Small **Non-Profit** of the Year Award, the nominated organization must:

- Be headquartered in Richland County
- Total budget \$2M or less
- In operation for at least three years
- Must be a 501c3 organization

### Eligible applicants will be judged on the following:

- Collaboration with other organizations
- Employee Practices
- Financial Performance (diversification, income streams, rainy day fund, etc).
- Customer Service
- Strategic Planning long range

Business Nominated			
Contact Person/Title			
Address			
Phone			
email	Fax (if available)		
Nominator's Name			
email			

Why do you think this business should be selected? (include extra page if needed)

Questions? Contact the Chamber at 419-522-3211 or email Lisa at Iduckworth@richlandareachamber.com

### Submit nomination by September 13th, 2022 via:

- Email: Lisa Duckworth at Iduckworth@richlandareachamber.com
- Drop off/mail: Richland Area Chamber at 55 N. Mulberry St, Mansfield, OH 44902
- Online: richlandareachamber.com/membership/small-business-of-the-year-awards



### **RECENT RIBBON CUTTINGS**



**Mansfield** 



**Richland County Park District B & O Bike Trail Maint. Facility** 



**I & I Coach Service -Mansfield** 



**Buckeye Imagination Museum -**Mansfield



**Ontario Estates** - Ontario



**Selah Beauty -Mansfield** 

### **BOSS EVENT**

# INNOVATIVE WORKPLACES-Effective Employee Engagement

Please join us for a lively discussion about employee practices. Four area businesses who have been recognized for unusual, but effective employee practices will share some of their systems. What has worked and what hasn't? You are sure to hear a few ideas that you can implement at your business TODAY!



# Friday October 14

at Buckeye Imagination Museum

175 West Third St, Mansfield

Breakfast served at 7:30a Program runs 7:30a-9:30a

sponsored by:











\$30 per person for Chamber members, \$50 for non-members. FREE REGISTRATION for business with membership at the Build & Grow, Boost & Excel, Shape & Thrive, and Catalytic Leader members (contact the Chamber to register as the automated system cannot yet determine membership levels).

To register: call (419) 522-3211 or email lduckworth@richlandareachamber.com



### **UPCOMING CHAMBER EVENTS**

**Register for these events HERE** or visit our event calendar at www.richlandareachamber.com

9/14	YEA! Info Session @ Chamber, 6:30-7:30p
9/15	Legislative After Hours, 5p - 7p
9/21	Women's Leadership Connection, 11:45a-1p @ DLX Kobacker Room
9/29	Job Fair 2022, 10a-1p @ Mid Ohio Conference Center
10/14	BOSS, 7:30a - 9:30a @ Buckeye Imagination Museum
10/25	Savor & Sip Auction & Food Tasting, 5p - 8p @ MOESC
11/26	Small Business Saturday
11/29	Business After Hours/Richland Gives Watch Party, 5p - 7p @ MOESC

12/9 Small Business of the Year Awards, 11:30a - 1:30p (revised date) 2/15 Annual Meeting @ Mid Ohio Conference Center







### THANK YOU TO OUR CATALYTIC LEADER INVESTORS



- Document Destruction















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