

Volume 53 September 2015

[illegible]Handicap Division

Other winners included:

Scratch Division

A special "Thank You" to Panera Bread, Outback Steakhouse, Pepsi Products, Hempy Water, and Jones Chips for your contributions. We also sincerely appreciated the help we received from Erin Curry/Miss Mansfield, our ambassadors who volunteered their time, and the staff at Westbrook Country Club who provided great service and a wonderful meal at the end of the event. Last, but not least, a huge thank you to our sponsors and field prize contributors for your loyal support!

Calling all Young Entrepreneurs!

By: Jodie A. Perry, IOM
@RichlandAreaCh



Visit the Mansfield Memorial Museum and you will see plenty of evidence of our entrepreneurial past. In fact, some of our finest institutions exist in large part due to the generosity of these early entrepreneurial pioneers. But entrepreneurship is not just a thing of the past here in Richland County. Still today, plenty of people are risking it all to start up their dream business. In fact, you could argue that there has never been a better time to start a business here locally. There are a wide array of organizations that exist to help support and nurture local entrepreneurs.

The Chamber and the Mansfield-Richland Area Education Foundation are excited to be partnering to bring a unique entrepreneurship program to our area for the first time. The Young Entrepreneurs Academy (YEA!) is a seven-month program for high school and middle school aged students who want to learn how to start their own business.

Some of you might be scoffing right now, thinking to yourself, "What can a teenager possibly accomplish?" A quick search on Google for "teenage entrepreneurs" turned up a list longer than I can recount. The Subway restaurant chain was founded by Fred DeLuca at age 17. Of course, we've all heard of Mark Zuckerberg, who founded Facebook while in college, and has made more money than he can possibly spend in just eleven short years.

YEA! is a unique program because the students do not just learn about entrepreneurship, they actually found their own business. They will create an idea, write a business plan, pitch it to local investors and launch it all in the course of about seven months. This fantastic program was founded at the University of Rochester back in 2004 and is now at over 100 sites across the country.

As you may know, I formerly led a Chamber in suburban Rochester where I first came into contact with the program. People were raving about it but I was skeptical. Finally, I was invited to the "Trade Show" where the students have a chance to sell their products and services. Seeing is believing and I was a believer from that point forward. I saw students with real products, professional marketing brochures and who could work the room better than many of the adults I knew. YEA! really works.

Our Chamber went on to run a branch of the program for four years and I had a great time working with the students each year. It was amazing to see the change that happened from beginning to end. They walked in slightly unsure of themselves and their products, and graduated as teenage CEO's who were ready to take on the world. I had products as wide-ranging as websites, duck calls, long boards, t-shirts, dance costumes, handbags, greeting cards, tissue box covers and more created over the course of four years.

Will all of those students retire someday still owning those businesses? Of course not, but they left the program knowing what it took to run their own business. The statistics are impressive from the YEA! corporate headquarters – 100% of YEA! Graduates finish high school on time, 99% go on to college, 50% will operate their business for one year or more and 19% will go on to start a second business.

If you know an aspiring young entrepreneur, I hope you will take some time to nominate them for our class. They can call Chamber Foundation Director Bill Sharp at 419-522-3211 or email him at bsharp@mrachamber.com for more information. Help us spread the "make a job, don't just take a job" mentality of YEA! here in Richland County!

Article originally appeared in the August Business Journal published by the Mansfield News Journal

Chamber Staff

Contact us @ 419-522-3211 or e-mail us:
info@richlandareachamber.com

Jodie A. Perry, IOM, President
Bill Sharp, Chamber Foundation Director
Angie Fanello, Marketing & Communications
Kathy Fox, Programs & Events
Linda Montgomery, Finance & Administration

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Celebrate Small Business!

Small Business of the Year Awards Nomination



To be considered for the 2015 Chamber of Commerce Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

Nominations can be made in four categories: Manufacturing/Industrial, Service/Retail, Entrepreneurial and Minority/Female.

Business Nominated _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone (day) _____ Fax _____ Email _____

Nominating Individual (Optional) _____

Email _____

Provide a brief summary of the nominee's business: _____

What contributions have the nominee made to the community? _____

Business Category: (Circle One)

Manufacturing/Industrial

Service/Retail

Entrepreneurial

Minority/Female (The business must be 51% or more minority/female owned.)

