

Chamber Link



November 2017

Thank you for your help in making this a sold-out event!



See our facebook page for dozens of fabulous pictures!























Encourage Your Family & Friends to Re-Think Richland

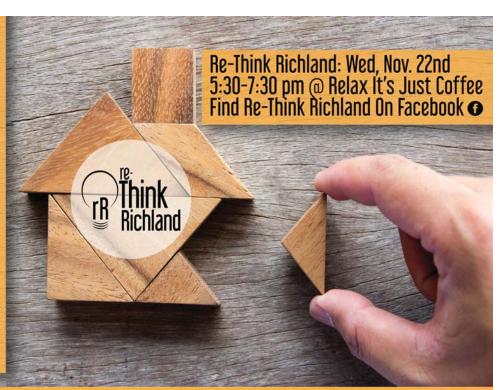
Karen Seman RCDG, Workforce Development

Re-Think Richland is a new initiative meant to offer a fresh perspective on life and work in the Richland County area. Life is great in a small pond - low cost of living, affordable child care, a wide array of professional opportunities, and growing communities!

You will be seeing the below campaign across Richland County. Please help by spreading the word about this upcoming event, and be sure to like Re-Think Richland on Facebook!



Plug Back Into
The Community
That Feels Like
HOME.
It's Time
For You
To Re-Think
RICHLAND.



Calling All: nieces, nephews, sons, daughters, brothers and sisters that have moved away, we want you back! If your family member has moved away, please share this exciting opportunity with them!

The night before Thanksgiving, we will be hosting a business casual networking event from 5:00 - 7:30 pm at Relax, It's Just Coffee. Stop by, chat and see how home has changed. Learn about employers with career opportunities that may need YOU. A ten minute chat over a glass of beer, wine or coffee, may just get you thinking...or better yet, get you an interview!



Chamber Staff

Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jodie A. Perry, IOM, CCEO-AP, President/CEO Suzy Beeson, Front Office Lisa Duckworth, Program & Events Stephany Elgin, Member Services Angie Fanello, Marketing & Communications Nikki Lewis, Foundation Manager

RCDG Staff

Contact us @ 419-755-7234 or email us: info@ChooseRichland.com

Roberta Perry, Community Development Karen Seman, Workforce Development Barrett Thomas, Economic Development

Ribbon CUTTINGS



Carrousel Antiques 20th Anniversary (Mansfield)



JJS Sports Academy (Mansfield/Ontario)



Blue Barista Coffee Co. (Richland Mall)



Aesthetic Lookz i-Browz (Richland Mall)



Clothes Mentor (Ontario)



Avita Health System groundbreaking (Bellville)



The Hope Homes of Richland County (Mansfield)



Contemporary Art Space (Richland Mall)



Little Buckeye Children's Museum Grocery Store Exhibit (Mansfield)



"Around here, however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things, because we're curious...and curiosity keeps leading us down new paths." ~Walter Elias Disney

In keeping with the back-to-school season and doing new things, CareWorksComp has a few educational opportunities to share with you that we hope you will consider: a Risk Reduction Workshop, and Two Hour Group Safety Training classes.

One important deadline coming up:

November 13, 2017: Group Rating enrollment deadline. Please return your enrollment documents to be filed in the 2018 program. If you are already in group rating and qualify for the 2018 rate year, you will be automatically renewed into next year's program.

<u>Risk Reduction Workshops</u>: CareWorksComp is pleased to invite customers and non-customers to an exclusive Ohio Workers' Compensation Workshop: "How to Apply Intermediate and Advanced Risk Reduction Solutions to Ohio Workers' Compensation." This workshop will offer valuable strategies to keep your BWC premiums down, we highly suggest attending this workshop. (*Attendance at the Risk Reduction Workshop does not count toward the BWC Two Hour Group Safety Training Requirement for the current 2017 Rate Year!)

<u>Two Hour Safety Training Sessions</u>: We are also pleased to offer Two-Hour Safety Training which meets BWC's requirement for group rated and group retrospective rated employers. You have two sessions to choose from, 9:00-11:00am or 1:00-3:00pm. We have a session open in Dublin on **December 5, 2017**.

OSHA Electronic Filing Updates: As a reminder, the electronic reporting of OSHA300A Log has been moved to December 1, 2017 (the online reporting form went live on August 1, 2017.) If you are not sure what your establishment's responsibilities are in reference to the electronic reporting standard, please feel free to contact Jim Wirth, at 614.827.0370 or jim.wirth@careworkscomp.com.

More than 5,000 Ohio businesses are missing out on rebates from the Ohio Bureau of Workers' Compensation: The Ohio BWC issued more 160,000 checks in July as part of a \$1.1 billion rebate to Ohio businesses. According to the BWC, there were 5,534 checks totaling \$9.8 million that Ohio businesses have yet to cash. Time is running out to cash them. One check is for nearly \$203,000 and 152 are for at least \$10,000. Uncashed checks will expire 95 days after they were issued. The BWC recently emailed notices to the affected businesses. The bureau can reissue checks that aren't cashed, but there will be a delay. For additional information, contact the Ohio BWC at www.bwc.ohio.gov or 1.800.644.6292.

2018 Group Programs: CareWorksComp has sent group rating and group retro offers and renewals to our current clients; your business may be eligible for **both programs** (we refer to this as "dual eligibility".) We are happy to discuss these options with you, as each year there may be a different mix of cost-saving strategies that work best for your company. Contact Amber Hart, Program Manager, with any questions: Amber.Hart@careworkscomp.com / 614-932-1553

<u>Unemployment Tax Season</u>: Unemployment tax season is fast approaching, and we offer you the opportunity to reduce this business expense through the CareWorksComp Claims and Tax Management Service. Last year, just one component from this program reduced our customer's annual unemployment costs **by as a much as 10**%!

- -Ohio Department of Job and Family Services (ODJFS) allows commonly owned businesses (common ownership for two or more business entities) to apply for a common/joint tax rate for 2018 to reduce their unemployment tax liability. This strategy can significantly reduce an organization's unemployment costs.
- -CareWorksComp can complete a common/joint rating analysis to determine your amount of savings. In addition, customers taking advantage of the common/joint rating analysis will also benefit from a special **reduced service fee**.
- -To enroll, please contact Kammy Staton, our Unemployment Manager, at 614.526.7165 or kammy.staton@careworkscomp.com

Since applications for common rating must be filed with ODJFS no later than **12/31/17**, we have a very short time frame to finalize this agreement and complete the savings analysis. If you have any questions please contact Kammy Staton, our Unemployment Manager, at 614.526.7165 or kammy.staton@careworkscomp.com.

Our dedicated Cost Containment Team is here to assist you at every step of the cost savings process! We are available to discuss your account and offer specialized recommendations based on your company's individual needs.



2017 Small Business of the Year Luncheon

The Board of Directors and Small Business of the Year Committee of the Richland Area Chamber of Commerce request your attendance as we celebrate and honor all small businesses and name our **2017 Small Business of the Year Recipients.**

December 1st, 2017

Holiday Inn & Suites Mansfield 116 Park Avenue West Receiving line and networking – 11:30am Buffet Lunch – 11:45am Program from 12:15pm-1:30pm

Kindly RSVP by November 17th, 2017











2017 FINALISTS 15 and over
Ritter's Office Outfitters
Marco Photo Service Inc.
Ashland/Mansfield Foot and Ankle Specialists

14 and under
Lloyd Rebar
Hamilton Insurance Group, Inc.
The Shealy Group

Please mail/fax to: **Richland Area Chamber of Commerce** 55 N. Mulberry St. ~ Mansfield, OH 44903 ~ (419) 526-6853 Fax Reservations must be cancelled two business days in advance to avoid being charged for the event.

