



RICHLAND AREA
CHAMBER
of **COMMERCE**

Chamber Link



June 2016

Volume 61

April Business After Hours at Raemelon Therapeutic Equestrian Center



May Business After Hours at The Ohio State Reformatory



A Wonderful Month of Ribbon Cuttings & Ground Breakings



Many more photos can be found on the Chamber's Facebook page!

I Believe in Richland County

By: Jodie A. Perry, IOM
@RichlandAreaCh



At an event recently, I had someone tell me about their child who had recently graduated from college and had found a job in a big city (I can't recall which one it was). After I congratulated them, they said that they were just relieved that they had "gotten out of Richland County while they could." Ouch. That is not the first time I've heard some variation of that statement, but it always stops me cold in my tracks. As long as that is the prevailing mindset of this community, I believe it will be a self-fulfilling prophecy. I have a different opinion on the subject: I believe in Richland County.

I believe in Richland County because of the people who live here. From my point of view, I see many, many people who are trying to make this community a better place to live, work and play. They are volunteering their time and talents to make that happen. They are generous to those in need, they are active in responding when an organization needs help and they are firm in fighting for those less fortunate. Does that mean bad things don't happen? No. Does that mean there aren't some people who do bad things? No. It just balances that by recognizing that MOST people are making good choices and helping generously. Do not let the naysayers win.

I believe in Richland County because of the resources that we have. People are quick to point out what we don't have. As an outsider that moved here about two years ago, I have to share that I think you have a tremendous amount of assets here. Some are natural (rich farmland, beautiful geography), some are recreational (bike trail, hiking trails, ski resorts, etc.), some are arts-related (live theatre, opera, ballet, art), some are business related (strong manufacturing, good transportation location, great retail, strong downtowns) and the list goes on. Sure, we're working to add new resources...but we have a pretty good start!

I believe in Richland County's potential. I have talked to colleagues around the country and I have to tell you, we have so much potential right here in Richland County!!! In fact, many of the challenges we are facing are the same that other communities (large and small) are facing all over the country. We have the potential to change all of this, if we continue to work together and if we continue to believe in making things even better.

I know, I know, by now you are thinking, "it's her job to think this way." That may be true, but I also truly believe this from the bottom of my heart. Some days I wish I could yell it from the rooftops – just give us a chance! So if you are a naysayer, if you want to focus on the negative, go right ahead. In the meantime, I'll be over here working with the rest of us who want to improve things, not just complain about them.

You see, I believe in Richland County.

Article originally appeared in the May 25th edition of the Mansfield News Journal

Chamber Staff

Contact us @ 419-522-3211 or e-mail us:
info@richlandareachamber.com

Jodie A. Perry, IOM, President
Bill Sharp, Chamber Foundation Director
Angie Fanello, Marketing & Communications
Kathy Fox, Programs & Events
Linda Montgomery, Finance & Administration



Richland Area Chamber Member
SPOTLIGHT

**Civista Bank Named
Among Best
Employers in Ohio**



Civista Bank was recently named as one of the *2016 Best Employers in Ohio*. "We are honored to be among 39 companies named to the *2016 Best Employers in Ohio List*," said Civista Bank's CEO James O. Miller. "This is the sixth consecutive year that the Bank has been named to the *Best Employers* list," added Dennis Shaffer, Civista Bank President. The annual list of the *Best Employers in Ohio* program was created by the Ohio Society for Human Resources Management (SHRM) and Best Companies Group.

The statewide survey and awards program is designed to identify, recognize and honor the best places of employment in Ohio, benefiting the state's economy, its workforce and businesses. The two-part survey evaluates each company's workplace policies and practices as well as an employee survey to measure the employee experience. The combined scores determine the top companies named to the *Best Employers in Ohio* annual list.

Congratulations Civista Bank!

**May Business Boot Camp
was a Sold-Out Event!**

Thank you to Blake Wagner and Beth Hildreth from New Directions for all the great information you shared with our members about becoming a more effective leader!





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Mon-Fri: 7am - 3:30pm
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s t u d i o / g a l l e r y

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Adapt or Move Out of the Way!

June 17th Luncheon

11:45am at the Life Celebration Reception Center
located at 129 S. Main Street in Mansfield

Panel

Carl Fernyak, MT Business Technologies

David Damron, DRM Productions

Pat Welch, CenturyLink

Steve Beilstein, The Blueberry Patch

"Every success story is a tale of constant adaptation, revision and change. A company that stands still will soon be forgotten." -Richard Branson

Change is a necessity in our age of disruptive technologies. Companies suddenly find their core business eroding and being replaced by a very different product/service mix. Adapt or move out of the way!