Return To: Richland Area Chamber of Commerce ~ 55 N. Mulberry St., ~ Mansfield OH 44902

F: 419-526-6853 E: kfox@richlandareachamber.com

Awards will be presented at a special luncheon in November.

Deadline for nominations is September 9th, 2015

www.richlandareachamber.com



Richland Area
CHAMBER
of Commerce

Less Stress Can Make Your Organization Healthier and More Productive

Stress in the workforce has become one of the biggest problems in business today. It has been called a "global epidemic," with numerous studies encouraging businesses to be more proactive in helping their employees manage stress.

Every day, people deal with stress at work or their personal lives—or probably both. That's why it's important for organizations to understand the effect it can have on the health of their employees, and what that means for the future of their business.

As COSE's health insurance partner, Medical Mutual understands how stress can affect your small business and provided a few suggestions. Here are a few things to consider:

Workplace stress is more important than you think. With the high demand and fast pace of today's work environment, employees at practically every level of an organization are dealing with some level of stress. By providing stress management resources, you can help your employees be healthier and control your healthcare costs. In addition, healthy employees are often happier and more productive employees, so it benefits your business to offer assistance to reduce stress whenever possible. In many cases, turnover and absenteeism can also go down.





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COMMUNITY

At Mechanics Bank, our relationship with our community is a little different. As Richland County's only independent bank, our community is much more than just geography or a dot on the map. It isn't our regional office or district area. It's our community. And this community isn't just where we have our bank – it's where we have our heart.

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Stress can significantly affect the health of your employees. Of course, there are the immediate effects, which can include headaches, upset stomach and loss of sleep. But there are also more long-term consequences. Chronic stress can weaken the immune system, which makes it tougher to fight off illness, causing people to get sick more often. It's also linked to high blood pressure, abnormal heartbeat, heart attacks, anxiety and depression. These conditions, and others, can even get worse as a result of continuous stress.

Diet and exercise go a long way. When your body feels good, your mind often does, too. While people often adopt poor eating and lifestyle habits as a form of stress relief, those habits actually makes the symptoms worse. Just 30 minutes of exercise a day can have a significant impact on stress as well. Even at work, if feasible, employees should be encouraged to do things like go for a walk at lunch or use the stairs instead of the elevator.

Different people need different things. Depending on the person, stress has different sources and can affect a person's health differently. Classes are available to help employees learn relaxation techniques and how to manage their time more effectively. In the workplace, simply tracking deadlines and prioritizing projects more effectively can make a big difference. Employees should also be encouraged to discuss challenges that arise in meeting deadlines or ask for help. That will help reduce stress for those employees and make sure projects get done on time.

It can be difficult to eliminate all the stress factors in life. But everyone can find ways to manage and control how they respond and react to these stressors. Helping your employees along in the process could help your organization be healthier—both physically and financially.



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BUSINESS After Hours

at



DRM Productions, Inc.

286 Piper Road, Mansfield OH

Thu., Sept. 17 5pm – 7pm



Food by Ed Pickens'
Café on Main
Events and Catering



Please fax, email, or mail this registration to the Richland Area Chamber of Commerce by Monday, September 14th, 2015.
Cost: **Free for Members** (if registering on or before 9/14/2015)

Company: _____

Names & Emails of Attendees:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

**Please RSVP No Later Than
September 14, 2015**

Richland Area Chamber of Commerce
55 N. Mulberry Street — Mansfield, OH 44902 — Phone: (419) 522-3211
Fax: (419) 526-6853 or kfox@richlandareachamber.com

Welcome!

Please join us in welcoming the newest members of your Chamber!

