

Chamber Link



September 2019







America in Bloom judges Linda Cromer and Tim France were here in August checking out all the great things happening in Mansfield. Early feedback is that they are blown away by all the great things happening here! Also pictured are steering committee members Josh Maurer, Mayor Theaker, and Roberta Perry.



We had a wonderful time celebrating the 95th anniversary of McCready Interiors / Norwalk the Furniture Idea at the August Business After Hours!



It was a lively Chamber Coffee event in August - our members had the chance to make dozens of new connections through a speed networking session at OfficeMax.

A Note from Lisa & Angie

Lisa Duckworth/Programs & Events
Angie Fanello/Marketing & Communications





By now you should have received your new **Community Guide & Chamber Member Directory** copies - we hope you are pleased with how they turned out! Remember, if you would like additional copies, we have them available at the Chamber. We encourage our members to get them in the hands of the public! Thank you to our advertisers supporting this publication!



We also would like to remind you that **nominations are due for the Small Business of the Year Awards by September 4th.** You are welcome to use the nomination form in this newsletter or simply email lduckworth@richlandareachamber.com.

Sponsorships for this event are also available, incuding:

- Premier Sponsorship / \$750 / includes table of 10 and much more
- Regional Leader Sponsorship / \$350 / includes table of 8 and much more
- Innovator Sponsorship / \$200 / includes 4 seats and more
- Entrepreneur Sponsorship / \$100 / includes 2 seats and more

Contact Lisa at 419-522-3211 or Iduckworth@richlandareachamber.com for more information!

PROMOTING YOUR BUSINESS IS EASY



with the Chamber!

For more information, contact Angie Fanello at 419-522-3211 or

afanello@richlandareachamber.com

WEBSITE | NEWSLETTER | EMAIL | PRINTED DIRECTORY EVENT SPONSORSHIPS | AND MORE!





Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jodie A. Perry, CCE, IOM, CCEO-AP, President/CEO Lisa Duckworth, Program & Events Angie Fanello, Marketing & Communications Jessica Gribben, Economic Development Liaison Kathy Fox, Front Office

Clint Knight, Workforce Development
Nikki Lewis, Chamber Foundation
Ashley Meyer, Membership Services
Roberta Perry, Assistant to CEO & Community Development
Barrett Thomas, Economic Development

Build Your Workforce Pipeline!

2019 Career & Intern Fair

October 17th

from 3:00pm to 6:00pm



at the Madison Comprehensive High School

3:00pm to 4:30pm: Meet HS Juniors and Seniors

Meet eligible Madison high school seniors who are seeking internship and work opportunities during the 2019-2020 school year.

4:30pm to 6:00pm: Meet Adult Career Center Students

This session is open to current students and graduates of the Madison Adult Career Center. These candidates will be seeking externship opportunities as part of their course requirements, as well as post-graduation full-time employment.

High School Career Tech Programs

- **Business Management**
- Auto Tech
- Construction
- Early Childhood Education
- **Health Technologies**
- Interactive Media
- **Precision Machining**
- Welding
- **Electrical Technology**
- Cosmetology

Adult Career Development Programs

- Automotive Lube Technician
- Cosmetology
- **Dental Assisting**
- Industrial Electrical Maintenance
- Medical and Legal Office Management
- **Medical Assisting Technologies**
- Phlebotomy/EKG
- Precision Machining/CNC Technology
- State Tested Nurse Aide
- Welding Technology

Employers can register by contacting Karen Von Stein at 419-589-2112 ext. 8211 or kvonstein@madisonrams.net

RICHLAND AREA

Strong Business. Strong Community

In partnership with:

PREPARED, Not Scared

SEPTEMBER IS NATIONAL PREPAREDNESS MONTH

richlandhealth.org/home-health/emergency-preparedness/



FEMA

Ready



Is Your Child Safe? Get your install checked.

Child Passenger Safety Week
September 22-23

For Appointments call 419=77/4=47/20

richlandhealth.org/our-community/child-car-seat-program/

Richland Public Health

Prevent. Promote. Protect.

555 Lexington Ave. Mansfield, Ohio 44907 richlandhealth.org 419-774-4500 September BUSINESS AFTER HOURS brought to you by:

Mid-State Multimedia & ES Consulting

September 19th

from 5p - 7p @ ES CONSULTING

One will spin the tunes...the other will spin reality...

Virtual Reality experiences brought to you by ES Consulting



The hits brought to you by Mid-State Multimedia Group

















Where: ES Consulting, located at: 3849 Park Avenue West, Ontario Ohio

Cost: FREE for members if registration is received by September 16th.

Door prizes to include: \$2,900 of on-air advertising for your business on The Light, and much more!

Food and drinks provided by



Registration: Reserve your spot for a jammin' good time at richlandareachamber.com or call the Chamber at 419-522-3211.





Attend the Richland Idea Audition

Richland County residents will pitch their ideas for new products, businesses and services during Richland Idea Audition September 17, 2019, in Founders Hall at Ohio State University-Mansfield. The five contestants who make it to the final round will pitch their ideas to an audience and a panel of judges.

Meet the entrepreneurs reception - 5:30 p.m. Final round begins - 6:30 p.m.

RICHLANDideaaudition

Entrepreneurs will have four minutes to explain their ideas for a chance to win a top prize of \$5,000. The second place idea will receive \$2,500 and third place, \$1,000.

The focus of the contest is to support new business, help entrepreneurs get a business off the ground and introduce entrepreneurs to the community for support.

Sponsored by the Richland County Foundation

september 17th osu-mansfield

richlandcountyfoundation.org



EVENT PARTNERS:

Richland Area Chamber of Commerce

Richland Community Development Group

The Ohio State University at Mansfield

Braintree Business Development Center

Small Business
Development Center

SCORE of North Central Ohio



Celebrate Small Business!

2019 Small Business of the Year Awards Nomination



To be considered for the Richland Area Chamber & Economic Development Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

To be considered for the Richland Area Chamber Small **Non-Profit** of the Year Award, the nominated organization must:

- Be headquartered in Richland County
- Total budget \$1M or less
- In operation for at least three years
- Must be a 501c3 organization



Eligible applicants will be judged on the following:

- Collaboration with other organizations
- Employee Practices
- Financial Performance (diversification, income streams, rainy day fund, etc).
- Customer Service
 - Strategic Planning long range

Business Nominated						
Contact Person		Title				
Address		City		_State	Zip	
Telephone (day)	Fax	E	Email			
Nominating Individual (Optional	l)					
Email						
Why are they deserving of the a						
·						

Return To:

Richland Area Chamber & Econ. Development ~ 55 N. Mulberry St., ~ Mansfield OH 44902 F: 419-526-6853 E: Iduckworth@richlandareachamber.com

Deadline for nominations is September 4, 2019 Watch for more information to come!



the mansfield art sector presents

THE FIRST ANNUAL

WARS FIELD

September 21, 2019

Noon-7pm Sentral Park, Downtown Mansfield

(AKA the Square)

Music by:
Discarded Mischief
Jody Odom
1994 of 1888 Drums
ALLICAT
Katy Esmant

Performances by:
Troupe flow
The Ren
Martin Rawls
Productions

Live Drumming w/ Saebeghty Diamande

BEER GARDEN

fire Dancers

Seltic Rock

Demanstrations

FAAD TRUCKS

Street Performers

Kids Tent

fashian Expa

And Lots of inspiring Local artists including woodworkers, painters, weavers, jewelers and more!

Victoria Hoefler @ 419-610-4665 Roberta Perry, Chamber of Commerce @ 419-755-723 Ivan Pellot, Green Room Gallery



Sponsor Levels:

_Platinum Sponsor - \$2000

Full page add in Program
Sign on Beer Garden
\$300 off commissioned art pieces
Media and Program Spotlight
Sponsorship Tent
Logos on Park Sign
Acknowledgement on all media

Gold Sponsor - \$1,500

1/2 Page advertisement in program Sign on beer garden and stages \$150 off commissioned art pieces Media and Program Spotlight Sponsorship tent

__Silver Sponsor - \$1,000

1/4 page advertisement in program Sign on beer garden fence 20% off art at Green Room Gallery Media and Program Spotlight Sponsorship Tent Logos on park sign

Bronze - \$500

Business card size logo in program Sign on the beer garden fence Logo on framed sign in park Sponsorship Tent Media Mention RCDG's Art And Culture Sector
"Art In The Field"
The Mission of the Art Sector is To
support our local artists and the
arts by advocating for artistic and
cultural endeavors.

Vendors welcome!

Participants are encouraged to display, demonstrate, and have their artwork for sale. Hand crafted items only, absolutely no mass-produced pieces, although prints will be permitted. Registration is required - there is a \$20.00 registration fee.

For registration information or questions please contact Victoria Hoefler at (419) 610–4665, Ivan Pellot @ (419) 982–0029 or Roberta Perry at @ (419) 522–3211.

Name (as you would like it listed in promotional materials):

Company Contact

Email _____ Phone: _____

Check Enclosed (Make Checks Payable to: RCDG) Please invoice me

Please return completed form and your company logo to: roberta@chooserichland.com

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Persona Hair Studio - Ontario



Shed Penny LLC - Mansfield



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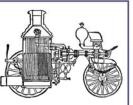
- Smart-Home Security & Automation
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FOR MORE INFORMATION VISIT www.schmidtsecurity.com or www.schmidtfire.com

Mansfield Fire Museum and Educational Center



1265 West Fourth Street Mansfield, OH 2 miles west of the Carrousel District

Admission is free!

Open mid May through mid October Saturday and Sunday 1:00 p.m - 4:00 p.m Other Hours by Appointment

Donations welcome

Website: mansfieldfiremuseum.com Phone: (419) 529-2573





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We sell sizes 0-26 & XS-3X

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WHEN OCTOBER 25, 2019

WHERE KEHOE CENTER -NC STATE COLLEGE

175 MANSFIELD AVE. SHELBY, OH

COSTFREE - LUNCH PROVIDED

SCHEDULE

10:45 - 11:00 Registration and Coffee

11:00 - 11:05 Welcome

11:05 - 11:50 Cultivating the Next Generation through Student Work Experiences — Kerry Koontz, Van Wert CEO Internship Program

11:50 - 12:30 Networking Lunch

12:30 - 1:15 Strategies for Retaining Entry-level Employees – Women's Fund of Greater Cincinnati Foundation

1:15 - 1:30 Call to Action - Departure

REGISTRATION

Online: richlandareachamber.com Call: 419-522-3211

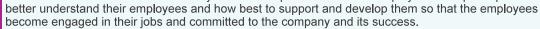
The Fall Workforce Summit will include 2 presentations that are focused on current workforce issues, with a networking lunch in the middle. You are welcome to come to the first session and then lunch, lunch and then the second session, or stay for the entire event!

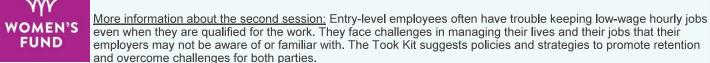
The first session, Cultivating the Next Generation through Student Work Experiences, will be presented by Kerry Koontz, the Career Counselor at Van Wert High School. Kerry has developed a powerful and rapidly growing internship and work-experience program called "CEO" (Career Education Opportunity). In its 4th year, the program has over 75 interns from the High School working in a wide variety of environments.



More information about the first session: The CEO program is offered to seniors as an elective course where students are released during the school day and partnered with either a teacher to provide educational experiences or local businesses which will provide internships, apprenticeships, or other business opportunities. Students have the opportunity to learn the skill sets that are necessary for a specific career and learn the soft skills necessary in the workforce. Students will complete the course knowing the type of post-secondary education/training required in their career field.

The session following lunch, Strategies for Retaining Entry-level Employees, will be presented by speakers from the Women's Fund of Greater Cincinnati Foundation. They have developed a Tool Kit for employers to help companies learn to





Supported by:

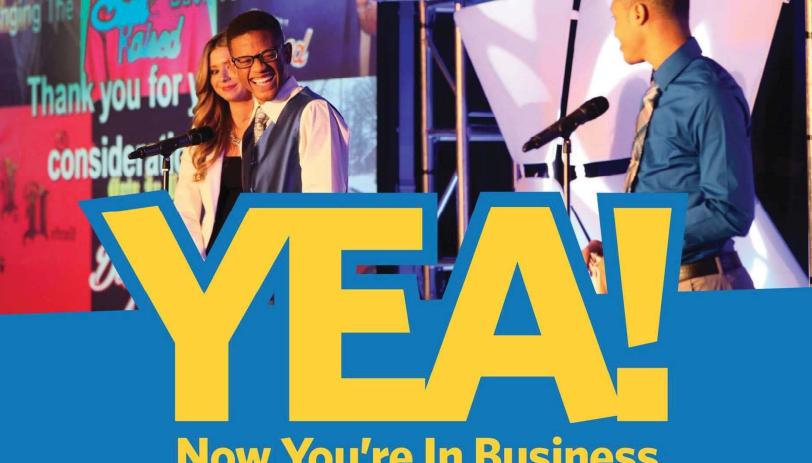


Richland County
Crawford County
A proud partner of the
American Job Center network









Now You're In Business

The Young Entrepreneurs Academy provides students in grades 6-12 with the knowledge and skills they need to start and run their own business. No business experience is needed—just creativity, enthusiasm, dedication and lots of effort.

Young Entrepreneurs Academy Information Session

September 5th and 9th From 6:00-7:00pm **Richland Area Chamber of Commerce** 55 N Mulberry St, Mansfield

YEA! Richland Class Information

Class Meets from 4:00-7:00pm each Tuesday at North Central State College

Contact Nikki Lewis, Local Program Manager: nlewis@richlandareachamber.com

Or visit yeausa.org today to learn more.



Mansfield-Richland Area **Educational Foundation**



LEAVE ON YOUR TERMS

An exit strategy for sole proprietor and small business owners



An evening event to accomodate small business owners!

Tuesday, October 8th
7pm - 8:30pm
at the

Richland Area Chamber & Economic Development
55 N. Mulberry Street, Mansfield



Join Chris & Holly Troupe for a fast-paced, honest evening on how they have successfully sold two small businesses:

- Learn basic approaches of how to build value within your company
- Make a roadmap of how to leave your company on your terms
- Q&A session to tackle specific obstacles to your plan

Bio - Chris & Holly Troupe own The Boot Life, LLC, a two-time Small Business of the Year Nominee. They formerly owned Superior Driving Academy, Old Soul Attire & Goods and Republic Rags, all of which were exited on their terms. Chris & Holly have a contagious love of business and community.

MEMBER HIGHLIGHT

It doesn't take long working at **Startek** to see it's not just a job: it's a learning experience! We are proud to offer our employees paid training, leadership development, and opportunities for professional advancement. Our



CATALYTIC

LEADER

INVESTOR

SILVER

team is encouraged to be curious and ask questions, and everyone can share feedback and help us innovate process improvement.

The knowledge and skills built at Startek can help anyone succeed in their customer service, career, and life!

Member Highlights are one of the many benefits of the Catalytic Leader level of Chamber membership.

EXCEEDING YOUR EXPECTATIONS!



Meeting space from 20 - 1,000 people

We invite you to visit the Mid-Ohio Conference Center to explore the possibilities for your next meeting, seminar, or conference.

Meet in the Middle!

Centrally located between Cleveland & Columbus





419-774-2513

www.midohioconferencecenter.com

rentickets.org

TIM THEAKER



MAYORAL DEBATE

OCT 17 * REN THEATRE * 6:30-8

DON BRYANT



Richland Area Chamber & Economic Development membership has its privileges!



Through September 10, Chamber members have early access to pre-sale general admission and a limited quantity of 200 VIP tickets.

VIP tickets are preferred seating nearest to the stage and are available for \$20 each (general admission tickets are free).

All proceeds from VIP ticket sales will be donated to the Mansfield Rising project at the Richland County Foundation.

Get your **pre-sale tickets** online for members only using the code MAYORALVIP. Tickets can also be reserved or purchased through the Renaissance box office at <u>rentickets.org</u>. The box office is also open 12-5 Tuesday through Friday - 419-522-2726.



SUBMIT A QUESTION: Don't miss this opportunity to attend the public job interview for the City of Mansfield's most important job. Help shape the agenda and questions by sending yours in through Open Source, Richland Source's audience listening platform.

Click here to submit your question.

SPONSORED BY:















AUCTION AND FOOD TASTING EVENT



October 29th, 2019 5-8pm

at the Mid-Ohio Conference Center

1es, I would like to donate an item to	the auction:
Business/Organization:	
Contact Person:	_
Phone: email:	
Item(s):**	
♦ Item enclosed Need pick up between (dates)	&
Value of item:	
Please respond by Friday, October 11th: Mail to: Richland Area Chamber & Economic Development	Silent Auction

Voc I would like to denote an item to the suction!

55 N. Mulberry St. Mansfield OH 44902

Fax: 419-526-6853

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Call: 419-522-3211 Email: Iduckworth@richlandareachamber.com



Presented by



Mid-Ohio Conference Center Tues., October 29th 5:00pm-8:00pm





2019 Attendance—**sold out** at 500 guests!

Audience—Area business leaders, professionals, support staff, general business crowd

Advertising—Email Blasts, Social Media Posts, Newsletter Ads

In addition to live entertainment and a silent auction, there will be many vendors offering samples.

SOLD OUT last 2 years!

Sponsors receive <u>exclusive</u> pre-sale opportunity before tickets are released to the general public!

Presenting Sponsorship - \$4,000 (Exclusive)

Souvenir Glass Sponsorship - \$2,000 (Exclusive)

Platinum Sponsorship - \$1,000

- 8 Tickets Included (\$160 Value)
- Guaranteed seating at a VIP table
- 8 Drink Tickets good for wine, beer, or signature drink (\$40 value)
- Company Logo (color) on event banner
- Company Logo (1 color/large) printed on the tote bag given to each vendor and attendee
- Choice of Company Logo (color) printed in the Tasting Menu given to each attendee or a business card size ad
- Company **Logo** listed on event posters
- Company recognized in announcements
- Company **Logo** listed on event webpage with link

Gold Sponsorship - \$500

- 8 Tickets Included (\$160 Value)
- Company name on event banner
- Company Logo (1 color/small) printed on tote bag given to each vendor and attendee
- Company Name listed in the Tasting Menu
- Company Name listed on event posters
- Company recognized in announcements

me listed on event webpage with link

Silver Sponsorship - \$250

- 4 Tickets Included (\$80 Value)
- Company name on event banner
- Company Name printed on tote bag given to each vendor and attendee
- Company Name listed in the Tasting Menu
- Company recognized in announcements
- Company Name listed on event webpage with link

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

2019 SPONSORSHIP APPLICATION

Organization Name:					
Contact:		Telephone:			
Address:		City/State/Zip: _	City/State/Zip:		
Email:		Website:			
SELECT YOUR SPONSORSH Platinum Sponsorship - S		☐ Gold Sponsorship - \$5	500 ☐ Silver Sponsorship - \$250		
METHOD OF PAYMENT:	Check en	closed Visa/MasterCa	ard/Discover		
Credit Card #			Exp. Date		
Security Code	Signature	ema	il		
Address of Cardholder					





YOU ARE INVITED TO ATTEND:

THE EMPLOYER'S ROLE IN PREVENTING & RESPONDING TO THE HARMFUL USE OF OPIOIDS & OTHER DRUGS

WHEN: Thursday, September 12 -- 11:30 a.m. registration; noon to 1:00 p.m. program.

WHERE: Richland Area Chamber, 55 North Mulberry St., Mansfield

COST: \$20 includes lunch

HOST: Richland Area Chamber and Economic Development

RSVP: to Iduckworth@richlandareachamber.com or call the Chamber

at 419-522-3211 or online at www.richlandareachamber.com

This seminar will be approved for 1 SHRM and HRCI credit

Employers across Ohio are being impacted by our nation's current drug trends – the unprecedented increase in rates of positive workplace drug tests, legalized marijuana, and the misuse of prescription pain medications and other opioids. The threats these issues pose to safety and operations can leave employers confused and apprehensive about how to best protect their bottom lines and the well-being of their workforces – and the workforce of the future! Working Partners® will explore these new trends and share information, resources and next steps about how employers can take action.

Objectives:

- 1. Raise awareness about three drug trends currently impacting the readiness of Ohio's workforce -- in particular, the harmful use of opioids.
- 2. Raise awareness of the operational impact of these issues on the workplace and the workforce.
- 3. Review best practices for addressing risks associated with these trends a comprehensive drug-free workplace policy and program and resources for continued learning.
- 4. Raise awareness about available resources, including the Ohio Chamber of Commerce's Opioid Toolkit.







Watch your e-mail for more upcoming events!

9/4/19 Small Business of the Year NOMINATION DEADLINE

9/5/19 — YEA! Info Session @ the Chamber 6-7pm

9/9/19 — YEA! Info Session @ the Chamber 6-7pm

9/10/19 — Advocacy Committee meeting 8-9am

9/11/19 — Executive Committee meeting 7:30-9am

9/12/19 — Business Boot Camp - The Employer's Role in Preventing & Responding to the Harmful use of Opioids &

Other Drugs @ Richland Area Chamber 7:30am-9:00am

9/17/19 — Richland Idea Audition @ OSU-Mansfield 5:30-6:30pm Public Reception, 6:30-8:00 Live Pitch Contest

9/18/19 — Chamber/RCDG Board meeting 7am

9/18/19 — Lunch Wise Wednesday - 11:45am (see below)

9/19/19 — **Business After Hours** @ E S Consulting 5-7_{pm}

9/20/19 — Chamber Coffee @ Shady Lane Alpaca Farm 7:30-8:30am

10/8/19 — Leave on Your Terms Business Boot Camp @ Chamber 7pm -8:30pm

10/10/19 — Business After Hours @ Richland Mall 5-7pm

10/17/19 — Mayoral Debate

10/22/19 — YEA! Class begins 4-7pm

10/25/19 — 2019 Fall Workforce Summit @ Kehoe Center - NC State College, Shelby

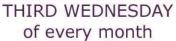
10/29/19 — Savor & Sip Auction and Food Tasting

11/8/19 — Economic Club Luncheon: Cyber Security 11:45am-1pm

11/30/19 — Small Business Saturday

12/6/19 — Small Business of the Year Awards Luncheon 11:30am-1:30pm







<u>September Topic:</u>

Addiction Awareness

with a panel of speakers

When: September 18th 11:45–1pm Where: Deluxe Catering and Events 28 N. Main St. Mansfield Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The luncheon cost is \$15.00 - please RSVP to reserve your spot (see registration information at bottom of page).

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.





Join us for Open Discussion while **Enjoying Your Morning Coffee!**

There is **no charge** to attend, but seating is limited, so please reserve your spot early. (see registration information at bottom of page).

When: Friday, Septemer 20th

7:30-8:30am Hosted by: Shady Lane Farm, 3073 Gass Road, Lexington

Join us at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.





3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at www.richlandareachamber.com
 - Call 419-522-3211
- Email Iduckworth@richlandareachamber.com





419-522-0035

30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902

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Call for accepted materials and pricing list



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- Document Destruction



Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.



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