It was a Day of Skill, Fun & Style at Westbrook!

Thank you to our sponsors, golfers & volunteers!

Be sure to visit the Chamber facebook page for more great photos from this event!

A Showcase of Women Led Businesses

Presented by
Mind Body Align
See inside for more information
Please welcome...

Jessica Gribben, Economic Development Liaison

Jessica Gribben is the new Economic Development Liaison to the City of Shelby and Northern Richland County. Jessica was born and raised in Richland County and is proud to call Richland County her home. Jessica graduated from Crestview High School and attended The Ohio State University Mansfield before she took a job at Richland Bank specializing in mortgage and consumer lending. She then returned to school and earned her real estate license, and for the past 3.5 years she has worked helping clients buy and sell real estate. Jessica has always been active in her local community serving as president of the Richland Young Professionals, a volunteer for the United Way of Richland County, serving on the Chamber and Richland County Foundation boards, and a member of the RCDG leadership board. Jessica is passionate about being involved in the community. “I am so excited to be joining forces with RCDG/Richland Area Chamber, the City of Shelby, and the village of Plymouth. There are so many people that are interested in moving Shelby and northern Richland County forward. It feels like a great time to dive into economic development.” Jessica enjoys spending her free time with her husband Levi, their sons Jacob and Henry, and their dog Flash.

We are excited to welcome Jessica to her new role!

Please also welcome Clint Knight, Director of Workforce Development. Clint will be featured in the October newsletter - stay tuned!

Welcome!

Bake My Day
Category: Restaurants, Food, Pubs/Other
838 North Lex-Springmill Road, Mansfield
(419) 747-1005
www.bakemydaymansfield.com

Med Gear Plus
Category: Medical & Health Services/Health, Medical Supplies
1041 Park Ave West, Mansfield
(419) 709-9732
www.medgearplus.com

Paone’s Quality Pre-Owned Vehicles
Category: Automotive Sales, Service, Repair/Car Wash
1512 Ashland Road, Mansfield
(419) 610-9229

REL Properties
Category: Real Estate Services/Other
33 N Gamble Street, Shelby
(419) 342-6356

The Mifflin Inn Restaurant
Category: Restaurants, Food, Pubs/Banquets, Catering
35 Main Street R # 4, Ashland
(419) 908-4032

Tina Bagnoli, Realtor
Category: Real Estate Services/Residential
486 County Road 681, Sullivan
(567) 203-7507

Chamber & RCDG Staff
Jodie A. Perry, IOM, CCEO-AP, President/CEO
Lisa Duckworth, Program & Events
Stephany Elgin, Member Services
Angie Fanello, Marketing & Communications

Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jessica Gribben, Economic Development Liaison
Clint Knight, Workforce Development
Nikki Lewis, Chamber Foundation
Roberta Perry, Assistant to CEO & Community Development
Barrett Thomas, Economic Development
Local man makes it his mission to clean up Mansfield's 'front yard'

Jon Stierhoff takes it personally when Mansfield’s Central Park looks less attractive than it should. In fact, he can get a little huffy about it.

Stierhoff was walking the park not long ago, picking up all kinds of litter, including a staggering number of cigarette butts. While on this mission of cleanliness, he noticed a visitor get out of his parked car and toss a cigarette butt on the ground.

“I couldn’t believe it,” he said in astonishment. “I went over and picked up the butt and put it under his windshield wiper.”

That experience, along with his strongly held belief that Central Park should be Mansfield’s front yard showplace, caused this director of operations for Rex’s Landscaping and Construction to adopt Central Park on behalf of the company he directs.

That adoption agreement with the city means Stierhoff and Rex’s Landscaping will not only clean the park on a regular basis but will also mow, mulch, edge, trim and strengthen every inch of the park that adorns the center of the city. All of that work will be done on a voluntary basis. Other volunteers who have annually planted the flowers in park beds and containers will still do that work.

“I want this park to look good all of the time. I want it to be on a professional level,” Stierhoff said.

Tree trimming will be done on an as-needed basis in coordination with city crews. Stierhoff also said he will talk to the city about long-range plans to remove some diseased or damaged trees in Central Park and replace them with legacy trees.