Infocision is a company voted as one of the top 10 employers in Ohio - InfoCision has call centers throughout the state, with one right here in Mansfield! **Contact us at (419) 529-8685 • infocision.com**

Western and Southern Life can help you with all your family's life insurance and financial needs. We invite you to learn more about our company, our commitment to you, and how we bring you the highest quality products and services. **Contact us at (419) 632-6150 • westernsouthernlife.com**

Sunset Window Cleaning is a locally owned and operated business devoted to meeting your window cleaning needs, both commercial and residential. We provide top of the line services. **Contact us at (419) 528-9928 • sunsetwindowcleaningoh.com**

Wm. Dauch Concrete services a multitude of different projects ranging from ODOT, Commercial, Residential, and Agricultural. Our talented sales staff paired with our technical services, adds a firm building block for our customers. You can rest assured that what you order is what you need the first time you call. We offer a wide array of building supplies. Brick, Concrete Block, Masonry Cement, Concrete Finishing Tools, PVC pipe, wire mesh, and re-bar are just a few examples of products we offer to supply your project from start to finish. **Contact us at 419-668-4458 • dauchconcrete.com**

Prospering Life Events is dedicated to making your next event relaxed, memorable, and alluring. Whether it's 5 or 500 guests, we vow to serve you diligently and with personal service, elegance and style. Our forte is bringing together topnotch, talented people from a variety of areas to present a well-attended event. Our company incorporates creativity and attention to detail into every event or function we do. The ambiance we create offers a unique experience for each client, without losing focus of your personal style. Whether it's a wedding, shower, birthday party, or corporate event, simply tell us your vision, the quantity of guests, and the services you want us to provide. We will do the rest! **Contact us at 567-443-2387 • prosperinglife.com**

Crundwell Digital Marketing, LLC is a web development and digital marketing firm, recently relocated in Mansfield. Our goal is to work with small-to-medium businesses, non-profits, churches and schools to help build their digital brands. We also empower business owners to understand the importance of keeping their websites up-to-date. We also love to train companies to manage their websites through one-on-one coaching. Each project is tailored to a client's needs and budget. Our hosting and maintenance support plans keep your web site running at peak performance and implementing the latest best practices to improve your website. When you succeed, we succeed. **Contact us at 567-241-0001 • crundwelldigital.com**



SPECIAL OFFER **for Chamber Members & Staff**

The Spherion Mid Ohio 13er is coming to town Labor Day weekend! If you haven't heard, this is a Half Marathon & 5k Fun Run through Richland County that is bringing the community together to support local Drug Prevention efforts.

How can you help? Please LIKE and SHARE our Facebook page: Spherion-Mid-Ohio-13ER. Please encourage your employees and friends to do the same!

For your help and because Chamber members are so important to this community, we're offering you and your employees at 15% discount when you register at www.midohio13er.com. Simply use the code CHAMBER when checking out!

We're making a statement and a real change in Drug Prevention!

www.richlandareachamber.com

JOIN US FOR A

CHAMBER & COFFEE



Join our President, Jodie Perry, at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and learn about future Chamber plans.

Space is limited so please sign up early!

Chamber Coffee: Mansfield

Friday, September 11, 2015

7:30 - 8:30 am

Hosted at: The Rehab Center, 270 Sterkel Blvd, Mansfield, OH 44904. They are behind the Richland Health Department, off Lexington Avenue. There is ample parking in the front lot. Come in through the front doors. They will have a sign for your convenience.

Open to Any Member ~ Free to attend ~ RSVP today to save your spot ~ Space is Limited

SPACE IS LIMITED! Reserve your spot today!

NAME

BUSINESS

RESERVE YOUR SPOT TODAY - Return to:

Richland Area Chamber of Commerce

55 N. Mulberry St.

Mansfield, OH 44903

Phone: (419) 522-3211

Fax: (419) 526-6853

You can also register using
the online event calendar at
richlandareachamber.com

www.richlandareachamber.com

Do you own or operate a business in Mid-Ohio?
You're invited to be part of the area's **INAUGURAL**



Mid-Ohio Women's Business Showcase

Lobby at the Renaissance Theatre

Wednesday, October 14, 11am-1pm

Open Setup@8am

Breakfast@9am

*The Four People You Need in Your
Corner to Grow Your Business***@9:30am**

-Presented by Tracy Graziani & Donna Payne of **BUZZ**
vantage

Open Networking 10am-11am

Free Public Showcase 11am-1pm

Register at www.richlandareachamber.com

REGISTRATION REQUIRED

\$50 EARLY BIRD by Sept. 9

\$75 by Sept. 30

Sponsorships also available

Contact: Kathy Fox 419-522-3211

kfox@richlandareachamber.com

Or Michalina Lacy mlacy@sbdc6.com

Portion of proceeds benefit the YEAI



: A program of the MRA Education Foundation :

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SBA Disclaimer: "The Small Business Development Center Program of Ohio (SBDC) program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Department of Development. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Michalina Lacy at 419-755-9011 for special accommodations."

www.richlandareachamber.com

Economic Club

The Chamber Foundation's Popular Economic Club Luncheon Series Begins a New Program Year!

