



RICHLAND AREA  
**CHAMBER**  
of **COMMERCE**

# Chamber Link



September 2017  
Volume 76

## *Golfing & Networking - A Great Combination!*



The 26th Annual Chamber Golf Classic, presented by OhioHealth, was held at the Shelby Country Club on July 28<sup>th</sup>. Congratulations to the winners:

### Handicap Division

- 1st: Richland Bank
- 2nd: STIFEL
- 3rd: Huntington National Bank

### Scratch Division

- Wallington &  
Bauer

### Other winners included:

- Closest to the pin, hole #5: Rick Forsythe
- Longest Drive, hole #6: Mindi Cantrell
- Longest Putt, hole #9: Karen Campo
- Shortest Drive, hole #10: Justin Armintrout
- Closest to the pin, hole #12: Scott Chase
- Longest in 2 shots, hole #14: Bob Havenga
- Longest Putt, hole #14: Jerry Morasko
- Longest Drive, hole #16: Tom Conn

A special *Thank You* to Avita Ontario, Der Dutchman Restaurant, Culligan Quality Water, Jones Chips, Panera Bread, Pepsi Products, Sam's Club, Schmidt Security Pro, and Skybox Packaging for your contributions. We also sincerely appreciated the help we received from Madeline Carter/Miss Greater Cleveland, our ambassadors who volunteered their time, and the staff at Shelby Country Club who provided great service and a wonderful meal at the end of the event. Last, but not least, a huge thank you to all our sponsors and field prize contributors for your loyal support!

# The Chamber Foundation's Popular Economic Club Luncheon Series Begins a New Program Year!

I would like to invite you to join a rewarding program that is offered through the Chamber Foundation. Four times a year, the Economic Club brings world-class speakers to our area for luncheon meetings to address areas of concern and interest in the business community. The program takes very little of your time, and a portion of the annual membership supports the Young Entrepreneurs Academy of Richland County. Annual Membership in the Economic Club remains \$100 for the year. Information is below for the first program of the series. Please consider becoming a member and don't hesitate to contact me with any questions or ideas of speakers that would be of interest to our community. If you aren't certain you want to commit to a year, consider attending a luncheon for \$35 to see what it's all about!



**Nikki Lewis**  
Chamber Foundation  
Manager

## September Luncheon with Gus Sauter, Retired CIO for Vanguard

**September 27<sup>th</sup>** 11:45am at the Life Celebration Reception Center



**Gus Sauter**  
retired Chief  
Investment Officer  
for Vanguard

Join us for lunch on Wednesday, **September 27<sup>th</sup>** 11:45am, at the Life Celebration Reception Center in Mansfield, with Gus Sauter, retired Chief Investment Officer for Vanguard. During Mr. Sauter's 25 years with the company, he was a member of the CEO's senior staff and oversaw portfolio management of Vanguard's \$1.7 trillion of internally managed stock, bond, and money market funds. He also was a member of the investment committee that oversaw the portfolio management of the external advisors that Vanguard used. Mr. Sauter worked on industry issues with governmental entities including the SEC, and the Federal Reserve, as well as providing Congressional testimony.

**Please make reservations no later than September 20<sup>th</sup>** to:  
Economic Club, 55 N. Mulberry Street, Mansfield, OH 44902.  
Fax: (419) 526-6853. Email: [nlewis@richlandareachamber.com](mailto:nlewis@richlandareachamber.com).  
As this is the annual program renewal, the \$100 annual fee must be made prior to attending or at the door on September 27<sup>th</sup>. Non-members are welcome to attend the event for \$35.

Sponsored by



### Chamber Staff

Contact us @ 419-522-3211 or e-mail us:  
[info@richlandareachamber.com](mailto:info@richlandareachamber.com)

Jodie A. Perry, IOM, CCEO-AP, President/CEO  
Suzy Beeson, Front Office  
Lisa Duckworth, Program & Events  
Stephany Elgin, Member Services  
Angie Fanello, Marketing & Communications  
Nikki Lewis, Foundation Manager

SAVE THE  
DATE!