Stierhoff, 50, is a life-long Mansfielder and believes that allowing Central Park to look anything short of beautiful shows a lack of respect for the individuals and groups memorialized by monuments within the park. He estimated the value of the voluntary work to be done by Rex’s Landscaping to be $6,000-$8,000 annually. Rex’s Landscaping is owned by Andy Rex.

Stierhoff’s involvement in honoring Mansfield’s treasurers and history goes beyond his work in Central Park. Another project serves to preserve the memory of the now defunct Westinghouse Co., which once employed as many as 7,000 people in Mansfield. About all of the old appliance production factory has been torn down, but Stierhoff was able to salvage a huge steel flywheel from the Westinghouse power plant. He and his company mounted the big wheel on a three-lot vacant parcel on East Fourth Street, just east of the old Westinghouse office building.

The effort was not a simple one. The wheel is 13 feet high and weighs more than five ton.

“There were generations of people who worked at Westinghouse, and we should never let that be forgotten,” he said, adding that final plans for the memorial parcel have not yet been completed.

Rex’s Landscaping also has an agreement with the Richland County Land Bank to plant trees and shrubs on north-end residential lots where blighted homes have been demolished. The goal is to make these lots attractive to adjoining lot owners to purchase and add to their existing lots. This improves the look of the neighborhoods, puts delinquent properties back on the tax schedules and regreens the north end. Landscaped lots can be obtained for $199.

Stierhoff said the firm has completed about 75 lots over the past three years. The company itself, on Ashland Road, is located in an abandoned tire store it obtained through the Land Bank, and then completed total renovations.

To facilitate its work, the company itself purchased 23 lots in the affected neighborhoods where it stores trees for planting on other nearby lots. Stierhoff said these lots could eventually be sold or allowed to simply exist as wooded lots in the area. There are two other companies doing the same type of work with the Land Bank, but Stierhoff says his firm does the majority of the work. He emphasized his firm prefers to use native species. Stierhoff said that there is little question his work will continue for some time with estimates that as many as 4,700 mostly residential buildings remain for demolition.

Stierhoff’s father was Jim Stierhoff, a highly-regarded Richland County sheriff who returned honesty and respect to that office following other terms that ended with corruption. Jon said he often hears good comments about his father and his efforts to improve law enforcement in the community. It seems apparent he, too, wants to make a lasting positive impression in his hometown.

Written by Tom Brennan, retired editor of the News Journal and a member of the Mansfield in Bloom steering committee. Mansfield in Bloom is focused on the beautification of Mansfield, along with enhancing the environment and preserving history. If you are interested in volunteering to help with these efforts, contact Roberta Perry at roberta@chooserichland.com or 419-755-7234.
YEA! Now You’re In Business

The Young Entrepreneurs Academy provides students in grades 6-12 with the knowledge and skills they need to start and run their own business. No business experience is needed—just creativity, enthusiasm, dedication and lots of effort.

Young Entrepreneurs Academy Information Session

September 11 from 6:00-7:00pm
Richland Area Chamber of Commerce
55 N Mulberry St, Mansfield

YEA! Richland Class Information
Class Meets from 4:00-7:00pm each Tuesday at
North Central State College

Contact Nikki Lewis, Local Program Manager:
nlewis@richlandareachamber.com

Or visit yeausa.org today to learn more.
4th Annual
Women's Business Showcase
A Showcase of Women Led Businesses

Wednesday
September 12th
11am-1pm
at lobby of the Renaissance Theatre, 138 Park Ave. West in Mansfield

Sponsorship/Booth Registration/Prize Donations (you may also complete payment online at RichlandAreaChamber.com)

Spotlight Sponsor - $1000:
(exclusive)

Center Stage Sponsor - $450:
- One tabletop booth space in a prime location
- Logo (large) on all promo materials for Showcase
- Logo (large) on booth map provided to attendees
- Logo & link on website for Showcase
- Logo promotion on Showcase social media
- Logo in Chamber Newsletter regarding Showcase
- Logo & link on Showcase email blasts

