

RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBERLINK

FEBRUARY 2021



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Letter from Jodie

A Resilient Community Mindset

According to Merriam-Webster's dictionary, the definition of resilience is:

1: the capability of a strained body to recover its size and shape after deformation caused especially by compressive stress

2: an ability to recover from or adjust easily to misfortune or change



It is an idea that we are hearing a lot about during these difficult days of the pandemic. As people, when we are faced with a crisis or extreme adversity, we often respond with the fight, flight, or freeze reflex. It is something that is innate in our nature. How quickly we can get back on track after that – our resilience -- can often change outcomes in vast swaths of our lives.

I believe the same is true for a community. Much of what is happening in the world is out of our control. Indeed, this crisis is truly worldwide, not something unique to Richland County. However, our response to it is within our control, and will determine our success when we get to the other side of it. Many communities, like ours, were also just beginning to hit their stride in their recovery from the previous financial crisis...and now we have this happening.

Here are a few attributes of resilience I hope that we all can keep in mind as we move forward:

1. **Maintain Self-Awareness:** As a community, we must remain very aware of the full picture of what is happening. That means knowing the good, the bad, and the ugly. We cannot fix things when we do not know they are broken or lagging. We must pull information from outside of our regular circles, challenge our previous understanding of things, and leave our comfort zones to better be able to respond.
2. **Ask for Help:** Once we are aware of an area that we can improve upon, we need to ask for help. There is no reason to reinvent the wheel when it comes to tackling community challenges. There are plenty of experts who can provide insights and connect us to tools that can help. Sometimes we view asking for help as a negative, but I think it makes all the difference – both for us as individuals, and for a community.
3. **Use Strategy:** It is easy to get overwhelmed by the sheer number of problems to tackle (sometimes that is when the “freeze” response kicks in). But a resilient community will use strategy to prioritize what can be confronted and when. Using strategy effectively can be a gamechanger for a community.
4. **Lead with Courage:** At the end of the day, it takes courage to lead through crisis. When others are running for the exits, those with hearts of courage stride forward to help maintain calm and control. Courage will be needed to make difficult decisions, communicate hard truths, and help others face their fears. We must be leaders with courage.

5. **Empathize with Others:** I have talked about empathy in the past, but I believe it is a key factor of resilience. Understanding that not everyone tolerates change the same, that not everyone has had the same life experiences, that not everyone sees the world the same – that takes awareness. Then figuring out how to relate to those that have those different viewpoints and experiences in an open and honest manner – that takes courage and humility.
6. **Staying Positive:** I started this list with self-awareness, and I will end it with optimism. We must be honest about where we are but maintain optimism about where we are going. Many of the truly great leaders we revere were masterful communicators of a positive, future vision. In the middle of crisis, we all want to believe that good things lay ahead for us. As a community, we want to believe that too.

This is a worldwide crisis, but not everyone has been equally impacted. Not every community will bounce back in the same way – even though in some cases we were all given the same tools. Let us set an example in how we rebound and move forward. Onward!



Jodie A. Perry, CCE, IOM, CCEO-AP
President & CEO
Richland Area Chamber &
Economic Development

Diamond Street Two-Way Conversion What to Expect...

Exciting things are happening in downtown Mansfield and soon you will begin to see the progress firsthand! Diamond Street will be converted to a two-way street! Vehicles will be able to travel north and south from First Street Diamond Street merges into North Main Street!

Construction for this project is expected to begin in February/ March and will be completed by June 1, 2021.

What does that mean for you?

Soon: A staircase will be installed at the Parking lot, located at the corner of Diamond and Third Street. This free parking lot will be open and available to the public increasing capacity for customers and employees downtown! This work will have minimal impact to traffic.

February/March: As there are a few streetlights and electric poles that will be relocated for the project, installation and/or relocation will occur. This work will not impact travel, area businesses will be fully accessible, but the area will start to be a construction zone, so keep an eye out!

March throughout May: Work on concrete including sidewalk replacement and parking modifications will take place during the duration of the project. You will also notice during this time the removal of parking meters, traffic sign installation and beautification efforts happening simultaneously. Lane closures will occur during this work but will be as limited as possible.

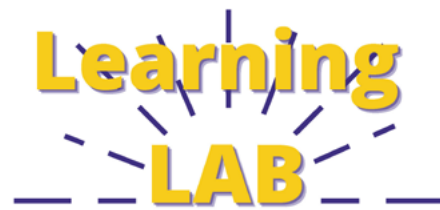
Late March through April: The grass island where Diamond Street merges into North Main Street will be reconstructed and the cut through at Surry Road will be removed. Through traffic will be minimally impacted while this area is redesigned and lane closures may be necessary.

