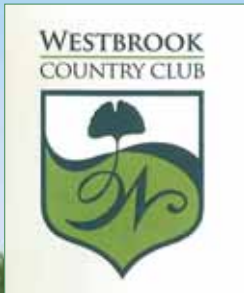


The Chamber Link



Volume 50 May, 2015



2015 CHAMBER GOLF CLASSIC

FRIDAY, JULY 31 at Westbrook Country Club

See inserts for registration & sponsorship information!

Buckeye Business Expo Attended by Hundreds!

Thank you to our sponsors, exhibitors, attendees, and volunteers for your part in making this event a huge success! We could not have done it without you!



Photo Courtesy of Brittany Schock/Richland Source



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www.richlandareachamber.com

The Importance of Being #Social

By: Jodie A. Perry, IOM
@RichlandAreaCh



The age of social media is upon us, is your business plugged in? You might have dismissed it as a passing fad when it first caught on, but each year hundreds of millions of people all over the world are logging on. If you aren't interacting with them, you are missing out. Pew Research Center just released their Social Media Update for last year and here are a few highlights:

- For the first time, more than half of all online adults 65 and older (56%) use Facebook. This represents 31% of all seniors.
- For the first time, roughly half of internet-using young adults ages 18-29 (53%) use Instagram. And half of all Instagram users (49%) use the site daily.
- Women dominate Pinterest: 42% of online women now use the platform, compared with 13% of online men.

You might think you do not have enough time to manage social media, and while I concede that it can be overwhelming I also believe it is just as manageable as the other things you do. Here are 5 things you can do right now to help your business get started with social media.

1. Start Somewhere – It can be overwhelming to see all the platforms available, so I encourage you to start with just one. Facebook still has the lion's share of the traffic so I would suggest trying that one first.
2. Be Visual – Facebook, Instagram, Twitter and Pinterest are all set up to help you tell your story visually, that means you need some photos. Having a meeting? Snap a shot. Take a photo of a happy customer. Grab your camera when the flowers out front start blooming.
3. Block out time on your calendar – If you want to be effective then you have to be consistent and the easiest way to do that is to actually block off time on your calendar to post on a regular basis. There are a host of tools that will allow you to schedule your posts in advance so that you can get a bunch of work done at once.
4. Be Interactive – Social media is all about interacting with your customers. Each platform provides you a unique way of engaging with consumers. It cannot be just a sales channel, it has to be more interactive, informational and dare I say, fun!
5. Follow Best Practices – It can take some time to get comfortable with each platform. I suggest finding a couple of other businesses that you admire and who seem to have some social media success and follow them. Watch the types of things they post and what garners the most engagement and then you can use those ideas. Facebook even offers you the opportunity to easily track similar pages under the "Insights" tab.

Follow the Richland Area Chamber of Commerce page on Facebook to get an idea of what we're doing to engage with our community. Good luck as you get started. I look forward to hearing about your successes.

Article originally appeared in the April Business Journal published by the Mansfield News Journal



Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.

MEDICAL MUTUAL
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Richland Area Chamber Member

SPOTLIGHT

Huntington National Bank

Huntington National Bank, founded in 1866, and its affiliates provide full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services.

The financial research firm, Greenwich Associates, has once again named Huntington Bank as one of the top middle-market banks nationally and regionally. It is the third time in as many years that Greenwich has recognized Huntington. Specifically, this year Huntington has won two Greenwich Associates awards for excellence in "Middle-Market Treasury Management Overall Satisfaction." The awards praise Huntington for the delivery of superior cash management services in its continued commitment to champion business success nationally and across its markets.

"Middle market businesses are critical to making our local communities and economies strong," said Rick Remiker, commercial banking director at Huntington. "They are the engines for job growth and reinvestment in our communities."

"At Huntington we are grateful to work closely with our customers every day," said Mike Anderson, managing director of treasury management at Huntington. "We provide treasury management services to help our local middle-market businesses to become more competitive, to enhance their working capital and to grow."

Visit Huntington Bank at 2313 Village Park Court South in Ontario.

Interested in your business being featured?

Contact Angie Fanello at 419-522-3211 or afanello@richlandareachamber.com.



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How Small Business Owners Can Benefit from Pinterest Groups

Intuit QuickBooks article, April 7, 2015

Pinterest is currently the third largest social media site, but many small businesses shy away from it, believing it's solely geared towards women interested in cooking, decorating, and planning birthday parties for their children. That's unfortunate, according to Social Media strategist Penney Fox. She believes the site offers small business owners a great way to market their products and increase sales.



Fox, who specializes in Pinterest, notes that while Pinterest is designed for curating things, it can do much more than that. She says, "Research shows that more people come to Pinterest with the intent to make a purchase." Fox began using Pinterest for fun thinking that it was of no use to her business because she provides a service. "But as I continued to use Pinterest for my business, I found time and again that I was getting huge traffic numbers for coaching services and my online products."

The secret to success on Pinterest are the pins (images). Fox has a strategy when she launches a product or service. "I create 2 or 3 different images and see which one gets the most shares. Once I figure out which image appealed to the most number of pinners, I pin that image to my Pinterest group boards. I rotate which boards I use and post to the boards at different times of the day to reach more people." Fox believes Pinterest is an ideal showcase for products and how customers can use them. She says, "If you sell some sort of product, you can show images of people using your products. The idea is to have the person see him or herself using your product."

Fox also says small business owners would be wise to create their own group boards. Similar to LinkedIn groups, these boards are places where people gather around a topic and share content, products, and services they're promoting. So, there could be a Pinterest group board set up for those interested in SEO, Small Business Marketing, or Maximizing your Time. Fox says, "The idea to make this successful is to post your content in group boards with people who will be interested in your content. If I want to promote my social media workbook, posting in a cupcake group board wouldn't make sense." Fox advises joining group boards based on the content that is being shared and the number of people it's reaching with the hopes that the followers of the board will be interested in your content. If they are interested, they'll share it, pin and click on the links and go to your site. Ultimately, group boards are about increasing the number of targeted people that you can reach on Pinterest.

One of the biggest advantages of group boards is their ability to expand your reach. When you pin something to the group board, not only will the other board members see the pin, but so will all of their followers. So, if five people contribute to the board and each of them has 100 followers, you now have the potential to reach 600 people, many of whom may not be following you already. Some of those people will click on links to your site. Others may click on your profile, learn more about you, and follow your other boards.

"As owner of the group board, you have the opportunity to promote your own stuff, bringing more traffic back to your website," says Fox. However, Fox cautions against using the board only to push product. It's important to share other content and to create a board that people want to follow as an information resource. Her rule is 70 percent information/education, 20 percent promotion, and 10 percent "fun." She also suggests sharing other people's work.

Fox adds that small business owners should follow and participate in other group boards besides having their own. To find groups that may interest you, check out Pingroupie.com. This site allows you to search by keywords relevant to your business. You'll see a listing of group boards with information such as how many people pin to it, what you can pin, and if you can promote.

Pinterest groups might just be the ingredient you should add to your social media mix. Check it out and let the traffic roll.

The word 'COMMUNITY' in a bold, sans-serif font. Each letter is a different color: C (yellow), O (green), M (blue), M (purple), U (red), N (dark blue), I (light blue), T (yellow), Y (green).

At Mechanics Bank, our relationship with our community is a little different. As Richland County's only independent bank, our community is much more than just geography or a dot on the map. It isn't our regional office or district area. It's our community. And this community isn't just where we have our bank – it's where we have our heart.

The Mechanics Bank logo, featuring the word 'Mechanics' in a large, bold, blue serif font, with 'BANK' in a smaller, bold, blue sans-serif font below it. To the right of 'BANK' is a small 'Member FDIC' logo.

MyMechanics.com

The Answer Center 419-524-0831

Upcoming Events

- 4/30/15 — Business After Hours at Civista Bank/Shelby, 5-7pm
 5/6/15 — Marketing Must-Dos- Bootcamp Series, 7:30-9am - by Jay Miller/DRM
 6/3/15 — 4 Smart Ways to Get People Talking- Bootcamp Series, 7:30-9am
 - by Tracy Graziani/Graziani Multimedia & Donna Payne/The Web Coach
 7/31/15 — Chamber Golf Outing at Westbrook Country Club ***NOTE DATE CHANGE***

Watch for upcoming e-mails about more new events!



Operation: Street Smart - Adult Drug Education

May 11, 2015 all-day event, 8:00 – 3:00
 Hosted by Richland County Safety Council
 Longview Center, 1495 W.Longview Ave, Msfd

A powerful, eye-opening message about drug trends in our community! Presented by the Franklin County Sheriff's Office, Special Investigations Unit, D.A.R.E. This session is being offered at no cost and is open to all who wish to attend. Registration is REQUIRED as space is limited.

For registration information, contact:
businessmanager@richlandcountysafetycouncil.com by May 6.

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Please join us in welcoming the newest members of your Chamber!



We are pleased to announce that the Richland Area Chamber has added 29 new members since January 1st! We're so excited to welcome these new members to the fold as we work to help make our community an even better place to live, work and do business. Please join us in welcoming more new members!

Bankz Salon - A luxurious, full-service salon that prides itself on treating each guest to the premier services offered within our industry. Allow us to show you pure indulgence – you've worked hard and you deserve Bankz Salon & Spa.
(419) 524-2259 www.bankzsalon.com

Water's Edge Event Center - Whether you're planning a wedding, social gathering or meeting, the Water's Edge offers picturesque views, elegant surroundings, and service with attention to detail. Our facilities, staff, and amenities will ensure your special event is a most memorable experience.
(419) 281-1187 www.watersedgeashland.com

Sign Graphix, Inc - Drawing on a decade of industry expertise, Sign Graphix is recognized as a national leader in signs, banners, decals, and vehicle wraps with a focus on effectively managing your brand over these marketing outlets.
(419) 756-5354 www.signgraphixinc.com

NAACP - Founded in 1909, the NAACP is the nation's oldest and largest civil rights organization. From the ballot box to the classroom, the thousands of dedicated workers, organizers, leaders and members who make up the NAACP continue to fight for social justice for all Americans. (419) 522-9894 www.naacp.org

My Ontario Dentist - Full Service general dental practice committed to supporting optimum lifetime care to our patients and experiences to the community. (419) 529-9092 www.myontariodentist.com

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SJR Technology LLC - SJR Technology provides Off-the-shelf software products, complete system integration, custom consulting, installation, training and technical support. Services are available on-site, by telephone and via remote support. (419) 702-0700 www.sjrtechnology.com

Perkins Retirement Planning LLC - Nick Perkins brings 15 years of experience in retirement and insurance planning services to his clients. He takes pride in putting his client's needs first. Nick excels in creating a plan tailored to your specific situation. (419) 566-3427 www.perkinsretirement.com

General Technologies Inc - With over 42,000 sq. ft. of manufacturing space, we build complete assemblies, ready to ship in your container, labeled with your company name and logo. At General Technologies, we are committed to our customers, using the latest in quality equipment. (419) 747-1800 www.general-technologies.com

Farmers State Bank - While Farmers State Bank remains a local bank dedicated to old-fashioned customer service, we've always been committed to instituting new technology and changes to meet the needs of our customers. We currently offer ATMs, telephone banking, and Internet banking with free online bill pay. (419) 281-5761 www.farmersstate-oh.com

Spectrum Behavioral Solutions - Spectrum Behavioral Solutions was created with a simple mission in mind; help, educate, and empower. Our purpose is to not only provide the individuals we serve with the tools they need to succeed, but to empower and educate those around them to help ensure they reach their full potential. (419) 529-0445 www.Spectrumbehavioralsolutions.com

Air Solutions & Aire Serv of Mansfield - Is your heating and cooling system in need of a little attention? From repair and replacement to preventive maintenance, air quality, and more, Aire Serv of Mansfield is focused on you. Locally owned and operated, we offer 24/7 residential and commercial service, guaranteed work, up-front explanations and pricing, and no over-time charges. (419) 528-5981 www.aireservofmansfield.com

Richland Young Professionals - RYP is a group of driven young professionals looking to make a difference - a difference in our careers and in our community. We socialize, we network, and we give back. Ultimately, our goal is to connect with our community, collaborate with each other, and help Richland County thrive. Join us in shaping the Richland County of tomorrow as we connect, collaborate and thrive. (419) 755-7234 www.richlandyp.com

Sandy Hill Fruit Farm, LLC - Garden center and produce market. We have been in business over 60 years in the Mansfield area. (419) 589-3944

CashMax - Experienced at helping customers in Ohio deal with unexpected expenses. We have a history as a reputable company where customers have their cash advance or auto title loans approved quickly and confidentially. Best of all, there are NO credit checks! With main locations throughout the state of Ohio, we're the hometown company you can trust! (419) 342-2032 www.CashMaxOhio.com

Don't forget, if you refer a business to the Chamber and they become a member, you will receive a \$25 gift certificate to the Chamber member of your choice!

The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber.



www.richlandareachamber.com

The Chamber Link (UPS-067-110) is published 12 times by the Richland Area Chamber of Commerce, 55 North Mulberry Street Mansfield, OH 44902, for its membership. Periodical postage paid at Mansfield OH, POSTMASTER. Send address changes to The Chamber Link 55 N. Mulberry St. Mansfield, OH 44902

Richland Area
Chamber of Commerce
55 North Mulberry Street
Mansfield OH 44902

Periodical Postage paid at
Mansfield OH 44901



Ribbon cutting for **MHS Industrial** on Sawyer Parkway for their recent move and expansion.



"Making the Headlines" Bootcamp Series presented by Jay Allred & Rhonda Bletner from the **Richland Source**.



Business After Hours hosted by **Shelby Country Club**. They have made some big changes there including building a beautiful new pavilion that can be used for events. Their restaurant is open to the public with a new chef so be sure to stop in soon!



Be sure to stay up-to-date on Chamber events by following us on facebook!



THE GLOBAL LEADERSHIP SUMMIT

August 6-7, 2015

WORLDWIDE
LEADERSHIP SIMULCAST
@Crossroads Community Church
1188 Park Avenue West
Mansfield, OH 44906
Tickets: crossroadswired.com/summit

CHAMBER DISCOUNT:
Use membership code: GLS15HOST

87% of attendees experienced improved teamwork.

87% of attendees felt greater sense of significance & satisfaction.

81% of attendees cite ways their supervisor became a better leader.



BILL HYBELS
Founder and Senior Pastor, Willow Creek Community Church



SALLIE KRAWCHECK
Chair, Ellevest Network; Former President, Bank of America's Global Wealth & Investment Management



ADAM GRANT
Professor, Wharton School of Business; Best-selling Author



BRIAN HOUSTON
Founder and Global Senior Pastor, Hillsong Church



ED CATMULL
Co-founder of Pixar Animation Studios; President of Walt Disney Animation Studios



SAM ADEYEMI
Founder and Senior Pastor, Daystar Christian Centre in Nigeria



SHEILA HEEN
Founder, Triad Consulting Group; Faculty, Harvard Law School



JIM COLLINS
Nationally Acclaimed Business Thinker; Best-selling Author Good to Great



ALBERT TATE
Founder and Senior Pastor, Fellowship Monrovia in Southern California



HORST SCHULZE
Chairman and CEO, Capella Hotel Group; Founding President and Former COO, The Ritz-Carlton Group



DR. BRENE BROWN
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**Accident • Accusation of fiscal mismanagement • Active shooter • Chemical spill • Data theft/loss
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Product failure • Reputational challenges • Sexual misconduct • Suicide cluster • Workplace violence**

In the event of a crisis, everyone is going to want answers—fast: your staff, students, parents, taxpayers, homeowners, community leaders, suppliers, customers, clients—the list is endless. And you'll quickly find out what it means to "Feed the Beast" when the media descends upon you.

They say it takes a lifetime to build a reputation and only a few seconds to destroy one. In a split second you could find yourself in a position where you need to know how to handle the media or be a public spokesperson. Would you know what to do or how to respond?

In this training session, you will receive practice instruction about how to communicate during a crisis situation. The seminar includes:

- Establishing and maintaining "control of the message"
- Using Facebook & Twitter during times of crisis
- What reporters expect; what you should expect
- Creating "Key Messages"
- The difference between print, TV & radio interviews – with each requiring different skill sets
- What to do when lawyers insist on a strict "no comment"
- "Extreme Crisis Communications" (handling mass casualty, pandemic flu and other extreme threats to life and limb)
- Using social media in a crisis; how to create Facebook & Twitter accounts – best practices & case studies

4 Continuing Professional Training (CPT) hours by the Ohio Peace Officer Training Commission, Office of the Attorney General have been applied for.

When: Thursday, May 21, 2015

Registration – 7:30 a.m.

Seminar – 8:00 a.m. – 3:00 p.m.

Location: Ashland University Dwight Schar College of Nursing & Health Sciences
1020 S. Trimble Road, Mansfield, Ohio

Cost: FREE, but seating is strictly limited, so reservations are a must. Box lunches available for \$10.

To Register: <http://richlandboh5-21.eventbrite.com>

For More Info: Amy Schmidt, Director of Nursing, Richland Public Health, 419-774-4545

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Richland Public Health

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Ashland University, Dwight Schar College of Nursing & Health Sciences, Leadership Unlimited, Richland County EMA, Ohio Health MedCentral Health Systems



This seminar will be led by Bruce M. Hennes, managing partner of Hennes Paynter Communications, one of the few firms in the U.S. focused exclusively on crisis communications and

reputation management. Hennes Paynter serves government agencies, corporations, hospitals, educational institutions and professional service firms that are on trial in the "Court of Public Opinion."

Hennes has more than 35 years' experience in communications. The firm's current and former clients include Kent State University, ThyssenKrupp, The Greater Cleveland Regional Transit Authority, NASA, KeyBank and Westfield Insurance. Hennes serves on the executive committee of the Cleveland Metropolitan Bar Association and on the board of the Cleveland Leadership Center.

Co-presenting will be Scott Juba, of counsel to Hennes Paynter Communications. Juba is a social media specialist and has a master's degree in public relations from Kent State University.

HENNES  PAYNTER
COMMUNICATIONS

CRISIS COMMUNICATIONS | REPUTATION MANAGEMENT

May 15, 2015

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www.richlandhealth.org

Park and Ride at these locations:

Catholic Charities
523 Park Ave East

Mansfield Art Center
700 Marion Avenue

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750 Scholl Rd

**OhioHealth MedCentral
Wellness Complex**
1750 West 4th Street

Volunteers will greet and distribute a free tote bag 7am-9am.

Please park and lock your car at the designated area.

We ask that participants pick up their car by 6pm.

Plan your route, wear a helmet and bright clothing.

**For more information go to www.richlandhealth.org
or call Melissa: (419) 774-4773**



This work is funded either in whole or in part by a grant awarded by the Ohio Department of Health, Bureau of Healthy Ohio, Preventing Obesity, Diabetes, and Heart Disease, and Stroke in Ohio Communities and as a sub-award of a grant issued by Ohio Department of Health under the Prevention and Public Health Fund, and CFDA number [93.757].

Ideal training for:

Media/PR Relations
Marketing
Executive Leadership
Event Planners
Non-Profit/Social/Civic Organizations
Education Leaders
Small Business Owners/Managers

5 Marketing Must-Dos

- ◆ Wednesday, May 6th, 2015
- ◆ 7:30-9:00am
- ◆ Presenter: Jay Miller, DRM Productions
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

BUSINESS BOOT CAMP ☆☆☆ SERIES

Marketing in today's technology driven world can be overwhelming and intimidating. How do you reach a younger audience? How do you know you are spending time and money in the right areas? What is the best way to reach your target market? Join Jay Miller at our next Business Boot Camp session and learn 5 tips to get the most out of your marketing.

Presented by:

Jay Miller, DRM Productions



*Please fax or mail this registration to the Richland Area Chamber of Commerce
by May 5th, 2015*

Cost: \$15 Members * \$25 Non-Members

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____

Expiration Date _____ Security Code: _____

RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street ~ Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

*You can also register by clicking this event on the Chamber website:
www.richlandareachamber.com*

RSVP NO LATER THAN May 5th, 2015

Ideal training for:

Media/PR Relations
Marketing
Executive Leadership
Event Planners
Non-Profit/Social/Civic Organizations
Education Leaders
Small Business Owners/Managers

BUSINESS BOOT CAMP ☆☆☆ SERIES



Presented by:

Tracy Graziani, Graziani Multimedia
Donna Payne, The Web Coach



4 Smart Ways to Get People Talking

Leveraging word of mouth for growth

- ◆ Wednesday, June 3rd, 2015
- ◆ 7:30-9:00am
- ◆ Presenters:
Tracy Graziani, Graziani Multimedia, LLC
Donna Payne, The Web Coach
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

Do you have trouble creating buzz to get more customers? Do you ever worry about what people say on social media? Don't you love it when you find out your customers recommended you? What if you could get more people to talk about how great you are? Imagine customers seeking you out instead of the other way around!

Everyone knows that word of mouth is powerful, but few realize that it is something that we can influence for the positive. In this workshop you'll learn:

- 3 Reasons people talk about you
- 4 Rules of Word of Mouth Marketing
- the secrets behind a local startup that became the hottest restaurant in town with no address & no startup capital

*Please fax or mail this registration to the Richland Area Chamber of Commerce
by June 1st, 2015*

Cost: \$15 Members * \$25 Non-Members

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____

Expiration Date _____ Security Code: _____

RICHLAND AREA CHAMBER OF COMMERCE

55 N. Mulberry Street ~ Mansfield, OH 44902

Phone: 419-522-3211 Fax: 419-526-6853

You can also register by clicking this event on the Chamber website:
www.richlandareachamber.com

RSVP NO LATER THAN JUNE 1, 2015

Speed Networking

May 19th
7:30 - 8:30am



Meet MORE People FASTER!

Join us Tuesday, May 19th at Hawkins Corner Training & Events Center
as we host our first Speed Networking event!

2131 Park Ave. W., Suite 300, Ontario

- Make a new contact every few minutes!
- Promote Your Business and Build Connections!

Be sure to bring plenty of business cards!

Registration is FREE, but you must reserve your spot by May 18th! A light breakfast will be available.

Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Monday, May 18th, 2015.

Cost: Free for Members

Company _____

Names & Emails of Attendees:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

**PLEASE RSVP NO LATER THAN
MAY 18, 2015**

RICHLAND AREA CHAMBER OF COMMERCE

55 N. Mulberry Street - Mansfield, OH 44902 - Phone: (419) 522-3211

Fax: (419) 526-6853 or kfox@richlandareachamber.com



Save the date!

**Friday
July 31,
2015**



Sponsorships

Title Sponsor—\$5,000 (1 Available)

- Entry for two (2) foursomes (\$1,000 Value)
- Naming Rights (Golf Classic presented by your company)
- Company logo to appear on all event correspondence
- Company logo (large) on tournament registration*
- Company logo on tournament program or other promo materials
- Logo & link on www.richlandareachamber.com event page
- Banner/signage in registration & reception area
- Company logo on all email blasts for this event
- Opportunity to give brief remarks during awards reception
- Promotion on all Chamber social media channels
- Right of first refusal for 2016

Commemorative Gift Sponsor—\$3,000 (1 Available)

- Entry for one (1) foursome (\$500 Value)
- Company logo on exclusive golf gift for participants (call Chamber for more specific info on the gift)
- Logo & link on www.richlandareachamber.com event page
- Company logo on all email blasts for this event
- Promotion on all Chamber social media channels
- Right of first refusal for 2016

Premier Sponsor—\$1,000 (4 Available)

- Entry for one (1) foursome (\$500 Value)
- Company logo (small) on tournament registration*
- Company logo on tournament program or other promo materials
- Logo & link on www.richlandareachamber.com event page
- Company logo on all email blasts for this event
- Promotion on all Chamber social media channels
- Right of first refusal for 2016

Hole in One Sponsor—\$800 (1 Available)

- Signage on the course at designated Par 3 Hole
- Opportunity for sponsor to have representatives at hole to promote company
- Company name & link on www.richlandareachamber.com event page

Commemorative Balls Sponsor—\$600 (1 Available)

- Company logo printed on ball packs given to each golfer
- Company name & link on www.richlandareachamber.com event page

Cart Sponsor—\$500 (2 Available)

- Company logo & name displayed on each cart driven by teams
- Company name & link on www.richlandareachamber.com event page

Beverage Cart Sponsor—\$250 (2 Available)

- Company logo & name displayed on each beverage cart on course
- Company name on www.richlandareachamber.com event page

Proximity Contest Sponsor—\$250 (5 Available)

- Signage on course at designated hole
- Recognition at dinner when awards are given out
- Company name on www.richlandareachamber.com event page

Hole and/or Tee Sponsor—\$150 each or 2 for \$250

- Signage on course at designated hole or tee
- Company name on www.richlandareachamber.com event page

*Sponsorship Commitment must be received by May 15th to be on reg. form



Save the date!

**Friday
July 31,
2015**



Sponsorships

Count Us In! We'd like the following sponsorship(s):

Circle one

Title Sponsor—\$5,000

Commemorative Gift Sponsor—\$3,000

Premier Sponsor—\$1,000

Hole in One Sponsor—\$800

Commemorative Balls Sponsor—\$600

Cart Sponsor—\$500

Beverage Car Sponsor—\$250

Proximity Contest Sponsor—\$250

Hole & Tee Sponsor—\$250

Hole Sponsor—\$150

Company _____

Contact Name _____

Email _____

Phone _____ Fax _____

Payment: Check Enclosed Visa/MC/Disc # _____

Exp. Date _____ Sec. Code _____

Richland Area Chamber of Commerce * 55 N. Mulberry Street * Mansfield, OH 44902

419-522-3211 * Fax: 419-526-6853 * Email: lmontgomery@richlandareachamber.com

City of Mansfield

Safety Levy Renewal

Fact Sheet

- This is a renewal levy. It is up for renewal every 4 years. It has been unchanged since its inception nearly 26 years ago.
- This levy does not affect social security or retirement income.
- This levy represents about one-third of the Police and Fire Department's annual budget.
- The Police Department expense budget is approximately \$10 million. The Police Department currently has 81 officers employed of the 102 that are authorized. In 2014 they handled 37,000 calls for police services .
- The Fire Department expense budget is approximately \$10 million. The Fire Department currently has 92 fireman/paramedics of the 102 that they are authorized. They handled 9,632 fire and medical calls for service in 2014.
- This levy will generate approximately \$7 million dollars to be split between Police & Fire Departments(\$3.5 million each).
- Both the Police & Fire Departments are not at the full capacity they are authorized for due to the recent fiscal emergency.



Remember to Vote on May 5, 2015!

Economic Club

May 15 at 11:45am, Life Celebration Reception Center, the Economic Club presents:

**Dr. Eric A. Vanderburg, Director Information & Systems Security
JURINNOV Ltd.**

Information security is a very present issue today. Dr. Eric Vanderburg is an information security executive, author and expert witness. Vanderburg has been called the "Sheriff of the Internet" who protects companies from cyber threats.

He is a graduate from Kent State University with a Bachelor of Science in Technology and a Masters of Business Administration with a concentration in Information Systems. Vanderburg is the recipient of various awards and holder of over 30 certifications. In 2010, he was awarded an honorary Ph.D. from Vatterott College for his work in information security. During his career, he worked as a consultant specializing in the development and maintenance of information management and network security systems for businesses, law firms, and government agencies. He currently directs the efforts of multiple business units including Cyber Security, eDiscovery, Computer Forensics, Software Development, IT and Litigation Support at JURINNOV, a technology consulting company.

To attend the May 15 luncheon, 11:45am at the Life Celebration Reception Center, 129 S. Main Street, indicate your intention on the reservation form below. Reservations must be made by May 8.

It is necessary to make a luncheon reservation. Guests are always welcome at \$35 per luncheon.

Thank you.

Bill Sharp

Please mail, fax or e-mail reservations no later than May 8th to: Economic Club, 55 North Mulberry Street, Mansfield, Ohio 44902.

Fax: 419.526.6853 e-mail: tosharp2@hotmail.com

(faxed or emailed registrations may be paid at the door May 15)

Name: _____

Address: _____ Zip _____

e-mail: _____

☐ Enclosed is my check

☐ I wish to make a reservation for the Monday, May 15, Economic Club.