Ensemble Sponsor - $225:
- One tabletop booth space in prominent location
- Name on all promotional materials for Showcase
- Name & link on Showcase event page
- Name promotion on Showcase social media
- Name in Chamber Newsletter regarding Showcase
- Name listed on email blasts for Showcase

Booth Only - $60 if reserved by 8/22/18
After this date, the cost will be $85.
- Space size is 8x10.
- 8ft table, 2 chairs, & electricity/wifi included
- Set up will take place from 10-1 lam.
- Vendor networking session prior to event

Donate a Door Prize:
Business mention and thank you during event

To guarantee a spot, please respond early!

Organization: ____________________________________________
Address: ______________________________________________________________

Contact person: __________________________ Email: ____________________________
Phone: __________________________ Fax: __________________________

Payment: ___check enclosed ___VISA/MC/DISC# ____________________________
exp. ______/_______ Security Code __________ Cardholder Address __________________________

Choose one: Center Stage Sponsor ($450) ______ Ensemble Sponsor ($225) ______ Booth Only ($60) ______

I would like to donate the following door prize: __________________________

Cancellations must be received by September 1, 2018 or booths will be charged at full price.

Phone: 419-522-3211 • Fax: 419-526-6853 • Email: iduckworth@richlandareachamber.com
Mail: Richland Area Chamber of Commerce • 55 N. Mulberry St., Mansfield 44902

419-522-3211 • Fax: 419-526-6853 • Email: iduckworth@richlandareachamber.com
Mail: Richland Area Chamber of Commerce • 55 N. Mulberry St., Mansfield 44902
August Business After Hours

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www.midohioconferencecenter.com

419-774-2513
CELEBRATE THE 50TH ANNIVERSARY OF
NORTH CENTRAL STATE COLLEGE

Richland Area Chamber of Commerce
Business After Hours

Thursday, September 20, 2018
5:00 – 7:00 p.m.
Byron Kee Center for Student Success
North Central State College
Mansfield Campus

Refreshments • Appetizers • DJ

Sponsored by North Central State College
and the North Central State College Foundation

RSVP to Lisa Duckworth
lduckworth@richlandareachamber.com
SEPTEMBER IS NATIONAL PREPAREDNESS MONTH

DISASTERS HAPPEN

Prepare Now.
Find Out How.
richlandhealth.org/home-health/emergency-preparedness/

FEMA
Ready

Is Your Child Safe?
Get your install checked.

Child Passenger Safety Week
September 23–29
For Appointments
call 419-774-4726

richlandhealth.org/our-community/child-car-seat-program/

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richlandhealth.org
419-774-4500
Ribbon CUTTINGS

Avita Bellville Medical Center

Doc's - Richland Mall

Paone's Quality Pre-Owned Vehicles - Madison Township

NECIC - Mansfield

Scratch House Restaurant & Catering - Mansfield

See the Chamber facebook page for even more ribbon cutting photos!
HARRASSEMENT IN THE WORKPLACE

EMPLOYEE HANDBOOK GUIDELINES

When: Thursday, October 4th
11am – 1:30pm - lunch provided
Where: Holiday Inn & Suites 116 Park Ave. W., Mansfield

Presented by: Arthur W. Burmeister II Esq. with Reminger Co. LPA

EMPLOYEE HANDBOOK BEST PRACTICES IN THE #METOO ERA
Attendees will learn how to create an effective handbook that addresses all workplace topics including: bullying, harassment, discrimination.
Ideal for Human Resources, Executive Leadership, Small Business Owners, Managers, Board Members and Directors.

Approved for
1.5 SHRM & HRCI Credits
CLE credit approval pending

3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at richlandareachamber.com
- Call 419-522-3211
- Email: lduckworth@richlandareachamber.com
Treat yourself and/or family to a day at Shady Lane Farms, just outside of Lexington. Best known for their alpacas, they also offer a diverse opportunity to create new adventures. The idyllic setting and laid back atmosphere is the property of John and Jean McClintock and their animal family.