Four very different local companies will be present to discuss the changes they have experienced and the responses they have made to meet the new reality in order to maintain market share. A very different kind of luncheon discussion!

It is necessary to make a luncheon reservation.

Cost: \$35 per luncheon (free for Economic Club members)

Reservations due no later than June 10th.

Economic Club is a program of the MRA Educational Foundation.

Mail: Economic Club
55 North Mulberry Street, Mansfield, Ohio 44902.

Fax: 419.526.6853

E-mail: mrachamberfoundation@mail.com

(faxed or emailed registrations may be paid at the door on June 17th)

Upcoming Events

- 6/3/16** — **Business After Hours/Shelby Country Club**
(Please note this is a Friday)
- 6/9/16** — Executive Committee Meeting 7:30-9am
- 6/17/16** — Ambassadors Meeting 8-9am
- 6/17/16** — **Adapt or Move out the Way! Luncheon**
- 6/22/16** — Chamber Board Meeting 7:30-9am
- 6/24/16** — **Member Appreciation Lunch**
- 7/12/16** — Business Advocacy Committee 8am
- 7/13/16** — **New Benefit Breakfast (LocaLynx)** 8am
- 7/14/16** — **Business After Hours/Mechanics Bank**
- 7/29/16** — **Chamber Golf Classic**
- 8/27/16** — **Vendor Alley/Heart of the City Cruise In**
- 9/15/16** — **Business After Hours/Ohio Bird Sanctuary**
- 10/12/16** — **Savor & Sip Auction**
- 11/18/16** — **Small Business of the Year Luncheon**
- 12/8/16** — **Business After Hours/Mansfield Art Center**

Watch your e-mail for more upcoming events!

Our business is helping yours succeed.

Mechanics BANK

Alex Rocks
Commercial Lender

419-524-BANK

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Visiting Nurse Association of Ohio is your single source solution for all home care needs.

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You're Invited...



**RICHLAND AREA
CHAMBER
of COMMERCE**

Strong Business
Strong Community



Member Appreciation Lunch

Friday, June 24th
from 11-1:30pm



- ~ Join us for Skyline Chili, Jones Chips, Paul's Ice Cream, & Pepsi Products
- ~ Take a tour of the Historic Chamber Building!
- ~ Member Appreciation Gifts!
- ~ Visit with the Chamber staff & fellow members!
- ~ Entertainment provided by Damian Boyd & Dane Noe of OH70

Why? Because



There is NO COST to attend but please RSVP by Wednesday, June 22nd for food count purposes to:
kfox@richlandareachamber.com phone: 419-522-3211 fax: 419-526-6853

Company _____

Names & Emails of Attendees:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

PLEASE RSVP NO LATER THAN JUNE 22nd, 2016

The Chamber is located at
55 N. Mulberry Street in Mansfield

Thank you for all you do and
your support of the
Richland Area Chamber of Commerce!

NEW CHAMBER BENEFIT!

The Richland Area Chamber of Commerce has partnered with Mansfield startup Localynx to bring our members access to their own customizable micro app. Localynx is a free mobile app, whose mission is to increase traffic to local businesses. They accomplish this by offering consumers access to a free tool on their smartphone which helps them shop local. We are excited about this new technology and believe that Localynx and this partnership will help our community continue to grow and thrive. Localynx will be offering a free info session at the Chamber on Wednesday, July 13th at 8am. This session includes: breakfast, information about Localynx, how local businesses are utilizing it, and assistance getting your company on Localynx. There is no obligation to buy, and any local business can create a free listing. If a company does decide to upgrade to a paid listing, they will receive a free month and an ongoing discount as a benefit of their chamber membership. The first session is limited to 30 people, please register today through the chamber office.

Exclusive for
Chamber
Members: 1st
month free and
ongoing
discount

"Our Localynx ad has done extremely well! We were intrigued by the app because we are big believers in supporting Local. The cost made it a no brainer to at least try. What a great investment! Our ad has brought in a lot of new younger customers to both locations! The thing we are most excited about is that this app will really make a difference in our community by driving dollars to locally owned businesses over national chains. We highly recommend partnering with Localynx for both your business and your community!"

