

RICHLAND AREA CHAMBER & ECONOMIC DEVELOPMENT

CHAMBERLINK

NOVEMBER 2020



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[f](#) [t](#) [i](#) [v](#) [in](#)

Two internships available for college students!



A Chamber Foundation Intern position is available for Winter 2020/2021. This position is open to students currently enrolled college students (not recent graduates). The position will help further the Chamber Foundation's mission of investing in impactful educational opportunities for both the adults and youth of our community. The internship will provide the opportunity to contribute to the programming efforts of a powerhouse of individuals committed to economic and community development.

The Chamber Foundation Intern will potentially assist in the coordination and recruitment of programming; the research, communication, and solicitation of donors and sponsors; marketing of programming through press releases, monthly newsletters, and social media strategies. Also, the intern will assist with the implementation of areas of our strategic plan. This process will offer a unique learning experience to the intern while RCDG and the Chamber.

Questions? Contact Nikki at nlewis@richlandareachamber.com

A Marketing and Communications Intern position is available for Winter 2020/2021. This position is open to students currently enrolled college students (not recent graduates). The position will help further the Chamber and RCDG's mission of improving Richland County's economic opportunities and quality of place projects. The internship will provide the opportunity to contribute to the marketing efforts of a powerhouse of individuals committed to economic and community development.

The Marketing and Communications Intern will potentially assist with facebook/social media, blog development/posting, monthly newsletter and development of general marketing materials for community and economic development. Also, the intern will with assist with the implementation of areas of our strategic plan. This process will offer a unique learning experience to the intern while assisting RCDG and the Chamber.

Questions? Contact Angie at afanello@richlandareachamber.com



Lunch Wise Wednesday



Networking at Noon



Banking with
us means
giving back.

As your local, independent bank, we're committed
to supporting organizations that make
a difference right here in our community.

Mechanics
BANK Member FDIC


RENAISSANCE
PERFORMING ARTS

MyMechanics.com/GiveBack


connectivity

**TE Supporting the
Mansfield
Community**

EVERY CONNECTION COUNTS

Get Yours Today

SUPPORT RICHLAND COUNTY



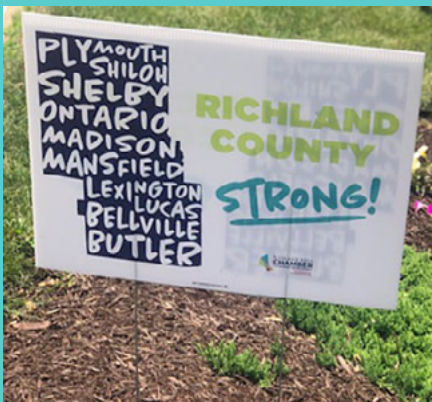
You can Find these tee shirts on the Chamber's website (www.richlandareachamber.com)! They come in three color options including dark grey, cardinal red, and jade green.

Stop by your website and buy yours today starting \$15!



[Order here](#)

‘RICHLAND COUNTY STRONG’ YARD SIGNS ARE STILL AVAILABLE!



**Show your Richland County pride
with a yard sign - only \$10!**

Signs and stakes are available at the Chamber for pick up after order is placed.

Order at richlandareachamber.com/store

RIBBON CUTTINGS from October



Denim and Lace Relocation - Shelby



Kingwood Center Garden Gateway



OhioHealth Balgreen Remodel - Mansfield

**SUPPORT OUR LOCAL RESTAURANTS AND
TRY OUT THEIR RESTAURANT WEEK SPECIAL!**

NOVEMBER 15-21



**Dine in or
carry out!**

**One week only!
Don't miss it!**

**Questions?
Call the Chamber
at 419-522-3211**



Presented by:



**Find participating restaurants
at richlandareachamber.com**

Supported by: (as of 11-3-20)



**Alumni Roofing Co Rinehart-Walters-Danner & Associates
Southern Title of Ohio The Vault Wine Bar**

**SUPPORT OUR LOCAL RESTAURANTS AND
TRY OUT THEIR RESTAURANT WEEK SPECIAL!**

NOVEMBER 15-21

Participating Restaurants

as of 11-4-2020



KINGWOOD CENTER GARDENS



OPERATED BY **Buehler's**
Fresh Foods



See specials at richlandareachamber.com

SPONSORSHIPS



Small Business of the Year Awards - Sponsorships

Recognizing Richland County's small businesses!