May: Pavement resurfacing and striping will be the final work items before the project is complete. This work will impact your travel and will include lane closures, however access to businesses will be open!

This project will dramatically improve the infrastructure and accessibility of our downtown, but it will require some patience as we get through the phases of construction. Most of the time, traffic will be maintained throughout the construction, however, there will be occasions when traffic is impacted. There may be short closures to facilitate the paving and striping installation. The closures will be minimal and access to businesses and residences will be maintained at all times. In addition, to help minimize the disruption to traffic, night work is planned for certain phases of the work. The City will issue news releases to inform the public when closures are planned.

Thank you for your support of this project and the downtown!





LEADERSHIP DEVELOPMENT FOR YOUR ENTIRE ORGANIZATION

DEVELOPED BY



PRESENTED BY



SPHERIONTM
STAFFING & RECRUITING

We believe that developing leaders can positively transform individuals, organizations, and entire communities. That is why we are introducing the Learning Lab this year. This program will focus on providing a space for our community leaders, both current and rising, to discuss topics relevant to our community. In order to make sure Richland County grows, we all need to play our part. With a mix of leadership development topics, there is bound to be something for everyone to enjoy. We want to play our part in ensuring every organization is filled with diverse individuals that are also inspired and equipped to lead for the future – whatever it may bring.



MICROLEARNING SERIES



A series of hour-long sessions dedicated to relevant topics featuring intellectually stimulating speakers and topics from the Richland County community that continue your personal leadership growth, business connections and hands-on community engagement. Series brought to you by Gorman-Rupp Pumps. Sessions: Mar 11, Apr 8, and Jun 3.



DEVELOPMENT SERIES



A series of sessions (1-3 hours) dedicated to further develop leaders within our community and your organizations. Sessions will be led by national speakers and experts. Series brought to you by Park National Bank. Sessions: Feb 11 and May 20.

JOIN US FOR OUR VIRTUAL SESSIONS!

**FEBRUARY 11: THE SEASONS OF BEING
STUCK** with Chris McAlister, founder of SightShift

February 11 from
9:30am to 11:00am

**FEBRUARY 24: BOOK CLUB DISCUSSION:
START WITH WHY** with Simon Sinek

February 24 from
8pm to 9pm

MARCH 11: LEADING IN CHANGING TIMES
with Chris Hiner, Park National Bank

March 11 from
12pm to 1:00pm

MORE UPCOMING EVENTS

MARCH



Book Club discussing Relentless by Tim Grover - March 24 from 8:00-9:00 pm

APRIL



Entrepreneurship Leadership with Lindsay Dills and Katie Veleatean - April 8 from 12:00-1:00 pm
Book Club discussing Live Better Lead Differently by RobRoy Walters - April 21 from 8:00-9:00 pm

MAY



Book Club discussing Love Where You Live by Peter Kageyama - May 19 from 8:00-9:00 pm
Leadership Communication with Karriem Kanston - May 20 from 9:30-11:00 am

JUNE



Higher Education Leadership with Dr. Carlos Campo - June 3 from 12:00-1:00 pm

PRICING - LEARNING LAB CLUB

Individual Club Pricing

Learning Lab Club Membership - \$200.00

- Access to all of the series sessions, book club, and monthly newsletter

Learning Lab Development Series - \$150.00

- Access to just the Development Series and the monthly newsletter

Learning Lab Microlearning Series - \$100.00

- Access to just the Microlearning Series and the monthly newsletter

Corporate Club Pricing

Organizations registering 1-5 employees - \$600.00

- Access to all Learning Lab series sessions, book club and monthly newsletter for up to 5 employees. Business will be listed in monthly newsletter.

Organizations registering 6-10 employees - \$1,200.00

- Access to all Learning Lab series sessions, book club and monthly newsletter for up to 10 employees. Business will be listed in monthly newsletter.

Contact us for pricing over 10 employees

LU ALUM CLUB - \$50.00

- Support Leadership Unlimited, access to book club and monthly newsletter.

Contact Nikki Lewis at nlewis@richlandareachamber.com for all pricing and membership

February is American Heart Month



Cardiovascular diseases, including stroke, are our nation's No. 1 killer. They represent 35% of the deaths in Richland County (including Shelby). To urge Americans to join the battle against these diseases, February is proclaimed "**American Heart Month.**"

Use this month to find ways to reduce your risk factors, know the warning signs, and know how to respond quickly and properly if warning signs occur.

