



**April Chamber
Coffee
at the Kehoe Center**



Ribbon Cuttings



**April
Boot Camp**



Many more photos can be found on the Chamber's facebook page!



Member Appreciation Lunch – June 24th

at the Richland Area Chamber of Commerce

Let us show you how much we appreciate you!

Step Up & Help Out

By: Jodie A. Perry, IOM
@RichlandAreaCh



I just love spring, don't you? I love the fresh air, the flowers starting to bloom and the evidence of life returning once again. It gives me a feeling of hope that better and brighter days are ahead. There is one part of spring that I don't like, however, and that is all the trash you see everywhere! Once the winter snows melt away, it seems like you can drive anywhere and see plastic bags, empty cups, plastic bottles and other junk caught in the weeds, ditches and far corners of our community.

I live up the street from an elementary school in our community so our street gets a fair amount of traffic. I am shocked at how much trash seems to accumulate in my yard in a given month. I grab a bag when I take the dog for a walk and try to pick it up, but it always seems to return. Even though it seems like I am fighting a losing battle, I continue to fight on because I feel that it's my duty as a citizen in this community.

This year, the Chamber has joined a great coalition of community organizations to support the "Earth Stewardship" Program. It was started 20 years ago by the City of Mansfield, Richland Public Health, Richland County Regional Solid Waste Authority, Downtown Mansfield and other partners to help celebrate and clean up our community. This year we at the Chamber decided to sign on in support of this program to help encourage more businesses to participate. Other partners include NECIC, Little Buckeye Children's Museum, Richland Soil & Water Conservation District, OSU Extension and Friends of the Mansfield Parks.

The Earth Stewardship Celebration is an opportunity for residents, churches, non-profit organizations, businesses, schools, and government agencies, and other groups to renew their commitment to our community by scheduling and conducting a litter clean up, beautification project, tree planting, and /or recycling project which will help to move us toward a sustainable community and environment of which we can be proud.

The projects can take place anytime during April & May and I encourage to take the step of formally registering your project. They can give you bags and gloves to help assist you with the clean-up process. If you are thinking about cleaning up a public area, it's great to let them know that you will be helping out. There is so much area to cover that undoubtedly there is a great place for you to help out.

We need YOUR help in cleaning up our community. I hear so much talk of eliminating blight. This is a great way to help in that fight. Cleaning up sends the message that we care about our community...and we do! So grab some co-workers, choose a location, register your project and have fun. You'll be amazed at the difference you can make in just 60 minutes! If you don't have a group to work with but are interested in participating, call Kim Hildreth at the City of Mansfield at 419-755-9702 and she can help connect you to another group. You can always call me at the Chamber as well 419-522-3211.

As I stated in last month's column, the future of our community is up to all of us. If you want things to look better, then step up and help out!

Article originally appeared in the April edition of the Mansfield News Journal

Chamber Staff

Contact us @ 419-522-3211 or e-mail us:
info@richlandareachamber.com

Jodie A. Perry, IOM, President
Bill Sharp, Chamber Foundation Director
Angie Fanello, Marketing & Communications
Kathy Fox, Programs & Events
Linda Montgomery, Finance & Administration



www.richlandareachamber.com

BUSINESS BOOT CAMP SERIES

Ideal training for:

Small Business Owners & Managers
Staff and Sales Team

Presented by:



Jennifer Paramore, CCUFC

Directions Credit Union
Community Outreach Education
Coordinator

May Boot Camp Reminder

Moving from Manager to Leader

May 4th at the
Chamber office
RSVP's due by May 2nd!

Presented by Blake Wagner and
Beth Hildreth

Communication is the Key to Customer Service

June Boot Camp Series

- ◆ Wednesday, June 1, 2016
- ◆ 7:30am to 9:00am
- ◆ Presenter: Jennifer Paramore, CCUFC
Directions Credit Union
Community Outreach Coordinator
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

Communication is an essential part of delivering exceptional customer service. In this class you will learn:

- Helping you to help others
- Making a human connection
- Being a good listener
- Expressing yourself clearly
- Creating a positive experience for all relationships

It's a well known fact that it's easier to retain customers than find new ones, so improving customer service is essential to business growth.

RSVP BY MAY 30th

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____

Exp. _____ Security Code: _____

Return to: Richland Area Chamber
55 N. Mulberry St., Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

You can also register online
using the Chamber event
calendar at
richlandareachamber.com



Richland Area Chamber Member

SPOTLIGHT

Richland Community Development Group, North Central State College and the Chamber had a chance to tour **ArcelorMittal** in Shelby to see their newest expansion.



DRM Productions was chosen to help YEA! students learn about various advertising, marketing, and public relations strategies that are vital to small business success. Students learned how to enhance their company's brand while attracting more customers and generating more sales. DRM Founder David Damron and partner Jay Miller will shared their entrepreneurial success story with the students. YEA! students heard where the business idea came from, what the challenges have been and what skills it takes to keep the business running.

City Garden Café
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Business After Hours

THURSDAY, MAY 12, 2016

5:00 – 7:00 PM

100 Reformatory Road, Mansfield



Enjoy food, drink, networking and self-guided tours of the Reformatory



Students from the Young Entrepreneurs Academy Class of 2016 (YEA! Richland) will showcase their six new start-up businesses!



Co-sponsored by



Hosted by the Richland and Ashland Area Chambers of Commerce

FREE for Members if RSVP is received by Monday, May 9th

Call 419-522-3211 or register online at richlandareachamber.com





The Chamber is proud to join a host of other community partners this year for the 20th Anniversary of the Earth Stewardship celebration. We encourage our members to consider participating with a clean up or beautification project sometime in May!

Richland Bank has appointed Chris Hiner to lead the bank when its current president, John Brown, takes the helm at Security National Bank in Springfield, a larger community bank division at Park National. John Brown has served on the Chamber Board for the last 5 years and was the Board Chair for 2015. He was part of the leadership team that brought in our current President and has been instrumental in the extensive collaboration that has happened between our organization and RCDG - Richland Community Development Group. We thank him for his many dedicated hours of volunteer work to help move Richland County forward. We also want to officially welcome Chris Hiner to the community. We look forward to showing him how much #RichlandRocks!



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Inside Richland County

A two day exploration of Richland County
Brought to you by Leadership Unlimited

May 18 & May 25

Inside Richland County offers participants an overview of issues, opportunities and challenges currently facing Richland County. Using the community as a classroom, participants will travel to venues throughout the county providing an overview of:

- economic development
- health & human services
- agriculture
- tourism
- arts
- politics

Inside Richland County's goal is to provide an educational overview for community members with an interest in, and concern for, the area's welfare and potential. While not a substitute for the Leadership Unlimited experience, Inside Richland County's snapshot of the community is beneficial for individuals with limited schedule flexibility.

Inside Richland County is a program designed for a maximum of 20 participants, and membership must be limited to individuals willing to attend both scheduled class meetings.

Dates: May 18 & May 25
Times: 7:45am to 4:00pm
Seminar Fee: \$100
Contact: Bill Sharp
Leadership Unlimited Director
419 522 3211 x 225

Presented in cooperation with
North Central State College

Upcoming Events

- 5/4/16 — Business Boot Camp/Moving from Manager to Leader 7:30-9am
- 5/12/16 — Executive Committee Meeting 7:30-9am
- 5/12/16 — Business After Hours/Old Reformatory w/ Ashland Chamber & YEA! 5-7pm (see pg. 5)
- 5/18/16 — Chamber Board Meeting 7:30-9am
- 5/20/16 — Ambassadors Meeting 8-9am
- 5/24/16 — YEA! Richland Graduation
- 5/25/16 — Active Shooter Training Event
- 6/1/16 — Business Boot Camp/Caring & Sharing Communication 7:30-9am (see page 3)
- 6/3/16 — Business After Hours/Shelby Country Club
- 6/24/16 — Member Appreciation Lunch
- 7/29/16 — Chamber Golf Classic
- 8/27/16 — Vendor Alley/Heart of the City Cruise In
- 10/12/16 — Savor & Sip Auction
- 11/18/16 — Small Business of the Year Luncheon

Watch for upcoming e-mails announcing more new events!



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BIKE TO WORK

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 **Richland Public Health**
www.richlandhealth.org

May 16-20, 2016

Five Days of Good Information and Fun Activities!

• May 16th — Ride Safe

Learn everything you need to know about riding a bike safely from bike experts in the community.
6 - 8 p.m. Community Room at the Mansfield Richland County Library

• May 17th — Birds, Bees & Bikes

Take a nature tour along the B&O Trail with Jason Larson, Executive Director of Gorman Nature Center.
6 - 8 p.m. Starts at the Lexington Civic Center

• May 18th — Map My Ride

Learn how to plan a bike route that is comfortable for you with a bike mentor using mobile apps.
6 - 8 p.m. Richland Public Health Corley Room (lower level meeting room)

• May 19th — Ride & Socialize

Join in on a group ride through downtown as a fun and creative way to get outside and get active.
6 - 8 p.m. Starts at Richland Carrousel Park

• May 20th — Bike to Work Day

Rain or Shine! Park your car and ride your bike to work from any of these locations: **Mansfield Y, Catholic Charities, Mansfield Art Center, or OhioHealth Shelby Hospital**

7 - 9 a.m. Volunteers will greet and distribute a free swag bag at locations above.

- Please lock your car in the designated area.
- Participants are asked to pick up their cars up by 6 p.m.
- Use your planned route. Wear a helmet and bright clothing.

For more information contact Ashton: agrigley@richlandhealth.org,

ph.: 419-774-4773 or visit richlandhealth.org



This work is funded in whole or in part by a grant awarded by the Ohio Department of Health, Bureau of Healthy Ohio, Preventing Obesity, Diabetes, and Heart Disease, and Stroke in Ohio Communities and as a sub-award of a grant issued by the Ohio Department of Health under the Prevention and Public Health Fund, and CFDA number [93.757].



ACTIVE SHOOTER

What Your Business Needs to Know

Wednesday, May 25th, 2016

8:00—10:00am

Hawkins Corner Event Center

(2131 Park Avenue West)

FREE ~ Seating is limited

Hosted by:



Agenda:

- Presentation by SSI Guardian on security best practices and the importance of advanced training in workplace and education environments.
- Panel discussion with local leaders on dealing with an active shooter situation

The introductory presentation will be given by leaders of the SSI Guardian Organization, a wholly owned subsidiary of School Specialty, Inc. The program will be presented by Mr. Michael A. Yorio, President SSI Guardian and Senior VP Security Division School Specialty, Inc. Considered an expert in school security, Michael was selected as a contributing consultant by the Department of Justice and Johns Hopkins Applied Physics Laboratory Collaborative, a research project focused on security technologies used in educational facilities. Mr. Yorio has been published and has spoken publicly on numerous security topics and is co-author of SSI Guardian Advanced Training curriculum, which recently became the first training program of its kind to receive professional CEU accreditation from North Carolina State University. Additionally, SSI Guardian Advanced Training will be offered by NC State McKimmon Center for Continuing Education beginning in May and is currently taught as part of an Emergency Management course at Methodist University. Michael is a defense executive with more than two decades of experience leading new ventures and high performance teams in unique and challenging environments, he holds numerous DHS and FEMA certifications.

After the presentation, we will have a panel which includes experts in the field and local organizations that will share their knowledge/experiences, and we will facilitate questions from those in attendance.

Sponsored by:



Please fax or mail this registration to the Richland Area Chamber of Commerce by May 23rd, 2016—

you can also register online at www.RichlandAreaChamber.com

Cost: FREE

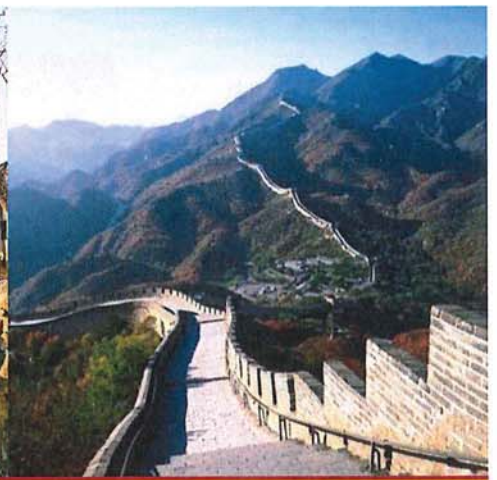
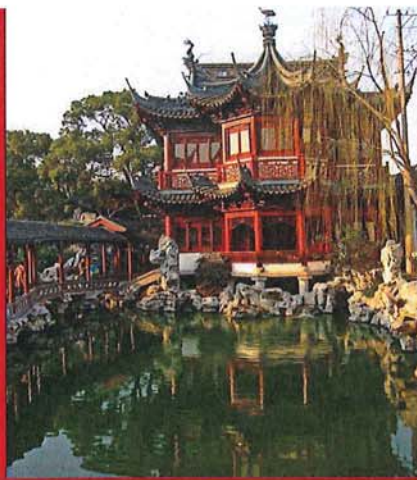
Company _____

Names of Attendees _____



RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street ~ Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

Discover China



10-day trip to Beijing • Shanghai • Suzhou • Hangzhou

Travel Dates: October 20—29th, 2016



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\$500 per person for single
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ALL INCLUSIVE:

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- Chinese domestic airfare + taxes
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- 3 meals per day
- Deluxe tour bus coaches
- Fluent English-speaking guides
- Entrance fees for attractions on itinerary

Day 1 - ORD/Beijing

Check in at Chicago ORD International Airport for an early afternoon flight. Your adventure begins as you fly trans-Pacific aboard a wide cabin jetliner.

Day 2 - Beijing

Arrive in Beijing, the Capital of China in the afternoon. You will be met at the airport by your tour guide. Check in the hotel.

Day 3 - 4 Beijing

Visit the **Tian An Men Square**, the largest square in the world, and the **Temple of Heaven**, built in 1420 A.D., where the emperors prayed to the heavens for a good harvest. Sightseeing today will continue with a tour of the **Palace Museum**, also known as the **Forbidden City**, home of 24 emperors with a total space of 9,999 rooms, and the **Summer Palace**, featuring the Long Corridor with painted gallery, Kunming Lake and Longevity Hill, Seventeen Arch Bridge and the Marble Boat.

Day 5 - Beijing

Tour bus excursion to the **Great Wall**, the 4,000 mile long and 2,000 year old construction is said to be the only man-made structure visible by the naked eye from the moon. Visit the **Ming Tombs**. One of the 13 Ming Emperors' Tombs is fully excavated and open for exploration.

Day 6 - Beijing/Shanghai/Suzhou

Fly to Shanghai, followed by a bus trip to Suzhou for the **Lingering Garden**, **Tiger Hill**, **Hanshan Temple** and the **National Embroidery Institute** to see silk embroidery, a local craft with thousands of years of history. Dinner this evening will include a show featuring traditional Chinese music.

Day 7 - Suzhou/Hangzhou

Morning tour bus excursion to **Hangzhou** for a visit to the **Economic Development Zone** and the centuries-old **Lingyin Temple**, featuring a 64.3 foot high camphor-wood carving of Buddha.

Day 8 - Hangzhou/Shanghai

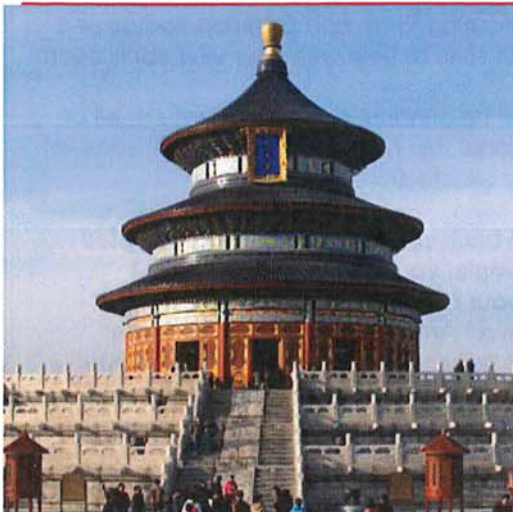
Morning boat cruise on **West Lake** with relaxing stopover at jewel-like pagodas and tea houses. Afternoon tour bus trip to Shanghai.

Day 9 - Shanghai

Visit the **Yu Garden**, a maze of marvelous pavilions, ponds, rocky works and overarching trees. Also visit the **Bund**, Shanghai's famous waterfront park. Tour the **Pudong Economic Development Zone**.

Day 10 - Shanghai/Beijing/ORD

Morning for free. The afternoon flight will depart by 1 pm for Chicago ORD Airport where you will arrive at 1:20 pm on the same day.



* Non-Members—\$2,499/person, double occupancy
**Free shuttle bus to Chicago (ORD) airport (over 20 passengers required)
—Optional Tours Available
—Business Class Available (\$6,000)
—Including all tax & post departure travel insurance (this does not include trip cancellation insurance)
—Optional side-trip to see the Terra Cotta Warriors in Xi'an available for \$200/person.

Join us for a **FREE** Informational session on **Monday, May 23, 2016** from 5:30—7:00pm at the Richland Area Chamber of Commerce
55 N. Mulberry Street
Mansfield, OH 44902
RSVP to 419-522-3211 or Info@richlandareachamber.com

Registration Form

Please use a separate form for each person traveling.

Contact Information

Full name exactly as it appears on your passport – Please PRINT

Please check all that apply:

First Middle Last

What you'd like your luggage tags to say: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

- I will attend the Oct 20 - 29, 2016 trip
- I wish to upgrade my airfare to Business Class - \$6,000
- Please upgrade me to a single room for an additional \$500. (Accommodations are based on double-bed occupancy).
- I will attend the side trip to Xi'an for an additional \$200
- I am with chamber membership

Who you are sharing a room with: _____

Who you would like to travel with: _____

Type of Room (please check one): 1 King Bed 2 Queen Beds Triple Beds

** When making your reservation, **IF YOU DO NOT PAY THE SINGLE SUPPLEMENT** you will be paired with another passenger of same gender who is also traveling alone, that has the same itinerary .

Deposit Information

A non-refundable registration fee of \$300 per person is due with your registration and is included in your total tour fare. The balance is due on or before July 15th, 2016.

Check Enclosed (Payable to Citslinc International, Inc.) Check # _____

Credit Card # _____ Exp. Date _____ CVV Code _____ Name on Card _____

A valid passport and Chinese Visa application is on passengers' responsibility. Please call Citslinc to learn the procedure of visa application. Toll Free (844) 262-1100

Signature _____ Please mail or fax your registration form to:
Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, OH 44902 ♦ (419) 522-3211 ♦ FAX (419) 526-6853,
Email: montgomery@richlandareachamber.com

A non-refundable registration fee of \$300 per person is required and due at the time you register. This will be deducted from your total tour fare, the balance of which will be due by July 15, 2016. If you need to cancel the trip for any reason after July 15, 2016 you will be at a loss of \$500 on top of the \$300 registration fee, otherwise you will receive a full refund (minus the \$300 non-refundable registration fee). Securing or updating a passport is your responsibility. Passports must be valid 6 months past travel date. Travelers will need to provide their passport, signed visa application form, one passport photos and the visa application fee to Chinese Consulate visa application center. You might ask Citslinc to help with your visa application.

There will be a valuable pre-tour briefing for all participants; date, time and location will be announced. We will answer all of your questions and familiarize you with details you will need to know. Citslinc International Inc. has 33 years of experience in the China tour business and we are confident we can respond to your inquiries to your satisfaction.

China is a modern country, so you need not feel as though you are preparing to travel back in time, to a less sophisticated society. In many instances, the country is not "behind" so much as "different." For example, you will find very few ATM machines, but travelers' checks and credit cards are accepted everywhere, so leave your checkbooks and check cards behind. The electricity in China is 220 volts and an adapter is required to operate even an American hair dryer. Both the adapter and the hair dryer are available at the hotels in which we will be staying, but it is recommended that you bring your own adapter if you will need to plug anything in. Though you will be treated to sumptuous regional foods, you will also find many American fast-food chains including McDonalds, KFC and Starbucks.

TIME FOR LUNCH!

Mechanics
BANK Member FDIC

2 S. Main Street | Mansfield, OH 44902

Every Friday from May to September, we'll have music playing in our downtown courtyard for you to enjoy! Bring your lunch and stop by any time from 11:30am - 1:30pm. Check out the dates below for days when we'll feature live entertainment. Let's make the lunch hour even better!



Live Entertainment Dates:

May 20	Richland Academy School of Excellence, A Cappella Choir
May 27	Just Jazz
June 9 *	Newhope Dance Troupe
June 24	EKG
July 15 *	Damian, Dane and Chesley
August 12 *	EKG
August 19 *	Jenny Resendez's Golden Retriever Therapy Dogs
September 9 *	Ohio Bird Sanctuary

**Lunch from Dave's Hot Dog Cart will be available for purchase on these dates.*

In the event of inclement weather, we'll save Time for Lunch for another day.

Visit us online at MyMechanics.com



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(ugly bulletin boards)

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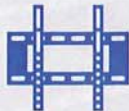
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Teams & Sponsorships



Friday
July 29th
2016

Presented by



OhioHealth



Premier Sponsors



Teams - limited to 36, so please register as soon as possible!

- Team of Four** —\$125 per person/\$500 per team (if paid by July 8. After July 8, \$140 per person/\$560 per team)
Includes cart, greens fees, lunch at the turn, beverage tickets and buffet dinner.

Captain: _____ Handicap _____

Player 2 _____ Handicap _____

Player 3 _____ Handicap _____

Player 4 _____ Handicap _____

Captain's email/telephone: _____

Handicap Competition _____

Scratch Competition (no handicap) _____

Please indicate whether you wish to be included in the **Skins competition**:

\$40 per team _____

Please be sure that all information is completed - notify the Chamber of any changes in players.
COUNTRY CLUB CASUAL DRESS CODE—NO JEANS PERMITTED - SHIRTS WITH COLLAR

Sponsorships (see reverse side for more details)

- Golf Gift Sponsor**—\$3,000 Exclusive
- Premier Event Sponsor**—\$1,000 1 remains
- Hole in One Sponsor**—\$1000 Exclusive
- Lunch Sponsor**—\$500 3 available
- Breakfast Sponsor**—\$300 Exclusive
- Beverage Cart Sponsor**—\$250 4 available
- Proximity Contest Sponsor**—\$250
- Hole and/or Tee Sponsor**—\$150 or 2 for \$250

Company _____ Contact Name _____

Total Payment for teams and/or sponsorship: _____ (Amount) Check Enclosed _____

Visa/MC/Disc # _____ Exp. Date _____ Sec. Code _____

Address of cardholder _____ Zip Code _____

Telephone: _____ Email invoice to: _____

Richland Area Chamber of Commerce * 55 N. Mulberry Street * Mansfield, OH 44902
419-522-3211 * Fax: 419-526-6853 * Email: kfox@richlandareachamber.com



Golf Sponsorships

This was a sold out event for 2014 & 2015!

Title Sponsorship \$5,000 (Exclusive)

- * Entry for two (2) foursomes (\$1,000 Value)
- * Naming Rights (Golf Classic presented by your co.)
- * Opportunity to set up a tent on the course to interact with golfers
- * Company logo on all event correspondence
- * Company logo (large) on tournament registration*
- * Company logo on tournament program
- * Company logo & link on event webpage
- * Banner/signage in registration & reception area
- * Company logo on email blasts for the event
- * Opportunity to give brief remarks at awards dinner
- * Logo promotion on all Chamber social media
- * Company logo (medium) on all hole signage
- * Opportunity to include item in golfer goodie bag
- * Right of first refusal for 2017

Golf Gift Sponsorship \$3,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value)
- * Company logo on exclusive golf gift for participants
- * Opportunity to set up a tent on the course to interact with golfers
- * Company logo on tournament registration*
- * Logo & link on event webpage
- * Company logo on email blasts for the event
- * Logo promotion on all Chamber social media
- * Company logo (small) on all hole signage
- * Right of first refusal for 2017

Premier Event Sponsorship \$1,000 (4 Available)

- * Entry for one (1) foursome (\$500 Value)
- * Company logo (small) on tournament registration*
- * Company logo on tournament program
- * Logo & link on event webpage
- * Company logo on all email blasts for this event
- * Logo promotion on all Chamber social media channels
- * Opportunity to include item in golfer's goodie bag
- * Company logo (small) on all hole signage
- * Right of first refusal 2017

Hole in One Sponsorship \$1,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value) **New in 2016
- * Company logo included on signage at designated Par 3 hole
- * Opportunity for sponsor to set up a tent at the designated hole to interact with the golfers
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Right of first refusal 2017

Golf Ball Sponsor \$1,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value) **New in 2016
- * Company logo included on special commemorative sleeve of golf balls designed for the event
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Right of first refusal 2017

Lunch Sponsor \$500 (3 Available)

- * Company logo on signage at the lunch pavilion
- * Opportunity to have a promotional table/tent set up at the lunch to interact with the golfers
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program

Breakfast Sponsor \$300 (Exclusive)

- * Company logo on signage at the breakfast pavilion
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program

Beverage Cart Sponsor—\$250 (4 Available)

- * Company logo and name displayed on all beverage carts on the course
- * Company name on event webpage
- * Name on social media channels

Proximity Contest Sponsor \$250

- * Signage on course at designated hole
- * Recognition at dinner when awards are given out
- * Company name on event webpage
- * Name on social media channels

Hole and/or Tee Sponsor—\$150 or 2 for \$250

- * Company name listed on sign at designated hole or tee
- * Company name on event webpage

2015 Attendance—144 Golfers

Audience—Business Leaders, Professionals, Non Profit Leaders, Elected Officials

Advertising—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

See reverse side for order form

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

TGIF Business After Hours

FRIDAY June 3rd 5:00 - 7:00pm at the Shelby Country Club



Join us as we kick off the weekend and celebrate the opening of 1928 Grill at Shelby Country Club - 3885 Laser Road (Shelby)



Back On Earth

Back on Earth will be performing from 7:00 - 10:00pm. BAH attendees are invited to stay for their performance free of charge!

Is this your first Business After Hours?

Join us for a "New Member Mixer" from 4:30-5:00pm hosted by the Chamber Ambassadors

Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Monday, May 30th, 2016

Cost: Free for Members (if registering on or before 5/30)

Company _____

Names & Emails of Attendees:

New Member Reception?

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

PLEASE RSVP NO LATER THAN May 30th, 2016

55 N. Mulberry Street, Mansfield, OH 44902
P:(419) 522-3211 F: (419) 526-6853
kfox@richlandareachamber.com



RICHLAND AREA
CHAMBER
of COMMERCE

Strong Business.
Strong Community.



Beginner to Blogger

An 8-Week Workshop Series

You've probably heard that your business should have a blog. If you're looking for a way to get more traffic to your website, more engagement with your customers, and even more leads, then you should be blogging.

Building a business blog can seem overwhelming, but with our Beginner to Blogger cohort you'll learn everything you need to know to launch, write, and promote a blog that gets results. You'll benefit from the feedback and support of the other members of the cohort, and you'll have the tools you need to be successful.

You'll learn:

- The different kinds of blogs and their best use in business.
- How to write for your target customer.
- The best way to prevent writers block.
- How to measure success.
- Best practices to market your blog.



Presented by:

Tracy Graziani, Graziani Multimedia

Tracy loves people, small businesses, and the local movement. She's passionate about seeing other people succeed, which is why she splits her time between her marketing agency, Graziani Multimedia, and her startup, Tog Loft. Tracy has written for digital publications such as Richland Source, The Americans for the Arts blog, The Seven Graces of Marketing, Mind Body Align, her own business blogs, and as a ghost writer for various authors and publications. Currently she is engaged in a year-long collaboration, The Art of

People Project, with New York Times best-selling author Dave Kerpen. She's also a mom, wife, daughter, friend, artist, writer, and doer of impossible things. She believes in infinite possibility, so look out, she's dangerous.

Session starts Thursday, June 2nd, 2016 and follows on Thursdays for 8 weeks

7:30—9:00am at the Richland Area Chamber of Commerce Office

\$199/Members ~ \$299/Non-Members

Includes 8 Weeks (12 hours) of instructional/cohort time

Please fax or mail this registration to the Richland Area Chamber of Commerce by June 1st, 2016—you can also register online at www.RichlandAreaChamber.com Cost: \$199/Members * \$299/Non-Members

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____ Expiration Date _____ Security Code: _____



RSVP NO LATER THAN JUNE 1, 2016

RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street ~ Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

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The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:

KeyBank 

Mechanics
BANK Member FDIC

 **OhioHealth**

RichlandBank
DIVISION OF THE PARK NATIONAL BANK
Member FDIC

 **STARTEK**



Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.


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Be sure to stay up-to-date on Chamber events by following us on facebook!

www.richlandareachamber.com