Four times a year, the Economic Club brings world-class speakers to our area for luncheon meetings. A portion of the annual membership supports economics classes offered to area educators by the Chamber Foundation. Annual Membership in the Economic Club remains \$100 (\$50 deductible, \$50 meals). Information is below for the first two programs of the series.

Program 1:

YEA! is Coming to Richland County

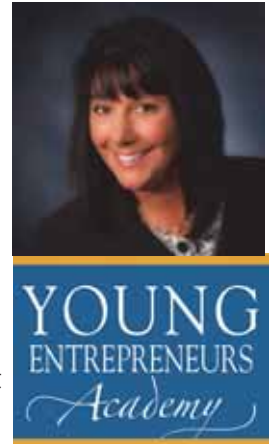
September 21, 11:45am at the Life Celebration Reception Center

More information:

YEA! teaches students how to start and run their own REAL businesses. YEA! was developed at the University of Rochester in 2004 with the support of a grant from the Kauffman Foundation. The Chamber Foundation is excited to be introducing YEA! to the Richland County Community!

YEA! guides high school students through the process of starting and running a legitimate business or social movement over the course of a full academic year. YEA! has graduated almost 2300 students over the past 11 years, who have started almost 1700 businesses and social movements! Kids start as students, and graduate as CEOs!

Gayle Jagel, YEA! Founder and CEO, will join us September 21 to outline this remarkable program changing communities across the country and soon right here at home.



Please make reservations no later than Sept. 16th to: Economic Club, 55 North Mulberry Street, Mansfield, OH 44902.

Fax: 419.526.6853 e-mail: mrachamberfoundation@gmail.com. As this is the annual program renewal, the \$100 annual fee must be made prior to attending the event or at the door. *Guests are always welcome at \$35 per luncheon.*

Program 2:

Did you know Ohio has a state sponsored drone program?

November 13, 11:45am at the Life Celebration Reception Center

More information:

In 2013, Governor Kasich and Indiana Governor Mike Pence announced a unique joint initiative, recognizing that the rapidly emerging role of unmanned aircraft systems (UAS...i.e.drones) in domestic aviation could benefit from the two states' strong resource base of facilities, research, and industry; the governors directed the integration of several existing facilities into one comprehensive and synergistic operation.

Dick Honneywell is the Executive Director of the Ohio/Indiana Unmanned Aerial Systems (UAS) Center & Test Complex which is located in Springfield, Ohio. He directs UAS activities for the State of Ohio supporting UAS development, commercialization, operational employment and business attraction in collaboration with over 80 partners across the states of Ohio and Indiana.

Dick retired from federal service in April 2011 with over 32 years of service to the United States Air Force. He retired as Colonel from the Air Force Reserve with 30 years of service in January 2009. Honneywell joins the Economic Club on Friday, November 13, 2015.





Please make reservations no later than Nov. 6th to: Economic Club, 55 North Mulberry Street, Mansfield, OH 44902.

Fax: 419.526.6853 e-mail: mrachamberfoundation@gmail.com. Guests are always welcome at \$35 per luncheon - payment must be made prior to attending the event or at the door.