-Mryon Coblenz
Owner, Athen's Greek Restaurant



Localynx Mansfield Statistics

- Over 8,000 local downloads in 7+ months
- Grows by 1000 downloads per month
- Features Over 180 Local Businesses
- A Micro App for your small business
- Thousands of coupons redeemed each month
- Ongoing marketing to increase users and frequency of use
- Average session: 3 min 10 sec

"We were shocked how quickly our Localynx ad worked. Within two weeks we got a call for an outdoor kitchen job from Localynx, the customer specifically referenced our free fire pit coupon. This one job represented over \$25,000 into our business. We love the emphasis on local and our ROI has been through the roof. Thanks Localynx!"

-Andy Rex
Owner, Rex's Landscaping



Basic	Extended	Enhanced/Pro
FREE	\$59.00 \$49 USD/mo	\$99.00 \$89 USD/mo
Interactive Company App	Interactive Company App	Interactive Company App
1 Touch Phone and Address	1 Touch Phone and Address	1 Touch Phone and Address
1 Location / Area Served	1 Location / Area Served	3 Locations / Areas Served
1 Category List	2 Category List	2 Category List
	Company Web Links	Company Web Links
	Priority Updating	Priority Updating
	Company Coupon or Product Spotlight	3 Company Coupons or Product Spotlights
		Deal Banner

Exclusive for
Chamber Members:
1st month free and
ongoing discount

To see how Localynx could benefit your business, download the app for free on the App store or the Google Play store.

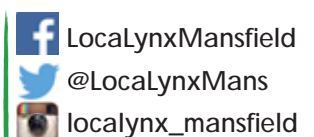
If you have any questions or are interested in Localynx before the July 13th info session, please call or email Shane Hostetter at 419-566-1102 or shostetter@localynx.com



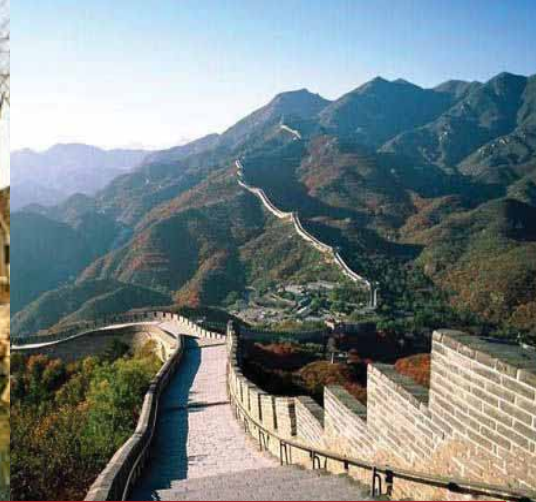
419-884-5050

www.localynx.com

shostetter@localynx.com



Discover China



10-day trip to Beijing • Shanghai • Suzhou • Hangzhou



Travel Dates: October 20—29th, 2016

\$2,399*

MEMBER RATE

Per person based on double occupancy — \$500 per person for single supplement

ALL INCLUSIVE:

- Roundtrip international airfare from Chicago (ORD) in economy class**
- Chinese domestic airfare + taxes
- 4 and 5-star hotel accommodations
- 3 meals per day
- Deluxe tour bus coaches
- Fluent English-speaking guides
- Entrance fees for attractions on itinerary

Day 1 - ORD/Beijing

Check in at Chicago ORD International Airport for an early afternoon flight. Your adventure begins as you fly trans-Pacific aboard a wide cabin jetliner.

Day 2 - Beijing

Arrive in Beijing, the Capital of China in the afternoon. You will be met at the airport by your tour guide. Check in the hotel.

Day 3 - 4 Beijing

Visit the **Tian An Men Square**, the largest square in the world, and the **Temple of Heaven**, built in 1420 A.D., where the emperors prayed to the heavens for a good harvest. Sightseeing today will continue with a tour of the **Palace Museum**, also known as the **Forbidden City**, home of 24 emperors with a total space of 9,999 rooms, and the **Summer Palace**, featuring the Long Corridor with painted gallery, Kunming Lake and Longevity Hill, Seventeen Arch Bridge and the Marble Boat.

Day 5 - Beijing

Tour bus excursion to the **Great Wall**, the 4,000 mile long and 2,000 year old construction is said to be the only man-made structure visible by the naked eye from the moon. Visit the **Ming Tombs**. One of the 13 Ming Emperors' Tombs is fully excavated and open for exploration.

Day 6 - Beijing/Shanghai/Suzhou

Fly to Shanghai, followed by a bus trip to Suzhou for the **Lingering Garden**, **Tiger Hill**, **Hanshan Temple** and the **National Embroidery Institute** to see silk embroidery, a local craft with thousands of years of history. Dinner this evening will include a show featuring traditional Chinese music.

