

# CHAMBERLINK

NOVEMBER 2021



Rededication for the B & O Bike Trail Mural



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## Letter from Jodie

### We're the problem, and the solution.



This year is not over yet (so I am sure there are probably a few surprises waiting for us), but I think we can all agree that it has been a lot. Especially following on the heels of a tumultuous 2020. It has been a lot of stress, arguing, loss, fear, frustration, fractured relationships, and so much more. I do not know about you, but for me it has been overwhelming more than a few times. Right now, especially, I feel it on all fronts – at work, at home, in the community.

I am an optimist by nature, so I want to look ahead and see that things will quickly return to normal. While I am confident that some of the challenges we have been facing will start to even out, it does seem like we are in a season of change and challenge that will not quickly dissipate. We are more polarized than ever with even seemingly innocuous issues becoming quickly inflamed.

When I look at the world, however, I see a very complex system where everything is not always able to be judged easily and quickly.

There are very few challenges we are facing that are 'simply' caused by one thing – though the media loves to tell us stories that make you think that.

Sometimes there are multiple ways to solve a problem, and the best solution might be a mix of several of those ideas, though our current political environment discourages that.

Sometimes people hold a belief system very different from yours, but you can still treat them with kindness, respect, and dignity.

I have had so many conversations with people over the last several months who are dismayed by the environment we find ourselves in – people from all along the political spectrum, with differing faith backgrounds, and other differences. Interestingly, they (we) are all certain it is the fault of the 'other side' – whatever that may be. And just a confession here – yeah, I have 100% done this too.

But lately I have begun to suspect that we're the problem. People. Humans. All of us. We like to be able to look at the world through a simple lens and deflect the difficult – doesn't it make it all easier that way? Well, it turns out it might make it easier for a while, but in the end there is still complexity that must be faced.

The good news is that we are also be part of the solution!

By remembering that we're all human and we will all make mistakes from time to time.

By assuming positive intent with people and not immediately jumping to the worst assumptions.

By challenging the narrative we are being given by the media (try reading sources from the other side of the fence that will challenge your assumptions).

By making and keeping friends who believe different than you do.

By being willing to hear people out for what they think (even if you don't ultimately agree).

By looking at people as individuals, instead of 'labels'.

The world was never perfect, no matter what our rose-colored glasses tell us. But our tomorrows can be better than today, I firmly believe that. There is no magic wand to make these things better. Labor shortages, supply chain issues, job insecurity, family difficulties, health challenges, housing crises, etc. We have serious problems to work on in the coming months and years. Let us emerge from our respective corners, start talking with each other, and finding innovative solutions to tackle the issues. The change starts with you and me – I'm ready.



Jodie A. Perry, CCE, IOM, CCEO-AP  
President & CEO  
Richland Area Chamber & Economic Development



RICHLAND AREA  
**CHAMBER**  
& ECONOMIC DEVELOPMENT

Strong Business.  
Strong Community.

## Include the Chamber in your 2022 marketing plan!

**Whether you choose to advertise  
through the Chamber or sponsor a Chamber  
event/program, you will get noticed!**

**Advertising** through the Chamber is a great way to reach your target audience. There are several pricing levels to choose from, and the process is simple. Some of the methods are even free through your Chamber membership!

Contact Angie - 419-522-3211

**Sponsoring** an event is a great way to get a two-fold benefit—you have the chance to promote your business while simultaneously assisting the Chamber carry out our mission in the community.

Contact Lisa for Chamber event sponsorships

Contact Nikki for Chamber Foundation program sponsorships

### ★ HOMETOWN ADVANTAGE #3 ★

## It's not quite borrowing a cup of sugar, but we approach it the same way.

What lengths will we go to as your local bank?  
In 2020, we became a leader in issuing PPP loans to businesses in our community—putting our money where our hearts are and adapting to the needs of our customers. After all, that's why we're here. And have been for 135 years.



COMMERCIAL LOANS | ELECTRONIC PAYMENTS  
DEPOSITS

**SUPPORT OUR LOCAL RESTAURANTS AND  
TRY OUT THEIR RESTAURANT WEEK SPECIAL!**

**NOVEMBER 1-7**



**Dine in or  
carry out!**

**One week only!  
Don't miss it!**

**Questions?  
Call the Chamber  
at 419-522-3211**



**Presented by:**



**Find participating restaurants  
at [richlandareachamber.com](http://richlandareachamber.com)**

**Supported  
by:**  
(as of 10-26-21)



*Kingwood Center  
GARDENS*



**Air Solutions of Ohio & Aire Serv of Mansfield   Rinehart-Walters-Danner & Associates**

**RBC Inc   Southern Title of Ohio   Third Street Family Health Services**



**SUPPORT OUR LOCAL RESTAURANTS AND  
TRY OUT THEIR RESTAURANT WEEK SPECIAL!**

**NOVEMBER 1-7**

## Participating Restaurants

as of 11-5-21



**See specials at [richlandareachamber.com](http://richlandareachamber.com)**



# RIBBON CUTTINGS from October





# Let's Get More Shoppers In Your Store!

## Richland County 'Small Business Saturday' Program



Sign up now for the big day - Saturday, November 27, 2021



*The Clear Fork Valley  
Chamber of Commerce*

**PLEASE REGISTER BY NOVEMBER 5**

Small Business Saturday is a national program that takes place the Saturday after Thanksgiving.