Upcoming Events

- 9/2/15 — **Business Boot Camp: Twitter Basics**, presented by James Jeansonne & the OhioHealth Marketing team (see insert in this newsletter for more information)
- 9/11/15 — **Chamber Coffee** at The Rehab Center in Mansfield, 7:30-8:30am (see page 8)
- 9/17/15 — **Business After Hours: DRM Productions**, 5-7pm (see page 6)
- 9/19/15 — **Business Basics Seminar**, presented by SCORE, 7:30am-5pm (see insert in this newsletter for more information)
- 9/21/15 — **Economic Club - YEA! Is Coming to Richland County**, 11:45am (see page 10)
- 9/30/15 — **[M]Power: Manufacturing Assembly 2015**, Knight Center in Akron/hosted by MAGNET (see page 11)
- 10/1/15 — **Business Boot Camp: Lawsuits: Love, Hate and Avoid**, presented by Ken Beddow and Jason Murray
- 10/8/15 — **Business After Hours: Bella Bleu's** at the Water's Edge Event Center, a joint event w/ the Ashland Chamber
- 10/14/15 — **Mid-Ohio Women's Business Showcase** at the Renaissance Theatre, 11am-1pm (see page 9)
- 10/21/15 — **Silent Auction & samplings** (see insert in this newsletter for more information)
- 11/13/15 — **Economic Club - Ohio Drone Program**, 11:45am at Life Celebration Reception Center (see page 10)
- 11/15 — **Small Business of the Year Awards** (see page 3 for nomination form)

Elise Riggie is the new Marketing & Events Coordinator at the **Mansfield YMCA**. Elise will be working to support the programs of the Y, and working with staff members and community partners to promote membership drives, program enrollment, community outreach, special events and sponsorship opportunities.

One of the first endeavors for Elise is a new location of the YMCA Preschool & Early Learning Center in Lexington, located at 215 W. Main Street. They are currently enrolling infants, toddlers, and preschoolers, so if you are looking for childcare, call them at 419-884-2474.



CO-PRESENTED BY




Co-presented by Crain's and MAGNET, this year's event will provide attendees with an in-depth, street-level view for growing their business. Educational sessions will address ways to increase your competitive advantage in the new face of manufacturing and today's economically challenging times








September 30, 2015

Last year, [M]Power Manufacturing Assembly took place on Manufacturing Day with a sell-out crowd. This year, the event will be the kick-off for Ohio's 4th Annual Manufacturing Month!

Mark your calendar to join us for a day of networking, learning and inspiration.

John S. Knight Center, 77 E. Mill St., Akron OH 44308

Visit CrainsCleveland.com/MPower for 2015 event coverage
For ticket information contact Kim Hill at 216.771.5182 or at KEHill@crain.com

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The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:



Selecting the right health insurance plan shouldn't be a guessing game.

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Learn more about a Medical Mutual health plan
through the Richland Area Chamber of Commerce,
and why it can be your company's clear choice,
by visiting RichlandAreaChamber.com.



Be sure to stay up-to-date on Chamber events by following us on facebook!

Richland Area Chamber of Commerce

BUSINESS AFTER HOURS

at



DRM Productions, Inc.

286 Piper Road, Mansfield OH

Thu., Sept. 17 5pm – 7pm



Food by Ed Pickens'
Café on Main
Events and Catering



Please fax, email, or mail this registration to the Richland Area Chamber of Commerce by Monday, September 14th, 2015.

Cost: **Free for Members** (if registering on or before 9/14/2015)

Company: _____

Names & Emails of Attendees:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

**Please RSVP No Later Than
September 14, 2015**

Richland Area Chamber of Commerce
55 N. Mulberry Street — Mansfield, OH 44902 — Phone: (419) 522-3211
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SIMPLE STEPS

Small Business Basics Seminar



SEMINAR TOPICS INCLUDE

Personal Factors for Success
Analyze Business Opportunities
Marketing: Identify, Create & Keep Customers
Transform Your Website into a
Small Business Success Machine.
How to Obtain Financing
Accounting and Record Keeping
Protect Your Business: Legal, Insurance & Tax Issues
Developing a Business Plan



Seminar: Small Business Basics

Saturday, Sept 19

8:15 AM - 5:00 PM Sign in 7:45 AM

Kee Hall, Room 128
North Central State College Campus
2441 Kenwood Cir, Mansfield, OH
Includes: Continental Breakfast
Lunch and Seminar Materials

*Every Business Starts with a Dream,
Success Starts with SCORE*

Simple Steps Workshops

Thursday Evenings

6:00 PM – 8:30 PM

Business Concepts – Sept. 24
Marketing Plan 1 – Oct. 1
Marketing Plan 2 – Oct. 8
Financial Projections 1 – Oct. 15
Financial Projections 2 – Oct. 22
Funding Sources – Oct. 29

