



RICHLAND AREA
CHAMBER
of **COMMERCE**

Chamber Link



October 2017
Volume 77

SAVOR & SIP IS JUST WEEKS AWAY!



Presented

by



MEDICAL MUTUAL®

AUCTION & FOOD TASTING

Wednesday, October 24th

5-8:00pm

at the

Mid-Ohio Conference Center

A CELEBRATION OF ALL THINGS

CULINARY IN OUR AREA!

Enjoy mouthwatering appetizers, entrees, desserts, pastries, and beverages from 20+ of the area's finest restaurants, caterers, bakeries, deli's and beverage companies!

See inside for a registration form or register at RichlandAreaChamber.com

Business is Blooming
A Showcase of Women Led Businesses
Presented by **RICHLAND SOURCE**
www.richlandsource.com
Thank you to our Presenting Sponsor,
Richland Source for your support of this event!



richland area chamber Ambassadors of the quarter

Stan and Diana Butts
Valleyview Country Getaway



Congratulations to our Ambassadors of the Quarter, Stan and Diana Butts from Valleyview Country Getaway!

Stan and Diana are the owner/operators of Valleyview Country Getaway, a guest rental home located on Possum Run Road. Their jobs cover the entire spectrum of the hospitality business. Stan states, "In December we will celebrate our sixth year, and what fun it has been. We enjoy the interaction with our guest and the diversity they bring. It is still difficult for us to grasp how a rental home in Mansfield, Ohio could attract guests from so many worldwide locations such as South Africa, Dubai, Canada, India, South Korea and most states in our great country. We really enjoy being Ambassadors and the opportunity to help connect business owners with each other. We firmly believe that everyone benefits from positive changes in our community. As the old saying goes 'A rising tide floats all boats'."

Stan and Diana are most often in attendance at Chamber events, helping greet attendees with smiling faces. Stan has also recently started writing articles for the Chamber newsletter, featuring what's new and exciting among Chamber member business.

Congratulations, Stan and Diana! We sincerely appreciate everything you do for the Chamber!

Chamber Staff

**Contact us @ 419-522-3211 or e-mail us:
info@RichlandAreaChamber.com**

Jodie A. Perry, IOM, CCEO-AP, President/CEO
Suzy Beeson, Front Office
Lisa Duckworth, Program & Events
Stephany Elgin, Member Services
Angie Fanello, Marketing & Communications
Nikki Lewis, Foundation Manager

RCDG Staff

**Contact us @ 419-755-7234 or email us:
info@ChooseRichland.com**

Roberta Perry, Community Development
Karen Seman, Workforce Development
Barrett Thomas, Economic Development

**SAVE THE
DATE!**



Small Business of the Year Awards Luncheon

December 1st

11:30am-1:30pm at the Holiday Inn

www.richlandareachamber.com

Ribbon CUTTINGS



Snap Fitness (Shelby)



Arby's (Shelby)



Carson Travel (Lexington)



Raemelon Therapeutic Equestrian Center ("Beyond Dreams, Within Reach" campaign)



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September **Chamber Coffee** was a great one! Thank you to everyone who came out, it was a great group and there were some wonderful connections made. Also thank you to our amazing hosts at the **Wishmaker House Bed and Breakfast** in Bellville. If you haven't visited before, it is worth a trip. The house itself is beautiful, and the wine is amazing. Isn't it exciting that we have places like this in our community?

We had a full house for the September **Business Boot Camp** on Networking. Thank you to **Duana Patton** from the Ohio District 5 Area Agency on Aging for sharing your knowledge on networking!

Our next Business Boot Camp will take place on **October 11th**, and the topic will be "Questions all Business Owners Should be Asking"—more details inside this newsletter!





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Get Healthy. Stay Healthy.
Richland Public Health Events in October!

Fall Hike for Health at Malabar Farm and Gorman Nature Center



Saturday, October 21
9 a.m. to 2 p.m.

