

Chamber Link



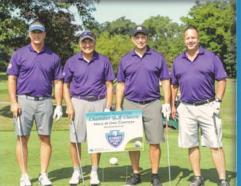
September 2018

It was a Day of Skill, Fun & Style at Westbrook!

Thank you to our sponsors, golfers & volunteers!







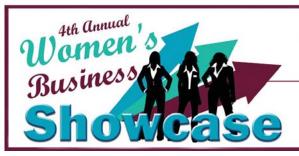


Be sure to visit the Chamber facebook page for more great photos from this event!









A Showcase of Women Led Businesses

Presented by

Mind Body Align

See inside for more information

Wednesday
September 12th
11am-1pm



Please welcome...

Jessica Gribben, Economic Development Liaison



Jessica Gribben is the new Economic Development Liaison to the City of Shelby and Northern Richland County. Jessica was born and raised in Richland County and is proud to call Richland County her home. Jessica graduated from Crestview High School and attended The Ohio State University Mansfield before she took a job at Richland Bank specializing in mortgage and consumer lending. She then returned to school and earned her real estate license, and for the past 3.5 years she has worked helping clients buy and sell real estate. Jessica has always been active in her local community serving as president of the Richland Young Professionals, a volunteer for the United Way of Richland County, serving on the Chamber and Richland County Foundation boards, and a member of the RCDG leadership board. Jessica is passionate about being involved in the community. "I am so excited to be joining forces with RCDG/Richland Area Chamber, the City of Shelby, and the village of Plymouth. There are so many people that are interested in moving Shelby and northern Richland County forward. It feels like a great time to dive into economic development." Jessica enjoys spending her free time with her husband Levi, their sons Jacob and Henry, and their dog Flash.

We are excited to welcome Jessica to her new role!

Please also welcome Clint Knight, Director of Workforce Development. Clint will be featured in the October newsletter - stay tuned!



Bake My Day

Category: Restaurants, Food, Pubs/Other 838 North Lex-Springmill Road, Mansfield (419) 747-1005 www.bakemydaymansfield.com

Med Gear Plus

Category: Medical & Health Services/Health, Medical Supplies 1041 Park Ave West, Mansfield (419) 709-9732 www.medgearplus.com

Paone's Quality Pre-Owned Vehicles

Category: Automotive Sales, Service, Repair/Car Wash 1512 Ashland Road, Mansfield (419) 610-9229

Please join us in welcoming the newest members to your Chamber!

REL Properties

Category: Real Estate Services/Other 33 N Gamble Street, Shelby (419) 342-6356

The Mifflin Inn Restaurant

Category: Restaurants, Food, Pubs/Banquets, Catering 35 Main Street R # 4, Ashland (419) 908-4032

Tina Bagnoli, Realtor

Category: Real Estate Services/Residential 486 County Road 681, Sullivan (567) 203-7507

Chamber & RCDG Staff Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jodie A. Perry, IOM, CCEO-AP, President/CEO Lisa Duckworth, Program & Events Stephany Elgin, Member Services Angie Fanello, Marketing & Communications Jessica Gribben, Economic Development Liaison Clint Knight, Workforce Development Nikki Lewis, Chamber Foundation Roberta Perry, Assistant to CEO & Community Development Barrett Thomas, Economic Development

Local man makes it his mission to clean up Mansfield's 'front yard'

Jon Stierhoff takes it personally when Mansfield's Central Park looks less attractive than it should. In fact, he can get a little huffy about it.

Stierhoff was walking the park not long ago, picking up all kinds of litter, including a staggering number of cigarette butts. While on this mission of cleanliness, he noticed a visitor get out of his parked car and toss a cigarette butt on the ground.

"I couldn't believe it," he said in astonishment. "I went over and picked up the butt and put it under his windshield wiper."

That experience, along with his strongly held belief that Central Park should be Mansfield's front yard showplace, caused this director of operations for Rex's Landscaping and Construction to adopt Central Park on behalf of the company he directs.

