



RICHLAND AREA
CHAMBER
of **COMMERCE**

Chamber Link



October 2016
Volume 65

SAVOR & SIP IS JUST DAYS AWAY!



AUCTION & FOOD TASTING

Wednesday, October 12th
5-8:00pm

at the

Mid Ohio Conference Center

Presenting
Sponsor



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See inside for a registration form or register at richlandareachamber.com

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Business Showcase a huge success!



Richland County: A great place for Young Professionals

By: Jodie A. Perry, IOM
@RichlandAreaCh



One of the best parts of my job is the opportunity to interact with so many different people and businesses throughout our community. Several times lately I have had the chance to meet younger professionals who have recently moved to our community. There is a lot of talk about the 'brain drain' that we have happening in our community. I do not dispute that we seem to have a lot of young people who are leaving the area to live somewhere else. I would also suggest that we're starting to see some of those same people come back. This is by no means a scientific analysis, just anecdotal, but it's happened enough lately that it has me thinking about why Richland County can be a great place for young professionals.

First, I should confess that I do not think that young people leaving to try their fortunes elsewhere is a strictly bad thing. In doing so, they are exposed to new ideas and different ways of living life, doing business and viewing the world. That can be a very good thing! On the other hand, we do want to make sure they know that we want them to come back here eventually and invest their time, talent and resources into helping make our community thrive.

In sharing this I am thinking Llan Fowler, manager of Main Street Books who lived in a major east coast city for years. When she decided to come back home to run the bookstore, she brought with her all the great ideas she had seen in local bookshops on the coast. Now we have readings, author signings, writing classes, kids activities and so much more right here in Mansfield all because she brought back those innovative ideas with her!

I think Richland County is ripe for new ideas and hungry to have new people get involved. I think there is a spot for younger professionals to jump right in and start making a difference. Far from having to earn your seat at the table (as you may find in the larger metro areas), in Richland County you can usually meet and network with the people you need to know in order to move forward with your career. If you want to learn and grow you can get involved with things like the Richland Young Professionals (RYP) mentoring program or Leadership Unlimited. You can attend some of many events that are happening each month and get connected into the community fairly quickly. I think younger professionals are eager to be involved and give back and they can do that in a very immediate way in our community which I think is another selling point.

I think Richland County is also ripe for entrepreneurially minded YPs. From local food trucks and catering to retail and service oriented businesses, I can think of many newer businesses that are owned by young professionals in our community. We have reasonably priced space and a lot of options of where you can locate. Our community is looking for new innovative places to eat, shop and support and I think YPs who have a dream of running their own business can make that dream come true a little sooner here in Richland County.

Finally, I think we have an outstanding local group in the Richland Young Professionals (RYP). They stormed onto the scene in 2014 and have continued to grow and expand what they are doing for our community. We have collaborated with them several times and are looking forward to future collaboration. I am always amazed at how many people I meet who are not aware of them. They are active and a great connection to help YPs get better plugged into the community!

So if you are a young professional, or you know a YP, who wants to get better connected to the community, I want to issue an open invitation to connect them with me. I'm very happy to help them get plugged into this amazing community. The sky is the limit, Richland County! Let's get to work!

Article originally appeared in the September 28th edition of the Mansfield News Journal/Business Journal

Chamber Staff

Contact us @ 419-522-3211 or e-mail us:
info@richlandareachamber.com

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ATTENDANCE CONTINUES TO GROW AT CHAMBER EVENTS - THANKS TO OUR AMAZING MEMBERS!

August Business After Hours at Rex's Landscaping



September Chamber Coffee at KeyBank



Vendor Alley at the Cruise In



September Business After Hours at the Ohio Bird Sanctuary



Ribbon CUTTINGS



65th anniversary celebration at Miller's Diamond Jewelry



Toy Hunters in Ontario



Rustik Market in Ontario



Little Buckeye Children's Museum's Adena Corporation exhibit



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Kingwood Center Gardens dedication of the renovated carriage house



Home Sweet Ohio in the Richland Mall

Ribbon CUTTINGS



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- OSU ticket giveaway
- Children's games
- Bounce houses
- Food vendors*

*Food available for purchase

FREE community event!

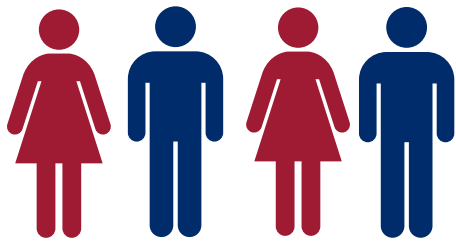
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ON ELECTION DAY
MORE THAN
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FOR THE DAY IN MOST COUNTIES



EACH PRECINCT NEEDS
POLL WORKERS

4



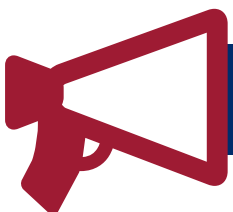
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IN OHIO



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- You must be a U.S. citizen
- You must be at least 18 years of age and registered to vote
- You must be a registered voter in the county in which you plan to work as a P.E.O.
- You must not have been convicted of a felony
- You cannot be running as a candidate for the election in which you are working

2nd Annual



AUCTION & FOOD TASTING

Wednesday, October 12th

5-8:00pm

at the

Mid Ohio Conference Center

890 West Fourth Street, Mansfield

A CELEBRATION OF ALL THINGS CULINARY IN OUR AREA!

