



RICHLAND AREA
CHAMBER
of **COMMERCE**

Chamber Link



June 2017
Volume 73



2017 CHAMBER GOLF CLASSIC

FRIDAY, JULY 28 at Shelby Country Club

See inside for registration & sponsorship information!



HUNDREDS ATTEND THE JOB FAIR!

*Thank you to everyone who participated
to help make this a successful event!*



Photo Credits: Alexia Kemerling from Richland Source

Sponsored by:



RICHLAND AREA
CHAMBER
of **COMMERCE**
Strong Business.
Strong Community.

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Richland County
A proud partner of the
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**RICHLAND COMMUNITY
DEVELOPMENT GROUP**

Ohio

Opportunities for Ohioans
with Disabilities

**Mansfield/Richland County
Public Library**

Goodwill
Serving Summit, Portage, Medina,
Ashland & Richland Counties

RMC
Building the Future by Reinvesting the Past

Madison
Adult Career Center

Save Money with Bulk Mail!

Did you know that your fellow Chamber members are routinely saving money using the Chamber's bulk mail program? Members simply use our bulk mailing permit to send flyers, post cards or envelope mailings over 200 pieces. This generally saves about 50% on mailing costs. It's actually very easy once you have done it once or twice, so why not give it a try?

Before Mailing:

Ensure your mailing is over 200 pieces and complies with the post office's guidelines for bulk mailings. Call the bulk mail unit at 419-755-4630 with any questions.

Assembling Mailing:

The Chamber's bulk mailing permit insignia must be placed in the upper right hand corner of the envelope (where the stamp would be normally). Contact the Chamber for a digital copy to be printed on these pieces, or to sign out the insignia stamp to hand stamp this on your envelopes.

Please note that "Return Service Requested" must also be printed on your mail pieces. This can be located under your return address, above the address, left of the permit stamp or under the permit stamp. All pieces must be sorted in zip code order. For the paperwork, please provide a list of all the zip codes being mailed to and how many pieces are in each one.

Sending Mailing:

Contact Stephany at the Richland Area Chamber to schedule an appointment to complete mailing paperwork. You must have an appointment to ensure we can help you. At your scheduled time come to the Chamber building with the following:

- One piece of the mailing to weigh for paperwork;
- a list of zip codes being mailed to and how many pieces of mail are in each one;
- and a check made out to "U.S. Postmaster." Once the paperwork is complete we will let you know the amount to make it out for. The post office will also accept cash, but NO credit cards.

Once this is complete, take your mailing, paperwork, and check/money to the Post Office. They will verify your paperwork, weigh your mailing and deposit your payment into the Chamber's bulk mail account.

The Bulk Mail Unit is located at the back of the post office. Their hours are 9a-12p and 1-4p weekdays.

Need a mailing list? For a great business audience consider taking advantage of our membership mailing list benefit exclusively for chamber members! The cost is \$34 to receive the list printed on mailing labels, or \$95 for an electronic version.

Please contact Stephany Elgin, Member Services Coordinator, with any questions or to schedule your mailing today at 419-522-3211 or selgin@richlandareachamber.com.



Chamber Staff

**Contact us @ 419-522-3211 or e-mail us:
info@richlandareachamber.com**

Jodie A. Perry, IOM, CCEO-AP, President

Lisa Duckworth, Program & Events

Stephany Elgin, Member Services

Angie Fanello, Marketing & Communications

Nikki Lewis, Foundation Manager



Ribbon CUTTINGS



Richland Bank - Ontario
renovations groundbreaking



Hidden Hog Barbecue
Shelby relocation



Duke and Duchess BP Station



Heartland Academy
groundbreaking



SEPHORA



419-522-0035

30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902

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www.eoastudiogallery.com



Upcoming Learning & Networking Events

BUSINESS BOOT CAMP ☆☆☆ SERIES



Kim Calhoon,
Richland Public Health

CORPORATE WELLNESS

When: Wednesday, June 21st 7:30-9am

Where: Richland Area Chamber, 55 N. Mulberry St., Mansfield

After attending the Corporate Wellness Boot Camp presented by Kim Calhoon from Richland Public Health, participants will walk away with:

- a business case to present to corporate leaders
- confidence that biometric screenings are the most important step in a Corporate Wellness program
- knowledge of how to create a Corporate Wellness Program vision & mission statement
- co-workers in mind who will be perfect for your company's Corporate Wellness Team
- step-by-step how to register for the BWC Corporate Wellness grant funding
- hard copies of: a Worksite Assessment Form, a Worksite Wellness program flyer, a Needs & Interest Survey, examples of health messaging (electronic copies will be sent after the program.)

The cost is \$15 for members/\$25 for non-members - please RSVP to reserve your spot (see registration information at bottom of page).

Lunch WISE WEDNESDAY

*Network & Be Inspired by
Local Women!*

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.

When: Wednesday, June 21st 11:45- 1pm

Where: South Park Pavilion, (enter off Brinkerhoff - watch for signs) Mansfield

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

Enjoy lunch in the park and make some great connections!

This month, we are shaking things up! We will be having a SPEED NETWORKING session at South Park Pavilion. Boxed lunches from Ed Pickens Café on Main Events & Catering will be served.

**CHAMBER
COFFEE**
7:30-8:30am



*Join us for Open Discussion while Enjoying
Your Morning Coffee!*

When: Friday, July 14th 7:30- 8:30am

Where: Hamilton Insurance Group

1346 Lexington Avenue, Mansfield, OH 44907

Join our President, Jodie Perry, at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is **no charge** to attend, but seating is limited, so please reserve your spot (see registration information at bottom of page).

3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at richlandareachamber.com
- Call 419-522-3211
- Email lduckworth@richlandareachamber.com

Teams & Sponsorships

26th Annual
RICHLAND AREA CHAMBER

GOLF
Classic



Friday
July 28th
2017
Shelby
Country Club

Presented by



Premier Sponsors



The UPS Store



Teams - limited to 36, so please register as soon as possible!

- ☐ **Team of Four** —\$125 per person/\$500 per team (if paid by July 7. After July 7, \$140 per person/\$560 per team)
Includes cart, greens fees, lunch at the turn, beverage tickets and dinner.

Captain: _____ Handicap _____

Player 2 _____ Handicap _____

Player 3 _____ Handicap _____

Player 4 _____ Handicap _____

Captain's email/telephone: _____

Please indicate whether you wish to be included in the **Skins competition**:

\$40 per team _____

Please be sure that all information is completed -
notify the Chamber of any changes in players.

COUNTRY CLUB CASUAL DRESS CODE—NO JEANS

PERMITTED - SHIRTS WITH COLLAR

Sponsorships (see reverse side for more details)

- | | |
|--|---|
| <input type="checkbox"/> Golf Gift Sponsor —\$3,000 Exclusive | <input type="checkbox"/> Lunch Sponsor —\$500 |
| <input type="checkbox"/> Premier Sponsor —\$1,000 Sold | <input type="checkbox"/> Beverage Cart Sponsor —\$250 3 available |
| <input type="checkbox"/> Hole in One Sponsor —\$1,000 Sold | <input type="checkbox"/> Proximity Contest Sponsor —\$250 |
| <input type="checkbox"/> Golf Ball Sponsor —\$1,000 Sold | <input type="checkbox"/> Hole and/or Tee Sponsor —\$150 or 2 for \$250 |

Company _____ Contact Name _____

Total Payment for teams and/or sponsorship: _____ (Amount) Check Enclosed _____

Visa/MC/Disc # _____ Exp. Date _____ Sec. Code _____

Address of cardholder _____ Zip Code _____

Telephone: _____ Email invoice to: _____

Richland Area Chamber of Commerce, 55 N. Mulberry Street, Mansfield, OH 44902
419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com



Golf Sponsorships

This was a sold out event for 2014, 2015 & 2016!

Title Sponsorship \$5,000 (Exclusive)

- * Entry for two (2) foursomes (\$1,000 Value)
- * Naming Rights (Golf Classic presented by your co.)
- * Opportunity to set up a tent on the course to interact with golfers
- * Company logo on all event correspondence
- * Company logo (large) on tournament registration*
- * Company logo on tournament program
- * Company logo & link on event webpage
- * Banner/signage in registration & reception area
- * Company logo on email blasts for the event
- * Opportunity to give brief remarks at awards dinner
- * Logo promotion on all Chamber social media
- * Company logo (medium) on all hole signage
- * Opportunity to include item in golfer goodie bag
- * Right of first refusal for 2018

Golf Gift Sponsorship \$3,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value)
- * Company logo on exclusive golf gift for participants
- * Opportunity to set up a tent on the course to interact with golfers
- * Company logo on tournament registration*
- * Logo & link on event webpage
- * Company logo on email blasts for the event
- * Logo promotion on all Chamber social media
- * Company logo (small) on all hole signage
- * Right of first refusal for 2018

Premier Sponsorship \$1,000 (Limit of 4)

- * Entry for one (1) foursome (\$500 Value)
- * Company logo (small) on tournament registration*
- * Company logo on tournament program
- * Logo & link on event webpage
- * Company logo on all email blasts for this event
- * Logo promotion on all Chamber social media channels
- * Opportunity to include item in golfer's goodie bag
- * Company logo (small) on all hole signage
- * Right of first refusal 2018

Hole in One Sponsorship \$1,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value) **New in 2016
- * Company logo included on signage at designated Par 3 hole
- * Opportunity for sponsor to set up a tent at the designated hole to interact with the golfers
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Right of first refusal 2018

Golf Ball Sponsor \$1,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value) **New in 2016
- * Company logo included on special commemorative sleeve of golf balls designed for the event
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Right of first refusal 2018

Lunch Sponsor \$500

- * Company logo on signage at the lunch pavilion
- * Opportunity to have a promotional table/tent set up at the lunch to interact with the golfers
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program

Breakfast Sponsor \$300 (Exclusive)

- * Company logo on signage at the breakfast pavilion
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program

Beverage Cart Sponsor—\$250 (Limit of 4, 3 available)

- * Company logo and name displayed on all beverage carts on the course
- * Company name on event webpage
- * Name on social media channels

Proximity Contest Sponsor \$250

- * Signage on course at designated hole
- * Recognition at dinner when awards are given out
- * Company name on event webpage
- * Name on social media channels

Hole and/or Tee Sponsor—\$150 or 2 for \$250

- * Company name listed on sign at designated hole or tee
- * Company name on event webpage

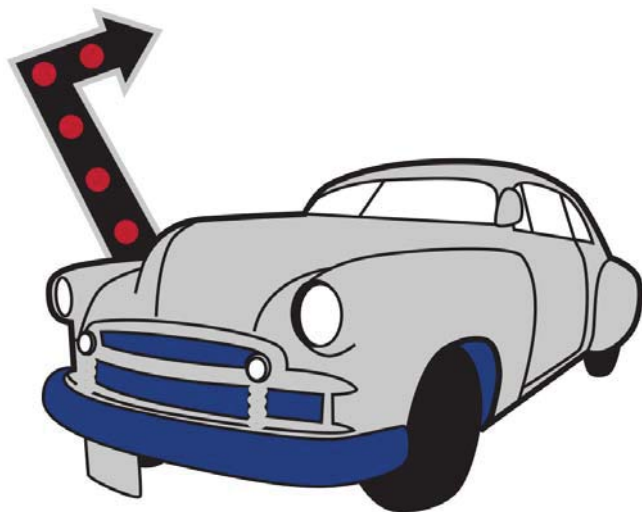
2016 Attendance—144 Golfers

Audience—Business Leaders, Professionals, Non Profit Leaders, Elected Officials

Advertising—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

See reverse side for order form

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit



22ND ANNUAL HEART OF THE CITY *CRUISE IN*

SATURDAY, AUGUST 26, 2017

BE A PART OF **VENDOR ALLEY**

PRIME LOCATION!