That adoption agreement with the city means Stierhoff and Rex's

Landscaping will not only clean the park on a regular basis but will also mow, mulch, edge, trim and strengthen every inch of the park that adorns the center of the city. All of that work will be done on a voluntary basis. Other volunteers who have annually planted the flowers in park beds and containers will still do that work.

"I want this park to look good all of the time. I want it to be on a professional level," Stierhoff said.

Tree trimming will be done on an as-needed basis in coordination with city crews. Stierhoff also said he will talk to the city about long-range plans to remove some diseased or damaged trees in Central Park and replace them with legacy trees.

Stierhoff, 50, is a life-long Mansfielder and believes that allowing Central Park to look anything short of beautiful shows a lack of respect for the individuals and groups memorialized by monuments within the park. He estimated the value of the voluntary work to be done by Rex's Landscaping to be \$6,000-\$8,000 annually. Rex's Landscaping is owned by Andy Rex.

Stierhoff's involvement in honoring Mansfield's treasurers and history goes beyond his work in Central Park. Another project serves to preserve the memory of the now defunct Westinghouse Co., which once employed as many as 7,000 people in Mansfield. About all of the old appliance production factory has been torn down, but Stierhoff was able to salvage a huge steel flywheel from the Westinghouse power plant. He and his company mounted the big wheel on a three-lot vacant parcel on East Fourth Street, just east of the old Westinghouse office building.

The effort was not a simple one. The wheel is 13 feet high and weighs more than five ton.

"There were generations of people who worked at Westinghouse, and we should never let that be forgotten," he said, adding that final plans for the memorial parcel have not yet been completed.

Rex's Landscaping also has an agreement with the Richland County Land Bank to plant trees and shrubs on north-end residential lots where blighted homes have been demolished. The goal is to make these lots attractive to adjoining lot owners to purchase and add to their existing lots. This improves the look of the neighborhoods, puts delinquent properties back on the tax schedules and regreens the north end. Landscaped lots can be obtained for \$199.

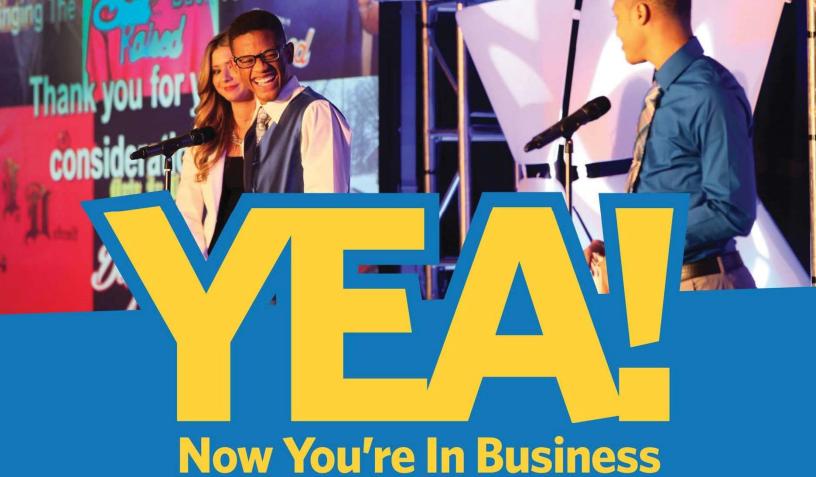
Stierhoff said the firm has completed about 75 lots over the past three years. The company itself, on Ashland Road, is located in an abandoned tire store it obtained through the Land Bank, and then completed total renovations.

To facilitate its work, the company itself purchased 23 lots in the affected neighborhoods where it stores trees for planting on other nearby lots. Stierhoff said these lots could eventually be sold or allowed to simply exist as wooded lots in the area. There are two other companies doing the same type of work with the Land Bank, but Stierhoff says his firm does the majority of the work. He emphasized his firm prefers to use native species. Stierhoff said that there is little question his work will continue for some time with estimates that as many as 4,700 mostly residential buildings remain for demolition.

Stierhoff's father was Jim Stierhoff, a highly-regarded Richland County sheriff who returned honesty and respect to that office following other terms that ended with corruption. Jon said he often hears good comments about his father and his efforts to improve law enforcement in the community. It seems apparent he, too, wants to make a lasting positive impression in his hometown.

Written by Tom Brennan, retired editor of the News Journal and a member of the Mansfield in Bloom steering committee. Mansfield in Bloom is focused on the beautification of Mansfield, along with enhancing the environment and preserving history. If you are interested in volunteering to help with these efforts, contact Roberta Perry at roberta@chooserichland.com or 419-755-7234.





The Young Entrepreneurs Academy provides students in grades 6-12 with the knowledge and skills they need to start and run

their own business. No business experience is needed—just creativity, enthusiasm, dedication and lots of effort.

Young Entrepreneurs Academy Information Session

September 11 from 6:00-7:00pm Richland Area Chamber of Commerce 55 N Mulberry St, Mansfield

YEA! Richland Class InformationClass Meets from 4:00-7:00pm each Tuesday at North Central State College

Contact Nikki Lewis, Local Program Manager: nlewis@richlandareachamber.com

Or visit yeausa.org today to learn more.



Mansfield-Richland Area Educational Foundation





Wednesday September 12th 11am-1pm



FREE FOR ATTENDEES!

ENTIRE PUBLIC IS ENCOURAGED TO ATTEND! Register @ RichlandAreaChamber.com or 419-522-3211

Be a part of this unique & exciting event featuring local women entrepreneurs!

at lobby of the Renaissance Theatre, 138 Park Ave. West in Mansfield

Sponsorship/Booth Registration/Prize Donations (you may also complete payment online at RichlandAreaChamber.com)

Spotlight Sponsor - \$1000: (exclusive)

Center Stage Sponsor - \$450:

- One tabletop booth space in a prime location
- Logo (large) on all promo materials for Showcase
- Logo (large) on booth map provided to attendees
- Logo & link on website for Showcase
- Logo promotion on Showcase social media
- Logo in Chamber Newsletter regarding Showcase
- Logo & link on Showcase email blasts

Ensemble Sponsor - \$225

- One tabletop booth space in prominent location - Name on all promotional materials for Showcase
- Name & link on Showcase event page
- Name promotion on Showcase social media
- Name in Chamber Newsletter regarding Showcase - Name listed on email blasts for Showcase

Donate a Door Prize:

Business mention and thank you during event

Booth Only ~ \$60 if reserved by 8/22/18 After this date, the cost will be \$85.

- Space size is 8x10.
- 8ft table, 2 chairs, & electricity/wifi included
- Set up will take place from 10-11am.
- Vendor networking session prior to event

To guarantee a spot, please respond early!

Organization:		
Address:		
Contact person:	Email:	
Phone:		
Payment:check enclosed VISA/MC/DISC	C#	
exp/ Security Code	Cardholder Address	
Choose one: Center Stage Sponsor (\$450) I would like to donate the following door prize		The second secon

Phone: 419-522-3211 • Fax: 419-526-6853 • Email: lduckworth@richlandareachamber.com Mail: Richland Area Chamber of Commerce • 55 N. Mulberry St., Mansfield 44902









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CELEBRATE THE 50TH ANNIVERSARY OF NORTH CENTRAL STATE COLLEGE

Richland Area Chamber of Commerce Business After Hours

Thursday, September 20, 2018 5:00 – 7:00 p.m. Byron Kee Center for Student Success North Central State College Mansfield Campus

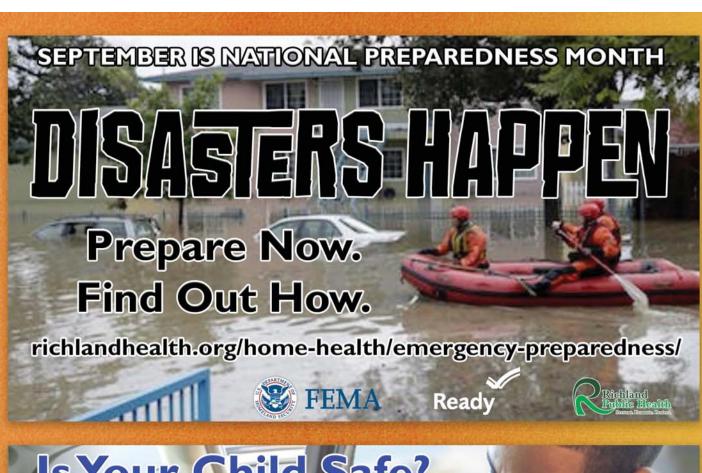
Refreshments • Appetizers • DJ

Sponsored by North Central State College and the North Central State College Foundation

RSVP to Lisa Duckworth Iduckworth@richlandareachamber.com









Ribbon CUTTINGS A second control of the control of

Avita Bellville Medical Center



NECIC - Mansfield



Scratch House Restaurant & Catering - Mansfield

See the Chamber facebook page for even more ribbon cutting photos!



Doc's - Richland Mall



Paone's Quality Pre-Owned Vehicles - Madison Township

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More Upcoming Learning & Networking Events





Join us for Open Discussion while Enjoying Your Morning Coffee! When: Friday, Sept. 14th

7:30-8:30am Hosted by:



27 Ryan Road, Shelby OH

Join us at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is no charge to attend, but seating is limited. Please reserve your spot early (see registration information at bottom of page).



Network & Be Inspired by Local Women!

When: September 19th 11:45-1pm

Where: Deluxe Catering & Events, 28 N. Main St., Mansfield

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community.



September topic: Strategies for Sustainable Change...the Fun Way

Presented by Lara Kiefer - Executive Director of American Red Cross of the Lake Erie Heartland Chapter

Are you tired of implementing change within your organization to only find a few months later staff have reverted back to doing things the old way? Are you looking for ways to incorporate process improvement strategies that are sustainable? Lara will share strategies and techniques to help you and your company make changes that will "stick."

The luncheon cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.

BUSINESS BOOT CAMP SERIES PILIS

Presented by: Arthur W. Burmett II Esq. with Reminger Co. LPA

HARRASSEMENT IN THE WORKPLACE

EMPLOYEE HANDBOOK GUIDELINES



When: Thursday, October 4th

11am- 1:30pm - lunch provided

Where: Holiday Inn & Suites 116 Park Ave W. Mansfie

Approved for
1.5 SHRM & HRCI Credits
CLE credit approval pending

Where: Holiday Inn & Suites 116 Park Ave. W., Mansfield

EMPLOYEE HANDBOOK BEST PRACTICES IN THE #METOO ERA
Attendees will learn how to create an effective handbook that addresses all workplace

topics including: bullying, harassment, discrimination.

Ideal for Human Resources, Executive Leadership, Small Business Owners, Managers, Board Members and Directors.

3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at <u>richlandareachamber.com</u>
- Call 419-522-3211
- Email: <u>lduckworth@richlandareachamber.com</u>

Richland Area Chamber Member SPOTLIGHT

Take a Day and Play!

Treat yourself and/or family to a day at Shady Lane Farms, just outside of Lexington. Best known for their alpacas, they also offer a diverse opportunity to create new adventures. The idyllic setting and laid back atmosphere is the property of John and Jean McClintock and their animal family.

The star attraction is of course the alpacas, a herd animal of Peruvian descent, which is distantly related to camels. These docile critters are both interesting and beautiful. They are primarily used for their coat fiber which is shorn once a year in the spring, an event the McClintlocks call "Alpaca Spa Day". On that day they also receive a complete going over including having their teeth filed, hooves checked, and any needed vaccinations. The fibrous coat is later spun into yarn or used for a variety of craft projects. Did you know the fiber is warmer than sheep's wool, hypoallergenic, and flame resistant?

In addition, Shady Lane Farms offers workshops throughout the year. The subjects include blacksmithing

(beginner to advanced), Cherokee double walled basket making, jewelry making (using beads and fused glass), and many projects crafted from gourds grown on the farm.

Not to be missed is the farm store which features alpaca fiber products, such as scarves, gloves, sweaters, hats, and jackets. The items are locally made with some imports from

Peru. There are also tools and supplies for crafting; gifts and handmade items from Ohio and around the world.

Coming this month on September 22nd and 23rd is 'Alpaca Days'. Spend the day and enjoy the alpacas with lots of fun things to do. You might even get to feed them a handful of hay!

More information and workshop dates at: www.shadylanealpacas.com.



Stan Butts, Guest Columnist

Valleyview Country Getaway



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afanello@richlandareachamber.com



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Contact Becky Toomey today at 419.525.8752, or visit RichlandBank.com



Presented by

MEDICAL MUTUAL

Mid-Ohio Conference Center Tues., October 23th 5:00pm-8:00pm

SPONSORSHIP APPLICATION



2017 Attendance—sold out at 500 guests!

Audience—Area business leaders, professionals, support staff, general business crowd

Advertising—Email Blasts, Social Media Posts, Newsletter Ads

In addition to live entertainment and a silent auction, there will be many vendors offering samples.

SOLD OUT in 2017!

Sponsors receive <u>exclusive</u> pre-sale opportunity before tickets are released to the general public on September 4, 2018

Presenting Sponsorship - \$4,000 (Exclusive)

Souvenir Glass Sponsorship - \$2,000 (Exclusive)

Platinum Sponsorship - \$1,000

- 8 Tickets Included (\$160 Value)
- Guaranteed seating at a VIP table
- 8 Drink Tickets good for wine, beer, or signature drink (\$40 Value)
- Company Logo (color) on event banner
- Company Logo (1 color/large) printed on the tote bag given to each vendor and attendee
- Company Logo (color) printed in the Tasting Menu given to each attendee
- Company **Logo** listed on event posters
- Company recognized in announcements
- Company **Logo** listed on event webpage with link

Gold Sponsorship - \$500

- 8 Tickets Included (\$160 Value)
- Company name on event banner
- Company Logo (1 color/small) printed on tote bag given to each vendor and attendee
- Company Name listed in the Tasting Menu
- Company Name listed on event posters
- Company recognized in announcements
- Company Name listed on event webpage with link

Silver Sponsorship - \$250

- 4 Tickets Included (\$80 Value)
- Company name on event banner
- Company Name printed on tote bag given to each vendor and attendee
- Company Name listed in the Tasting Menu
- Company recognized in announcements
- Company Name listed on event webpage with link

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

2018 SPONSORSHIP APPLICATION

Organization Name:	
Contact:	Telephone:
Address:	City/State/Zip:
Email:	Website:
SELECT YOUR SPONSORSHIP LEVEL: ☐ Platinum Sponsorship - \$1000 ☐ Gold Spon	ponsorship - \$500 Silver Sponsorship - \$250
METHOD OF PAYMENT: Check enclosed	Visa/MasterCard/Discover
Credit Card #	Exp. Date
Security CodeSignature	email
Address of Cardholder	



AUCTION AND FOOD TASTING EVENT



October 23rd, 2018 5-8pm

at the Mid-Ohio Conference Center

1 cs, 1 would take to do act teem to the directors
Business/Organization:
Contact Person:
Phone: email:
Item(s):**
♦ Item enclosed
Value of item:
Please respond by Friday, September 14 ^h :
Mail to: Richland Area Chamber of Commerce

Yes I would like to donate an item to the auction!

55 N. Mulberry St. Mansfield OH 44902

Call: 419-522-3211 Email: Iduckworth@richlandareachamber.com Fax: 419-526-6853

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!



Attend the Richland Idea Audition

Richland County residents will pitch their ideas for new products, businesses and services during Richland Idea Audition October 16, 2018, in Founders Hall at Ohio State University-Mansfield. The five contestants who make it to the final round will pitch their ideas to an audience and a panel of judges.

Meet the entrepreneurs reception - 5:30 p.m. Final round begins - 6:30 p.m.

RICHLANDideaaudition

Entrepreneurs will have four minutes to explain their ideas for a chance to win a top prize of \$5,000. The second place idea will receive \$2,500 and third place, \$1,000.

The focus of the contest is to support new business, help entrepreneurs get a business off the ground and introduce entrepreneurs to the community for support.

Sponsored by the Richland County Foundation

october 16th OSU-MANSFIELD

richlandcountyfoundation.org



EVENT PARTNERS:

Richland Area Chamber of Commerce

Richland Community Development Group

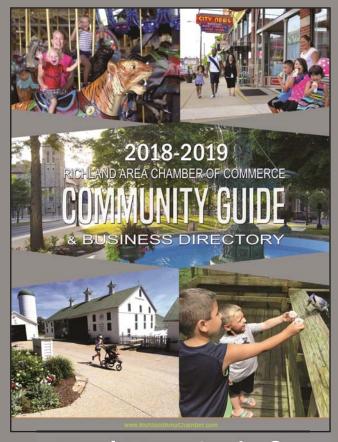
The Ohio State University at Mansfield

Braintree Business Development Center

Small Business
Development Center

SCORE of North Central Ohio





Need More Copies?

You should have received several copies of the 2018/2019 Community Guide & Chamber Member Directory. Feel free to stop by the Chamber if you would like additional copies!

This publication is full of great information for visitors and long-time residents alike so be sure to put copies in your waiting room or any high-traffic area!

Upcoming Events

9/7/18 — Small Bus. of the Year Nominee Breakfast 8am

9/10/18 — Lunch WISE Wed. Committee Meeting 3pm

9/11/18 — Advocacy Committee 8am

9/11/18 — YEA! Information Session 6pm@ Chamber

9/12/18 — Executive Committee 7:30am-9am

9/12/18 — Women's Bus. Showcase@Holiday Inn 11am-1pm

9/14/18 — Chamber Coffee @ Pioneer 7:30-8:30am

9/18/18 — Business Expo Committee 9am-10am

9/19/18 — Chamber & RCDG Board meeting 7am

9/19/18 — Lunch WISE Wednesday Women's Luncheon 11:45-1pm @ Deluxe Catering & Events

9/20/18 — Business After Hours @ NCSC/OSU 5-7pm

9/27/18 — Ambassadors Committee 8am

10/4/18 — Business Boot Camp Plus @ Holiday Inn Harassment in the Workplace & Employee Handbook Guidelines

10/16/18 — Idea Audition @ OSU Mansfield

10/23/18 — Savor & Sip Auction and Food Tasting

10/25/18 — Rome & the Amalfi Coast Chamber Trip

11/30/18 — Small Business of the Year Awards Luncheon
@ Holiday Inn

12/5/18 — Business Boot Camp @ Chamber

Topic: New Tax Laws

Watch your e-mail for more upcoming events!

Economic Club Membership



The Chamber Foundation's Popular Economic Club Luncheon Series Begins a New Program Year!

We would like to invite you to join a rewarding program that is offered through the Chamber Foundation. Four times a year, the Economic Club brings world-class speakers to our area for luncheon meetings to address areas of concern and interest in the business community. The programs takes very little of your time, and a portion of the annual membership supports the Young Entrepreneurs Academy of Richland County. Annual Membership in the Economic Club remains \$100 for the year. Information for the first program will be revealed soon. Please consider becoming a member and don't hesitate to contact Nikki Lewis with any questions or ideas of speakers that would be of interest to our community. If you aren't certain you want to commit to a year, consider attending a luncheon for \$35 to see what it is all about!

WHO WILL BE HONORED?



November 30th at the Holiday Inn

SAVE THE DATE!



419-522-0035

30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902

Mon - Fri: 7am - 3:30pm

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Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.



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The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:











