The Chamber Link Volume 55 November 2015





























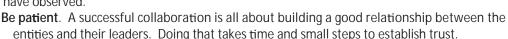




10 Keys to Successful Collaboration

By: Jodie A. Perry, IOM @RichlandAreaCh

I had a great response to my column last month outlining the need for further community collaboration and how the Chamber is working towards that goal. I thought I would continue on that theme this month. In my experiences in multiple communities, I have often heard laments about the lack of collaboration. The truth is, successful partnerships are both very easy to understand and yet exceedingly difficult to carry out. Here are 10 Keys to Successful Collaboration that I have observed.



Honor your commitments. If you say you will do something, be sure to follow through on that promise. Be prepared when you show up to meetings and do not waste their time.

Be transparent. People will be more willing to collaborate with you if put all your cards on the table. If you are going in there with a hidden agenda, that will come out eventually and leave people feeling misused. Be up front about what you are trying to accomplish.

Be generous. A successful collaboration should be win-win for all the entities involved. Always be quick to compliment or highlight the work of all members of your team. I have seen many alliances get completely upended because people felt that their contributions were not recognized. You need to always be generous when spreading the credit for success.

Be open to compromise. If you have an agenda and are not willing to sway from that, then you are not really proposing a true collaboration. You must be open to others opinions (even when they differ from your own) and be willing to find consensus on middle ground.

Give everyone meaningful work. Make sure that all the partners have important tasks to complete. If everyone contributes then everyone can share in success. One person doing all the work only leads to frustration and resentment.

Understand that being collaborative might not always be the quickest way. When you include a variety of people with different perspectives, it might take time to come to common ground. It might not be the speediest way of getting things done, but I think it is the most effective way.

Enter into it from a positive perspective. Try to say yes, whenever possible. That does not mean you cannot say no if you really do not agree with something. But if you are always saying "no, do it this way," then you are bound to irk people.

Be open to learning. Understand that your fellow partners will be bring their own unique perspectives and viewpoints to the table. I have yet to have a day where I have not learned something new. If you go in assuming you know all there is to know, you miss a valuable opportunity.

Be consistent. One of the basic parts of building a relationship with someone is consistency. The same goes with a successful partnership. If you are erratic or uncommitted, that will come through loud and clear, no matter what words you may use to the contrary.

Finally, I want to share one of my favorite quotes from the great Winston Churchill, "Never, never, never give up." Be tenacious, authentic and positive and I know we will achieve much success here in Richland County. Together.

Article originally appeared in the October Business Journal published by the Mansfield News Journal

Chamber Staff

Contact us @ 419-522-3211 or e-mail us: info@richlandareachamber.com

Jodie A. Perry, IOM, President Bill Sharp, Chamber Foundation Director Angie Fanello, Marketing & Communications Kathy Fox, Programs & Events Linda Montgomery, Finance & Administration

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Tour the new medical offices at OhioHealth MedCentral Mansfield Hospital

335 Glessner Avenue, Mansfield, OH **Thursday, November 12** - 5:30 to 7:30 p.m.

Please fax, email, or mail this registration to the Richland Area Chamber of Commerce by Monday, November 9th, 2015.

Cost: Free for Members (if registering on or before 11/09/2015)

 Names & Emails of Attendees:

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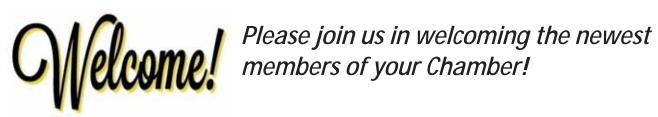
Please RSVP No Later Than November 9, 2015



Richland Area Chamber of Commerce

55 N. Mulberry Street – Mansfield, OH 44902 – Phone: (419) 522-3211 Fax: (419) 526-6853 or kfox@richlandareachamber.com

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Contact me at 860-318-1768 ● lindaleesnyder.com

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MAGNET - Founded in 1984, the Manufacturing Advocacy & Growth Network (MAGNET) is a nonprofit organization dedicated to helping manufacturers compete and grow under the leadership of a board of directors who reflect the breadth of manufacturing in the region. Contact us at (419) 755-9018 ● magnetwork.org

Malabar Anesthesia Services Inc - Permanent - temporary staffing solutions for the anesthesia professional. Contact us at (419) 775-7877

Mind Body Align, LLC - Our intention is that by nourishing our communities women through professional/personal growth & wellness classes, small business/corporate collaborations, and facilitating networking opportunities we will be in service of our communities overall health and vitality. Contact us at 419-565-4101 ● mindbodyalign.com

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Ideal training for:

Marketing Team, Office Staff, Small Business Owners & Managers

Campaigns That Drive Action: Newsletters & Announcements



- Thursday, November 4th, 2015, 7:30-9:00am
- ♦ Presenter: Diane Helbig
- ♦ Richland Area Chamber Office
- ♦ \$15 Members \$25 Non-Members
- Continental Breakfast Provided

Join us and learn some great new strategies to help your email and social media efforts be more effective components of one of the core campaign types, newsletters and announcements. Attendees of this presentation will learn:

- BUSINESS BOOT CAMP
- The different types of newsletters
 - What to write about and how to consider using images
 - Subject line best practices, and when to send your newsletter
 - The importance of understanding how connected email and social media are
 - What types of additional tools might be useful

Company			
Name of Attendee(s)			
Number Attending	_ Invoice Me	_ Check Enclosed	
Credit Card #		Exp	Security Code:



Please return this registration form to the Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, OH 44902 p: 419-522-3211 f: 419-526-6853 You can also register on the Chamber website event calendar: richlandareachamber.com

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Economic Club

The Chamber Foundation's Popular Economic Club Luncheon Series is Underway!

Four times a year, the Economic Club brings world-class speakers to our area for luncheon meetings. A portion of the annual membership supports economics classes offered to area educators by the Chamber Foundation. Annual Membership in the Economic Club remains \$100 (\$50 deductible, \$50 meals). Information is below for the 2nd program of the series.

Did you know Ohio has a state sponsored drone program?

November 13, 11:45am at the Life Celebration Reception Center

More information:

In 2013, Governor Kasich and Indiana Governor Mike pence announced a unique joint initiative, recognizing that the rapidly emerging role of unmanned aircraft systems (UAS...i.e.drones) in domestic aviation could benefit from the two states' strong resource base of facilities, research, and industry; the governors directed the integration of several existing facilities into one comprehensive and synergistic operation.

Dick Honneywell is the Executive Director of the Ohio/Indiana Unmanned Aerial Systems (UAS) Center & Test Complex which is located in Springfield, Ohio. He directs UAS activities for the State of Ohio supporting UAS development, commercialization, operational employment and business attraction in collaboration with over 80 partners across the states of Ohio and Indiana.

Dick retired from federal service in April 2011 with over 32 years of service to the United States Air Force. He retired as Colonel from the Air Force Reserve with 30 years of service in January 2009. Honneywell joins the Economic Club on Friday, November 13, 2015.

<u>Please make reservations no later than Nov. 6th</u> to: Economic Club, 55 North Mulberry Street, Mansfield, OH 44902. Fax: 419.526.6853 e-mail: mrachamberfoundation@gmail.com. Guests are always welcome at \$35 per luncheon - payment must be made prior to attending the event or at the door.















11/4/15 — Business Boot Camp: Campaigns That Drive Action, presented by Diane Helbig/Constant Contact (see page 3), 7:30-9am

11/12/15 — Business After Hours: OhioHealth MedCentral Mansfield Hospital, 5-7pm

11/13/15 — Economic Club - Ohio Drone Program, 11:45am at Life Celebration Reception Center (see page 8)

11/17/15 — Business Expo Committee 8:00-9am at the Chamber

11/28/15 — Small Business Saturday

12/4/15 — Small Business of the Year Awards
Luncheon

12/8/15 — Business After Hours: Kingwood
Center Gardens - PLEASE NOTE - THIS IS A TUESDAY!