**Small Business of the Year Awards Luncheon**

**December 1st** 11:30am-1:30pm  
at the Holiday Inn



# Business is Blooming

A Showcase of Women Led Businesses

Presented by



Tuesday, September 12<sup>th</sup>, 5-7pm  
at Kingwood Center Gardens

3rd  
Annual

**FREE ADMISSION**  
Door Prizes, Tastings  
& Giveaways!

**Experience** this unique and  
exciting event featuring local women who  
own or operate their businesses!

**Meet** these entrepreneurial women  
as they showcase their products & services.

**Visit** their booths and enjoy the beauty of  
Kingwood Center Gardens!

A portion of proceeds benefits



- a program of the MRA Education Foundation

## INTERESTED IN EXHIBITING?

Register at [www.RichlandAreaChamber.com](http://www.RichlandAreaChamber.com)  
or contact Lisa Duckworth 419-522-3211 [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)

Find us on



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SBA Disclaimer: "The Small Business Development Center Program of Ohio (SBDC) program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Department of Development. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Michalina Lary at 419-755-0011 for special accommodations."





We call them  
“Vaccines.”

**You probably just  
call them shots.**



Whatever term you use, **Richland Public Health** is your source for all your immunizations.

- **Children's shots** to protect from potentially deadly diseases like whooping cough, pneumonia, measles, mumps, and chickenpox;
- **Back-to-school shots** needed for school and college including Tdap and Meningitis;
- **Adult shots** including tetanus and the shingles vaccine;
- **International Travel shots** and information to prepare you for your trip;
- **And** don't forget your **Annual Flu Shot**, recommended for everyone ages 6-months and up (**clinics coming in October!**).

To catch-up on all your vaccines for you and your family, call the **Richland Public Health Clinic**, **419-774-4700**, for an appointment or for more information. Walk-ins always welcome.

*Medicaid and Medicaid Managed Care are accepted. Most private insurance companies billed.*



### Glenn Shepard Seminar Held in August

Glenn Shepard has an excellent reputation in workforce and leadership training, and the Chamber was excited to have the opportunity to bring him to our area! **"How to Supervise People and Lead a Team"** was the topic for the August seminar at North Central State College, Kehoe Center in Shelby.



### Chamber Members Learn Workforce Skills

It was an enlightening and entertaining August Business Boot Camp! Chamber members learned how to **"Empower a Proactive Workforce"** with Scott and Doug from STARTEK.

Thank you to our presenters and to everyone who woke up early to join us - we hope to see you at the September Boot Camp which will focus on networking!



### Breakfast & Chamber Ins & Outs = A Great Morning!

This August we held **Membership 101** - this class educates new members about what the Chamber does and how to benefit from membership. Those considering membership were also invited to learn more about the Chamber. If you have any questions regarding Chamber member benefits, there is no need to wait until the next Membership 101 class - call the Chamber today!

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**FDIC**



# COMMUNITY HEALTH IMPROVEMENT PLAN

September 7<sup>TH</sup> 2017  
7:30 – 8:45AM



AT THE  
**RENAISSANCE THEATRE**

*138 Park Ave W, Mansfield*

**A healthy workforce is a productive workforce.**

Join us to learn about Richland County's priority health issues, and how the Richland County Community Health Partners have planned to address them...

**FREE to attend**

**if RSVP by 9/5/17.**

\$5 registration fee after this date

**Healthy Breakfast**

**FREE to participants,**

Curated by Ooh La La Catering

**Please RSVP no later than 9/5/17**

Call the Chamber: 419-522-3211 or Register Online: [www.RichlandAreaChamber.com](http://www.RichlandAreaChamber.com)



**EVENT HOSTED BY:**



# Upcoming Learning & Networking Events

## BUSINESS BOOT CAMP ☆☆☆ SERIES

### Networking Cultivating Relationships for a Stronger Community

**When: Wednesday, September 6<sup>th</sup> 7:30am-9am**

**Where: Richland Area Chamber of Commerce, 55 N. Mulberry St. Mansfield**

#### Objectives:

- Learn how to talk to anyone about what you do
- Learn techniques to break the ice
- Learn the dos and don'ts of effective networking
- Practice techniques with other attendees

#### Continental Breakfast Provided

\$15 Members - \$25 Non-Members

**Please RSVP to reserve your spot**

*See registration information at the bottom of page.*



#### Our Speaker : Duana Patton

Duana Patton is the CEO of the Area Agency on Aging, a private non-profit organization located in north central Ohio. She is also the President and CEO of the Area Agency on Aging

Foundation. Duana is a certified John Maxwell Trainer and Speaker, focusing on customer service, board governance and leadership development. She has presented to groups on these and other topics focused on building healthy teams and organizations.