For more information: Health Promotion/Education, 419-774-4772



2017 FLU IMMUNIZATIONS

Flu Hot Line: [419-774-4553](tel:419-774-4553) • richlandhealth.org

- **October 24 - Tuesday**

Richland Public Health, 555 Lexington Ave., Mansfield, Ohio
in the **Corley Room** (lower level), **4 p.m. to 7 p.m.**

- **October 26 - Thursday**

Richland Public Health, 555 Lexington Ave., Mansfield, Ohio
in the **Corley Room** (lower level), **10 a.m. to 1 p.m.**

Pricing per flu vaccine: Cash discount (best value) **\$33.00**
(price varies based on age and vaccine given)

We accept Medicare/Medicaid, Anthem Blue Cross Blue Shield, Cigna, Medical Mutual, and United Healthcare for billing. Please bring your insurance card.

Children less than 18 must be accompanied by a parent/legal guardian or another adult with written permission from the parent.

TO SPEED PROCESSING, PLEASE BRING YOUR DRIVER'S LICENSE!

Equal Opportunity Employer/Provider of Services. This program is partially supported by Levy dollars.

For additional information call Richland Public Health Nursing Division, 419-774-4540.

Welcome!

Please join us in welcoming the newest members to your Chamber!

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Attractions, Recreation, Entertainment/
Other

2190 West 4th St., Ontario
(567) 303-8883

www.altitudemansfield.com

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(419) 989-1133

tinyurl.com/altrusamansfield

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www.backtolifeartstudios.com

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Upcoming Learning & Networking Events

BUSINESS BOOT CAMP ☆☆☆ SERIES

Questions All Business Owners Should Be Asking

When: Wednesday, October 11th 7:30am-9am

Where: Richland Area Chamber of Commerce, 55 N. Mulberry St. Mansfield

Objectives:

Learn about the who, what, where, why, when and how of being a leader of your organization. Discussion will include what makes your business unique, demographics, marketing, who you can trust to help you in your path to success, and your role in making things happen. This workshop will be packed with information you and your key staff can take away and begin implementing immediately.

Continental Breakfast Provided

\$15 Members - \$25 Non-Members

Please RSVP to reserve your spot



Our Speaker : Eric Parr

Many of you know Eric from Parr Insurance and his volunteer work. Eric is from Crestline and is a graduate of Heidelberg University. He is a member of Kiwanis and the Masonic Lodge 35. He has his CPIA Certification and is a Tiffin University School of Business Advisory Council Member.

See registration information at the bottom of page.

JOIN US FOR A
**CHAMBER
COFFEE**

7:30-8:30am

Lexington Event
Center
at



*Join us for Open Discussion while
Enjoying Your Morning Coffee!*

When: Friday, Nov. 17th

7:30– 8:30am

**Where: Lexington Event Center at Bucks
192 East Main Street, Lexington**

Join our President, Jodie Perry, at our next “Chamber Coffee” session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is **no charge** to attend, but seating is limited, so please reserve your spot (see registration information at bottom of page).


Lunch WISE
WEDNESDAY

Network & Be Inspired by Local Women!

When: Wednesday, October 18th 11:45– 1pm

Where: Ed Pickens Café on Main Events & Catering - 28 N. Main St., Mansfield

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.

3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at richlandareachamber.com
- Call 419-522-3211
- Email lduckworth@richlandareachamber.com

Richland Area Chamber Member

SPOTLIGHT

Wade Gardens - A Secret to Share

We all like to know secrets, so here is one, (only you can tell everyone you know)... Located a short distance down Possum Run Road, just past the ski resort, is one of the area's most unique gift shops, combined with the premier landscape design and build operation, known collectively as Wade Gardens Landscaping and Gift Shop. This ten year old business has been quietly hiding, just off the roadway, in the beautiful Possum Run Valley.

The brainchild of Tom Wade and his wife Robyn, the business reflects their artistic talents, refined taste, and attention to detail. The landscape portion of the business is overseen by Tom and his staff of knowledgeable employees. They are at the ready to help you with all landscaping needs, whether refurbishing an existing area or starting from scratch. Bringing your ideas and the feel you want to achieve into a finished project is their specialty. Services range from residential, commercial, or courtyard design to irrigation and lighting plans for your outdoor areas, plus lawn maintenance and snow plowing. The beautiful plants and landscape items may have met their equal as you step into the gift shop.