Watch for upcoming e-mails announcing more new events!

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Richland Area Chamber of Commerce 55 North Mulberry Street Mansfield OH 44902 Periodical Postage paid at Mansfield OH 44901

The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:















Be sure to stay up-to-date on Chamber events by following us on facebook!

Holiday Magic at Kingwood Business After Hours





TUESDAY Dec. 8th 5:00 - 7:00pm

Join us at Kingwood Center Gardens as we take in the beauty of Kingwood Hall decorated for the Holidays!

Is this your first Business After Hours?

Join us for a "New Member Mixer" from 4:30-5:00pm

hosted by the Ambassadors

Catering Provided by:



Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Friday, Dec. 4th, 2015.

Cost: Free for Members (if registering on or before 12/4)

	Cook Troo for Members (in registering on or before 12/1)	
Company		
	Names & Emails of Attendees:	New Membe Reception?
Name:	Email:	

PLEASE RSVP BY FRIDAY DECEMBER 4TH, 2015

55 N. Mulberry Street, Mansfield, OH 44902 P:(419) 522-3211 F: (419) 526-6853 kfox@richlandareachamber.com





The Board of Directors and Small Business of the Year Committee of the Richland Area Chamber of Commerce request your attendance as we celebrate and honor all small businesses and name our

2015 Small Business of the Year Recipients

Friday, December 4th

Holiday Inn & Suites Mansfield 116 Park Avenue West Receiving line and networking – 11:30am Buffet Lunch – 11:45am Program from 12:15pm-1:30pm

Kindly RSVP by November 24th, 2015











Please mail/fax to: Richland Area Chamber of Commerce
55 N. Mulberry St. ~ Mansfield, OH 44903 ~ (419) 526-6853 Fax
Reservations must be cancelled two business days in advance to avoid being charged for the event.

Business Name:	
Attendees Names:	
Sponsorship Packages (Respond by November 24th):	Individual Tickets (Respond by November 24 th)
Regional Leader \$300 Includes table of 8 & recognition from podium	\$25 X individuals for a total of: \$
Company logo on presentation & program	\$200 for a table of 8
Company name on Chamber website and newsletter Innovator \$150	
Includes 4 tickets & company name in presentation	
Company name in program & on Chamber website Entrepreneur \$75	
Includes 2 tickets	
Company name in program & on Chamber website	
Please invoice me Check included (Check #)
Charge My Credit Card #	Exp. Date
Circle one: Visa/Master Card/Discover	Sec. Code
Signature:	

Richland Area Chamber of Commerce Annual Meeting & Dinner Sponsorships

I FVFI	INCLUDES
Big Cheese Sponsorship \$1000	 Full page ad in the program book Full table (8 tickets) and table sign 2 bottles of wine at the dinner table Corporate name recognition in all publicity regarding this event Business name & logo recognition during the PowerPoint slide show Recognition from the podium of sponsorship Business name, logo and link on Chamber website event page 8 Drink Tickets
Bee's Knees Sponsorship \$500	 * Half page ad in the program book * Half table (4 tickets) and table sign * Corporate name recognition in all publicity regarding this event * Business name & logo during the PowerPoint slide show * Business name, logo and link on Chamber website event page * 4 Drink Tickets
Real McCoy Sponsorship \$325	 * Quarter page ad in the program book * 2 tickets to the event * Business name listed during the PowerPoint slide show * Business name on Chamber website event page * 2 Drink Tickets
Glad Rags Sponsorship \$150	 * Business card ad in the program book * Business name on Chamber website event page * 1 ticket to event * 1 Drink Ticket