Enjoy mouthwatering appetizers, entrees, desserts, pastries, and beverages from some of the area's finest restaurants, caterers, bakeries, deli's and beverage companies!

How does it work? Entry for attendees is \$15.00 per person and this entitles them to one sample from each vendor (participant list coming soon) and the chance to bid on many wonderful auction items.

Who can attend? This event is open to Chamber members and the general public, so invite your co-workers, family and friends.

Bid on auction items - Bid on the many fantastic auction items contributed by our Chamber members! Everything from overnight getaways to themed baskets, chocolates, gift cards, sports items and much more!

Enjoy Live Entertainment ~ Great Food ~ Auction Items!



Tickets: \$15 for Chamber members registered by Tuesday, Oct. 11th

Person ordering tickets _____ Number of tickets _____

Organization _____ Phone _____

Address _____ City _____ Zip _____

Payment enclosed _____ Visa/MC/Disc # _____ exp. ____/____

Address of Cardholder: Street _____ Zip _____

55 N. Mulberry Street, Mansfield, OH 44902
p: (419) 522-3211 f: (419) 526-6853

e: lduckworth@richlandareachamber.com or register online by
visiting the event calendar at richlandareachamber.com

Once registered, simply check in at the door (no tickets will be mailed)

**RSVP by October 11th, 2016
for best pricing!**



**RICHLAND AREA
CHAMBER
of COMMERCE**

Strong Business.
Strong Community.

AUCTION AND FOOD TASTING EVENT



October 12th, 2016 5-8pm

Mid-Ohio Conference Center

TICKET INFORMATION COMING SOON!

☐

Yes, I would like to donate an item!

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s):** _____

◆ Item enclosed _____ Need pick up between (dates) _____ & _____

Please respond by Friday, September 30th:

Mail to: Richland Area Chamber of Commerce
55 N. Mulberry St. Mansfield OH 44902

Silent Auction

Fax to: 419-526-6853 **Call:** 419-522-3211 **Email:** jperry@richlandareachamber.com

*****Don't like to shop?? Cash donations are welcome and we'll do the shopping for you!
We will be doing both silent and live auctions. Don't miss out on the opportunity to
highlight your business by providing a unique item for the auction. Some great ideas
include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.***

Thank you for your participation!

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**More
Business
Boot Camp
announcements
coming soon!**

Marketing Has Changed!

Learn How to Use Google to Grow Your Business

- ◆ Friday, October 21st, 2016
- ◆ Hot breakfast buffet, 7:30 - 8:00am
Program from 8:00am to 9:30am.
- ◆ Presenter: Chad Gillen, Regional Partner, Web.com
- ◆ Where: Holiday Inn/Mansfield
- ◆ \$20 Members - \$30 Non-Members

**RSVP BY
Oct. 17th**

In this 90-minute session you will learn:

- Understanding Consumers' Local Search Behavior
 - ⇒ The Anatomy of Search
 - ⇒ PPC (pay per click)
 - ⇒ Organic Listing (SEO)
 - ⇒ Map Listings
- The importance of "So-Lo-Mo."
 - ⇒ Social
 - ⇒ Local
 - ⇒ Mobile
- Pro Tips

Don't miss this information-packed workshop that will help grow your business!

About The Presenter

Chad is committed to digital education within our community. He has extensive background in the topics presented, including:

- Google Premier SMB Partner
- Google Certified since 2006
- SEMPO Certified
- Over 15 years of consulting and marketing experience with SMB's
- Specializing in multi-channel marketing
- Experience in managing portfolios ranging from \$500-\$25,000/mo.

Please Note - This event is taking place at the Holiday Inn

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____

Exp. _____ Security Code: _____

Return to: Richland Area Chamber
55 N. Mulberry St., Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

You can also register online
using the Chamber event
calendar at
richlandareachamber.com





Congratulations to all of our 2016 Small Business of the Year Nominees!

Winners will be announced at the Small Business of the Year Awards Luncheon on November 18th! Nominees were honored at a special breakfast held September 28th at the Holiday Inn - we hope you join us! Pictured is Kristi Lord from Mechanics Bank (sponsor), Chad Scott (nominee - Martini's on Main), Neil Hamilton from Hamilton Insurance Group, Inc. (sponsor), and Doc Stumbo from Graham AutoMall (sponsor).