You immediately realize that this is not your usual garden center gift shop. The vast array of home décor items are a visual delight. Robyn's display talents showcase the quality and diversity of the vast array of items. The selection reflects the goal of quality over quantity. Bells of Vienna, a premier line of wind chimes, and glass balls from Kitras Art Glass are examples of what you might find here. If you are looking for a special gift, check out this shop. The Holiday season is a sensory pleasure, and yes, Santa does stop by.

Wade Gardens Landscaping and Gift Shop is located at 3360 Possum Run Road, Mansfield. Additional information can be found on their website at www.wadegardens.com.



Stan Butts, Guest Columnist
Valleyview Country Getaway



World's Largest Coloring Book + Million Dollar McLaren Race Car = A Spider ?

Oops, I spelled that wrong, it's Spyder, as in Spyder Signs and Graphics, the Mansfield based, family owned company that has implementing impeccable designs for over twenty years. So how are all these different things related?

The 'World's Largest Coloring Book' came about as a 'because we can' project, using a large format HP flatbed printer. The book was hand bound and shipped to the Guinness Book of World Records, where it earned the title of World's Largest. The McLaren race car was a graphic wrap. These projects demonstrate the incredible resourcefulness and talent of Spyder Signs.

The company was formed in 1996 as Sign Graphics. Doug Brown, President/CEO decided in 2016 to rebrand his company as Spyder, a bold and innovative move. The rebranding signaled the move from a company that was primarily wholesale to one that is aimed squarely at the retail market. The emphasis at SGI is team based, where excellence, innovation, and quality are the main drivers. Add to the mix quick turn around, and you have the new Spyder Signs and Graphics. Doug used the example of Rahal racing to make the point. They send a digital file for a car wrap, by 8:30 it's being printed, and by afternoon, out the door to the race team.

Locals might recognize the window decal at the Y on Lexington Avenue, depicting the 150th birthday of the organization, which is an example of SGI's work and innovative solutions.

The company has a large list of services available, which include banners, decals, signage, vehicle wraps, and point-of-sale materials.

SGI is located at 131 Cook Road, Mansfield. Additional information can be found at www.spydersigns.com or give them a call at 419-756-5354.





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Upcoming Events

- 10/10/17 — Business Advocacy 8:00-9am
 10/11/17 — “Questions All Bus. Owners Should Be Asking”
Business Boot Camp @ Chamber 7:30-9am
 10/12/17 — Executive Committee 7:30-9am
 10/12/17 — Business After Hours/Malabar Farm 5-7pm
 10/18/17 — Chamber Board Meeting 7:30-9am
 10/18/17 — Lunch WISE Wednesday Women’s Luncheon
 @Ed Pickens 11:45-1pm
 10/20/17 — Ambassadors Meeting 8-9am
 10/24/17 — Savor & Sip Auction and Food Tasting
 11/3/17 — Chamber office closed for strategic planning
 11/9/17 — Business After Hours/Renaissance 5-7pm
 11/9/17 — Chamber Coffee @ Lex. Event Ctr. 7:30-8:30am
 12/1/17 — Small Bus. of the Year Awards 11:30am-1:30pm
 12/14/17 — Business After Hours/Mans. Art Center 5-7pm
 1/25/18 — Chamber Annual Meeting & Dinner
 3/21/18 — Expo Eve Business After Hours 5-7pm
 3/22/18 — Business Expo

Watch your e-mail for more upcoming events!

Kingwood Center Gardens Business After Hours



AUCTION AND FOOD TASTING EVENT



October 24th, 2017 5-8pm

Mid-Ohio Conference Center

TICKET INFORMATION COMING SOON!

☐

Yes, I would like to donate an item!

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s):** _____

◆ Item enclosed _____ Need pick up between (dates) _____ & _____

Please respond by Friday, October 13th:

**Mail to: Richland Area Chamber of Commerce
55 N. Mulberry St. Mansfield OH 44902**

Silent Auction

Fax: 419-526-6853 Call: 419-522-3211 Email: lduckworth@richlandareachamber.com

*****Don't like to shop?? Cash donations are welcome and we'll do the shopping for you!
We will be doing both silent and live auctions. Don't miss out on the opportunity to
highlight your business by providing a unique item for the auction. Some great ideas
include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.***

Thank you for your participation!