SPONSORED BY THE RICHLAND AREA CHAMBER OF COMMERCE



Promote your business to the thousands of attendees at the 22nd Annual Heart of the City Cruise In. We'll be setting up the "Vendor Alley" in the **Richland Bank Parking Lot** at the corner of **Park Ave West & Walnut** right in the heart of the action.

Reserve your spot and be a part of something major! **For only \$25 you can reserve a spot in Vendor Alley.** This small fee reserves your spot, you should plan to bring your own table, tent or other promotional materials! Vendors should plan to be set up between **11am—4pm.***



Heart of the City Cruise In—VENDOR ALLEY Spots — Member Price: \$25, Non-Member Price: \$35

(*Due to food vendor regulations from Downtown Mansfield, Vendor Alley participants are not allowed to sell food.

If you are interested in being a food vendor, please call DMI at 419-522-0099)

Contact Name _____

Organization _____ Phone _____

Address _____ City _____ Zip _____

Payment enclosed _____ Visa/MC/Disc # _____ exp. ____/____

Address of Cardholder: Street _____ Zip _____

Mail: Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, 44902

Phone: 419-522-3211

Fax: 419-526-6853

Email: lduckworth@richlandareachamber.com

Business After Hours

JUNE 15th 5-7pm



Enjoy food in the Kobacker Room,
Reed's Room & BBQ on Main

Live Entertainment

Photo ops with "Brooks",
"Andy" & "Red"

Visit by Miss Ohio 2016

Many Door Prizes!



Enjoy Food, Entertainment & Door Prizes!

Please fax, email, or mail this registration to the Richland Area Chamber of Commerce by June 12th, 2017.

Cost: Free to Members who register on or before 6/12/17

Online registration is also available at www.richlandareachamber.com

Company _____

Names & Emails of Attendees:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

**Please RSVP No Later
Than June 12th, 2017**

Richland Area Chamber of Commerce
55 N. Mulberry St. - Mansfield, OH 44902
Phone: (419) 522-3211 . Fax: (419) 526-6853
email: lduckworth@richlandareachamber.com



**RICHLAND AREA
CHAMBER
of COMMERCE**
*Strong Business.
Strong Community.*

Leadership Unlimited Application Period Now Open



Leadership Unlimited (LU) is a planned program designed to provide men and women who have demonstrated leadership ability with the opportunity to develop their knowledge of the challenges and opportunities of leadership within the larger Mansfield-Richland area. Using the community as a classroom, participants are introduced to diverse areas of the community as well as a broad spectrum of community leaders. LU's ultimate goal is to build leadership resources within the community. It encourages participants' entrance into a wider community system of interest to them and provides a broader understanding of how various community systems can and should work. The program runs from September to June, beginning with a Friday/Saturday orientation retreat, followed by nine monthly workday sessions relating to topics in the community. The class meets on the second Thursday of each month from October to June.

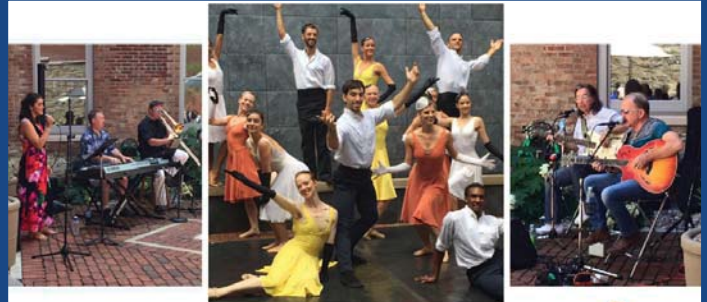
The application can be found online at <https://leadershipunlimited.org/application>, with a due date of June 16th - space is limited. If you have any questions, please contact Nikki Lewis at nlewis@richlandareachamber.com.

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Please Visit Our
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Time for Lunch

Mechanics
BANK Member FDIC

2 S. Main Street
Mansfield, OH 44902

11:30 am - 1:30 pm
Downtown Courtyard

Our downtown courtyard is open every Friday for you to enjoy your lunch! Check the schedule for featured live performances. Let's make the lunch hour even better!