JOIN US FOR A  
**CHAMBER  
COFFEE**  
7:30-8:30am



**Join us for Open Discussion while  
Enjoying Your Morning Coffee!**

**When: Friday, September 1<sup>st</sup>**

**7:30– 8:30am**

**Where: Wishmaker House Bed & Breakfast  
116 Main Street, Bellville**

Join our President, Jodie Perry, at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is **no charge** to attend, but seating is limited, so please reserve your spot (see registration information at bottom of page).

  
**Lunch WISE**  
**WEDNESDAY**

**Network & Be Inspired by  
Local Women!**

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.

**When: Wednesday, October 18<sup>th</sup> 11:45– 1pm**

**Where: Ed Pickens Café on Main Events & Catering - 28 N. Main St., Mansfield**

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

**Note: The Business is Blooming - Showcase of Women Led Businesses taking place on September 12th will replace the September Lunch WISE Luncheon. More information about Business is Blooming can be found inside this newsletter.**

### 3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at [richlandareachamber.com](http://richlandareachamber.com)
- Call 419-522-3211
- Email [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)



# Ribbon CUTTINGS



OhioHealth Emergency Room  
(Ontario)



The Chill—Downtown Ice Cream Parlor  
(Mansfield)



Subway (Springfield Twp)



Valero 24 Station (Shelby)



The Law Offices of Jonathon C. Elgin,  
(Shelby)



ES Consulting (Ontario)



Mansfield Playhouse  
(Mansfield)



419-522-0035

30 North Diamond (3rd floor City building)  
Mansfield, Ohio 44902

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# Sept. 9th 2017

## The Spherion



Run for worthy  
Race for prevention

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Sponsors Listed Below:

spherion®



RICHLAND  
SOURCE



OhioHealth



iHeartRADIO

## Run With Me!

## JODIE PERRY



### The 2017 Female 5k

## Celebrity Runner

President of Richland Co. Chamber

The Spherion 13er has raised over \$50,000 in the last two years! Proceeds are used to support local drug prevention efforts. Encourage your employees to pursue a healthy lifestyle and support the cause by paying their registration. Tip: Have participants wear your logo on their shirts and get some free advertising. **Join the movement!**

Funds Benefiting:

**STARFISH PROJECT**  
OF RICHLAND COUNTY



RICHLAND COUNTY  
FOUNDATION

Save 10% off registration  
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Uncle John's Place



## Upcoming Events



- 9/1/17 — Chamber Coffee@Wishmaker 7:30-8:30am  
9/6/17 — Business Boot Camp - Networking 7:30-9:00am  
9/7/17 — Community Health Improvement Breakfast 7:30-9:00am  
9/12/17 — Business Advocacy 8:00-9am  
9/12/17 — Women's Business Showcase @ Kingwood Center 5-7pm  
9/14/17 — Executive Committee 7:30-9am  
9/15/17 — Ambassadors Meeting 8-9am  
9/20/17 — Chamber Board Meeting 7:30-9am  
9/21/17 — Bus. After Hours/Mansfield Playhouse 5pm-7pm  
9/25/17 — Chamber/RCDG offices closed (planning retreat)  
10/12/17 — Business After Hours/Malabar Farm 5-7pm  
10/18/17 — Lunch WISE Wednesday Women's Luncheon @Ed Pickens 11:45-1pm  
10/24/17 — Savor & Sip Auction and Food Tasting  
11/9/17 — Business After Hours/Renaissance 5-7pm  
12/1/17 — Small Bus. of the Year Awards 11:30am-1:30pm  
12/14/17 — Business After Hours/Mans. Art Center 5-7pm

Watch your e-mail for more upcoming events!