Register by – Sept. 15 Seminar \$20 • Seminar and Workshops \$60

Registration after Sept 15 - Seminar \$25 • Seminar and Workshops \$65

Veterans \$10 off Seminar and \$30 off Seminar and Workshop prices

cut here

TO REGISTER: Register online at www.ncoscore.org. To register by mail make check payable to North Central Ohio SCORE and mail with this form to SCORE, 55 N. Mulberry St. Mansfield OH 44902. For more information call 419.522.3211 ext. 226 or email: ncoscore@ncoscore.org.

Name(s) _____ Phone _____ Date _____

Address _____ Email _____

Registering for: ☐ Seminar ☐ Seminar & Workshops ☐ Veteran Amount enclosed _____

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Richland County Veterans Service Commission

Partners: Ashland Area Chamber of Commerce • Ashland County Veterans Service Commission
BrainTree Business Development Center • Richland Area Chamber of Commerce

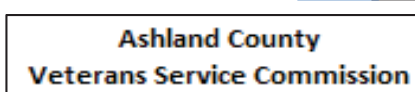
Business Basics Seminar

PROGRAM

Saturday, Sept 19, 2015

7:45 am	Registration	
8:15 am	Welcome	Roger Daugherty, SCORE
8:45 am	Myths and realities of entrepreneurship Critical success factors, Know your options	Roger Daugherty, SCORE
9:30 am	Small Business Legal Issues	David Haring, Attorney at Law, Partner Brown, Bemiller, Murray, & Haring, L.L.P
10:15am	Break	
10:30 am	Accounting & Taxes (What You Always Wanted to Know, But Were Afraid to Ask)	Bill Harvey CPA Whitcomb & Hess CPA's & Financial Advisors
11:15 am	The Business Plan	Marcy Parry, SCORE
12:00pm	Luncheon /Keynote Speaker	TBD, Richland Bank
1:00pm	The Marketing Plan	Roger Daugherty, SCORE
1:45pm	Sources of Capital and Cash Management	Michalina Lacy, Center Director Small Business Development Centers
2:30pm	Free Small Business Tools	TBD, Adult & AV Services, Mansfield/Richland County Public Library
3:15pm	Break	
3:30 pm	"How to Transform Your Website into a Small Business Success Machine."	Jeremy Harrison, President Spire Advertising
4:30 pm	Review, Q&A	Roger Daugherty, SCORE
4:40 pm	Next Steps & Feedback	Merris Welge, SCORE
4:45 pm	Simple Steps Series Workshops: Sign-Up	Merris Welge, SCORE
4:55 pm	Distribute Simple Steps Series Materials Homework assignment: Vision Statement	Bob Donaldson, SCORE

SPONSORS & PARTNERS



SEPTEMBER SEMINAR Twitter 101

Ideal training for:
Small Business Owners,
Managers and
Marketing Directors



- ◆ Wednesday, September 2nd, 2015, 7:30-9:00am
- ◆ Presenter: James Jeanson, OhioHealth Marketing Team
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

**RSVP BY
August 31st**

Are you trying to figure out how to use Twitter for your business? Confused as to what a tweet is and how you can use it? Join us for our Twitter 101 seminar. Topics covered include: Intro to Twitter, Purpose of Twitter, How OhioHealth uses Twitter and How to measure Twitter.

OCTOBER SEMINAR Lawsuits: Love, Hate & Avoid

Ideal training for:
Executive Leadership, Small
Business Owners/
Managers, Corporate Board
Members and Directors



- ◆ Thursday, October 1st, 2015, 7:30-9:00am
- ◆ Presenters: Attorneys Ken Beddow & Jason Murray
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

**RSVP BY
Sept. 29th**

Lawsuits can be expensive, time consuming and potentially fatal to your business. Join these local attorneys as they give you some tips on how to avoid them and better protect your business. Topics covered include: Limiting potential liability in litigation by corporate structure, Pre-suit strategies to limit potential liability and enhance negotiation leverage, Considerations in the decision to file a lawsuit versus methods of alternative dispute resolution, What clients should expect relative to the procedures in litigation whether they file or defend a lawsuit, Strategies to maximize client management and utilization of litigation.