Heart Attack Warning Signs

- Chest discomfort. Most heart attacks involve discomfort in the center of the chest that lasts more than a few minutes, or that goes away and comes back. It can feel like uncomfortable pressure, squeezing, fullness or pain.
- Discomfort in other areas of the upper body. Symptoms can include pain or discomfort in one or both arms, the back, neck, jaw or stomach. Women are more likely to report stomach discomfort.
- Shortness of breath with or without chest discomfort.
- Other signs may include breaking out in a cold sweat, nausea or light-headedness.

Here are some things you can do keep from having a heart attack:

- Exercise for 30 minutes several days a week.
- Eat a heart-healthy diet that is high in fresh fruits and vegetables and low in sodium, saturated and trans fats, and cholesterol.
- Follow your doctor's instructions for medications and treatment.



Find out more about Heart Health by going to the heart link at www.richlandhealth.org or going to the American Heart Association at www.heart.org





2021 Economic Excellence Awards Nomination Form



Nominations are now being accepted for the 2021 Economic Excellence Awards. The awards are an opportunity to highlight businesses, individuals and organizations that have had significant impact on the growth and development of the local economy. Awards will be presented at the Richland Area Chamber and RCDG's Virtual Annual Meeting on March 26th.

Name of Person Completing this Form: _____

Company _____

Phone _____ Email: _____

Economic Excellence Award:

- ☐ **Economic Impact Award(s):** Recognizes a person, business, or organization for their efforts in supporting economic, workforce, and/or community development in Richland County.

RYP Business Excellence Awards:

Richland Young Professionals (RYP) have established two unique awards that will be presented to the most deserving nominee based on the following criteria:

- ☐ **RYP Entrepreneurial Spirit Award:** Richland County business that either started or re-invented itself in the last 24 months, led/owned by a young professional (21-40 years of age).
- ☐ **RYP Community Hero Award:** Individual, organization, or business that is fully committed to serving the community thereby spurring economic growth and development. Must be a young professional (21-40 years of age), or an organization/business led or owned by a young professional.

Nominee

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please complete the information listed above, selecting one award category per nomination. Nomination information is limited to two pages, may include photos and should include sufficient and specific information as to why this nominee is deserving of recognition for their contributions to the growth of Richland County's economy. Nominations must be received no later than Friday, February 12th and may be submitted via email to ameyer@richlandareachamber.com, fax at 419-526-6853 or mail at RCDG, 55 North Mulberry Street, Mansfield, Ohio 44902.

Richland Area Chamber ATHENA Leadership Award Nomination

Awarded at Chamber Annual Meeting – March 26th *Sponsored by Park National Bank*



2020 Awardee
Zoi Romanchuk

The ATHENA Leadership Award is one that is given out nationally and internationally and is a well-known achievement which highlights a woman who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Each nominee must live or work in north central Ohio.

The deadline for application is **February 12, 2021.**

Typed information is requested – you are welcome to contact the Chamber for an electronic version. You may also include additional sheets if necessary.

NOMINEE:

Name: _____

Title: _____ Company: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Work Phone: _____ Home Phone: _____ Email: _____

NOMINATOR:

Name: _____ Title: _____

(Please Print)

Business/Company: _____

Phone Number _____ Email: _____

Nominator's Signature: _____

DEMONSTRATES SUPPORT OF PROFESSIONAL WOMEN: Provide specific example(s) of how the nominee has demonstrated support for the advancement of business and professional women.

BUSINESS ACCOMPLISHMENTS: List special recognitions, projects and achievements. Include business-related affiliations, directorships, trusteeships or other designations.

COMMUNITY SERVICE: Describe local, county and state level participation, length of service and offices held in civic and service organizations, charitable activities, political pursuits, religious groups, chambers of commerce, merchants' associations, etc.

OTHER MEMBERSHIPS, ACHIEVEMENTS, AWARDS, PUBLICATIONS: Nominees already may have been honored for service to their profession, industry or community. They also may have publications to their credit or articles published supporting their service to their profession, industry or community. Please list awards and honors received which support this nomination.

ADDITIONAL INFORMATION PERTAINING TO CRITERIA: Discuss briefly any other factors you believe are important for consideration of your nominee for the Athena Award.