At Haring Realty, we look forward to saying...

*welcome*

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at

130 North Main Street

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# YEA!

## Now You're In Business

The Young Entrepreneurs Academy provides students in grades 6-12 with the knowledge and skills they need to start and run their own business. No business experience is needed—just creativity, enthusiasm, dedication and lots of effort.

### Young Entrepreneurs Academy Information Session

**September 6 from 6:00-7:00pm**  
**Richland Area Chamber of Commerce**  
**55 N Mulberry St, Mansfield**

#### **YEA! Richland Class Information**

Class Meets from 4:00-7:00pm each Tuesday at  
North Central State College

Contact Nikki Lewis, Local Program Manager:  
[nlewis@richlandareachamber.com](mailto:nlewis@richlandareachamber.com)

Or visit [yeausa.org](http://yeausa.org) today to learn more.

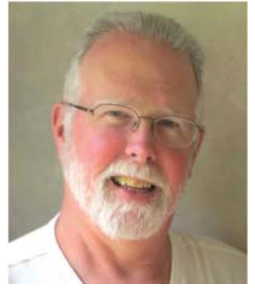


Mansfield-Richland Area  
Educational Foundation



Richland Area Chamber Member  
**SPOTLIGHT**

# Things are hoppin'ing at Kingwood!



Stan Butts, Guest Columnist  
Valleyview Country Getaway

Ok, I just made up that word, but the point is through October 1st the frogs are invading our beloved Kingwood Center Gardens. No, not the little guys who live at the ponds edge, but instead the whimsical, large sized frog sculptures of artist Andy Cobb. These copper delights are sure to bring a smile or giggle to visitors both young and old. Positioned throughout the gardens in a natural setting, they reflect the silliness that resides in almost everyone.

Artist Andy (aka the 'Frog Man') spent 21 years in the corporate world before he traded in his three piece suit for jeans and a tee shirt to follow his hobby of creating sculptures of the birds and fish that shared the area around his home in Wilmington, NC. Then came the frogs. He created five large sized frog pieces, with other birds and fish for his first art show. He sold out in two weeks!

Kingwood Center has always been a horticulture delight to visitors both local and worldwide, but add the frogs and, well, see for yourself. 'Ribbit the Exhibit' is a perfect opportunity for an afternoon stroll to experience the flora, fauna, and now frogs at our favorite Mansfield treasure, Kingwood Garden Center. Information about times and other connected events can be found at [www.kingwoodcenter.org](http://www.kingwoodcenter.org). I wonder what C. K. King would say now that the frogs are here? Frogs in tutus and tuxedos, really?



## Emergency Care Options are Growing in Our Community!



Courtesy of: Tracy Geibel, Richland Source

OhioHealth has opened their first free standing, 24/7 emergency care facility in the Ontario community in front of the Meijer's store on Lexington-Springmill Road. This location will provide the same services as the other emergency departments at the OhioHealth Mansfield and Shelby Hospitals. Staffed by the same board-certified emergency care physicians and nursing professionals, they are ready to respond to any situation. This site was chosen because of its proximity to the large retail area, campuses of Ohio State and NCTC, and the Ontario community in general. The benefit of cross training will allow for quicker response to varying situations.

This new 5.3 million dollar, 8,000 square foot facility has separate walk-in and ambulance entrances, as well as a special outside entrance to a decontamination room for chemical and other issues. Advanced imaging capabilities include open CT scans, x-ray, and

ultrasound. There is an on premise lab to further assist diagnosis and care. Network capabilities allow connection to other OhioHealth emergency teams. There are six other similar emergency care facilities planned for the central Ohio area.

In an emergency situation, quick access can be the difference in outcomes. Minutes can be the difference. Please join in welcoming this addition to our community.

[www.richlandareachamber.com](http://www.richlandareachamber.com)



2017



# SPONSORSHIP APPLICATION

Mid-Ohio Conference Center  
Tuesday, October 24<sup>th</sup>



2016 Attendance—300+  
\*\*\*

Audience—Area business leaders,  
professionals, support staff, general  
business crowd  
\*\*\*

Advertising—Email Blasts, Social  
Media Posts, Newsletter Ads, News  
Journal Advertising  
\*\*\*

In addition to live entertainment and  
a silent auction, we have about a  
dozen food vendors offering samples.

## Presenting Sponsorship - \$4,000 (Exclusive)

- \* 30 Tickets Included (\$450 Value)
- \* Naming rights (Savor & Sip presented by...)
- \* Company logo (color) on event banner
- \* Opportunity to set up a promotional table at the event to hand out information
- \* Company name/logo recognized on all advertising\*
- \* Company name listed on all press releases
- \* Company logo on cover of "Tasting Menu"
- \* Full page color ad in the "Tasting Menu"
- \* Company logo on all event posters
- \* Company recognized on stage & in announcements
- \* Company logo & link on event webpage
- \* Company logo (1 color) on tote bags for attendees (if available)
- \* Company logo (small) on souvenir glasses (1 color)
- \* Company logo on table sponsor signs
- \* Right of first refusal for 2018

## Souvenir Glass Sponsorship - \$2,000 (Exclusive)

## Tote Bag Sponsorship - \$500 (Limit 6)

Must have at least 2 sponsors to print bags

- \* 8 Tickets Included (\$120 Value)
- \* Company Logo (1 color) printed on one side of tote bag given to each vendor and attendee
- \* Company name listed in the Tasting Menu
- \* Company name listed on event posters
- \* Company recognized in announcements
- \* Company name listed on event webpage with link

## Entertainment Sponsorship - \$250

- \* 4 Tickets Included (\$60 Value)
- \* Company logo on sponsor sign on the stage
- \* Company name listed in the Tasting Menu
- \* Company recognized in announcements
- \* Company name listed on event webpage

## Table Sponsorship - \$150

- \* 2 Tickets Included (\$30 Value)
- \* Company logo on table sponsor signs
- \* Company name listed in the Tasting Menu
- \* Company name listed on event webpage

\*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

## 2017 SPONSORSHIP APPLICATION

Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### SELECT YOUR SPONSORSHIP LEVEL:

- ☐ Presenting Sponsorship - \$4,000 (Exclusive) ☐ Entertainment Sponsorship - \$250
- ☐ Tote Bag Sponsorship - \$500 (Limit 6) ☐ Table Sponsorship - \$150



METHOD OF PAYMENT: ☐ Check enclosed ☐ Visa/MasterCard/Discover

Credit Card # \_\_\_\_\_ Exp. Date. \_\_\_\_\_

Security Code \_\_\_\_\_ Signature \_\_\_\_\_ email \_\_\_\_\_

Address of Cardholder \_\_\_\_\_

# Auction AND Food Tasting Event



October 24<sup>th</sup>, 2017 5-8pm

Mid-Ohio Conference Center

TICKET INFORMATION COMING SOON!

☐

*Yes, I would like to donate an item!*

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Item(s):\*\* \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

◆ Item enclosed \_\_\_\_\_ Need pick up between (dates) \_\_\_\_\_ & \_\_\_\_\_

**Please respond by Friday, October 13<sup>th</sup>:**

Mail to: Richland Area Chamber of Commerce  
55 N. Mulberry St. Mansfield OH 44902

**Silent Auction**

Fax: 419-526-6853 Call: 419-522-3211 Email: [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)

**\*\*Don't like to shop?? Cash donations are welcome and we'll do the shopping for you! We will be doing both silent and live auctions. Don't miss out on the opportunity to highlight your business by providing a unique item for the auction. Some great ideas include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.**

**Thank you for your participation!**



# August Business After Hours at Kingwood Center Gardens

See inside newsletter for more information on Ribbit the Exhibit!



Selecting the right health insurance plan shouldn't be a guessing game.

## CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting [RichlandAreaChamber.com](http://RichlandAreaChamber.com).



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The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:

**KeyBank** 

**Mechanics**  
BANK Member FDIC

 **OhioHealth**

**RichlandBank**  
DIVISION OF THE PARK NATIONAL BANK

 **STARTEK**

***Be sure to stay up-to-date on Chamber events by following us on facebook!***

[www.richlandareachamber.com](http://www.richlandareachamber.com)