Business Name:	
Attendees Names:	
Individual Tickets (Respond by November 17 th): \$25 x individuals for a total of: \$ \$200 for table of 8	Stuffed Peppers Herb Encrusted (vegetarian) Chicken Qty: Qty:
Please invoice me Check included (Check #) Visa/Master Card/Discover #	Exp. Date
Sec. Code Phone number:	
Email:	
Signature:	

Remaining Sponsorship Packages

Regional Leader Sponsorship \$350

1 table of 8 at the Award Luncheon (\$200 value) Company logo (small) in the event program Company logo on the Power Point presentation Sponsor recognized in announcements Company name & link on event webpage

Innovator Sponsorship \$200

4 seats at Award Luncheon (\$100 value) Company name in the event program Company name on Power Point presentation

. Company name on event webpage

Entrepreneur Sponsorship \$100

2 seats at the Award Luncheon (\$50 value) Company name in the event program





SMALL BUSINESS OF THE YEAR NOMINEE BREAKFAST

See our Facebook page for more breakfast pictures, along with a list of all 25 semi-finalists and 6 finalists









Business After Hours at the Mansfield Playhouse

Additional Networking Events



7:30-8:30am

Lexington Event Center



When: Friday, Nov. 17th

7:30-8:30am

Where: Lexington Event Center at Bucks 192 East Main Street, Lexington

Join us at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.



Join us for Open Discussion while Enjoying Your Morning Coffee!

There is **no charge** to attend, but seating is limited, so please reserve your spot (see registration information at bottom of page).



When: Wednesday, November 15th 11:45–1pm

Where: Ed Pickens Café on Main Events & Catering - 28 N. Main St., Mansfield Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

Network & Be Inspired by Local Women!

Join us this month for "Giving in Our Community", with speakers Maura Teynor and Allie Watson from The Richland County Foundation.

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.



Photos from our October Lunch WISE event

3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at richlandareachamber.com
- Call 419-522-3211
- Email Iduckworth@richlandareachamber.com



October Economic Club Luncheon with Gus Sauter, retired Chief Investment Office from Vanguard



October Business Boot Camp with Eric Parr from Parr Insurance Agency

Are You Receiving Email Communications from the Chamber?



If not, you are missing out on important information!

The Chamber emails the staff of our members important information such as news updates, legislation issues, upcoming events, training opportunities, and much more! If you wish to receive email from the Chamber, let us know at 419-522-3211 or email lduckworth@richlandareachamber.com.





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for food prep and holiday cooking

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or call

Environmental Health

419-774-4520

















Saturday, November 25, 2017

Be a Part of the Shop Small Movement in *Richland County*!

What is it?

- Small Business Saturday is the Saturday after Thanksgiving.
- It's a national movement promoted by American Express to encourage people to include small businesses in their holiday shopping (you do not need to accept American Express to participate)
- Locally, we are joining together to promote small businesses county-wide (Chamber membership is not required to participate)
- Some local businesses report that this is the busiest day of the year for them!

How do I participate?

- We will be giving out "Passports to Small Business" to the public.
- As a vendor, all you have to do is stamp the passport when a customer visits your store.
- There is no purchase required by the customer, but we believe by encouraging them to visit as many stores as possible that many will end up spending money with you.
- For each stamp received, the customers will be given an entry into a prize drawing.
- Offering a discount is optional but highly encouraged to benefit your business!
- Provide a \$20(or more) gift card/certificate for the Passport drawing

What do I receive?

As long as you register before the deadline date you will receive:

- Your business name & location info on the printed passport.
- A stamp to mark the passports.
- A stack of passports to hand out.
- Small Business Saturday promo materials
- A boosted Facebook promotional post from the Richland Area Chamber of Commerce (in Nov).
- Inclusion on an email blast by the Richland Area Chamber
- Inclusion in over \$4,000 worth of advertising to promote the day and awareness of small businesses

No Reason Not to Participate!

Collectively we spend **thousands** of dollars to promote Small Business Saturday in our community. We also receive thousands of dollars of in-kind support from our media partners. All that for the "price" of a \$20 gift certificate to promote your business!

Is It Really the Same Day as the OSU-Michigan Game?

Yep, sorry about that. It's a national day that's set by American Express. We encourage you to embrace it and play it up!

2017 SMALL BUSINESS SATURDAY REGISTRATION- DUE BY 11/10/17

Businesses must be a locally owned franchise or independently owned retail business to be listed on passport.