2019 Attendance = 243

Promotion for Your Business

Audience: Area business leaders, small business owners & managers, professionals, media, elected officials

Advertising/Promotion via: Email blasts, social media posts, newsletter ads, Chamber website and event program

PREMIER SPONSORSHIP

\$750

(Limit of 6, 3 remaining)

- 10 seats at the Award Luncheon (\$250 value)
- Opportunity to be on stage to present awards
- Company name/logo (small) on registration form
- Company logo (small) on cover of program
- Half-page color ad in the event program
- Company logo on PowerPoint presentation
- Sponsor recognized in announcements
- Company logo & link on event web page
- Name & color logo shared on social media

REGIONAL LEADER SPONSORSHIP - \$350

- 8 seats at the Award Luncheon (\$200 value)
- Company logo (small) in the event program
- Company logo on the PowerPoint presentation
- Sponsor recognized in announcements
- Company name & link on event web page

INNOVATOR SPONSORSHIP - \$200

- 4 seats at the Award Luncheon (\$100 value)
- Company name in the event program
- Company name on the PowerPoint presentation
- Company name on the event web page

ENTREPRENEUR SPONSORSHIP - \$100

- 2 seats at the Award Luncheon (\$50 value)
- Company name in the event program

SPONSOR INFORMATION:

Organization: _____

Address: _____

Contact person: _____ Email: _____

Phone: _____ Fax: _____

Circle One: PREMIER/\$750 REGIONAL LEADER/\$350 INNOVATOR/\$200 ENTREPRENEUR/\$100

email form to: lduckworth@richlandareachamber.com

Questions? Call 419-522-3211

LUNCHEON

Small Business of the Year Awards - Luncheon, Dec. 4th



Location to be determined

Receiving line and networking - 11:30am

Buffet Lunch - 11:45am Program from 12:15pm-1:30pm

Kindly RSVP by November 20th

The Board of Directors and Small Business of the Year Committee of the Richland Area Chamber & Economic Development request your attendance as we celebrate and honor all small businesses and name our **2020 Small Business of the Year Recipients**.

Online registration available at www.richlandareachamber.com event calendar or return to:

lduckworth@richlandareachamber.com

Richland Area Chamber 55 N. Mulberry St., Mans, OH 44902 419-522-3211(phone) 419-526-6853(fax)

Reservations must be cancelled 2 business days in advance to avoid being charged for the event.

Name _____

Organization _____ Phone _____

Email _____

Individual Tickets (Respond by November 20th):

\$25 x _____ individuals for a total of: \$ _____ or \$200 for table of 8

Attendees Names: _____

_____ Please invoice me _____ Payment enclosed

Visa/Master Card/Discover # _____ Exp. Date _____ Sec. Code _____

Supported by:
(as of 11-3-20)





Celebrate Small Business!

2020 Nominees



113 ACE Hardware
 3rd Gen Plumbing LLC
 Amerascrew Inc
 Appleseed Valley/Clearfork
 Veterinary Hospital
 Bankz Salon
 Bishop Insurance Services
 Blevins Fabrication Corp
 Boyd Eichinger Brafford Group at
 Merrill Lynch
 Buckeye Horizon
 Callahan Door & Window
 Carothers Pest Control LLC
 Chinatown Restaurant
 City Grille
 Clear Fork Family Denistry
 Commercial Cutting & Graphics LLC
 Crowe's Shoes
 Dearman Moving & Storage
 Debt Recovery Solutions of Ohio
 Deluxe Catering & Events / Dan Lew
 Exchange
 Doc's
 Dr. Jonathan Wilson DDS
 DRM Productions Inc
 E S Consulting Inc
 Elzy Milling and Trade
 Floral Garden Florist
 Gandert Door Company Inc
 Hales Sport Center Inc
 Hamilton Insurance Group Inc.
 Heartland Design Concepts
 Henry's Key & Lock Shop Div of
 Billheimer Security LLC
 Lloyd Rebar Company
 Lybarger Insurance Agency
 Mid-Ohio Roofing Inc

Milark Industries
 New Directions EAP & Counseling
 Center
 Northwest Regional Systems
 Paul's Drive-In
 Penwell Turner Funeral Home
 Pivot Creative
 Rable Machine Inc
 Richland Sealcoating Company Inc
 SASCO Specialty Advertising
 Schmidt Security Pro
 Shaw & Ott Medical
 Skyline Chili
 Sluss Realty Company
 Smith True Value Hardware
 Snow Trails
 Spyder Signs
 Staker Dental
 Steve's Dakota Grill
 Studio 19 Salon & Spa
 Sun Graphics
 Superior Cleaning & Recovery
 Terra Valley Excavating
 The Clean Company
 The Gated Dock
 The Hidden Acres Farm
 The Holden Agency
 The Phoenix Brewing Company
 The Seckel Group Architects Ltd AIA
 TresDen's Jewelers
 Truck Sales & Service, Inc.
 Truck Sales & Service, Inc.
 Wallington & Bauer
 Warrior Drive-In & Pizza
 Weekley Chrysler Dodge Jeep Co
 Whitaker's Natural Market
 Y-Not Cycling & Fitness

Non-Profit Finalists

Altrusa of Mansfield, Inc.
 Back Room of Hope
 Bellville Neighborhood Outreach
 Center
 Friendly House
 Harmony House Homeless
 Services, Inc.
 Humane Society of Richland
 County
 Independent Living Center of
 North Central Ohio
 Lucas Community Center
 Mansfield Reformatory
 Preservation Society
 Mid Ohio Guardianship Services,
 Inc.
 Mid-Ohio Youth Mentoring
 NAMI Richland County
 Ohio Genealogical Society
 Richland Academy of the Arts
 Richland Carrousel Park Inc
 Richland County Foundation
 Richland Pregnancy Services
 SCORE
 Shelby CIC
 The Domestic Violence Shelter
 Inc
 The New Store
 The Shelby Foundation
 Westbrook Country Club
 What Goes 'Round Thrift Shoppe



FOOD SAFETY RULES

1. Clean!
2. Seperate!
3. Cook!
4. Chill!

Learn the 4 Steps

richlandhealth.org

***or call* Environmental Health, 419-774-4520**



**Richland
Public Health**

Prevent. Promote. Protect.

"Instructions for living a life: Pay attention. Be astonished. Tell about it." ~Mary Oliver, "Sometimes"

DEADLINE: Group Rating & Group Retrospective Enrollment for Upcoming July 1, 2021 Policy Year

The enrollment deadline for the 7/1/2021 Policy Year is November 18, 2020 for Traditional Group Rating, and January 22, 2021 for Group Retrospective Rating. For more information contact Meridith Whitsel, CareWorks Comp Program Manager, at 614-745-4935 or Meridith.Whitsel@careworkscorp.com.

DeWine Proposes \$5 Billion Workers' Compensation Dividend: BWC Board APPROVES

Gov. Mike DeWine hopes the largest Bureau of Workers' Compensation dividend in state history will serve as a lifeline to businesses struggling amid the coronavirus pandemic. The governor asked the BWC's Board of Directors to approve a \$5 billion dividend at its next virtual meeting on November 2, 2020, and the Board of Directors has approved the vote. The dividend will be the third this year, following a \$1.54 billion dividend issued in April and a \$1.34 billion dividend in October.

Checks will be distributed to employers covered by BWC in December. DeWine said the City of Columbus is in line for the single largest dividend payment at about \$64 million. "Our economy is coming back, but many of our businessmen and women continue to struggle," he said. "Another even larger dividend that I'm asking for today will help so many businesses stay open, keep them operating (and) pump money directly into the economy." Despite the economic effects of the pandemic, Gov. DeWine said BWC "remains in a strong fiscal position thanks largely to healthy investment returns on employer premiums, a declining number of claims each year and prudent fiscal management."

BWC Administrator Stephanie McCloud said the dividend will help Ohio employers "when they need it most." "Just since July, we have earned just under another billion dollars in investment income," she said. "What this tells us is that our modeling and our investment policies are solid. Using this information, we are ready to support businesses to stay open, to reduce layoffs and to keep Ohioans employed." BWC board Chair Chan Cochran said he credits the work of bureau staff and "superior investment results over a long period of time" with putting the state in position to provide the proposed dividend. "The BWC exists to help Ohio employees who are hurting," he said. "Because the COVID virus presents unprecedented challenges in Ohio, helping our businesses and their workers is a proper and needed use of these funds."

Mr. Cochran said the BWC will have a net position – assets minus liabilities – of \$6.3 billion after payment of the dividend. Assets will be 1.43 times actuarial liabilities. The bureau's guidelines for that funding ratio are that it should be between 1.3 and 1.5. As of Sept. 30, it was 1.77. (See [Gongwer Ohio Report, October 23, 2020](#)) He predicted that the governor's proposal will be "well received" by the board. Gov. DeWine said the checks would range from hundreds to millions of dollars. He said the average restaurant in the state could receive a check for about \$13,000, while the average farm could see about \$9,500.

Adam Sharp, executive vice president of the Ohio Farm Bureau, said the pandemic and related market conditions have had "a big impact" on the state's agricultural sector. "This announcement becomes even that much more important today because of that," he said. "If you look at this potential to return billions of dollars back to our food and agriculture economy in the state, it will help those businesses remain competitive."