3rd Annual



AUCTION & FOOD TASTING

Presented
by



Tuesday, October 24th
5-8:00pm

at the

Mid-Ohio Conference Center
890 West Fourth Street, Mansfield

A CELEBRATION OF ALL THINGS CULINARY IN OUR AREA!

Enjoy mouthwatering appetizers, entrees, desserts, pastries, and beverages from some of the area's finest restaurants, caterers, bakeries, deli's and beverage companies!

How does it work? Entry for attendees is \$15.00/person, which includes one sample from each vendor (over 20 participants). Most attendees are full before they are able to try all the samples! You will also have a chance to bid on many wonderful auction items.

Who can attend? This event is open to Chamber members and the general public, so invite your co-workers, family and friends.

Bid on auction items - Bid on the many fantastic auction items contributed by our Chamber members! Everything from overnight getaways to themed baskets, chocolates, gift cards, sports items and much more!

Enjoy Live Entertainment ~ Great Food ~ Auction Items!



Tickets: \$15 for Chamber members registered by Monday, Oct. 23rd

Person ordering tickets _____ Number of tickets _____

Organization _____ Phone _____

Address _____ City _____ Zip _____

Payment enclosed _____ Visa/MC/Disc # _____ exp. ____/____

Address of Cardholder: Street _____ Zip _____

55 N. Mulberry Street, Mansfield, OH 44902
p:(419) 522-3211 f: (419) 526-6853

e: lduckworth@richlandareachamber.com or register online by visiting
the event calendar at RichlandAreaChamber.com

Once registered, simply check in at the door (no tickets will be mailed)

RSVP by October 23rd, 2017
for best pricing!



RICHLAND AREA
CHAMBER
of COMMERCE
Strong Business.
Strong Community.



Presented by



Mid-Ohio Conference Center
Tuesday, October 24th

SPONSORSHIP APPLICATION



2016 Attendance—300+

Audience—Area business leaders, professionals, support staff, general business crowd

Advertising—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

In addition to live entertainment and a silent auction, we have 20+ vendors offering samples.

Presenting Sponsorship - \$4,000 (Exclusive)

- 30 Tickets Included (\$450 Value)
- Naming rights (Savor & Sip presented by...)
- Company logo (color) on event banner
- Opportunity to set up a promotional table at the event to hand out information
- Company name/logo recognized on all advertising*
- Company name listed on all press releases
- Company logo on cover of "Tasting Menu"
- Full page color ad in the "Tasting Menu"
- Company logo on all event posters
- Company recognized on stage & in announcements
- Company logo & link on event webpage
- Company logo (1 color) on tote bags for attendees (if available)
- Company logo (small) on souvenir glasses (1 color)
- Company logo on table sponsor signs
- Right of first refusal for 2018

Souvenir Glass Sponsorship - \$2,000 (Exclusive)

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

Tote Bag Sponsorship-\$500 (Limit 6, 3 left)

Must have at least 2 sponsors to print bags

- 8 Tickets Included (\$120 Value)
- Company Logo (1 color) printed on one side of tote bag given to each vendor and attendee
- Company name listed in the Tasting Menu
- Company name listed on event posters
- Company recognized in announcements
- Company name listed on event webpage with link

Entertainment Sponsorship - \$250

- 4 Tickets Included (\$60 Value)
- Company logo on sponsor sign on the stage
- Company name listed in the Tasting Menu
- Company recognized in announcements
- Company name listed on event webpage

Table Sponsorship - \$150

- 2 Tickets Included (\$30 Value)
- Company logo on table sponsor signs
- Company name listed in the Tasting Menu
- Company name listed on event webpage

2017 SPONSORSHIP APPLICATION

Organization Name: _____

Contact: _____ Telephone: _____

Address: _____ City/State/Zip: _____

Email: _____ Website: _____

SELECT YOUR SPONSORSHIP LEVEL:

☐ Tote Bag Sponsorship - \$500 (Limit 6, 3 remain) ☐ Entertainment Sponsorship - \$250 ☐ Table Sponsorship - \$150

METHOD OF PAYMENT: ☐ Check enclosed ☐ Visa/MasterCard/Discover

Credit Card # _____ Exp. Date. _____

Security Code _____ Signature _____ email _____

Address of Cardholder _____



**RICHLAND AREA
CHAMBER
of COMMERCE**



*The Clear Fork Valley
Chamber of Commerce*



Saturday, November 25, 2017

Be a Part of the **Shop Small** Movement in *Richland County!*

What is it?