Previous ATHENA Award Recipients:

1989 Jeanne Alexander	2000 Carol Payton	2011 Betty Wells Preston
1990 JoAnn E. Dutton	2001 Barbara Pore	2012 Shirley Monica
1991 Gayle Gorman Freeman	2002 Vicki Kane	2013 Duana Patton
1992 Lydia Reid	2003 Mary Ann Nore	2014 Kathy Daniels
1993 Karen Moody Bierly	2004 Inez Shepherd	2015 Rebecca Toomey
1994 Suzanne Davis	2005 Pearl J. Peritalo	2016 Melanie Riggelman
1995 Deborah M. Schenk	2006 Chriss Harris	2017 Sally Gesouras
1996 Sandra Williams	2007 Carol Michaels	2018 Patti Kastelic
1997 Pamela Siegenthaler	2008 Joan Day	2019 Jodie A. Perry
1998 Charma Behnke	2009 Diana Coon	2020 Zoi Romanchuk
1999 Donna Valentine	2010 Deborah Adams	

Sponsored by:



Please return completed nomination form by February 12th, 2021, to

Richland Area Chamber & Economic
Development
55 N. Mulberry Street, Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853
Email: lduckworth@richlandareachamber.com



JA Inspire
VIRTUAL



*When our young people
know where they're going,*

WE ALL ADVANCE.

March 10th through June 10th

JA Virtual Inspire is a coalition of educators and industry leaders, led by Junior Achievement of North Central Ohio. At the center of our work is a powerful, **virtual career exploration event** that will be massive, measured in student engagement and impact.



10,000 7th-12th grade students from school districts across 15 counties!



Formally integrated into school curriculum



Interactive showcase of careers from throughout our region



Customizable exhibitor booths will allow companies to feature downloadable career information, photos and on-the-job videos



SPONSORSHIPS & BOOTHS AVAILABLE

Contact Josh Lehman at 330-433-0063 x113 or Joshua.Lehman@ja.org.

Thank you to our community partners:



CANTON **REGIONAL**
CHAMBER OF COMMERCE

Parents & students can download the free JA Build Your Future app for additional career guidance!



Important Dates—2021

January: In-class curriculum begins

Feb. 19th: Exhibitor Registration Closes

Mar. 10th: Career Exploration Fair Opens





The official health insurer of **entrepreneurs**

You put everything you have into your business. And we put everything into creating high-quality health insurance plans for you and your employees. We've partnered with the Richland Area Chamber of Commerce and Council of Smaller Enterprises (COSE) to offer a unique benefit option for small businesses like yours. The multiple employer welfare arrangement (MEWA) allows small businesses of 1–50 to join together to share costs and combine risk. This offers rate stability, savings and the same great health benefits that large corporations have. Bundle your health plan with our dental, vision or life plans for a fully integrated benefits package.

Contact your broker | [MedMutual.com/Richland](https://www.MedMutual.com/Richland)



MEDICAL MUTUAL®

Health | Dental | Vision | Life



RICHLAND AREA
CHAMBER
& ECONOMIC DEVELOPMENT

Strong Business.
Strong Community.



Richland Area Community Guide & Chamber Member Directory

The Richland Area Community Guide & Member Directory planning is underway!

Now is the time to guarantee that your business has a prominent place in 8,000 copies of this full color reference piece used all year long by Chamber members, hotels, realtors, local attractions, area businesses, residents, and visitors to the Richland County area!

2021-2022 Richland Area Community Guide Advertising Opportunities

Centerspread	\$3,500	1/2 page	\$850
Back Cover	\$3,100	1/4 page	\$675
Inside Front Cover	\$2,100	1/8 page	\$400
Full Page	\$1,500	Business Box	\$225
		Additional Category	\$25

All members will be included in the Business Listing section (includes business name, address, phone, and website).

>>> BONUS <<<

The complete guide will be featured prominently on the Richland Area Chamber website using flip page software!

To reserve ad space, please complete and return the following:

Business Name: _____ Contact Name: _____

Phone: _____ Email: _____

_____ Ad Size _____ Payment enclosed _____ Please invoice me

Return to:

Richland Area Chamber & Economic Development, 55 N. Mulberry Street, Mansfield, OH 44902
Attention: Angie Fanello: afanello@richlandareachamber.com Phone: 419-522-3211

Ad deadline is April 9th

Pandemic Update & More

by Reed Richmond, Health Education and Communications Specialist,
Richland Public Health

Would it be nice to have a break from the constant barrage of coronavirus news? Well, I have some important news with a dose of good and bad.

Although a lot of news coverage is devoted to COVID-19 (and it IS important information), you should also be aware that February is American Heart Month. We all know the enormous toll that the current pandemic has had on the health field, but you might not know that heart disease is still the number one cause of death in the United States. And heart disease accounts for 30% of all deaths in Richland County.

But here are two pieces of good news.