Want to support Small Business Saturday but don't fit the requirement? Contact the Chamber for sponsorship information!

want to support small business saturally but don't fit the requirement: Contact the Chamber for sponsorship injornation:				
Business Name:				
Contact:	Telephone:			
Address:	_ City/State/Zip:			
Email:	Website:			
Will you be offering a special sale to customers that day? (circle) YES NO	If yes, please provide more detail that we can use in promoting your business:			
I understand that by signing below I am agreeing to be a participant in the R passports of customers who enter my shop and that I will not require purch for the drawing.	ichland County Small Business Saturday program. I agree to stamp the ase for said passport. I also agree to provide a \$20 or more gift card/certificate			
Signature	Date:			

Please return to: Richland Area Chamber of Commerce

55 N. Mulberry Street, Mansfield, OH 44902 phone: 419-522-3211 fax: 419-526-6853 email: selgin@richlandareachamber.com









Welcome Wagon® can help your business connect with the new families in your community.

Jody Johnson, Community Marketing Executive 419-775-6535 • jody.johnson@welcomewagon.com



Contact Becky Toomey today at 419.525.8752,

or visit RichlandBank.com



SOMETIMES SMALL IS... BIG!

Stan Butts, Guest Columnist
Valleyview Country Getaway

GROhio Community Credit Union is relatively small in size, but they have found many ways to use that to their advantage throughout the years.

Founded in 1960 as the Gorman-Rupp Associates Credit Union, it was chartered as an employee share owned group. Membership was restricted to employees and their families. The underlying philosophy of all credit unions is: 'a non-profit financial institution formed, owned, and operated with the sole purpose to help members help one another financially'. Subsequent to the legendary growth of Gorman-Rupp, the credit union followed, originally located on Elm Street, then on W. Fourth St. in 1987, Orange St. in 1992, and finally into its current location in 2010. Another important change occurred in December of 2009, when the charter was changed to become a community institution, expanding membership potential to anyone who lives, works, worships, or goes to school in Richland County. The institution is governed by an

elected 5 member volunteer board and employs four full time and two part time individuals.

When asked what makes GRO different, CEO Scott Donnenwirth was quick to respond with two words, "personal service". Small, compared to some of the mega sized global banking firms, GROhio Community Credit Union is BIG on customer service. If you enjoy doing business where they greet you with a smile, call you by name, and recognize you as a member, not a customer, here is your place!



Scott, Kim, Marsha, and Molly

Coming soon is a new savings program directed at youth called 'SaveHicle', a car shaped personal bank with a key, with three components: Saving, Spending, and Giving. The key is held only by the Credit Union. The goal is to help junior savers develop a passion for saving, a purpose in spending, and hope in giving.

GROhio Community Credit Union is located at 1766 Harrington Memorial Rd, Mansfield, OH 44903, phone: (419) 525-3800.



Need a Widget for your gidget?

To any parent or grandparent this probably sounds like the beginning of a Dr. Seuss story, but it describes how many of us try to describe the piece or part we need for a home project or repair. Welcome to the world of the traditional hardware store, in this case, Smith True Value Hardware in Bellville.

Beginning in 1977 Brad and Karen Smith purchased the building that they are in today, which was known as the 'The House of Wood'. It was



basically a gift store specializing in wooden products, with a little paint and some hardware thrown into the mix. In 1985, the decision was made to become a full service hardware store, affiliating with Servicestar which later merged with True Value in 1997.

Competing with the huge 'box' type home improvement center might seem like a lost cause, but the key to their success is service, service, service. With a well-trained and professional staff of courteous employees, they are at the ready to answer your seemingly silly questions about what piece or part is required for your project. Contractors are equally at home at Smith's. Brad describes their customer mix at about 50/50, divided between home owners and professionals. Access to an inventory of over 70,000 items, value pricing, and knowledgeable customer service makes this Bellville hardware store an obvious choice.

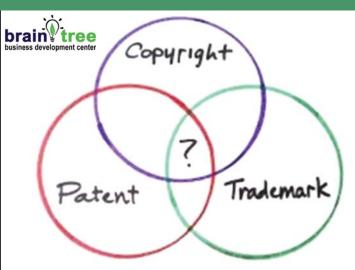
Asked about the future, two things came to light; one, the return to Bellville of their son Kelsey to take over some of the management duties, and two, a 4000 square foot expansion in the very near future.

Smith True Value Hardware is located at 143 Main St., Bellville. Additional information is available by phone (419-886-3200) or at www.smithtruevalue.com.