- Small Business Saturday is the Saturday after Thanksgiving.
- It's a national movement promoted by American Express to encourage people to include small businesses in their holiday shopping (you do not need to accept American Express to participate)
- Locally, we are joining together to promote small businesses county-wide (Chamber membership is not required to participate)
- Some local businesses report that this is the busiest day of the year for them!

How do I participate?

- We will be giving out "Passports to Small Business" to the public.
- As a vendor, all you have to do is stamp the passport when a customer visits your store.
- There is no purchase required by the customer, but we believe by encouraging them to visit as many stores as possible that many will end up spending money with you.
- For each stamp received, the customers will be given an entry into a prize drawing.
- Offering a discount is optional but highly encouraged to benefit your business!
- Provide a \$20(or more) gift card/certificate for the Passport drawing

What do I receive?

As long as you register before the deadline date you will receive:

- Your business name & location info on the printed passport.
- A stamp to mark the passports.
- A stack of passports to hand out.
- Small Business Saturday promo materials
- A boosted Facebook promotional post from the Richland Area Chamber of Commerce (in Nov).
- Inclusion on an email blast by the Richland Area Chamber
- Inclusion in over \$4,000 worth of advertising to promote the day and awareness of small businesses

No Reason Not to Participate!

Collectively we spend **thousands** of dollars to promote Small Business Saturday in our community. We also receive thousands of dollars of in-kind support from our media partners. All that for the "price" of a \$20 gift certificate to promote your business!

Is It Really the Same Day as the OSU-Michigan Game?

Yep, sorry about that. It's a national day that's set by American Express. We encourage you to embrace it and play it up!

2017 SMALL BUSINESS SATURDAY REGISTRATION- DUE BY 11/3/17

*Businesses must be a locally owned franchise or independently owned retail business to be listed on passport.
Want to support Small Business Saturday but don't fit the requirement? Contact the Chamber for sponsorship information!*

Business Name: _____

Contact: _____ Telephone: _____

Address: _____ City/State/Zip: _____

Email: _____ Website: _____

Will you be offering a special sale to customers that day? (circle) **YES** **NO** If yes, please provide more detail that we can use in promoting your business: _____

I understand that by signing below I am agreeing to be a participant in the Richland County Small Business Saturday program. I agree to stamp the passports of customers who enter my shop and that I will not require purchase for said passport. I also agree to provide a \$20 or more gift card/certificate for the drawing.

Signature _____ Date: _____

Please return to: Richland Area Chamber of Commerce

55 N. Mulberry Street, Mansfield, OH 44902

phone: 419-522-3211

fax: 419-526-6853

email: selgin@richlandareachamber.com



Business After Hours

October 12th, 5-7pm

4050 Bromfield Road, Lucas

Join us for a tour of the big house, prizes, live entertainment by Fat Daddy's Blues Band, and tasty items by Exclusively Yours Catering.



Rain
or
Shine!

Sponsored
by:



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Is this your first Business After Hours? Join us from 4:30-5pm to meet our friendly Chamber Ambassadors!

Please fax, email or mail this registration to the Richland Area Chamber of Commerce

Cost: Free for Members (if registering on or before 10/9 - \$5 after this date)

Company _____

Names & Emails of Attendees:

New Member
Reception?

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

PLEASE RSVP NO LATER THAN OCTOBER 9th, 2017

55 N. Mulberry Street, Mansfield, OH 44902

P: (419) 522-3211 F: (419) 526-6853

info@richlandareachamber.com

Online registration is available at RichlandAreaChamber.com



**RICHLAND AREA
CHAMBER
of COMMERCE**

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Strong Community.

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