Important Deadlines:

- **November 21, 2020:** Premium installment due for the July 1, 2020 - June 30, 2021 policy year, if your company is on a monthly payment plan with the Ohio BWC.
- **November 16, 2020:** Deadline to enroll into traditional Group Rating with CareWorks Comp for the 2021 Rating Year.

Important Change: 2021 Ohio Safety Congress Going Virtual

The 2021 [Ohio Safety Congress & Expo \(OSC21\)](#) — sponsored by the Ohio BWC — is about keeping people safe. With all the uncertainty surrounding the future of the COVID-19 pandemic, the BWC will host OSC21 totally online March 10 – 11, 2021. The virtual event offers plenty of online learning sessions *and* a digital expo, allowing you to learn remotely and chat virtually with presenters and exhibitors. As always, attendance is FREE, and registration for the virtual event opens in December.

Who should attend?

Individuals with an interest in occupational safety and health, wellness, rehabilitation, and workers' compensation are encouraged to attend.

OSC21 highlights

- Learn to improve safety management programs and best practices.
- View the newest workforce safety products and services.
- Chat with business representatives, safety pros, and workers' compensation specialists.
- Connect with exhibitors to discuss cost-saving solutions.
- Keep your workers healthy and productive

Important note: The new March 10–11 date is a change from the original date of March 31–April 2 the BWC announced earlier this year. **Look for updates on social media using #OSC21. Mark your calendar and join the BWC online! March 10-11, 2021.**

For more info about all the Ohio BWC's training opportunities, visit the BWC's Learning Center at: [BWC Learning Center Login](#)

Let's Learn: Important BWC Acronyms

- **POR: Physician of Record**—the chosen doctor of the injured worker.
- **PPD: Permanent Partial Disability**—(or %PP or "C92 Award") Compensation award paid by the Ohio BWC to an injured worker for injuries where he/she has a loss-of-use due to the injury. It is based on a percentage of their impairment from the injury.
- **SC: Salary Continuation**—When the employer chooses to continue paying the injured worker's wages for a Lost Time claim until he/she is returned to work either full-duty or modified duty, as opposed to the BWC paying Temporary Total (TT) compensation which when paid, is marked against the employer's rating experience.
- **MDOS: Modified Duty Offsite**—A program where the injured worker is released with restrictions by his/her doctor and is placed at a local non-profit agency, like a soup kitchen or donation-center agency, to do meaningful "light duty" work while the employer pays their wages and the injured worker transitions back to full duty.

Claim Status Questions: Active? Open? Closed?

When it comes to Ohio workers' compensation, some of the verbiage used is a bit different than other states' usage of descriptions, especially when it comes to describing the status of claims.

In Ohio, a workers' comp claim is either a Lost Time (LT) claim or a Medical Only (MO) claim. A Lost Time claim is when the injured worker loses 8 or more calendar days of work due to his/her injury, and compensation needs to be paid to the injured worker either by the Ohio BWC or by the employer. A Medical Only claim is when the injured worker has missed 7 or fewer days of work due to the work-related injury. The injured worker can receive treatment and/or benefits for the injury, yet still report to work.

When determining whether a claim is "active" or "open" or "closed", one must evaluate the status of medical treatment, compensation being paid, and if the claim has been Lump Sum Settled or not.

In Ohio, a claim is considered "closed" when the injury exceeded the statute of limitations, or when the claim is Lump Sum Settled, or when the injured worker is deceased (not from the cause of the injury).

In Ohio, a claim is considered "open" when there is current medical activity or compensation being paid by either the BWC or the employer. It's important to know that medical reserves on a claim go to \$0 after 6 months of medical inactivity, and compensation reserves go to \$0 after 3 months of compensation inactivity. It is safe to say when you see a claims total reserves at \$0, the claim is not active. The claim is used to determine the employer's experience (EMR) for 4 rating years. A claim takes 2 rate years to enter into an employer's experience and then is used for 4 years to determine the employer's EMR (Experience Modification Rate).

From a medical standpoint, a claim is still "open" but "inactive" after 24 months of inactivity...BUT can be "reactivated" by the injured worker.

Looking for local workforce talent?



Introducing Community Opportunity - Build Your Free Business Profile Today!

What is Community Opportunity?

Simply put, Community Opportunity is a resource. It is a comprehensive website for students, job seekers, and area businesses alike to connect, network, and find/share employment opportunities within our community.