First, there are steps you can take to manage your heart health:

- Exercise for 30 minutes several days a week.
- Eat a heart-healthy diet that is high in fresh fruits and vegetables and low in sodium, saturated and trans fats, & cholesterol.
- Follow your doctor's instructions for medications and treatment.
- Regularly monitor your blood pressure.

For additional heart information see www.heart.org or check the personal health links at richlandhealth.org.

The second piece of good news is that we do have a vaccine for COVID-19. Providers in Richland County (see the list at: richlandhealth.org/vaccine-registration) are working furiously to keep up with the demand. All providers are following the guidelines for vaccine distribution established by the Ohio Governor's Office.

We know that the number of people who want or need this shot far exceeds the vaccine allotments we are receiving in Richland County. We can only ask for patience during this initial phase. We want to get the vaccine into the arm of everyone who wants it.

In closing, I am including a brief chart to show the impact from the pandemic. We can hope the vaccine begins to lessen this impact as we move forward in 2021. That would be some good news, too.



COVID-19 Case Information as of 2/1/21

Location	Total Cases	Deaths
Richland Co.	9,565	145
Ohio	889,079	11,230
United States	26,201,301	441,454
Worldwide	103,111,445	2,231,324

We see fewer
sweatpants
in your future.
Hello 2021!

No matter what this year brings
(more precedented times, please!),
we'll be here to help—in person
and online. | MyMechanics.com

Mechanics
BANK Member FDIC



Truckin Trav has re-opened! Visit Facebook for a location schedule and online ordering information!

CareWorks

BWC News from CareWorks Comp

“We must all suffer from one of two pains. Either the pain of discipline or the pain of regret. You’ve got to choose discipline, versus regret, because discipline weighs ounces and regret weighs tons.” ~Jim Rohn

BWC Board Approves \$5 Billion Workers' Compensation Dividend

Yes, those checks you got in the mail from the BWC were real! The BWC Board of Directors approved Governor Mike DeWine’s \$5 billion dividend proposal on November 2, 2020. This is the largest BWC dividend in state history and DeWine hopes it will serve as a lifeline to businesses struggling amid the coronavirus pandemic. The dividend will be the third this year, following a \$1.54 billion dividend issued in April and a \$1.34 billion dividend in October.

Checks were distributed to employers covered by BWC in mid-December. Gov. DeWine said that the BWC "remains in a strong fiscal position thanks largely to healthy investment returns on employer premiums, a declining number of claims each year and prudent fiscal management." After the dividend is paid out, the BWC will have an approximate net position – assets minus liabilities – of \$7.2 billion.

2020 Policy Year Estimated Payroll was Reduced by 20%

Were you aware? Your July 1, 2020 through June 30, 2021 Policy Year Estimated Payroll was REDUCED by the Ohio BWC by 20% in response to payrolls possibly being lower as a result of COVID-19! Employers can call the BWC at 1.800.644.6292 and adjust their 2020 Policy Year Payroll as needed up until March 1, 2021. This will ensure a more manageable True Up in the summer of 2021.

Group Retro Rebates from 2018 & 2019 Policy Years: Rebated EARLY

If your company was enrolled in CareWorks Comp’s Group Retro Program for the 2018 and/or 2019 Policy Year, you received your rebates in April 2020 and in October 2020 as BWC Dividends. The Ohio BWC rebated 100% of your premium from the 2018 Policy Year in April 2020, AND rebated 100% of your 2019 Policy Year premium in October 2020. Therefore, since you already received all of your premium back from those two Policy Years, this is why you didn’t receive your first 2018 plan year rebate last month, nor will you receive rebates in Fall 2021 or Fall 2022 or Fall 2023.

Important Change: 2021 Ohio Safety Congress Going Virtual

The 2021 Ohio Safety Congress & Expo (OSC21) — sponsored by the Ohio Bureau of Workers’ Compensation — is about keeping people safe. With all the uncertainty surrounding the future of the COVID-19 pandemic, the BWC will host OSC21 totally online March 10 – 11, 2021. The virtual event offers plenty of online learning sessions and a digital expo, allowing you to learn remotely and chat virtually with presenters and exhibitors. As always, attendance is FREE, and registration for the virtual event opens in December.

Who should attend?

Individuals with an interest in occupational safety and health, wellness, rehabilitation, and workers’ compensation are encouraged to attend.