We expand on this great program by providing prizes to further incentivize shopping local.

*It's easy to participate!  
The program will  
not require contact  
between you and  
your shoppers!*

Supported by:



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### Small Business Saturday Program Details

- Register for the program online or by contacting the Chamber
- Shoppers simply visit your store to enter a prize drawing.
- The Chamber will provide you with entry forms that can be printed or copied (or you can make your own).
- Collect the entry forms on Small Business Saturday at your business.
- At the close of business on SBS, select your winner and notify them.
- When the winner collects their prize, post a picture on your social media sites and tag the Richland Area Chamber. This will give your business additional exposure on social media!
- As always, shoppers will not be required to make a purchase.
- There is no cost for your business to participate, but please provide a prize worth \$25 or more which can be an item(s) or a gift card.

**There will also be five(5) \$100 value grand prizes donated by the Chamber and other sponsors.**

- These prizes can be won when customers scan a QR code at your store and register to win.
- The Chamber will provide you a flyer to hang that provides the QR code and gives easy instructions to your customers.
- The Chamber will notify the winners of the grand prizes and distribute them.

**The Chamber will promote the program heavily using local media, social media & Chamber communications - *don't miss out!***

*You do not need to accept American Express and Chamber membership is not required to participate.*

### 2021 SMALL BUSINESS SATURDAY PROGRAM REGISTRATION

**PLEASE REGISTER BY NOVEMBER 5<sup>th</sup>**

*Businesses must be a locally owned franchise or independently owned retail business to participate.  
Want to support the program but you aren't a retail-type store? Contact the Chamber for sponsorship information!*

Please register your business online through the event calendar at [www.richlandareachamber.com](http://www.richlandareachamber.com) or return this form to the Richland Area Chamber.

Contact: \_\_\_\_\_ Does your business have a Facebook page? yes/no

Email: \_\_\_\_\_ Website: \_\_\_\_\_

*THIS INFORMATION WILL APPEAR ON ADVERTISING - please use business phone and address (do not include personal information)*

Business Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Address: \_\_\_\_\_

☐ Yes, I agree to be a participant in this program, which means I will offer a single prize (worth \$25 or more).

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Return to: Richland Area Chamber, 55 N. Mulberry St, Mansfield, OH 44902 fax: 419-526-6853 email: [afanello@richlandareachamber.com](mailto:afanello@richlandareachamber.com)  
Questions? Call the Richland Area Chamber & Economic Development at 419-522-3211



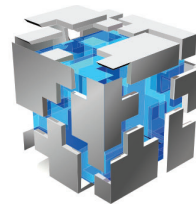
*Thank you to our renewing members!*

## CATALYTIC LEADER / PLATINUM

# Cleveland

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MK Metal Products Enterprises, Inc  
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Shelby Daily Globe  
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Small's Lawn Care  
Staker Dental  
TASCO Thompson & Sons Company, Inc  
The Herald, Inc.  
Thomas Heringhaus, DDS Theresa  
Heringhaus DDS

### ENGAGE & CONNECT

Altrusa of Mansfield, Inc.  
A+ Home Inspections of North Central Ohio  
Action Drain & Septic  
Affordable Lawn Services & Snowplowing  
Area Agency on Aging  
Axe Social Lounge  
Bin There Dump That  
Brittany Condo Association  
Central Ohio EMS Training LLC  
Chinatown Restaurant  
Clothes Mentor  
Commercial Cleaning Enterprises, LLC  
Covert Innovations, LLC  
Elite Insurance Agency  
Freightwatch, LLC  
Goodwill Industries  
Halls Construction Materials Testing

IBEW - International Brotherhood of Electrical  
Workers  
Lexington Family Eye Care  
Lock It Up West  
LuxLife MedSpa  
McGregor Mortgage, LLC  
MD Creative Blends  
MVP Sports Bar & Grill  
Ohio Bird Sanctuary  
Penwell Turner Funeral Home  
Personal Wealth Solutions  
Raemelon Therapeutic Equestrian  
Center  
Richland County Children Services  
Richland Pregnancy Services  
Scott A. Young Real Estate Agent -  
Keller Williams Legacy Group  
Shri Om LLC