*In the event of inclement weather, we'll save Time For Lunch for another day.

June Events

June 2 - Friday
Damian & Dane

June 16 - Friday
Steve Brown

www.richlandareachamber.com



Women's Business Enterprise (WBE) Certification Seminar

Learn how your business can obtain the designation as a woman-owned certified business and hear more about benefits of this certification!

Friday, June 16th
7:45-9:00am

Richland County Foundation,
181 S. Main St., Mansfield

Event is Free

Continental Breakfast will be provided

Please RSVP to the Richland Area Chamber at
lduckworth@richlandareachamber.com,
419.522.3211, or RichlandAreaChamber.com.

Presenter:



Maudie Moreno

Certification Manager with the Ohio River Valley Women's Business Council, will present information regarding the certification program of Women's Business Enterprise National Council (WBENC).

Hosted by:

Sponsored by:



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419.522.2890 • 113 North Main Street in Mansfield

Upcoming Events

- 6/13/17 — Business Advocacy 8:00-9am
- 6/15/17 — Executive Committee 7:30-9am
- 6/15/17 — **Business After Hours/Ed Pickens** 5-7pm
- 6/16/17 — Ambassadors Meeting 8-9am
- 6/16/17 — **Women's Business Enterprise Certification Seminar (WBE) @ Richland County Foundation** 7:45-9am
- 6/21/17 — Chamber Board Meeting 7:30-9am
- 6/21/17 — **Corporate Wellness Boot Camp @Chamber** 7:30-9am
- 6/21/17 — **Lunchwise Wednesday Women's Luncheon @Ed Pickens** 11:45-1pm
- 6/23/17 — **Member Appreciation Day Luncheon**
- 7/14/17 — **Chamber Coffee at Hamilton Ins.** 7:30-8:30am
- 7/20/17 — **Bus. After Hours/Landoll's Mohican Castle** 5-7pm
- 7/26/17 — **Glenn Shepard "How to Supervise People and Lead a Team"** 8:30am-12:00pm
- 7/28/17 — **Chamber Golf Classic - Shelby Country Club**
- 8/17/17 — **Business After Hours/Kingwood Center** 5-7pm
- 8/26/17 — **Vendor Alley at the Cruise In** 11am-4pm
- 9/21/17 — **Bus. After Hours/Mansfield Playhouse** 5pm-7pm
- 10/12/17 — **Business After Hours/Malabar Farm** 5-7pm
- 10/24/17 — **Savor & Sip Auction and Food Tasting**

Watch your e-mail for more upcoming events!

Are You Receiving Email Communications from the Chamber?

If not, you are missing out on important information!



The Chamber emails the staff of our members important information such as news updates, legislation issues, upcoming events, training opportunities, and much more!

If you wish to receive email from the Chamber, let us know at 419-522-3211 or email lduckworth@richlandareachamber.com.

AUCTION AND FOOD TASTING EVENT



October 24th, 2017 5-8pm

Mid-Ohio Conference Center

TICKET INFORMATION COMING SOON!

☐

Yes, I would like to donate an item!

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s):** _____

◆ Item enclosed _____ Need pick up between (dates) _____ & _____

Please respond by Friday, October 13th:

**Mail to: Richland Area Chamber of Commerce
55 N. Mulberry St. Mansfield OH 44902**

Silent Auction

Fax: 419-526-6853 Call: 419-522-3211 Email: lduckworth@richlandareachamber.com

*****Don't like to shop?? Cash donations are welcome and we'll do the shopping for you!
We will be doing both silent and live auctions. Don't miss out on the opportunity to
highlight your business by providing a unique item for the auction. Some great ideas
include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.***

Thank you for your participation!

CELEBRATE SMALL BUSINESS!

Small Business of the Year Awards Nomination



To be considered for the 2017 Chamber of Commerce Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

Business Nominated _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone (day) _____ Fax _____ Email _____

Nominating Individual (Optional) _____

Email _____

Provide a brief summary of the nominee's business: _____

What contributions have the nominee made to the community? _____

Return To: Richland Area Chamber of Commerce ~ 55 N. Mulberry St., ~ Mansfield OH 44902
F: 419-526-6853 E: jperry@richlandareachamber.com

Awards will be presented at a special luncheon in November





MAY BUSINESS AFTER HOURS AT HARING REALTY WELCOME CENTER - DOWNTOWN



MAY CHAMBER COFFEE AT SUTTON BANK - ONTARIO



You're Invited...



RICHLAND AREA
CHAMBER
of **COMMERCE**

Strong Business.
Strong Community.



Culligan

Member Appreciation Lunch



Friday, June 23th
11am-1:30pm



- ~ Join us for Cheese Coneys from Skyline Chili, Pasta & Potato Salad from Ed Pickens Café on Main, Jones Chips, Paul's Ice Cream, Pepsi Products and Culligan Water
- ~ Take a tour of the Historic Chamber Building!
- ~ Member Appreciation Gifts!
- ~ Visit with the Chamber staff & fellow members!
- ~ Entertainment provided by Ricky Mitchell

Why? Because



There is NO COST to attend but please RSVP by Tuesday, June 20th for food count purposes to:
lduckworth@richlandareachamber.com phone: 419-522-3211 fax: 419-526-6853

Company _____

Names & Emails of Attendees:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

PLEASE RSVP NO LATER THAN JUNE 20th, 2017

**The Chamber is located at
55 N. Mulberry Street in Mansfield**

**Thank you for all you do and
your support of the
Richland Area Chamber of Commerce!**

JUNE
16

2017 RICHLAND YOUNG PROFESSIONALS GOLF OUTING WESTBROOK COUNTRY CLUB

OPEN TO ALL, INCLUDING NONMEMBERS OF ALL AGES

FOURSOME \$450

GOLFER REGISTRATION FORM

REGISTRATION DEADLINE: JUNE 5, 2017

NAME

COMPANY

EMAIL

PHONE

ADDRESS

CITY/STATE/ZIP

FOURSOME

2

3

4

2017 Richland Young Professionals Golf Outing
Westbrook Country Club
1098 Springmill St, Mansfield OH 44906

June 16, 2017
Driving Range: 8:30 AM
Registration: 8:30 AM
Shotgun Start: 9:30 AM

Golf Prizes | Hole in One Winnings | Silent Auction | Skins

Outing includes open driving range, lunch at the turn and hors d'oeuvre after play

Checks Payable To
Richland Young Professionals
Attn: Ryan Smith
3 N Main Street
Mansfield, OH 44902

presented by



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richland
young professionals



YEA! 2017 Graduation Ceremony

Three wonderful students are now proud business owners! YEA Richland held their graduation ceremony on May 23rd at the Kehoe Center in Shelby. The Chamber sealed their accomplishments with a ribbon cutting for each new business. Congratulations to Kent Reese, CEO of OM Games, Chase Beaire, self-employed musician, and Drew Steensland, CEO of MotoRe-Cycling. We are all excited for the bright futures of these talented young men. If you know a middle or high school student who may be interested in going through this program, contact Foundation Manager, Nikki Lewis, at nlewis@richlandareachamber.com

Social Media & Email Marketing

Business Bootcamp Workshop Series Ending Soon!

We've had a great response on the Business Bootcamp on **Digital Marketing Workshop** series taught by Leanne Cannon! Did you know that the average person receives approximately 264 marketing impressions per day? Digital marketing is more important now than ever. Leanne covers topics like email marketing and social media. Special thank you to our co-hosts for this series, SCORE!

Our next Boot Camp workshop will be on June 21st - the topic will be "Corporate Wellness". See inside your newsletter for more information!





Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.



MEDICAL MUTUAL
[MedMutual.com](https://www.MedMutual.com)

© 2012 Medical Mutual of Ohio

The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:



Be sure to stay up-to-date on Chamber events by following us on facebook!

www.richlandareachamber.com