The star attraction is of course the alpacas, a herd animal of Peruvian descent, which is distantly related to camels. These docile critters are both interesting and beautiful. They are primarily used for their coat fiber which is shorn once a year in the spring, an event the McClintocks call “Alpaca Spa Day”. On that day they also receive a complete going over including having their teeth filed, hooves checked, and any needed vaccinations. The fibrous coat is later spun into yarn or used for a variety of craft projects. Did you know the fiber is warmer than sheep’s wool, hypoallergenic, and flame resistant?

In addition, Shady Lane Farms offers workshops throughout the year. The subjects include blacksmithing (beginner to advanced), Cherokee double walled basket making, jewelry making (using beads and fused glass), and many projects crafted from gourds grown on the farm.

Not to be missed is the farm store which features alpaca fiber products, such as scarves, gloves, sweaters, hats, and jackets. The items are locally made with some imports from Peru. There are also tools and supplies for crafting; gifts and handmade items from Ohio and around the world.

Coming this month on September 22nd and 23rd is ‘Alpaca Days’. Spend the day and enjoy the alpacas with lots of fun things to do. You might even get to feed them a handful of hay!

**SPONSORSHIP APPLICATION**

Presented by

Mid-Ohio Conference Center
Tues., October 23rd 5:00pm-8:00pm

2017 Attendance—sold out at 500 guests!

- **Audience**—Area business leaders, professionals, support staff, general business crowd

- **Advertising**—Email Blasts, Social Media Posts, Newsletter Ads

In addition to live entertainment and a silent auction, there will be many vendors offering samples.

<table>
<thead>
<tr>
<th>SOLD OUT in 2017!</th>
<th>Sponsors receive exclusive pre-sale opportunity before tickets are released to the general public on September 4, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Presenting Sponsorship - $4,000 (Exclusive)</strong></td>
<td><strong>Gold Sponsorship - $500</strong></td>
</tr>
<tr>
<td><strong>Souvenir Glass Sponsorship - $2,000 (Exclusive)</strong></td>
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<tr>
<td><strong>Platinum Sponsorship - $1,000</strong></td>
<td><strong>Silver Sponsorship - $250</strong></td>
</tr>
<tr>
<td>- 8 Tickets Included ($160 Value)</td>
<td>- 4 Tickets Included ($80 Value)</td>
</tr>
<tr>
<td>- Guaranteed seating at a VIP table</td>
<td>- Company name on event banner</td>
</tr>
<tr>
<td>- 8 Drink Tickets good for wine, beer, or signature drink ($40 Value)</td>
<td>- Company Logo (1 color/small) printed on tote bag given to each vendor and attendee</td>
</tr>
<tr>
<td>- Company Logo (color) on event banner</td>
<td>- Company Name listed in the Tasting Menu</td>
</tr>
<tr>
<td>- Company Logo (1 color/large) printed on the tote bag given to each vendor and attendee</td>
<td>- Company Name listed on event posters</td>
</tr>
<tr>
<td>- Company Logo printed in the Tasting Menu given to each attendee</td>
<td>- Company recognized in announcements</td>
</tr>
<tr>
<td>- Company Logo listed on event posters</td>
<td>- Company Name listed on event webpage with link</td>
</tr>
<tr>
<td>- Company recognized in announcements</td>
<td>- Company Logo listed on event webpage with link</td>
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<td>- Company Logo listed on event webpage with link</td>
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</tbody>
</table>

* *Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

**2018 SPONSORSHIP APPLICATION**

Organization Name: ____________________________

Contact: ____________________________ Telephone: ____________________________

Address: ____________________________ City/State/Zip: ____________________________

Email: ____________________________ Website: ____________________________

**SELECT YOUR SPONSORSHIP LEVEL:**

- [ ] Platinum Sponsorship - $1000
- [ ] Gold Sponsorship - $500
- [ ] Silver Sponsorship - $250

**METHOD OF PAYMENT:**

- [ ] Check enclosed  
- [ ] Visa/MasterCard/Discover

Credit Card # ____________________________________________ Exp. Date. ____________

Security Code ____________ Signature ____________ email ____________

Address of Cardholder ____________________________________________

www.RichlandAreaChamber.com  T: 419-522-3211  F: 419-526-6853  E: lduckworth@richlandareachamber.com
Auction AND Food Tasting Event

October 23rd, 2018  5-8pm
at the Mid-Ohio Conference Center

☐ Yes, I would like to donate an item to the auction!