Skelton's Inc Foodservice Equipment  
& Supplies  
Smith True Value Hardware  
SMR Product LLC  
Spectrum  
St. Peter's Parish & School  
Starfish Project of Richland County  
The Clean Company  
The Domestic Violence Shelter Inc  
The Hub at Village Square  
The Ohio State University at Mansfield  
The Wishmaker House Bed & Breakfast,  
Restaurant and Winery  
Uncle John's Place LTD  
Waterline Technology  
Werner-Gompf Funeral Services Ltd  
Wilging Meats  
Window World

Renewals reflect paid dues received from 9/23/2021 through 10/20/2021





# FOOD SAFETY RULES

1. Clean!
2. Separate!
3. Cook!
4. Chill!

**Learn the 4 Steps**

***[richlandhealth.org](http://richlandhealth.org)***

*or call* Environmental Health, 419-774-4520







## The official health insurer of **entrepreneurs**

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You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber of Commerce and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The multiple employer welfare arrangement (MEWA) allows small businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

**Contact your broker | [MedMutual.com/Richland](https://www.MedMutual.com/Richland)**



**MEDICAL MUTUAL®**

Health | Dental | Vision | Life





2021

## THE OHIO DISTRICT 5 AREA AGENCY ON AGING VIRTUAL ANNUAL MEETING

**PLEASE JOIN US ON**

Thursday, December 2, 2021  
11:00 AM

<https://www.facebook.com/aaa5ohio/>



SCAN ME

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## FOR SPONSORSHIP OPPORTUNITIES

contact Michelle Deskins at 567-247-3465  
[mdeskins@aaa5ohio.org](mailto:mdeskins@aaa5ohio.org)



SCAN ME

A portion of the proceeds from the Annual Meeting Sponsorships will be designated by the Board of Trustees for the Scholarship program



**AREA AGENCY ON AGING**  
Ohio District 5 | Serving North Central Ohio

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# BWC News from Sedgwick



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## Enrollment deadline approaching soon

The deadline to enroll in our workers' compensation group program is just around the corner! Make sure you choose our program administered by Sedgwick.

Enrollment paperwork was sent to you for our traditional group rating and/or group retrospective rating programs. The deadline to enroll in these programs is quickly approaching. Don't miss out on your opportunity for significant premium savings!

- **Group Rating - Sedgwick must receive your enrollment by November 17, 2021**
- **Group Retrospective Rating - Sedgwick must receive your enrollment by January 26, 2022**

Sedgwick is proud to deliver workers' compensation claims management and cost containment strategies to nearly 65,000 hard-working Ohio employers and have our endorsement.

Sedgwick has saved Ohio employers participating in group rating more than \$4 billion over the past ten years and Ohio employers participating in group retrospective rating have earned over \$630 million in refunds since implementation in 2009.

For more information, contact our Sedgwick program manager, Dominic Potina at 614-579-4723 or email at [dominic.potina@sedgwick.com](mailto:dominic.potina@sedgwick.com).

*Time is running out! Get your paperwork in today!*

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## Looking for local workforce talent?



## Introducing Community Opportunity - Build Your FREE Business Profile Today!

Community Opportunity is a free comprehensive resource for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

You will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. To build your profile, visit [www.communityopportunity.com](http://www.communityopportunity.com) and click "Company Registration".

Questions? Contact Clint Knight, Director of Workforce Development at the Richland Area Chamber & Economic Development at 419-522-3211 or [cknight@chooserichland.com](mailto:cknight@chooserichland.com).





**RICHLAND COMMUNITY  
DEVELOPMENT GROUP**

MANSFIELD BEAUTIFICATION  
55 NORTH MULBERRY STREET  
MANSFIELD, OHIO 44902 419-522-3211  
WWW.CHOOSERICHLAND.COM

**Keep the tradition alive**

# HELP US LIGHT UP MANSFIELD FOR THE HOLIDAYS

**Together we can make the  
holidays brighter!**

Your contribution helps us make Downtown  
Mansfield a Destination for Holiday Lights:

- Central Park illumination
- Festive lighting displays at Downtown entry points
- Connecting Downtown to Kingwood Center Gardens with lighting displays along P.A.W.

**2020 Goal Met!  
Thank you, Mansfield!**

Over \$9,000 raised and used  
to refurbish our streetlight  
Holiday Wreaths!