Patently Good Ideas Workshop

Wednesday, November 15th 9:30-11:30am at the

Braintree Building in Mansfield



Find out what kind of intellectual property protection your business needs, at "Patently Good Ideas" a <u>free</u> workshop with attorney Jake Ward. Register at www.braintreepartners.org/events

Upcoming Events

11/3/17 — Chamber office closed for strategic planning

11/9/17 — Executive Committee 7:30-9am

11/14/17 — Business Advocacy 8:00-9am

11/15/17 — Lunch WISE Wednesday Women's Luncheon

@Ed Pickens 11:45-1pm

11/16/17 — Business After Hours/Renaissance 5-7pm

11/17/17 — Chamber Coffee @ Lex. Event Ctr. 7:30-8:30am

11/17/17 — Ambassadors Meeting (following Chamber Coffee)

11/22/17 — Re-Think Richland @ Relax It's Just Coffee 5:30-7:30pm

11/25/17 — Small Business Saturday

12/1/17 — Small Bus. of the Year Awards 11:30am-1:30pm

12/7/17 — Chamber Coffee @ Richland Mall 7:30-8:30am

12/14/17 — Business After Hours/Mans. Art Center 5-7pm

1/25/18 — Chamber Annual Meeting & Dinner

3/21/18 — Expo Eve Business After Hours 5-7pm

3/22/18 — Business Expo

Watch your e-mail for more upcoming events!





Richland Area Chamber ATHENA Leadership Award Nomination

Awarded at Chamber Annual Meeting – January 25th Sponsored by Richland Bank



The ATHENA Leadership Award is one that is given out nationally and internationally and is a well-known achievement which highlights a woman who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Each nominee must live or work in north central Ohio.

The deadline for application is **December 8, 2017.**

Typed information is requested – you are welcome to contact the Chamber for an electronic version. You may also include additional sheets if necessary.

NOMINEE:			
Name:			
		Company:	
Business Address:			
City:		State:	ZIP:
Work Phone:	Home Phone:	Email:	
NOMINATOR:			
Name:		Title:	
(Please Print) Business/Company:			
Phone Number		Email:	
Nominator's Signature:	_		
			Provide specific example(s) of how ss and professional women.
	PLISHMENTS: List spe ions, directorships, truste		jects and achievements. Include nations.

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Previous ATHENA Award Recipients:

1989 Jeanne Alexander	1998 Charma Behnke	2008 Joan Day
1990 JoAnn E. Dutton	1999 Donna Valentine	2009 Diana Coon
1991 Gayle Gorman Freeman	2000 Carol Payton	2010 Deborah Adams
1992 Lydia Reid	2001 Barbara Pore	2011 Betty Wells Preston
1993 Karen Moody Bierly	2002 Vicki Kane	2012 Shirley Monica
1994 Suzanne Davis	2003 Mary Ann Nore	2013 Duana Patton
1995 Deborah M. Schenk	2004 Inez Shepherd	2014 Kathy Daniels
1996 Sandra Williams	2005 Pearl J. Peritalo	2015 Rebecca Toomey
1997 Pamela Siegenthaler	2006 Chriss Harris	2016 Melanie Riggleman
1997 Famela Siegenthalei	2007 Carol Michaels	2017 Sally Gesouras

Sponsored by:

Please return completed nomination form by December 8th, 2017, to





Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, OH 44902 Phone: 419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com



Is this your first Business After Hours? Join us from 4:30-5pm to meet our friendly Chamber Ambassadors!

Please fax, email or mail this registration to the Richland Area Chamber of Commerce

PLEASE RSVP NO LATER THAN NOVEMBER 13th, 2017

55 N. Mulberry Street, Mansfield, OH 44902 P:(419) 522-3211 F: (419) 526-6853 info@richlandareachamber.com Online registration is available at richlandareachamber.com



I Exist Support Group for Mythical and Magical Creatures





If you happened to be downtown on Halloween, you might have run into a unicorn, Mother Nature, Easter Bunny, a mermaid, Cupid, the Tooth Fairy, an elf, a gnome, and the planet Pluto—please don't tell us we don't exist! We hope you had a great Halloween, too!



The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:











Be sure to stay up-to-date on Chamber events by following us on facebook!