Business/Organization: ____________________________________________________________

Contact Person: ________________________________________________________________

Phone: __________________   email: ________________________________________________

Item(s):** ______________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

♦ Item enclosed _____   Need pick up between (dates) __________ & ____________

Value of item: ______________

Please respond by Friday, September 14th:

Mail to: Richland Area Chamber of Commerce
        55 N. Mulberry St. Mansfield OH 44902

Fax: 419-526-6853   Call: 419-522-3211   Email: lduckworth@richlandareachamber.com

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!
Attend the Richland Idea Audition
Richland County residents will pitch their ideas for new products, businesses and services during Richland Idea Audition October 16, 2018, in Founders Hall at Ohio State University-Mansfield. The five contestants who make it to the final round will pitch their ideas to an audience and a panel of judges.

Meet the entrepreneurs reception - 5:30 p.m. Final round begins - 6:30 p.m.

RICHLAND idea audition

Entrepreneurs will have four minutes to explain their ideas for a chance to win a top prize of $5,000. The second place idea will receive $2,500 and third place, $1,000.

The focus of the contest is to support new business, help entrepreneurs get a business off the ground and introduce entrepreneurs to the community for support.

Sponsored by the Richland County Foundation

October 16th
OSU-MANSFIELD

richlandcountyfoundation.org

EVENT PARTNERS:

Richland Area Chamber of Commerce
Richland Community Development Group
The Ohio State University at Mansfield
Braintree Business Development Center
Small Business Development Center
SCORE of North Central Ohio
Upcoming Events

9/7/18 — Small Bus. of the Year Nominee Breakfast 8am
9/10/18 — Lunch WISE Wed. Committee Meeting 3pm
9/11/18 — Advocacy Committee 8am
9/11/18 — YEA! Information Session 6pm@ Chamber
9/12/18 — Executive Committee 7:30am-9am
9/12/18 — Women’s Bus. Showcase@Holiday Inn 11am-1pm
9/14/18 — Chamber Coffee@Pioneer 7:30-8:30am
9/18/18 — Business Expo Committee 9am-10am
9/19/18 — Chamber & RCDG Board meeting 7am
9/19/18 — Lunch WISE Wednesday Women’s Luncheon 11:45-1pm @ Deluxe Catering & Events
9/20/18 — Business After Hours @ NCSC/OSU 5-7pm
9/27/18 — Ambassadors Committee 8am
10/4/18 — Business Boot Camp Plus @ Holiday Inn Harassment in the Workplace & Employee Handbook Guidelines
10/16/18 — Idea Audition @ OSU Mansfield
10/23/18 — Savor & Sip Auction and Food Tasting
10/25/18 — Rome & the Amalfi Coast Chamber Trip
11/30/18 — Small Business of the Year Awards Luncheon @ Holiday Inn
12/5/18 — Business Boot Camp @ Chamber Topic: New Tax Laws

Watch your e-mail for more upcoming events!

The Chamber Foundation’s Popular Economic Club Luncheon Series Begins a New Program Year!

We would like to invite you to join a rewarding program that is offered through the Chamber Foundation. Four times a year, the Economic Club brings world-class speakers to our area for luncheon meetings to address areas of concern and interest in the business community. The programs take very little of your time, and a portion of the annual membership supports the Young Entrepreneurs Academy of Richland County. Annual Membership in the Economic Club remains $100 for the year. Information for the first program will be revealed soon. Please consider becoming a member and don’t hesitate to contact Nikki Lewis with any questions or ideas of speakers that would be of interest to our community. If you aren’t certain you want to commit to a year, consider attending a luncheon for $35 to see what it is all about!
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Selecting the right health insurance plan shouldn’t be a guessing game.
CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company’s clear choice, by visiting RichlandAreaChamber.com.

The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber: