

CHAMBERLINK

JUNE 2022



Business After Hours at Niss Aviation FBO

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A Message from Jodie

A Brand to Believe In



A long time ago, in a galaxy far, far away...a fearless group of leaders launched a community branding project. Okay, perhaps it wasn't that long ago, but it sure feels like it! The project began back in 2019, in those heady, pre-COVID days – you know, before everything became “unprecedented”. While it has taken a little longer to bring together than planned, the committee is excited to officially unveil the brand!

The new brand is versatile, forward-looking, and embraces where we are and where we are headed. We have versions for the County, Cities, and Villages so that we can communicate a cohesive message. We have a strong ‘spark’ of ingenuity and creativity here – which you see visually depicted in the logo. The 9 longer ‘sparks’ represent our cities and villages. The script Ohio distinguishes us from other places named Mansfield, Ontario, Richland County, etc. The colors are fresh, bright, new and do not correspond to any local school or government logo colors – this was purposefully done to help unify the look.



(continued on next page)



Live@Lunch June/July Schedule

LIVE PERFORMANCES | FOOD TRUCKS*
MECHANICS BANK | 2 S. MAIN STREET | MANSFIELD
All performances will be held 11:45 A.M. – 1:15 P.M.

JUN 17	Scott Canfield	Truckin' Trav
JUL 15	Tom's Kitchen Table	Panchos Tacos
JUL 29	Sarah Goff	Black Willow Food Truck

Special performance times are listed above,
but our courtyard is open every Friday over lunch!
Come early or stay later and enjoy the courtyard.

*In the event of inclement weather,
visit MyMechanics.com/LiveatLunch for updates.*

**Food truck items available for purchase*

Mechanics
BANK Member FDIC

| That's Better.

MyMechanics.com

The company really nailed who the community is, our strong innovative history, and that we are in the midst of our revitalization. The underlying brand promise is “A story in the making is yours to transform.” It’s full of momentum and recognizes that we are shaping our destiny right now.

We also asked the branding consultants to create an advertising campaign that could be used for tourism, economic development, and in other ways. The “Space for...” campaign was an idea that we all immediately loved. It’s about the physical space, and the more metaphorical space, that we have to play, create, and innovate – and space for nature, thrills, and community. Striking local images drive the story with this campaign and we are excited about how it will represent our community!

The branding project was funded by the Richland County Foundation, Destination Mansfield, the Chamber & RCDG, City of Mansfield, Richland County Commissioners, Mechanics Bank, OhioHealth, Park National Bank, and Richland Source.

Lee and I both want to give a big shout-out to our committee that helped choose the branding consultant, host them during immersion week, and gave other important feedback throughout the process: Cody Albert (OhioHealth*), Jay Allred (Richland Source), Fred Boll (Buckeye Imagination Museum), Mayor Teri Brenkus (Village of Bellville), Aurelio Diaz (Third Street Family Health Services), Jessica Gribben (Chamber), Cameron Haring (Deca Manufacturing), Mayor Randy Hutchinson (City of Ontario), Jennifer Kime (Downtown Mansfield), Kristi Lord (Mechanics Bank*), Kristie Massa (Park National Bank), Mayor Steve Schag (City of Shelby), Debbie Schenk, Maura Teynor (Richland County Foundation*), Mayor Tim Theaker (City of Mansfield), Chelsie Thompson (Renaissance Theatre), Deanna West-Torrence (North End Community Improvement Collaborative), Mayor Brian White (Village of Lexington), Commissioner Tony Vero (Richland County). Special thanks to Cody, Kristi, and Maura who joined Lee & I on a smaller steering committee to guide the process – something that required hundreds of hours over the course of the project.

After all this, the truth is that branding implementation has just begun! You’ll be seeing and hearing a lot more about the branding in the coming months and years. We want to get YOU involved in the process as well. Stay tuned for that! I’ll end with a few words from the brand story:

“Today, we are all creators, sharing a collective vision, deeply rooted in the success of our past.

Generation after generation, forging imagination and prosperity.

We are building momentum, led by the dreamers of now.

We are a story in the making and yours to transform.

Come, make it in Mansfield. Welcome home.”



Onward!

Jodie A. Perry, CCE, IOM, CCEO-AP

President & CEO, Richland Area Chamber & Economic Development

HAVE YOU HEARD?



Mansfield’s Little Buckeye Children’s Museum announced that it will be changing its name to Buckeye Imagination Museum.

“Little Buckeye Children’s Museum is evolving. We are changing our name, but not our vision, mission, or commitment to the community. We will continue to be a safe and fun place for your family to play,” says Fred Boll, Executive Director.

The name change comes at a time when the beloved children’s museum is preparing to move into its new 30,000 sq. ft. building located just two blocks away at 175 West Third Street in downtown Mansfield’s Imagination District beside the Renaissance Theatre.

They will be moving out of their rented W. 4th St. location later this year. Follow them on Facebook to stay up-to-date.

The new building houses all of the favorite exhibits, plus some new ones, and will also come with the added benefits of a dedicated parking lot and a working elevator. Memberships, gift certificates, and passes will continue to be honored as normal. For questions, visit littlebuckeye.org (you will be redirected to their new website once it’s up) or call 419-522-2332.

Women's Leadership Connection

(formerly Lunch WISE Wednesday)

JUNE TOPIC: **Empowering Women...Oh the Places You Could Go!**

SPEAKER: **Marianne Cooper, Exec. Director of the Richland Academy of the Arts**

When: **Wednesday, June 15th | 11:45am - 1:00pm**

(lunch is served at 11:45am, program begins at 12pm)

Where: **DLX Kobacker Room** 28 N. Main Street, Mansfield

Cost: **\$15**

REGISTER



Hear thoughts from a woman who has enjoyed 50+ years in education and the arts in Mansfield, playing many different "roles".



Marianne Cooper is a graduate of Bowling Green State University with a Master of Music and PhD work in Educational Administration. Her undergraduate degree from The Ohio State University is a Bachelor of Science in Music Education. During those years she also studied at Tanglewood with Bernstein, Copland, Ross & Munch and performed in music theatre on the East Coast. After several years in the public schools of Ohio and Michigan, Marianne became an Associate Professor of Music at The Ohio State University at Mansfield teaching music education classes, choral music, voice and music theatre. She toured nationally with the Norman Luboff Choir, appeared in music theatre, opera & oratorio in a three-state area and conducted three European Choir Tours with the University Singers. After retiring and becoming an Emeritus Associate Professor of Music, Marianne co-founded and still serves as the Executive Director of the Richland Academy of the Arts for over 24 years. In honor of that accomplishment, the North Central State College inducted Marianne into their Entrepreneur Hall of Fame in 2012.

Sponsored by:



About Women's Leadership Connection: Formerly Lunch WISE Wednesday, this series exclusively for women is hosted by the Richland Area Chamber. & Economic Development. Each month we'll have a time of powerful networking, a motivational "TED-type" talk as well as a chance to learn more about your community. We look forward to having you join us!

THREE WAYS TO REGISTER:

- 1) Use our events calendar at www.richlandareachamber.com
- 2) Call us at 419-522-3211
- 3) Email Lisa Duckworth at lduckworth@richlandareachamber.com

SPACE TO BELONG

A bright future drives Richland County. With every prospering citizen, family, and business, there is a community of support behind it. The potential in Richland County is limitless with the promise of welcoming neighbors and industrial advances.



SPACE TO
GATHER.



SPACE TO
INNOVATE.



SPACE TO
EXPLORE.

Kingwood Center GARDENS



BUSINESS AFTER HOURS

JUNE 16, 2022 | 5-7 PM
KINGWOOD CENTER GARDENS
50 TRIMBLE ROAD
MANSFIELD, OH

Join us for some great
networking at the
beautiful grounds at
Kingwood Center
Gardens - and maybe
win a door prize!

Great food provided by:

Buehler's
Fresh Foods



Is this your first Business After Hours? Join us from 4:30 - 5pm to meet our friendly Chamber Ambassadors!

Cost: FREE for members who register on or before 6/13/22

(\$5.00 if registration is received after this date). Non-members are welcome to attend at \$5/person.

Company _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Richland Area Chamber & Economic Development

55 N. Mulberry St. - Mansfield, OH 44902
Phone: (419) 522-3211 . Fax: (419) 526-6853
email: lduckworth@richlandareachamber.com

Online registration is also available at www.richlandareachamber.com



**RICHLAND AREA
CHAMBER**
& ECONOMIC DEVELOPMENT
*Strong Business.
Strong Community.*



Summer Safety Tips



*** Heat and Sun Safety**

*** Hyperthermia**

*** Kids in cars**

*** Water and Swimming Safety**

*** Picnic Food safety**

*** Lightning Safety**



*** Mosquito and Tick Prevention**



See the links at richlandhealth.org



**Richland
Public Health**

Prevent. Promote. Protect.





Clint Knight

Director of Workforce Development
Richland Area Chamber & Economic Development
Phone: 419-522-3211
Email: cknight@chooserichland.com



Richland County Workforce Development Bundles Resources to Tell Region's Economic and Workforce Story

The Richland Area Chamber & Economic Development has partnered with the Area 10 Workforce Development Board and Destination Mansfield to broadcast the story of the region's economic and workforce landscape. Mansfield and its surrounding communities have a rich history of manufacturing, a rapidly growing healthcare industry, and now-a future in cybersecurity and technology-based industries. Through a collaboration of funds and assets- the county is working to effectively tell these stories with a workforce-focused podcast, and a series of videos that showcase employers in the county.

The first episode of the Workforce Pulse Podcast launched on April 25th. I talked with Lt. Governor Jon Husted about the ups and downs of labor participation and unemployment throughout the pandemic, the trends post-pandemic, and funding opportunities for upskilling in Ohio. This initial episode set the stage for a 7-episode season that is educational about workforce resources, strategies, and detailed case studies that show how the regional workforce system is working to meet the needs of both current, and potential employers.

The podcast is structured so that episodes can be isolated as a resource for businesses looking to relocate to the area. If a visiting company asks, "What, specifically, are you doing to address the workforce needs in the region?", the economic development team can point to Episode 3 with Dr. Dorey Diab from North Central State College. In this episode, Dr. Diab describes how North Central and OSU Mansfield responded to regional employer needs by developing customized short-term certificate and 2-year Polymer Engineering programs.

We have an amazing story to tell here. This is an effort to showcase who we are, and how we work together. We're utilizing the convenience and popularity of the podcast platform to make it easy for people to hear that story – wherever they are, and whenever they can.

Alongside the podcast effort, regional partners are creating a 25-episode "Employer-Profile Video" series. These are 3-minute videos that tell a specific employer's story. This effort is also funded through regional workforce partnerships – at no cost to the employers. Some videos are a company overview that follows the process of manufacturing a product, while others tell the story of an employee's development. The Workforce and Economic Development team identifies the companies to be featured, then plays matchmaker between a contracted production company and the featured employer.

These videos are also extremely useful for business attraction. You're hearing from the local business leaders about their specific successes in this community. That makes a difference when someone is looking to invest here.

The videos are also backed by a social media campaign that targets local talent, outside talent, and future talent. For example, if 3 of the participating companies let us know that they will be looking to add Business Data Analysts in the future – the campaign can be geo-fenced around educational institutions that have a high rate of success in that area of study.

[Listen here](#)



The official health insurer of **entrepreneurs**

You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber of Commerce and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The multiple employer welfare arrangement (MEWA) allows small businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | [MedMutual.com/Richland](https://www.MedMutual.com/Richland)



MEDICAL MUTUAL®
Health | Dental | Vision | Life



JOIN US FOR A FREE INFORMATIONAL BREAKFAST!

We are honored to have you as a Chamber member and now is a great time to get a refresher on Chamber benefits!

Membership 101
Friday, June 10th, 2022 at 8:00 a.m.
Park Hospitality (formerly Holiday Inn)
116 Park Avenue West, Mansfield

*Enjoy a full hot breakfast catered by Park Hospitality

To register, call 419-522-3211 or e-mail
jwagner@richlandareachamber.com

Introducing:
Private Business Advisory

Coaches inspire teams, execute strategy, and champion change.

“A coach is someone that sees beyond your limits and guides you to greatness.”
~Michael Jordan

Similarly, at HW&Co., our **Private Business Advisory** team leads our clients in selecting the correct strategic decisions to meet their business goals and achieve success.

Our team has the resources and experience to guide you in preserving and growing the business you've worked so hard to build, while upholding the highest standards of tax, accounting, and assurance services.

Let Us Be Your Coach.

Kim Zagor, CPA
Principal, Director of Private Business Advisory

Dave Shealy, CPA, CPMG
Managing Principal, Mansfield Office

Conversations That Change EverythingSM

www.hwco.cpa 614-794-8710



YEA! is Accepting Applications!

We are currently accepting applications for the 2022-2023 program year through the end of September. Applications can be found at www.yeausa.org or by contacting the Chamber office. Questions? Contact Jodie Perry at 419-522-3211 or jperry@richlandareachamber.com.



Congratulations to our 2022 YEA! Class

RIBBON CUTTINGS from May



Advance Auto Parts - Ontario



Cross Country Mortgage - Mansfield



OhioHealth Physician Group OB/GYN Lexington - Mansfield

MORE MAY MOMENTS...



Regional Economic Forum



Business After Hours at Niss Aviation FBO

Thank you to our renewing Chamber members!

CATALYTIC LEADER / SILVER



SHAPE & THRIVE

Rea & Associates

BOOST & EXCEL

City of Mansfield
Goyal Industries
Sam's Club

School Specialty Inc
Skilled Nursing Center

BUILD & GROW

90.7 Rise FM
Brass Hanger Cleaners
D A International Casting Co., Wine
Railcar Products

Innovision Automation
Mansfield Distributing Company
Mansfield Engineered Components
Mansfield Motor Group

Metronome Music, Inc.
The Vault Wine Bar
Wayne's Country Market

ENGAGE & CONNECT

419 Barbershop
Ace Auto Performance
ADM Benefit Plans Agency
Applesseed Realty DBA Appraisal Services
North Central Ohio
Badnell & Dick Co LPA
Bankz Salon
Bella Nuova Salon
Blue Technologies
Catholic Charities Diocese of Toledo
Daisy Capital LTD
Family Life Counseling & Psychiatric Services
Fanello Concrete
Hardline Heavy Equipment Solutions LLC.
Health Insurance Options

Heartland Design Concepts
Henry Screen Printing
Home Depot
Hunt Home Improvement
Inscore, Rinehardt, Whitney and Enderle
JPB Professional Marketing LLC
Lexington Local Schools
Little Buckeye Children's Museum
Longstreth Memorials
Love In the Name of Christ of Greater
Mansfield
Mansfield Buick GMC
Mansfield City Schools Adult Education Aspire
Program
NCS Advertising & Design

Northwestern Mutual
Oyster Pavement Maintenance, Inc.
Small Business Development Center at Ashland
University
SPS Management Inc
Steven P Curry Financial Services Inc
Techman Sales Inc
The Boot Life, LLC
The Crossings at Forest Glenn Condominiums
The Marksman Tattoo Company
Village of Lucas
Vitality Natural Wellness and MedSpa
Whitaker's Natural Market
Whitcomb & Hess CPAs & Financial Advisors

Renewals reflect paid dues received from 4/27/2022 through 5/23/2022

31st Annual
RICHLAND AREA CHAMBER
GOLF
Classic

Remaining
GOLF SPONSORSHIPS

Course is SOLD OUT!

Friday June 24th
at Deer Ridge Golf Club

Presented by



OhioHealth

Golf Gift Sponsor:



Tee-off Tiptle Bar Sponsor:



Premier Sponsors:



Nibble on the Front Nine
 Sponsor:



Nibble on the Back Nine
 Sponsor:



Lunch Sponsor \$500

- * Company logo on signage at the lunch pavilion
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program
- * Opportunity to include item in golfers' goodie bag

Breakfast Sponsor \$250

- * Company logo on signage at the breakfast pavilion
- * Logo promotion on social media channels
- * Company name & link on event webpage
- * Company logo in the tournament program
- * Opportunity to include item in golfers' goodie bag

Beverage Cart Sponsor—\$250 (Limit of 6)

- * Company logo and name displayed on all beverage carts
- * Company name on event webpage
- * Name on Chamber social media
- * Opportunity to include item in golfer goodie bag

Proximity Contest Sponsor \$250

- * Signage on course at designated hole
- * Company name on event webpage
- * Name on Chamber social media
- * Opportunity to include item in golfers' goodie bag

Hole and/or Tee Sponsor—\$150 or 2 for \$250

- * Company name listed on sign at designated hole or tee
- * Company name on event webpage

Audience: Business Leaders, Professionals, Non Profit Leaders, Elected Officials

Sponsorship Level _____

Company _____ Contact Name _____

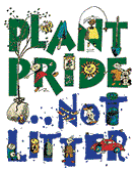
Total Payment for teams and/or sponsorship: _____ (Amount) Check Enclosed _____

Visa/MC/Disc # _____ Exp. Date _____ Sec. Code _____

Address of cardholder _____ Zip Code _____

Telephone: _____ Email invoice to: _____

Richland Area Chamber & Economic Development, 55 N. Mulberry Street, Mansfield, OH 44902
419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com



2022 Earth Stewardship Celebration

26th Anniversary of Planting Pride in Mansfield/Richland County

We all know that Earth Day is Every Day and the Earth Steering Committee is pleased to demonstrate just that, as we celebrate 26 years of Planting Pride in our community.

We are pleased to announce **April 1st through August 1st** have been declared Earth Stewardship Months in Mansfield & Richland County.

How to become involved and Stay Safe...

Registration is easy! You can register your project in any one of the following ways:

- Mail the enclosed registration form OR
- Register by email to: khildreth@ci.mansfield.oh.us OR
- Call the Earth Stewardship Steering Committee: 419.755.9702
- Register online at:
https://docs.google.com/forms/d/1jGlpmCB9NK4YoTc7KQk7DuFU6m_teLwFJrC3V-CErz8/edit

Deadline for Registration and completion of projects is **August 1, 2022.**

Before and after photos are due by **August 5, 2022.**

All Mansfield in Bloom **projects will automatically be registered to participate in the 26th Annual Earth Stewardship Celebration.** For additional information on Mansfield in Bloom, please contact Patrick Clinage at: pclinage@richlandareachamber.com or 419.775.7234.

Once you've registered...

- Recruit volunteers to assist you in the project you choose on the day you've designated.
- Send in a group photo to be displayed on Earth Stewardship Partner websites and social media recognizing you and your volunteers.
- Send in your photos and the names of your volunteers so they can be added to the drawing.
- If conducting a litter cleanup, afterward, please provide how many bags were collected.
- All volunteers will be entered individually into a drawing to win great prizes.
- Individual certificates for each participant are available upon request.



*All projects can be completed by practicing social distancing.

*Have designated "coordinators" for the distribution of supplies.

*Have clear directions for pick-up of supplies with signage on where to stand while waiting for their supplies.

* Don't forget safe distancing and protective masks/face coverings during pick up of supplies (and during project if required).

*Remind volunteers to take their temperature, and if they have a fever of over 100.4, cough, shortness of breath, sore throat, chills, to please stay home and they can help on next year's project.

*And ENJOY Planting Pride in Mansfield/Richland County.

11th Annual Take Pride Contest:

**not a requirement to participate in the 2022 Earth Stewardship Celebration.*

Please submit before and after photos of your project. **Photos are due by August 5th.**

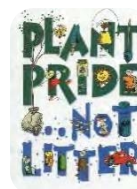
Contest categories: Business, Government, Neighborhood, School, Church/Non-Profit Organization

Awards: Awards will be given for the top 3 places in each category. Plus, voters will choose their favorite cleanup projects based on photos submitted on the Earth Stewardship Facebook page. The winning entry will receive the **People's Choice Award.**

For more information or to register, contact Kim Hildreth, Earth Stewardship Steering Committee at the Mansfield Engineering Department. Phone: 419.755.9702 or email: khildreth@ci.mansfield.oh.us.

2022 Earth Stewardship Celebration REGISTRATION FORM

Deadline for registration is August 1, 2022



Projects to be completed and photos submitted by August 5, 2022

Potential Projects – Hints and tips for creating a sustainable environment.

- Litter cleanup in your neighborhood, your favorite park, place of business, church or a place you have noticed that needs cleaned up.
- Beautification Project – plant flowers, beautify an area, including place of business, church, etc.
- Graffiti Project – help remove graffiti in your neighborhood or in our community.
- Recycling Drive – Hold a recycling drive and have proceeds go to your group or favorite organization.
- Community gardens, Rain Barrel, Rain Gardens, planting of native plants, pollinator, prairie and wildflower gardens, planting and tree plantings.

Photo Examples for Contest



Before



After



Before



After

Earth Stewardship Registration Form

Deadline for Registration is August 1, 2022

Name of Group/Organization: _____
(how you wish it to appear on your certificate)

Contact Person: _____

Full Mailing Address: _____

Email Address: _____

Daytime Phone: _____

Type of Project: _____
(litter clean up, beautification, recycling, etc.)

Location of Project: _____ Date: _____ Estimated No. Volunteers: _____

Collection Bags Needed? ☐ Yes ☐ No No. of Bags Needed _____

Take Pride! Contest (please check the appropriate box)

☐ Yes, we are participating in this category: ☐ Government ☐ Business ☐ Neighborhood

☐ School ☐ Nonprofit/Church

☐ No, we only wish to participate in the Earth Stewardship Celebration, maybe next year.

UPCOMING CHAMBER EVENTS

- 6/10 Membership 101, 8a - 9a @ Park Hospitality (formerly Holiday Inn)
- 6/15 Women's Leadership Connection (formerly Lunch WISE Wednesday), 11:45a - 1p @ DLX Kobacker Room
- 6/16 Business After Hours, 5 - 7p @ Kingwood Center Gardens
- 6/24 Chamber Golf Classic @ Deer Ridge Golf Club/SOLD OUT
- 8/18 Business After Hours, 5 - 7p @ Cleveland Clinic Cancer Center in Mansfield
- 9/15 Legislative After Hours, 5 - 7p
- 10/25 Savor & Sip Auction & Food Tasting, 5 - 8p @ MOESC
- 11/29 Business After Hours/Richland Gives Watch Party, 5 - 7p @ Idea Works
- 12/2 Small Business of the Year Awards, 11:30a - 1:30p

Register for these events **HERE** or
visit our event calendar at
www.richlandareachamber.com



RNI INC.
RICHLAND NEWHOPE INDUSTRIES, INC.
"WHERE QUALITY MATTERS"
WWW.RNIINC.COM
419-774-4400

eRecycling
Drop off times
9am - 2pm
Local pick-up available charges will apply

971 West Longview
Mansfield, Ohio 44906
Questions Call: 419.774.4437

Call for accepted materials
and pricing list



TRAINED EMPLOYEE OUTSOURCING

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- Assembly
- Custodial Services
- Document Destruction



419-522-0035
30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902
Mon - Fri: 8am - 2pm
Free Wi-Fi Inside
www.citygardencafe.org

Element of Art

s t u d i o / g a l l e r y

96 North Main Street, Mansfield, Ohio 44902
Phone: (419) 522-2965
www.eoastudiogallery.com



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AVITA HEALTH SYSTEM • CLEVELAND CLINIC CANCER CENTER • EDGE PLASTICS • FIRSTENERGY CORP •
HAMILTON INSURANCE GROUP, INC • HUNTINGTON NATIONAL BANK • KEYBANK •
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