Richland Area Chamber of Commerce

55 N. Mulberry Street Mansfield, OH 44902

(419) 522-3211 Fax (419) 526-6853

www.RichlandAreaChamber.com

Ads are due to the Chamber no later than Friday, January 8th

Please submit your ad electronically in PDF, JPG or TIF format to Angie Fanello at afanello@richlandareachamber.com

Thursday, January 28th, 2016

Social Hour at 5:30pm

Dinner at 6:30pm

Ralph Phillips Conference Center

at the Kehoe Center

\$40.00 per person (before 1/19) \$50.00 per person (after 1/19)

Richland Area Chamber of Commerce

2016 Annual Meeting & Dinner

Thursday, January 28, 2016

Name of Sponsor	:			
Contact Name: _			Phone Number: _	
	Sponsorship Levels:	Big Cheese	\$1000 (8 tickets)	
		Bee's Knees	\$500 (4 tickets)	
		Real McCoy	\$325 (2 tickets)	
		Glad Rags	\$150 (1 ticket)	
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Advertisement needs to be sent electronically in PDF, JPG, or TIF format. Advertisements due by January 8, 2016.

		Choose One:	
Names of Attendees	Braised boneless short ribs w/ bourbon BBQ	Chicken Parmesan	Linguine w/ artichoke and red pepper

INDIVIDUAL TICKETS

\$40.00 per person (before 1/19) \$50.00 per person (after 1/19)

Order by calling the Chamber at 419-522-3211 or online at www.RichlandAreaChamber.com

Please return form with payment to:

Kathy Fox

Richland Area Chamber of Commerce 55 N. Mulberry Street

Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853

Richland Area Chamber Athena Award Nomination Richland

Sponsored by Richland Bank

Richland Bank

Each nominee must live or work in north central Ohio. The deadline for application is December 1, 2015. Typed information is requested. You may include additional sheets if necessary. This form is available electronically at www.richlandareachamber.com.

NOMINEE:				
Name:				
Title:		Company:		
Business Address:				
City:		State:	ZIP:	
Work Phone:	Home Phone:	Email:		
NOMINATOR:				
Name:		Title:		
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Phone Number		Email:		
Nominator's Signature:				
Provide specific examp	UPPORT OF PROFESS le(s) of how the nominee ss and professional wome	has demonstrated su		
	PLISHMENTS: s, projects and achievements ips or other designations.	ents. Include business	s-related affiliations,	

Please return completed nomination form by December 1^{st} , 2015, to



Richland Area Chamber of Commerce 55 N. Mulberry Street Mansfield, OH 44902

> Phone: 419-522-3211 Fax: 419-526-6853

Email: kfox@richlandareachamber.com

2016 Chamber Advertising & Sponsorship Opportunities



Chamber Link Newsletter

Share your products and services with over 1000 Chamber Members & business leaders!

Please check your ad size and month selection(s):

January	Business Card size Ad @ \$69 ½ page ad (4-3/4 x 3-3/8) @ \$109 ½ page ad (4-3/4 x 7-1/2) @ \$189	
February	Business Card size Ad @ \$69 ½ page ad (4-3/4 x 3-3/8) @ \$109 ½ page ad (4-3/4 x 7-1/2) @ \$189	
March	Business Card size Ad @ \$69 1/4 page ad (4-3/4 x 3-3/8) @ \$109 1/2 page ad (4-3/4 x 7-1/2) @ \$189	
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Buy 10 ads – get 2 of the same size <u>FREE</u> Buy 6 ads – receive a 10% discount

Insert Advertising available for \$279*

Provide the Chamber with 1200 copies of insert.

Must let Chamber know by the 8th of the month prior to publication - deliver to Chamber by the 15th of the month *Special rate of \$200 per insert if you have 3 or more inserts in the same year for the same business!

More Ways to Sponsor & Advertise

Check the items you are interested in, supply your contact information below, and we will get information to you within one business day!