Day 7 - Suzhou/Hangzhou

Morning tour bus excursion to **Hangzhou** for a visit to the **Economic Development Zone** and the centuries-old **Lingyin Temple**, featuring a 64.3 foot high camphor-wood carving of Buddha.

Day 8 - Hangzhou/Shanghai

Morning boat cruise on **West Lake** with relaxing stopover at jewel-like pagodas and tea houses. Afternoon tour bus trip to Shanghai.

Day 9 - Shanghai

Visit the **Yu Garden**, a maze of marvelous pavilions, ponds, rocky works and overarching trees. Also visit the **Bund**, Shanghai's famous waterfront park. Tour the **Pudong Economic Development Zone**.

Day 10 - Shanghai/Beijing/ORD

Morning for free. The afternoon flight will depart by 1 pm for Chicago ORD Airport where you will arrive at 1:20 pm on the same day.



* Non-Members—\$2,499/person, double occupancy
 **Free shuttle bus to Chicago (ORD) airport (over 20 passengers required)
 —Optional Tours Available
 —Business Class Available (\$6,000)
 —Including all tax & post departure travel insurance (this does not include trip cancellation insurance)
 —Optional side-trip to see the Terra Cotta Warriors in Xi'an available for \$200/person.

Join us for a **FREE** Informational session on **Thursday, June 23, 2016** from 5:30—7:00pm at the Richland Area Chamber of Commerce
 55 N. Mulberry Street
 Mansfield, OH 44902
 RSVP to 419-522-3211 or
Info@richlandareachamber.com

Registration Form

Please use a separate form for each person traveling.

Contact Information

Full name exactly as it appears on your passport – Please PRINT

Please check all that apply:

First Middle Last

What you'd like your luggage tags to say: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

☐ I will attend the Oct 20 - 29, 2016 trip

☐ I wish to upgrade my airfare to Business Class - \$6,000

☐ Please upgrade me to a single room for an additional \$500. (Accommodations are based on double-bed occupancy).

☐ I will attend the side trip to Xi'an for an additional \$200

☐ I am with chamber membership

Who you are sharing a room with: _____

Who you would like to travel with: _____

Type of Room (please check one): ☐ 1 King Bed ☐ 2 Queen Beds ☐ Triple Beds

**** When making your reservation, IF YOU DO NOT PAY THE SINGLE SUPPLEMENT you will be paired with another passenger of same gender who is also traveling alone, that has the same itinerary .**

Deposit Information

A non-refundable registration fee of \$300 per person is due with your registration and is included in your total tour fare. The balance is due on or before July 15th, 2016.

☐ Check Enclosed (Payable to Citslinc International, Inc.) Check # _____

☐ Credit Card # _____ Exp. Date _____ CVV Code _____ Name on Card _____

☐ A valid passport and Chinese Visa application is on passengers' responsibility. Please call Citslinc to learn the procedure of visa application. Toll Free (844) 262-1100

Signature _____ Please mail or fax your registration form to:
Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, OH 44902 ♦ (419) 522-3211 ♦ FAX (419) 526-6853,
Email: lmontgomery@richlandareachamber.com

A non-refundable registration fee of \$300 per person is required and due at the time you register. This will be deducted from your total tour fare, the balance of which will be due by July 15, 2016. If you need to cancel the trip for any reason after July 15, 2016 you will be at a loss of \$500 on top of the \$300 registration fee, otherwise you will receive a full refund (minus the \$300 non-refundable registration fee). Securing or updating a passport is your responsibility. Passports must be valid 6 months past travel date. Travelers will need to provide their passport, signed visa application form, one passport photos and the visa application fee to Chinese Consulate visa application center. You might ask Citslinc to help with your visa application.

There will be a valuable pre-tour briefing for all participants; date, time and location will be announced. We will answer all of your questions and familiarize you with details you will need to know. Citslinc International Inc. has 33 years of experience in the China tour business and we are confident we can respond to your inquiries to your satisfaction.

China is a modern country, so you need not feel as though you are preparing to travel back in time, to a less sophisticated society. In many instances, the country is not "behind" so much as "different." For example, you will find very few ATM machines, but travelers' checks and credit cards are accepted everywhere, so leave your checkbooks and check cards behind. The electricity in China is 220 volts and an adapter is required to operate even an American hair dryer. Both the adapter and the hair dryer are available at the hotels in which we will be staying, but it is recommended that you bring your own adapter if you will need to plug anything in. Though you will be treated to sumptuous regional foods, you will also find many American fast-food chains including McDonalds, KFC and Starbucks.

Beginner to Blogger

An 8-Week Workshop Series

You've probably heard that your business should have a blog. If you're looking for a way to get more traffic to your website, more engagement with your customers, and even more leads, then you should be blogging.

Building a business blog can seem overwhelming, but with our Beginner to Blogger cohort you'll learn everything you need to know to launch, write, and promote a blog that gets results. You'll benefit from the feedback and support of the other members of the cohort, and you'll have the tools you need to be successful.

You'll learn:

- The different kinds of blogs and their best use in business.
- How to write for your target customer.
- The best way to prevent writers block.
- How to measure success.
- Best practices to market your blog.



Presented by:

Tracy Graziani, Graziani Multimedia

Tracy loves people, small businesses, and the local movement. She's passionate about seeing other people succeed, which is why she splits her time between her marketing agency, Graziani Multimedia, and her startup, Tog Loft. Tracy has written for digital publications such as Richland Source, The Americans for the Arts blog, The Seven Graces of Marketing, Mind Body Align, her own business blogs, and as a ghost writer for various authors and publications. Currently she is engaged in a year-long collaboration, The Art of

People Project, with New York Times best-selling author Dave Kerpen. She's also a mom, wife, daughter, friend, artist, writer, and doer of impossible things. She believes in infinite possibility, so look out, she's dangerous.

Session starts Thursday, June 16th, 2016 and follows on Thursdays for 8 weeks

7:30—9:00am at the Richland Area Chamber of Commerce Office

\$199/Members ~ \$299/Non-Members

Includes 8 Weeks (12 hours) of instructional/cohort time

Please fax or mail this registration to the Richland Area Chamber of Commerce by June 13th, 2016—you can also register online at www.RichlandAreaChamber.com

Cost: \$199/Members * \$299/Non-Members

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____ Expiration Date _____ Security Code: _____



RSVP NO LATER THAN JUNE 13, 2016

RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street ~ Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

Summer in the City

Business After Hours at Mechanics Bank Downtown 2 South Main St.

Thursday, July 14 5:00 to 7:00pm



Is this your first Business After Hours? Join us for a "New Member Mixer" from 4:30-5:00pm hosted by the Chamber Ambassadors

Catered
by:



Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Monday, July 11th, 2016
Cost: Free for Members (if registering on or before 6/11)

Company _____

Names & Emails of Attendees:

New Member
Reception?

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

PLEASE RSVP NO LATER THAN July 11th, 2016

55 N. Mulberry Street, Mansfield, OH 44902
P:(419) 522-3211 F: (419) 526-6853
kfox@richlandareachamber.com



Teams & Sponsorships



Friday
July 29th
2016



Presented by

OhioHealth

Golf Gift Sponsor



MEDICAL MUTUAL

Eberts Heating
& Cooling



Premier Sponsors



Richland Bank
Division of The Park National Bank

The UPS Store

Teams - limited to 36, so please register as soon as possible!

- ☐ **Team of Four** —\$125 per person/\$500 per team (if paid by July 8. After July 8, \$140 per person/\$560 per team)
Includes cart, greens fees, lunch at the turn, beverage tickets and buffet dinner.

Captain: _____ Handicap _____

Player 2 _____ Handicap _____

Player 3 _____ Handicap _____

Player 4 _____ Handicap _____

Captain's email/telephone: _____

Handicap Competition _____

Scratch Competition (no handicap) _____

Please indicate whether you wish to be included in the **Skins competition**:

\$40 per team _____

Please be sure that all information is completed -
notify the Chamber of any changes in players.

COUNTRY CLUB CASUAL DRESS CODE—NO JEANS

PERMITTED - SHIRTS WITH COLLAR

Sponsorships (see reverse side for more details)

☐ **Hole in One Sponsor**—\$1000 Exclusive

☐ **Lunch Sponsor**—\$500 3 available

☐ **Breakfast Sponsor**—\$300 Exclusive

☐ **Beverage Cart Sponsor**—\$250 1 available

☐ **Proximity Contest Sponsor**—\$250

☐ **Hole and/or Tee Sponsor**—\$150 or 2 for \$250

Company _____ Contact Name _____

Total Payment for teams and/or sponsorship: _____ (Amount) Check Enclosed _____

Visa/MC/Disc # _____ Exp. Date _____ Sec. Code _____

Address of cardholder _____ Zip Code _____

Telephone: _____ Email invoice to: _____

Richland Area Chamber of Commerce * 55 N. Mulberry Street * Mansfield, OH 44902

419-522-3211 * Fax: 419-526-6853 * Email: kfox@richlandareachamber.com



Golf Sponsorships

This was a sold out event for 2014 & 2015!