<https://richlandgives.mightycause.com/story/Makemansfieldshine>



**RICHLAND COMMUNITY  
DEVELOPMENT GROUP**

Mansfield Beautification

55 North Mulberry Street

Mansfield, Ohio 44902

419-522-3211

[www.ChooseRichland.com](http://www.ChooseRichland.com)

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Donation Amount: \_\_\_\_\_

*Thank you for investing in Downtown Mansfield!*



# INVITATION

## 2021 Small Business of the Year Luncheon

The Board of Directors and Small Business of the Year Committee of the Richland Area Chamber & Economic Development request your attendance as we celebrate and honor all small businesses and name our  
**2021 Small Business of the Year Recipients.**

**December 10<sup>th</sup>, 2021**

*Kingwood Center Gardens*

*King Ball Room*

*Receiving line and networking – 11:30am*

*Buffet Lunch – 11:45am*

*Program from 12:15pm-1:30pm*

***Kindly RSVP by December 1, 2021***

Online registration available at [www.richlandareachamber.com](http://www.richlandareachamber.com) or return to:

**Richland Area Chamber** 55 N. Mulberry St., Mans, OH 44902 419-526-6853(fax)

Reservations must be cancelled 2 business days in advance to avoid being charged for the event.

Business Name: \_\_\_\_\_

***Individual Tickets (Respond by December 3, 2021):***

☐ \$25 x individuals for a total of: \$\_\_\_\_\_ ☐ \$200 for table of 8

Attendees Names: \_\_\_\_\_

☐ Please invoice me ☐ Check included (Check # \_\_\_\_\_)

☐ Visa/Master Card/Discover # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Sec. Code \_\_\_\_\_ Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you to:



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# SPONSORSHIPS



## Small Business of the Year Awards Luncheon - Dec. 10th

Recognizing Richland County's small businesses!

2019 Attendance = 243

### Promotion for Your Business

**Audience:** Area business leaders, small business owners & managers, professionals, media, elected officials

**Advertising/Promotion via:** Email blasts, social media posts, newsletter ads, Chamber website and event program

#### **PREMIER SPONSORSHIP**

**\$750**

(Limit of 6, 3 remaining)

- 10 seats at the Award Luncheon (\$250 value)
- Opportunity to be on stage to present awards
- Company name/logo (small) on registration form
- Company logo (small) on cover of program
- Half-page color ad in the event program
- Company logo on PowerPoint presentation
- Sponsor recognized in announcements
- Company logo & link on event web page
- Name & color logo shared on social media

#### **REGIONAL LEADER SPONSORSHIP - \$350**

- 8 seats at the Award Luncheon (\$200 value)
- Company logo (small) in the event program
- Company logo on the PowerPoint presentation
- Sponsor recognized in announcements
- Company name & link on event web page

#### **INNOVATOR SPONSORSHIP - \$200**

- 4 seats at the Award Luncheon (\$100 value)
- Company name in the event program
- Company name on the PowerPoint presentation
- Company name on the event web page

#### **ENTREPRENEUR SPONSORSHIP - \$100**

- 2 seats at the Award Luncheon (\$50 value)
- Company name in the event program

#### SPONSOR INFORMATION:

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Circle One: PREMIER/\$750 REGIONAL LEADER/\$350 INNOVATOR/\$200 ENTREPRENEUR/\$100

Sponsors as of 10-28-2021



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# UPCOMING EVENTS

## CHAMBER EVENTS

11/1 - 11/7 Restaurant Week **THIS WEEK!**  
11/17 Lunch Wise Wednesday 11:45a-1p  
11/27 Small Business Saturday - **REGISTER BY NOVEMBER 5!**  
12/10 Small Business of the Year Awards Luncheon @ Kingwood Center Gardens 11:30a - 1:30p  
2/3 Annual Meeting and Economic Excellence Awards Dinner 5:30p - 9p @ Mid-Ohio Conference Center  
3/23 Business After Hours - Expo Eve 5-7p @ Fairgrounds  
3/24 Business Expo

Register for these events [HERE](#) or visit our event calendar at [www.richlandareachamber.com](http://www.richlandareachamber.com)



**RNI INC.**  
RICHLAND NEWHOPE INDUSTRIES, INC.  
"WHERE QUALITY MATTERS"  
[WWW.RNIINC.COM](http://WWW.RNIINC.COM)  
419-774-4400

### eRecycling

Drop off times  
9am - 2pm  
Local pick-up available charges will apply

971 West Longview  
Mansfield, Ohio 44906  
Questions Call: 419.774.4437

Call for accepted materials  
and pricing list



### TRAINED EMPLOYEE OUTSOURCING

- Document Management
- Lawn and Ground Maintenance
- Wood Products
- Packaging
- Pallets
- Assembly
- Custodial Services
- Document Destruction



**City Garden Café**

419-522-0035  
30 North Diamond (3rd floor City building)  
Mansfield, Ohio 44902  
Mon - Fri: 7am - 3:30pm  
Free Wi-Fi Inside  
[www.citygardencafe.org](http://www.citygardencafe.org)

## Element of Art



s t u d i o / g a l l e r y

96 North Main Street, Mansfield, Ohio 44902  
Phone: (419) 522-2965  
[www.eoastudiogallery.com](http://www.eoastudiogallery.com)



## THANK YOU TO OUR CATALYTIC LEADER INVESTORS

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