OSC21 highlights

- Learn to improve safety management programs and best practices.
- View the newest workforce safety products and services.
- Chat with business representatives, safety pros, and workers’ compensation specialists.
- Connect with exhibitors to discuss cost-saving solutions.
- Keep your workers healthy and productive

Important note: The new March 10 – 11 dates are a change from the original dates of March 31 – April 2 that the BWC announced earlier this year. Look for updates on social media using #OSC21. Mark your calendar and join the BWC online! March 10-11, 2021.

For more information about all the Ohio BWC’s training opportunities, visit the BWC’s Learning Center at: [BWC Learning Center Login](#)

Looking for local workforce talent?



Introducing Community Opportunity - Build Your FREE Business Profile Today!

What is Community Opportunity?

Simply put, Community Opportunity is a resource for companies to find local talent. It is a comprehensive website for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

The goal of Community Opportunity is to ensure that everyone in our community is aware of the jobs and careers available. Our local companies are in need of our local talent, who all too often do not realize the great opportunity right here in our own backyard.

Why Should I Participate?

Community Opportunity is a free resource for you as a local business -- you will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. It's a win-win!

How Do I Build My Profile?

It's easy! Follow the three simple steps below to get started. You'll just need basic contact information, a company summary, plus a photo and/or video.

Step 1: Visit www.communityopportunity.com. Click "Company Registration".

Step 2: Complete the Company Registration form. This includes contact information, company summary/profile information, and industry selection.

Step 3: Click the green "Register" button.

Once you've submitted your information, you'll be able to edit the content, upload photo/video, and post job openings. All profiles are subject to approval. Once your profile is approved, you will be able to upload your logo, photos of your business, and more.

We're happy to help!

Once you've set up your profile -- or if you have any questions during the process, don't hesitate to contact us.

Clint Knight
Director of Workforce Development
Richland Area Chamber & Economic Development
Phone: 419-522-3211
Email: cknight@richlandareachamber.com



LAST CALL

Virtual Career Fair

taking place February 18th

Crawford and Richland Counties are partnering together to host a virtual career fair event in February to bring job seekers together with local businesses in an innovative, virtual environment. The event is open to businesses in Crawford and Richland Counties in the advanced manufacturing, food and agribusiness, logistics/distribution, and technology sectors. There is no cost to employers to participate in the event. If you are a business that falls into one of these sectors and you have job openings, the virtual career fair could be a great opportunity to connect with job seekers in the region.

Interested companies should contact Clint Knight at cknight@chooserichland.com and you will be connected with the Virtual Career Fair Administrator to learn more about joining the event. Act quickly because there is only a short time left to sign up!

INTRODUCING ISABELLA PACINELLI

Digital Media Journalism Intern at the Chamber

Bella is currently a senior at Ashland University with a major in Digital Media Journalism and a minor in Public Relations/Strategic Communications. Originally from Erie, PA, she has wanted to be a writer since high school. Someday she would love to write for a women's magazine such as Cosmopolitan, Self, or Shape magazine. Throughout her time at Ashland University, she has learned the importance of credible journalism and effective communication.

At AU, Bella is involved in Alpha Delta Pi sorority, Alpha Lambda Delta Honor Society, Order of Omega Honor Society, and most recently the Public Relations Student Society of America. She also maintains two part-time jobs on campus — features editor for the school newspaper, The Collegian and a mixologist at Tuffy's Smoothie Bar. Bella has been a Dean's List recipient every semester and now holds a Certificate in the Principles of Public Relations.

Upon graduation, Bella hopes to have a full-time position in or around the Cleveland area. Bella states, "I believe that this internship with the Richland Area Chamber and Economic Development will help further my career and give me the experience necessary to take on public relations and communication roles. I am so excited at the opportunity to be the Chamber Foundation Intern and work closely with Nikki Lewis with whom I have already created a bond. I look forward to learning, connecting, and helping improve the Richland county area with the work that I do".



RYP 3 Key Virtual Lunch & Learn Friday, February 12th, 12-1 PM

Unpacking Bias with Daniel Juday

An essential FREE professional development opportunity for you and your team! Receive critical training in handling conversations around diversity, privilege, equity and more. Read below for details.

There are a lot of elephants in the room - things we don't talk about because we think we're not supposed to, or don't know how to: diversity, privilege, equity, race, gender expression, and more. As leaders, we must prioritize seeking and solving problems, and in genuinely caring for those around us. That means addressing these elephants. For many, the deepest challenge in stepping into these conversations is the fear of making mistakes, causing offense, or revealing ignorance. Those are all hard things, for sure, but we can learn to embrace the posture of learners as we catalyze our journeys as leaders. In this 45 minute session we'll work to unpack some of the "diversity and inclusion" dialogue, and provide some tools and strategies for tackling challenging tough conversations.