Please fax or mail this registration to the Richland Area Chamber of Commerce
Cost: \$15 Members * \$25 Non-Members

I am registering for: ☐ Lawsuits: Love, Hate and Avoid ☐ Twitter 101

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____ Exp. _____ Security Code: _____

Sponsored by:



RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street ~ Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

You can also register by clicking this event on the Chamber website: richlandareachamber.com



Learn More About Your Chamber Membership!

When: Friday, October 2nd, 2015

Time: 8:00am—9:00am

Where: Ed Pickens' Café on Main Events & Catering, serving a wonderful hot breakfast buffet!



There is no charge to attend, but seating is limited, so please reserve your spot using the registration form below.

Perfect for:

- New members
- New employees
- Anyone looking for a refresher on Chamber benefits



Name(s) of individuals attending:

Organization _____ Phone _____

Email: _____



**Richland Area
CHAMBER
of Commerce**

RICHLAND AREA CHAMBER OF COMMERCE

55 N. Mulberry St. Mansfield, OH 44902 - Phone: (419) 526-6853

Fax: (419) 526-6853 or kfox@richlandareachamber.com

PLEASE RSVP NO LATER THAN September 29th, 2015

(online registration is also available at the richlandareachamber.com events page)

Silent/Live Auction

October 2015

More Details to Come Soon!



☐ *Yes, I would like to donate an item!*

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s):** _____

◆ Item enclosed _____ Need pick up between (dates) _____ & _____

.

Please respond by Wednesday, September 30:

Mail to: Richland Area Chamber of Commerce
55 N. Mulberry St.
Mansfield OH 44902

Fax to: 419-526-6853

Call: 419-522-3211, ext. 221 or 222

Email: kfox@richlandareachamber.com

*****Don't like to shop?? Cash donations are welcome and we'll do the shopping for you! We will be doing both silent and live auctions. Don't miss out on the opportunity to highlight your business by providing a unique item for the auction. Some great ideas include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.***

Thank you for your participation!



Richland Area **CHAMBER** *of Commerce*



Richland Area Community Guide & Member Directory...

The 16th annual Richland Area Community Guide & Member Directory will be available to chamber members, area residents, hotels, realtors, attractions and new residents & businesses in December!

Now is the time to guarantee that your business has a prominent place in this full color guide used as a "first-stop" for top-level area buyers! Capitalize on additional exposure as your ad is seen on one of the area's fastest growing websites...mansfieldnewsjournal.com!

2015 ADVERTISING OPPORTUNITIES

<input type="checkbox"/> Centerspread +43,000 impressions	\$3,500	<input type="checkbox"/> 1/2 page +27,000 impressions	\$850
<input type="checkbox"/> Back Cover +37,000 impressions	\$3,100	<input type="checkbox"/> 1/4 page or Strip ad +24,000 imp.	\$675
<input type="checkbox"/> Inside front or back cover +32,500 imp.	\$2,100	<input type="checkbox"/> 1/8 page +18,000 impressions	\$400
<input type="checkbox"/> Full page +30,000 impressions	\$1,500	<input type="checkbox"/> Business card +12,000 impressions	\$225
<input type="checkbox"/> Expanded listing (25 words)*	\$100	<input type="checkbox"/> Additional category*	\$21

All ads include full color highlighted 25 word expanded business listing.
Impressions served on www.mansfieldnewsjournal.com - 300x250.

**No online included in these selections*

NEW BENEFIT - Receive a free pick up of your chamber directory ad on Sunday, November 8th in the Mansfield News Journal with the purchase of an 1/8th page ad or larger in the 2015 Chamber Directory. All members will receive two free listings in different areas of the printed directory. One listing is by category of business (includes name, address, phone, fax, email and/or web address and contact name). The second listing is in alphabetical order by business name (includes name and page number of category listing).

Advertising deadline is Friday, October 2nd!
Call the News Journal TODAY to reserve your space!
419-521-7315

Advertiser _____ Ad Size _____ Total Ad Cost \$ _____

Signature _____ Date _____

News Journal
A GANNETT COMPANY 