Advertising on the Chamber Website		
Hosting a Business After Hours Sending an email blast through the Chamber		
Sponsoring an Event: Annual Meeting (see insert in this newsletter) Business Expo Business Professional's Day Luncheon Golf Outing Savor & Sip Auction & Food Tasting Small Business of the Year Awards (see insert in this newsletter)		
Organization		
Contact Person		
Phone		
Fax		
Email		
Ready to start promoting? Make checks payable to:		
Richland Area Chamber of Commerce		
55 North Mulberry Street, Mansfield, OH 44902		
VS/MC/DS #		
Exp. 3 digit code		

Mailing Address & Zip Code of Cardholder:

Ads should be submitted electronically in a PDF or JPG format by the 8th of the month prior to publication to be included in the newsletter. Payment must accompany ad request.















Saturday, November 28, 2015

Be a Part of the Shop Small Movement in *Richland County*!

What is it?

- Small Business Saturday is the Saturday after Thanksgiving.
- It's a national movement promoted by American Express to encourage people to include small businesses in their holiday shopping (you do not need to accept American Express to participate)
- Locally, we are joining together to promote small businesses county-wide (Chamber membership is not required to participate)
- Some local businesses report that this is the busiest day of the year for them!

How do I participate?

- We will be giving out "Passports to Small Business" to the public.
- As a vendor, all you have to do is stamp the passport when a customer visits your store.
- There is no purchase required by the customer, but we believe by encouraging them to visit as many stores as possible that most will end up spending money with you.
- For each stamp received, the customers will be given an entry into a prize drawing.
- Offering a discount is optional. Last year downtown Mansfield shops gave 10% off to anyone with another local biz receipt.

What do I receive?

As long as you register before the deadline date you will receive:

- Your business name & location info on the printed passport.
- A stamp to mark the passports.
- A stack of passports to hand out.
- Small Business Saturday promo materials
- A Facebook promotional post from the Richland Area Chamber of Commerce (in November).
- Inclusion on an email blast by the Richland Area Chamber

2015 SMALL BUSINESS SATURDAY REGISTRATION DEADLINE - DUE BY 11/6/15 Business Name:		
Address:	_ City/State/Zip:	
Email:	Website:	
Will you be offering a special sale to customers that day? YES NO	If yes, please provide more detail that we can use in promoting your business:	
Are you interested in providing a prize for the drawing YES NO	If yes, please provide more detail that we can use in promoting your business:	
	nt in the Richland County Small Business Saturday program. I agree to stamp the p and that I will not require purchase for said passport.	
Signature		
	mmerce 55 N. Mulberry Street, Mansfield, OH 44902 6-6853 email: kfox@richlandareachamber.com	

Workers' Compensation Group Rating Program Deadlines are Approaching!



In light of BWC transitioning to prospective billing, the 2016 CareWorksComp group rating enrollment deadline for the traditional discount group rating program is November 18, 2015 and the retro group rating enrollment deadline is January 22, 2016. It is important to apply early so that you have adequate time to evaluate your options. If you have not already applied, we ask that you take a look at your potential premium savings through the Richland Area Chamber of Commerce Workers' Compensation Program that is administered by our partner, CareWorksComp. Our workers' compensation program was created to help our members maximize their workers' compensation premium savings and to provide them with quality claims management services. Consider these points about our program:

- CareWorksComp evaluates your company for your greatest premium savings options.
- Maximum BWC projected premium and rate discounts of up to 53% in our traditional group rating programs and premium rebates of up to 63% through our retrospective group programs for eligible businesses.
- Unemployment program consulting services are included in our program.

Best-in-class full-service program includes program management, with professional account executives, hearing representatives and claim staff as well as underwriting/rate analysts providing you peace of mind.

To request a free, no-obligation analysis of your best savings options, please take a moment and contact CareWorksComp's Program Manager, Beverly Westover toll-free at 1-800-837-3200, ext. 57169 or via email at beverly.westover@careworkscomp.com