All attendees will also receive a free PDF workbook, The Curious Leader, by Daniel Juday, which includes a series of readings and workbook pages designed to help emerging leaders think about their own learning and growth, what barriers they have, and how to keep growing. Attendees also receive a specially curated list of reading materials for further learning.

This event is free to all! To register for the Zoom link, check the [Richland Young Professionals Facebook page](#).



BUILDING OUR FUTURE

2021 ANNUAL MEETING
AND
ECONOMIC EXCELLENCE
AWARDS

MARCH 26

VIRTUAL EDITION

SPONSORSHIPS AVAILABLE

Circle sponsor level:

Cornerstone Foundation Pillar Arch Mosaic

Name of Sponsor: _____

Contact Name: _____

Phone Number: _____

Return to: Lisa Duckworth by February 26th

lduckworth@richlandareachamber.com

Phone: (419) 522-3211 Fax: (419) 526-6853

CORNERSTONE

Premier Sponsorship

\$2,000

Limit of four



Includes Lunch!

- Lunch provided for 16 staff members delivered to your location
- Gift box provided for 16 people with items to enjoy during the show
- Video commercial to show during event (1 minute long - contact Lisa Duckworth)
- Two page ad spread in the event program (each page is 7.5" wide by 10" tall)
- Full screen logo shown during the livestream (2,000+ views)
- Verbal recognition during presentation
- Inclusion in all event publicity / press release
- Logo / link on Chamber website event page
- Logo in e-newsletter and emails
- Logo promotion on Chamber Facebook page
- Full page newsletter ad (schedule with Angie @afanello@richlandareachamber.com)

FOUNDATION

\$1,200



Includes Lunch!

- Lunch provided for 8 staff members delivered to your location
- Gift box provided for 8 people with items to enjoy during the show
- Full page ad in the event program (7.5" wide by 10" tall)
- Full screen logo shown during the livestream (2,000+ views)
- Verbal recognition during presentation
- Inclusion in all event publicity / press release
- Logo / link on Chamber website event page
- Logo in e-newsletter and emails
- Logo promotion on Chamber Facebook page
- Full page newsletter ad (schedule with Angie @afanello@richlandareachamber.com)

PILLAR

\$750



Includes Lunch!

- Lunch provided for 6 staff members delivered to your location
- Gift box provided for 6 people with items to enjoy during the show
- Half page ad in the event program (7.5" wide by 5" tall)
- Logo shown during the livestream (2,000+ views)
- Logo / link on Chamber website event page
- Logo in e-newsletter and emails
- Logo promotion on Chamber Facebook page

ARCH

\$500



Includes Lunch!

- Lunch provided for 4 staff members delivered to your location
- Gift box provided for 4 people with items to enjoy during the show
- Quarter page ad in the event program (3.25" wide by 5" tall)
- Logo shown during the livestream (2,000+ views)
- Logo / link on Chamber website event page
- Logo in e-newsletter
- Logo promotion on Chamber Facebook page

MOSAIC

\$250

- Gift box provided for 2 people with items to enjoy during the show
- Business card size ad in the event program (3.5" wide by 2" tall)
- Business name shown during the livestream (2,000+ views)
- Business name / link on Chamber website event page
- Business name in e-newsletter
- Business name promotion on Chamber Facebook page

Ads and videos are due to the Chamber by Monday, March 8th

Send ads electronically in PDF or JPG format to Angie Fanello at afanello@richlandareachamber.com (see Lisa for videos).

Networking at Noon

Speaker: **Jodie A. Perry**
President & CEO of the Richland Area
Chamber & Economic Development

When: **Friday, February 12th** | 11:45am - 1:00pm

Where: **Zoom** (please register -see bottom of page)

Cost: **FREE for Chamber members**
\$10 for non-members



How do we network in the age of COVID-19? Could you benefit from building more professional relationships? Is it important for you to meet prospective clients? Do you need to stay on top of the latest industry trends? Networking at Noon is the answer! Networking allows you access to opportunities you might not be able to find on your own and is important for establishing mutually beneficial connections with other professionals in our community. If these are things that interest you, join us for Networking at Noon! We will enjoy a short Ted - style talk from a member of the business community and then we'll spend the majority of the event in guided networking - and we'll do it all in a socially distanced manner.

Jodie Perry, President & CEO of the Richland Area Chamber & Economic Development will offer tips on building your network of meaningful connections.

FRI-YAY!