Upcoming Events

- 10/5/16** — How to Build an UNSTOPPABLE Small Business Business Boot Camp Workshop at the Chamber 7:30-9am
- 10/11/16** — Business Advocacy Committee 8-9am
- 10/12/16** — Savor & Sip Auction & Food Tasting at the Mid-Ohio Conference Center 5pm-8pm
- 10/13/16** — Executive Committee Meeting 7:30-9am
- 10/18/16** — Business Expo Committee 9-10am
- 10/19/16** — Chamber Board Meeting 7:30-9am
- 10/21/16** — Marketing Has Changed! Learn How to Use Google to Grow Your Business! Business Boot Camp PLUS Workshop 7:30am
- 10/28/16** — Ambassadors Meeting 8-9am
- 11/10/16** — MTBusinessTechnologies Bus. After Hours 5-7pm
- 11/18/16** — Small Business of the Year Luncheon
- 12/2/16** — Chamber Coffee/YMCA 7:30-8:30am
- 12/8/16** — Bus. After Hours/Mansfield Art Center 5-7pm

Watch your e-mail for more upcoming events!



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The Clear Fork Valley
Chamber of Commerce



Saturday, November 26, 2016

Be a Part of the **Shop Small** Movement in *Richland County!*

What is it?

- Small Business Saturday is the Saturday after Thanksgiving.
- It's a national movement promoted by American Express to encourage people to include small businesses in their holiday shopping (you do not need to accept American Express to participate)
- Locally, we are joining together to promote small businesses county-wide (Chamber membership is not required to participate)
- Some local businesses report that this is the busiest day of the year for them!

How do I participate?

- We will be giving out "Passports to Small Business" to the public.
- As a vendor, all you have to do is stamp the passport when a customer visits your store.
- There is no purchase required by the customer, but we believe by encouraging them to visit as many stores as possible that most will end up spending money with you.
- For each stamp received, the customers will be given an entry into a prize drawing.
- Offering a discount is optional but highly encouraged to benefit your business!

What do I receive?

- As long as you register before the deadline date you will receive:
- Your business name & location info on the printed passport.
 - A stamp to mark the passports.
 - A stack of passports to hand out.
 - Small Business Saturday promo materials
 - A Facebook promotional post from the Richland Area Chamber of Commerce (in November).
 - Inclusion on an email blast by the Richland Area Chamber

2016 SMALL BUSINESS SATURDAY REGISTRATION- DUE BY 11/4/16

*Businesses must be a locally owned franchise or independently owned retail business to be listed on passport.
Want to support Small Business Saturday but don't fit the requirement? Contact the chamber for sponsorship information!*

Business Name: _____

Contact: _____ Telephone: _____

Address: _____ City/State/Zip: _____

Email: _____ Website: _____

Will you be offering a special sale to customers that day? (circle) **YES** **NO** If yes, please provide more detail that we can use in promoting your business: _____

NEW THIS YEAR: All vendors are required to provide at least one item valued at \$20 or more for the passport raffle. Describe item(s) and include value: _____

I understand that by signing below I am agreeing to be a participant in the Richland County Small Business Saturday program. I agree to stamp the passports of customers who enter my shop and that I will not require purchase for said passport.

Signature _____ Date: _____

Please return to: Richland Area Chamber of Commerce

55 N. Mulberry Street, Mansfield, OH 44902

phone: 419-522-3211

fax: 419-526-6853

email: selgin@richlandareachamber.com



Introducing...

Lunch WISE WEDNESDAY

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking, motivation & learning.

Speaker

Jodie A. Perry, IOM—President/Richland Area Chamber of Commerce

Date

Wednesday, October 19, 2016

Time

11:45am (Lunch is served), Program from Noon—1pm

Place

Ed Pickens Café on Main

Cost

\$12.00 per person

This collaborative new series exclusively for women is being co-hosted by the Richland Area Chamber of Commerce, Mind Body Align and the Small Business Development Center at NCSC. Each month we'll have a time of powerful networking, a motivational "TED-type" talk as well as a chance to learn more about your community. We look forward to having you join us for our first event featuring Chamber President Jodie Perry.

Hosted by:



Ohio

Small Business
Development Centers

@ North Central State College

MBA Mind Body Align

Please fax, email or mail this registration to the Richland Area Chamber of Commerce by October 17, 2016.

Cost: \$12.00 per person ~ or you may sign up at RichlandAreaChamber.com

Reservations must be cancelled two business days in advance to avoid being charged for the event.

Company _____

Name of Attendees _____

Number Attending _____ Check Number _____ Please Invoice _____

Phone _____ Email _____

Visa/MC/Disc # _____

Exp. Date _____ Security Code _____

RICHLAND AREA CHAMBER OF COMMERCE

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Fax: (419) 526-6853 or kfox@richlandareachamber.com

**LUNCHWISE
WEDNESDAY**

PLEASE RSVP NO LATER THAN OCTOBER 17, 2016

**RACC
MBA
SBDC**



Business After Hours at

MT Business
Technologies, Inc.

Thursday, November 10th 5-7pm

The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:

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