The goal of Community Opportunity is to ensure that everyone in our community is aware of the jobs and careers available. Our local companies are in need of our local talent, who all too often do not realize the great opportunity right here in our own backyard.

Why Should I Participate?

Community Opportunity is a free resource for you as a local business -- you will have access to local job seekers' resumes, and you'll also increase your organization's visibility and community engagement at no cost to you. It's a win-win!

How Do I Build My Profile?

It's easy! Follow the three simple steps below to get started. You'll just need basic contact information, a company summary, plus a photo and/or video.

Step 1: Visit www.communityopportunity.com. Click "Company Registration".

Step 2: Complete the Company Registration form. This includes contact information, company summary/profile information, and industry selection.

Step 3: Click the green "Register" button.

Once you've submitted your information, you'll be able to edit the content, upload photo/video, and post job openings. All profiles are subject to approval. Once your profile is approved, you will be able to upload your logo, photos of your business, and more.

We're happy to help!

Once you've set up your profile -- or if you have any questions during the process, don't hesitate to contact me.

Clint Knight
Director of Workforce Development
Richland Area Chamber & Economic Development
Phone: 419-522-3211
Email: cknight@richlandareachamber.com



*The Clear Fork Valley
Chamber of Commerce*



Saturday, November 28, 2020

Let's Get More Shoppers In Your Store!

Richland County Small Business Saturday Program

You have probably heard of **Small Business Saturday**, the national program heavily promoted by American Express that takes place the Saturday after Thanksgiving.

We expand on this great program by providing prizes to further incentivize shopping local.

NEW FOR 2020!

*The new program will
not require contact
between you and
your shoppers!*

Supported by:



MEDICAL MUTUAL

Small Business Saturday Program Details

Shoppers simply visit registered businesses, scan a QR code with their phone, and enter their contact info!

- The Chamber will provide you a flyer to hang that gives easy instructions to your customers that includes the QR code.
- As always, shoppers will not be required to make a purchase.
- There will be a maximum of 6 entries total per shopper (one entry per business).
- There is no cost for your business to participate, but please provide a prize worth \$25 or more which can be an item(s) or a gift card. The Chamber will contact the winner, and they will pick up the prize at your business.

There will also be five(5) \$100 grand prizes donated by the Chamber and other sponsors.

- These prizes can be won by customers posting selfies on social media on Small Business Saturday at businesses registered for this program.
- The Chamber will notify the winners of the grand prizes and distribute them.
- Again, the Chamber will provide you a flyer to hang that gives easy instructions to your customers.

Remember, when customers participate, your business will receive additional exposure on social media!

The Chamber will promote the program heavily using local media, social media & Chamber communications - *don't miss out!*

You do not need to accept American Express and Chamber membership is not required to participate.

2020 SMALL BUSINESS SATURDAY PROGRAM REGISTRATION

PLEASE REGISTER BY NOVEMBER 6TH!

Businesses must be a locally owned franchise or independently owned retail business to participate.

Want to support the program but you aren't a retail-type store? Contact the Chamber for sponsorship information!

Please register your business online through the event calendar at www.richlandareachamber.com or return this form to the Richland Area Chamber.

Contact: _____ Does your business have a facebook page? yes/no

Email: _____ Website: _____

THIS INFORMATION WILL APPEAR ON ADVERTISING - please use business phone and address (do not include personal information)

Business Name: _____

Telephone: _____ Address: _____

☐ Yes, I agree to be a participant in this program, which means I will offer a single prize (worth \$25 or more).

Signature _____ Date: _____

Return to: Richland Area Chamber, 55 N. Mulberry St, Mansfield, OH 44902 fax: 419-526-6853 email: afanello@richlandareachamber.com

Questions? Call the Richland Area Chamber & Economic Development at 419-522-3211



RICHLAND NEWHOPE INDUSTRIES, INC.

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eRecycling

Drop off times
9am - 2pm
Local pick-up available charges will apply

971 West Longview
Mansfield, Ohio 44906
Questions Call: 419.774.4437

Call for accepted materials
and pricing list



419-522-0035

30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902

Mon - Fri: 7am - 3:30pm

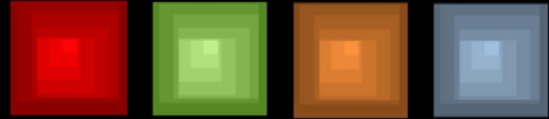
Free Wi-Fi Inside

www.citygardencafe.org

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Phone: (419) 522-2965

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and why it can be your company's clear choice,
by visiting RichlandAreaChamber.com.



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