Topic: **Downtown Shelby Revitalization**

When: **Friday, February 26th**
12:00 - 12:30pm

Where: **Zoom**
(please register -see bottom of page)

Cost: **FREE for Chamber members**
\$10 for non-members



This session, the **Shelby CIC** will give an update of their overall ED plan and how downtown revitalization is a key part of their strategy to attract a new younger generation back to Shelby. They will cover the three phases that are part of their overall plan: Main Street Streetscape, Black Fork Commons Plaza, and Black Fork Trail and Stream Restoration.

So many exciting things are happening in Richland County! Join us in our new series, Fri-Yay!, where we will celebrate good news in our community. You won't want to miss these 30 minute, monthly updates on the fourth Friday of each month at noon. We'll hear about the great things happening right where we live and work. There is no charge, but please sign up to receive the Zoom link.

THREE WAYS TO REGISTER:

- 1) Use our events calendar at www.richlandareachamber.com
- 2) Call us at 419-522-3211
- 3) Email Lisa Duckworth at lduckworth@richlandareachamber.com.

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PLEASE JOIN US IN WELCOMING THE NEWEST MEMBERS TO YOUR CHAMBER

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www.419barbershop.com

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(419) 709-9663
www.akuahairclinic.com

Americans for Prosperity

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374 E. Willowood Drive, Mansfield
(419) 565-1590
www.americansforprosperity.org/state/ohio

Big A Creations

Category: Advertising, Signs, Promotional Items & Services
Mansfield
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40 W Fourth Street, Mansfield
(419) 610-2100

Clean Dreams Cleaning

Category: Cleaning Services
Mansfield
(419) 631-1918
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Countryside Pizza and Drive Thru

Category: Restaurants, Food, Pubs/Pizza
2256 Park Ave East, Mansfield
(419) 589-9818
www.countrysidepizzaanddrivethru.com

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905 Hickory Lane, Mansfield
(419) 631-2495
www.covert-innovations.com

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Edgar Trent Construction Company, LLC

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www.edgartrentconstruction.com

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One Marion Avenue, Suite 102, Mansfield
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Freightwatch, LLC

Category: Trucking
162 N Diamond Street, Mansfield
(330) 294-0088
www.freightwatchlogistics.com

Glen's Surplus Sales, Inc

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14 East Smiley Avenue, Shelby
(419) 347-1212
www.theshelbymall.com

Halls Construction Materials Testing

Category: Construction, Contractors & Services/Paving
2967 State Route #9, Lucas
(419) 543-6569
www.hallsmaterialstesting.com

JBF Ontario, LLC

Categories: Construction, Contractors & Services and Electrical Services
4550 Park Ave West, Ontario
(419) 564-2936

JEMM Property Management & Realty

Category: Real Estate Services/Other
421 E Main Street, Ashland
(419) 651-3253
www.jemmproperty.com

Johnson Brothers' Jewelry & Loan

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30 Park Street South, Mansfield
(419) 522-7296
www.jbpawn.com

Jones Printing

Category: Printers, Publishers and Office Equipment, Supplies
39 Lexington Avenue, Mansfield
(419) 524-4100

KKS Investments, LLC

Category: Business Services
4 Queen Anne Way, Norwalk
(419) 681-0902

MD Creative Blends

Category: Catering/Events/Banquets
144 W Third Street, Mansfield
(419) 571-8839

Millstone Hills Golf Course

Category: Attractions, Recreation, Entertainment/Golf
2315 Euclid Road, New London
(419) 929-6477

Outback Steakhouse

Category: Restaurants, Food, Pubs/Restaurants
820 N. Lex. Springmill Road, Mansfield
(419) 747-5646
www.outback.com

RJK Overage Funds LLC

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2961 SR 61, Cardington
(614) 568-4065

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Category: Environmental Services
Mansfield
(419) 571-7372
www.skylinerands.com

Stoodt's Fresh Market

Category: Retail/Grocers
184 Main Street, Bellville
(419) 719-8059

Team NEO

Category: Business Services
1111 Superior Ave, Suite 1600, Cleveland
(216) 363-5400
www.teamneo.org

The Food Lab

Category: Catering/Events/Banquets
311 Bowman Street, Mansfield
(419) 295-3253
www.eatthefoodlab.com

The Past Restored LLC

Category: Retail/Specialty Stores
18 Wilson Avenue, Shelby
(419) 689-3551
www.thepastrestored.com

Tito's Cantina & Grill

Category: Restaurants, Food, Pubs/Other
320 1/2 E Main Street, Lexington
(419) 884-7189
www.titos.love



Save the Date
AUGUST 13



Ready to register? Call 419-522-3211 or register online at richlandareachamber.com



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