

CHAMBERLINK

JULY 2022



Chamber Golf Classic at Deer Ridge Golf Club, Eberts Heating & Cooling team

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A Message from Sandy

The Community Energy...Can You Feel It?



You're from Colorado? What are you doing HERE in Mansfield?

I get that question often. Colorado is full of natural beauty that takes the breath away from anyone who visits and calls the state home, so why would I not return to the place that many go to escape? My answer to that question is similar to the responses from many other transplants to Richland County, Ohio. There's an energy here, an energy of community growth, positivity, and a restless feeling to be a part of a story in the making.

I was hired as Marketing & Communications Director for the Richland Area Chamber & Economic Development (RAC&ED) in December of 2021 to tell the story of Richland County. While I was aware of amazing things happening here, like the Downtown Revitalization plan, beautiful state parks, and the exciting arts and recreation scene, I was unaware of the insights I was about to experience.

In my first few months working with RAC&ED, I met with board members, community leaders, and many of the hard-working people in Richland County. I took notes, many, many notes to understand the absolute gravity of projects being carried out collaboratively by the thinkers, leaders, and doers of this area. Being immersed in region-changing projects and collaborating with leaders actively pursuing positive change has led me to significant insights about Richland County, insights that have begun to reveal an incredible story.

Each employee of RAC&ED is tasked with completing objectives in our [strategic plan](#). These objectives are enormous tasks and cannot be completed individually. It truly takes a community for these ideas to come to fruition. I'll let our readers in on a couple of projects we're working on this year.

The largest and most time-consuming project I've been involved with during my first six months in this position is the brainchild of our Workforce Development Director, Clint Knight, a transplant from Georgia. A strategy of the plan to "create job and career opportunity awareness" has come to life in the form of Richland Works. Through a massive collaborative effort funded by Ohio Means Jobs and Richland County Job and Family Services, we have partnered with DRM Productions and 25 employers in Richland County to tell the story of the work culture for these companies, painting a picture of what it's like to work there. These videos will be used in digital marketing campaigns to attract talent to Richland County.

The Richland Works project has led me to the insight that Richland County is a fascinating place to work! Being behind the scenes on this project means I have been present while CEOs, business leaders, and employees have been interviewed about their companies. I've toured many facilities and interacted with countless talented individuals. Did you know companies in Richland County produce rebar used all over the country, gigantic boring machines that drill under highways, steel tubing that might be right under you in your car seat, or the window displays you see at Victoria's Secret and Bath & Body Works? These are just a few of the many stories I've witnessed and when I mention the companies in day-to-day conversations, I get the same response: What? I had no idea these things were happening here! Right!?! You'll be able to see these stories when the Richland Works website goes live soon. On this website, you (and the world) can browse the employer profile videos to get a glimpse of what working for world-class companies in Richland County is like.

Did you also know that we have just begun season 2 of the Richland Workforce Pulse Podcast, which tells the story of what it's like to work or own a business in Richland County? In season 1, Clint Knight interviewed Lieutenant Governor Jon Husted, Dr. Diab from NCSC, Deanna West-Torrence of NECIC, and many others. This podcast paints a picture of how collaboration with education, businesses, and government resources has supported the economic and workforce development landscape of Richland County.

Season 2 of the Richland Workforce Pulse has just begun and will focus on the people who live here; those who have moved here, grew up here and moved back (boomerangers), people who've started businesses here, people who were educated here, and will tell the story of why they choose to call this place home. By listening to the podcasts and speaking with the many people I meet weekly, I've noticed a unified story that keeps repeating...Richland County is a place where ANYBODY can become involved in the story-making process. YOU can advance your life through education and work upskilling opportunities. YOU can have a voice in enhancing the quality of life for everyone in Richland County. YOU can have a seat at the table, be heard, be involved, and positively advance the community.

Richland County is a place where you can be a part of the growth and community energy, where you can make a difference. There is space for a once shy Colorado county girl, now Marketing & Communications Director. There's space for a Clint Knight, a high-school drummer from Georgia, now Workforce Development Director. There's space for YOU (enter YOUR story here).

As we enhance our community brand, we enjoy telling the stories of the people who have made Richland County their home...whether they're transplants, boomerangers, or life-longers. We're a story in the making, and we've only just begun. If you have a story you'd like to share, email me at smessner@richlandareachamber.com.

Sandy Messner
Marketing & Communications Director



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Live@Lunch July Schedule

LIVE PERFORMANCES | FOOD TRUCKS*
MECHANICS BANK | 2 S. MAIN STREET | MANSFIELD
All performances will be held 11:45 A.M. – 1:15 P.M.

JUL 15 *Tom's Kitchen Table* *Panchos Tacos*

JUL 29 *Sarah Goff* *Black Willow Food Truck*

Special performance times are listed above, but our courtyard is open every Friday over lunch! Come early or stay later and enjoy the courtyard.

In the event of inclement weather, visit MyMechanics.com/LiveatLunch for updates.
**Food truck items available for purchase*

Mechanics | That's Better.
B A N K Member FDIC

Summertime Food Safety

Clean: Wash your hands and surfaces often



- Germs that cause food poisoning can survive in many places and spread around your kitchen.
- Wash your hands for 20 seconds with soap and water before, during, and after preparing food and before eating.
- Wash your utensils, cutting boards, and countertops with hot, soapy water after preparing each food item.
- Rinse fresh fruits and vegetables under running water.

Separate: Don't cross-contaminate



- **When you shop-** Place raw meat in a bag. Separate meat and eggs from other foods. Use a separate cutting board and plates for produce, meat, poultry, seafood, and eggs.
- **At home-** Clean hands and all surfaces before and after use. Store meat in leakproof plastic bags, containers or seals. Freeze any meat that is not used within a few days.
- Store eggs in original carton in main compartment not on the door.

Cook to the right temperature



KEEP HOT FOOD above 140°F

- Use a meat thermometer to cook to the right temperature.
- Keep it out of the danger zone (40°F-140°F) by using a chafing dish warming tray or slow cooker.



DANGER ZONE (40°F-140°F)
where food poisoning bacteria
multiply quickest



Chill: Refrigerate promptly



KEEP COLD FOOD below 40°F

- Use a food thermometer to keep perishable food at a cool temperature.
- Keep it out of the danger zone (40°F-140°F).
- **Refrigerate perishables within 1 hour**



RECENT RIBBON CUTTINGS



AR Workshop Ontario



United Way of Richland County



T-Mobile - Mansfield



Mirror Image Beauty Studio - Mansfield



Business After Hours



Cleveland Clinic
Cancer Center, Mansfield

FREE for members in good standing if RSVP is received by the end of business on August 15th (\$5.00 if registration is received after this date).

Non-members are welcome to attend at \$5.00/person.



Is this your first Business After Hours?

You are invited to join us for a New Member Mixer a half hour before the event starts, hosted by the Chamber Ambassadors.



August 18
5-7pm



Cleveland Clinic Cancer Center
1125 Aspira Court, Mansfield

Networking ~ Great Food ~ Door Prizes

Catered by:



To Register:



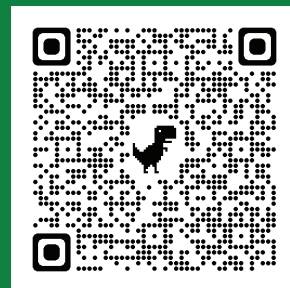
www.richlandareachamber.com
(via event calendar or simply scan the QR code to the right)



419-522-3211



lduckworth@richlandareachamber.com





The official health insurer of **entrepreneurs**

You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber of Commerce and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The multiple employer welfare arrangement (MEWA) allows small businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | [MedMutual.com/Richland](https://www.MedMutual.com/Richland)



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Celebrate Small Business!

2022 Small Business of the Year Awards Nomination



To be considered for the Richland Area Chamber & Economic Development Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

To be considered for the Richland Area Chamber Small **Non-Profit** of the Year Award, the nominated organization must:

- Be headquartered in Richland County
- Total budget \$2M or less
- In operation for at least three years
- Must be a 501c3 organization

Eligible applicants will be judged on the following:

- Collaboration with other organizations
- Employee Practices
- Financial Performance (diversification, income streams, rainy day fund, etc).
- Customer Service
- Strategic Planning - long range

To nominate a business or organization, return this form OR email Lisa at lduckworth@richlandareachamber.com with your nomination selection(s)

Business Nominated _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone (day) _____ Fax _____ Email _____

Nominating Individual (Optional) _____

Email _____

Why are they deserving of the award (briefly):

Return To:

Richland Area Chamber & Econ. Development ~ 55 N. Mulberry St., ~ Mansfield OH 44902

Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com

Deadline for nominations is September 9th, 2022.

Complete form online at: portal.richlandareachamber.com/form/view/23293



Looking for local workforce talent?

Build Your FREE Business Profile Today!



What is Community Opportunity?

Simply put, Community Opportunity is a resource for companies to find local talent. It is a comprehensive website for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

The goal of Community Opportunity is to ensure that everyone in our community is aware of the jobs and careers available. Our local companies are in need of our local talent, who all too often do not realize the great opportunity right here in our own backyard.

Why Should I Participate?

Community Opportunity is a free resource for you as a local business -- you will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. It's a win-win!

How Do I Build My Profile?

It's easy! Follow the three simple steps below to get started. You'll just need basic contact information, a company summary, plus a photo and/or video.

Visit www.communityopportunity.com. Click "Company Registration". Once you've submitted your information, you'll be able to edit the content, upload photo/video, and post job openings. All profiles are subject to approval. Once your profile is approved, you will be able to upload your logo, photos of your business, and more.

We're happy to help!

Once you've set up your profile -- or if you have any questions during the process, don't hesitate to contact us.

- Clint Knight, Director of Workforce Development



Congratulations to LU Class of 2022

The Leadership Unlimited Class of 2022 held their final class day on June 15th covering the topic of "Collaboration." They visited Gorman-Rupp, the NECIC Urban Farm, and North Central State College and heard from a variety of speakers about how they work together to make the community stronger.

That evening, we held a graduation ceremony for the class. Congratulations & thank you for your support of Leadership Unlimited.

Class of 2022

Peggy Anderson (Third Street Family Health Services)
Michelle Chopko (The Holden Agency)
Angie Cirone (Richland Source)
Benjamin Davis (FD Group)
Crystal Davis-Weese (NECIC)
Holly Dawson (Junior Achievement of NCO)
Chris Dingess (Schmidt Security Pro)
Alex Goff (Park National Bank)
Susan Henley (Therm-O-Disc)
Chris Hershberger (Black Belt Pro Fitness)
Todd Hoovler (Mansfield City Schools)
Siera Marth-May (Richland County Foundation)
Jason McMullen (Baker's Collision Repair Services)
Dr. Vince Palombo (North Central State College)
Troy Smith (Richland Newhope)
Angie Snook (United Way of Richland County)
Abby Snyder (Mechanics Bank)
Emily Tackett (Ohio Bird Sanctuary)
Barrett Thomas (Richland Area Chamber & Econ. Dev.)
Kevin Vargyas (Pioneer Career & Technology Center)
Jay Wachs (Mid-State Multimedia Group)
Nicole Williams (Area Agency on Aging)
Patrick Wischmeier (Gorman-Rupp Co.)
Dana Yeager (Spherion Mid Ohio)
Gabe Zader (Focus Property Group)

CHRISTMAS IN JULY?!

It's summer now, but we are working hard to light up downtown Mansfield this holiday season and ring in the New Year in Central Park!



FUNDRAISING GOALS

- Purchase fireworks for New Year's Eve Celebration in Central Park (\$10,000)
- Continue installing downtown's holiday decorations (\$3,000)
- Create additional lighting on Park Avenue West (\$3,000)
- Improve the illumination of 5th & Main Street (\$1,500)



Photo courtesy of Richland Source

**CALL OR EMAIL TODAY TO FIND
OUT HOW YOU CAN HELP LIGHT
UP DOWNTOWN, AND MAKE
MANSFIELD SHINE!**

Holiday Lights Committee

RCDG Beautification Sector

419-522-3211

pclinage@richlandareachamber.com



<https://richlandgives.mightycause.com/story/Makemansfieldshine>

*Thank you to our renewing
Chamber members!*

*Interested in enhancing
your member benefits?*

Contact Jennifer at 419-522-3211 or
jwagner@richlandareachamber.com

BOOST & EXCEL

Der Dutchman Restaurant

Spitzer Motors of Mansfield

BUILD & GROW

Buffalo Wild Wings
Culligan Quality Water of North
Central Ohio
Dairy Queen East
Discount Parts Exchange

E S Beveridge & Associates Inc
Eagle Mark 4 Equipment Co.
Minutemen Ohio Comp
Ontario Estates
Richland Lumber Inc

Rinehardt Law Firm
Sun Graphics
The Waterford at Mansfield
Wallington & Bauer
WOB Accountants and Advisors

ENGAGE & CONNECT

Absolute Assurance Restorations LLC
Advantage Marketing Inc
Berean Baptist Church
Building Industry Association of NCO
Clearfork Consulting, Ltd.
Crafty Clutter Inc
Floorcraft
Haring Realty
Henry Screen Printing
Independent Living Center of NCO
JC Elgin Co., LPA

KV Market
Mansfield Memorial Homes
Marvin Memorial Library
North Central Ohio Human Resource
Association (NOHRA)
Northwestern Mutual
Richland County Job & Family Services
Richland County Ohio Sheriff
Richland County Youth & Family Council
Rotary Club of Mansfield #3487
SASCO Specialty Advertising

Sedgwick
Sentec Systems
The Ball Agency
Third Street Family Health Services
Total Merchant Services
Towne Pharmacy
Tridico Screen Printing, Sign Co. & Embroidery
UMADAOP of Mansfield
Vans Tire Pros of Mansfield

Renewals reflect paid dues received from 5/24/2022 through 6/22/2022



YEA! is Accepting Applications!

We are currently accepting applications for the 2022-2023 program year.
Applications can be found at www.yeausa.org or by contacting the
Chamber office.

Questions? Contact Jodie Perry at 419-522-3211 or
jperry@richlandareachamber.com.

**Congratulations to our
2022 YEA! Class**





Savor & Sip Auction and Food Tasting

Previous events have sold out at 500 guests!



Promotion for Your Business

Audience: Area business leaders, professionals, support staff, general business crowd

Advertising/Promotion via: Email Blasts, Social Media Posts, Newsletter ads, Event Program, Event Banner & Event Posters

Sponsors also receive exclusive pre-sale opportunity before tickets are released to the general public.

Presenting Sponsor

\$4,000 Exclusive

- 30 Tickets Included
- Naming rights (Savor & Sip presented by...)
- **Guaranteed seating at a VIP table**
- Logo (small) on souvenir glasses (1 color)
- Logo (1 color) on tote bags for attendees (if available)
- Logo (large) on event banner
- Opportunity to set up a promotional table at the event to hand out information
- Company name/logo recognized on advertising
- Company name listed on all press releases
- Logo included in Chamber newsletter
- Logo included in Chamber emails about the event
- Logo on cover of "Tasting Menu"
- Full page ad in the "Tasting Menu" (3.75" w x 10.5" tall)
- Logo (large) on all event posters
- Business recognized on stage & in announcements
- Logo & link on event webpage
- Logo shared on social media
- Right of first refusal for next year

Souvenir Glass Sponsor

\$2,000 Exclusive

- 20 Tickets included
- Logo (1 color) printed on souvenir pub glass given to each vendor & attendee
- **Guaranteed seating at a VIP table**
- Logo (1 color) on tote bags for attendees (if available)
- Logo on event banner
- Company name listed on all press releases
- Logo included in Chamber newsletter
- Logo included in Chamber emails about the event
- Logo included in the "Tasting Menu"
- 1/2 page ad in the "Tasting Menu" (3.75" w x 5" tall)
- Logo on event posters
- Business recognized on stage & in announcements
- Logo & link on event webpage
- Logo shared on social media
- Right of first refusal for next year

Platinum Sponsor \$1,000

- 8 Tickets Included
- **Guaranteed seating at a VIP table**
- Logo (1 color) on tote bags for attendees (if available)
- Logo (color) on event banner
- Company name listed on all press releases
- Logo included in Chamber emails about the event
- Logo included in the "Tasting Menu"
- Logo included on event posters
- Business recognized in announcements
- Logo listed on event webpage with link

Gold Sponsor \$500

- 8 Tickets Included
- Logo (1 color/small) on tote bags for attendees (if available)
- Name on event banner
- Name included in Chamber emails about the event
- Company Name listed in the "Tasting Menu"
- Company Name listed on event posters
- Business recognized in announcements
- Company Name listed on event webpage with link

Silver Sponsor \$250

- 4 Tickets Included
- Company name on tote bags for attendees (if available)
- Name on event banner
- Company Name listed in the "Tasting Menu"
- Company Name listed on event posters
- Business recognized in announcements
- Company Name listed on event webpage with link

Donations

Chamber members can also support this event and promote their business by contributing an item to the auction. Contact Lisa Duckworth at 419-522-3211 or lduckworth@richlandareachamber.com.

TO SPONSOR SAVOR & SIP:

Call Lisa at 419-522-3211 or email lduckworth@richlandareachamber.com

AUCTION AND FOOD TASTING EVENT



October 25th, 2022 5-8pm

at the Mid-Ohio Conference Center

☐

Yes, I would like to donate an item to the auction!

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s): * _____

* Item enclosed _____ Need pick up between (dates) _____ & _____

Value of item: _____

Please respond by Friday, October 7th:

**Mail to: Richland Area Chamber & Economic Development
55 N. Mulberry St. Mansfield OH 44902**

Silent Auction

Call: 419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!



Presented by



Below are the results from the day - congratulations to all the prize winners!

Gross 1st Place Scramble - **Storyside Church**

Net Handicap Scramble - **Rea & Associates**

Net Handicap Scramble (2nd) - **Huntington National Bank**

Net Handicap Scramble (3rd) - **Mechanics Bank**

Skins competition - **Mechanics Bank**

Best Dressed team - **K E McCartney & Associates Inc.**

Best dressed individual - **Shawn Richardson**

Most Honest Team - **DRM Productions**

Proximity Contests Winners:

Hole 3, Women's Closest to the Pin - **Paig Lamp**

Hole 8, Longest Putt - **Mitch Metzger**

Hole 11, Men's Closest to the Pin - **Dave Shealy**

Hole 12, Men's Longest Drive - **Mike Arter**

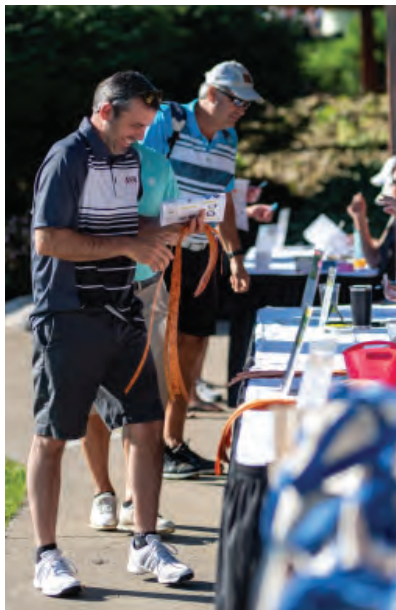
Hole 13, Women's Longest Drive - **Ginny Muntan**

Special thanks to all our golfers, sponsors, prize contributors, and volunteers for making this event possible. This is one of our most popular events - because of you! Last but not least, thank you to our friends at **Deer Ridge Golf Club** for a wonderful day on your beautiful course!

Team photos taken by Kristina from sixacresphotography will be mailed soon.

If you need photos for an event including engagements and weddings, be sure to consider sixacresphotography - (419) 709-1882 / www.sixacresphotography.com.

sixacresphotography



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Nibble on the Back Nine Sponsor



Hole in One Sponsor



Golf Ball Sponsor



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Breakfast Sponsors



Beverage Cart Sponsors

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Proximity Contest Sponsors

HW&Co., CPAs & Advisors | Medical Mutual | Pinnacle Wealth Planning Services, Inc.

Hole/Tee Sponsors

Civista Bank | HW&Co., CPAs & Advisors | Kingston of Ashland | Mechanics Bank | Mid-State Multimedia Group | Milliron Auto Parts
Pinnacle Building Services | Pinnacle Wealth Planning Services, Inc. | Storyside Church

UPCOMING CHAMBER EVENTS

- 8/18 Business After Hours, 5 - 7p @ Cleveland Clinic Cancer Center in Mansfield
- 9/15 Legislative After Hours, 5 - 7p
- 10/25 Savor & Sip Auction & Food Tasting, 5 - 8p @ MOESC
- 11/29 Business After Hours/Richland Gives Watch Party, 5 - 7p @ Idea Works
- 12/9 Small Business of the Year Awards, 11:30a - 1:30p (revised date)

Register for these events **HERE** or
visit our event calendar at
www.richlandareachamber.com



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419-774-4400

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Drop off times
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Mansfield, Ohio 44906
Questions Call: 419.774.4437

Call for accepted materials
and pricing list



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- Pallets
- Assembly
- Custodial Services
- Document Destruction



419-522-0035
30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902
Mon - Fri: 8am - 2pm
Free Wi-Fi Inside
www.citygardencafe.org

Element of Art






s t u d i o / g a l l e r y

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Phone: (419) 522-2965
www.eoastudiogallery.com



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