Title Sponsorship \$5,000 (Exclusive)

- * Entry for two (2) foursomes (\$1,000 Value)
- * Naming Rights (Golf Classic presented by your co.)
- * Opportunity to set up a tent on the course to interact with golfers
- * Company logo on all event correspondence
- * Company logo (large) on tournament registration*
- * Company logo on tournament program
- * Company logo & link on event webpage
- * Banner/signage in registration & reception area
- * Company logo on email blasts for the event
- * Opportunity to give brief remarks at awards dinner
- * Logo promotion on all Chamber social media
- * Company logo (medium) on all hole signage
- * Opportunity to include item in golfer goodie bag
- * Right of first refusal for 2017

Golf Gift Sponsorship \$3,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value)
- * Company logo on exclusive golf gift for participants
- * Opportunity to set up a tent on the course to interact with golfers
- * Company logo on tournament registration*
- * Logo & link on event webpage
- * Company logo on email blasts for the event
- * Logo promotion on all Chamber social media
- * Company logo (small) on all hole signage
- * Right of first refusal for 2017

Premier Event Sponsorship \$1,000 (4)

- * Entry for one (1) foursome (\$500 Value)
- * Company logo (small) on tournament registration*
- * Company logo on tournament program
- * Logo & link on event webpage
- * Company logo on all email blasts for this event
- * Logo promotion on all Chamber social media channels
- * Opportunity to include item in golfer's goodie bag
- * Company logo (small) on all hole signage
- * Right of first refusal 2017

Hole in One Sponsorship \$1,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value) **New in 2016
- * Company logo included on signage at designated Par 3 hole
- * Opportunity for sponsor to set up a tent at the designated hole to interact with the golfers
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Right of first refusal 2017

Golf Ball Sponsor \$1,000 (Exclusive)

- * Entry for one (1) foursome (\$500 Value) **New in 2016
- * Company logo included on special commemorative sleeve of golf balls designed for the event
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Right of first refusal 2017

Lunch Sponsor \$500 (3 Available)

- * Company logo on signage at the lunch pavilion
- * Opportunity to have a promotional table/tent set up at the lunch to interact with the golfers
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program

Breakfast Sponsor \$300 (Exclusive)

- * Company logo on signage at the breakfast pavilion
- * Logo promotion on social media channels
- * Company name & web link on event webpage
- * Company logo in the tournament program

Beverage Cart Sponsor—\$250 (3 taken, 1 Available)

- * Company logo and name displayed on all beverage carts on the course
- * Company name on event webpage
- * Name on social media channels

Proximity Contest Sponsor \$250

- * Signage on course at designated hole
- * Recognition at dinner when awards are given out
- * Company name on event webpage
- * Name on social media channels

Hole and/or Tee Sponsor—\$150 or 2 for \$250

- * Company name listed on sign at designated hole or tee
- * Company name on event webpage

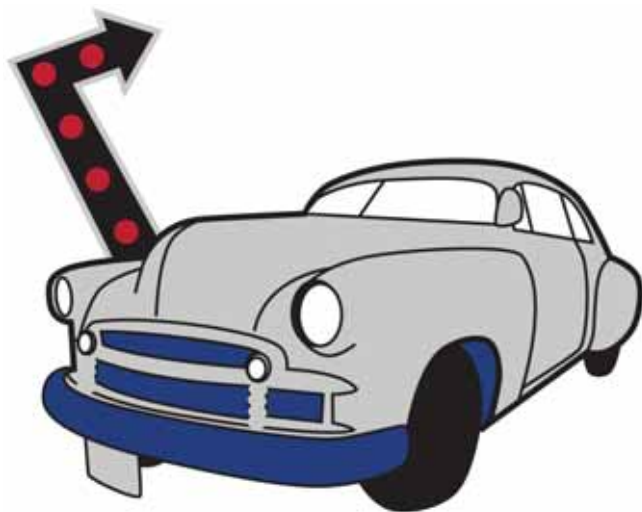
2015 Attendance—144 Golfers

Audience—Business Leaders, Professionals, Non Profit Leaders, Elected Officials

Advertising—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

See reverse side for order form

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit



21st Annual Heart of the City *CRUISE IN*

Saturday, August 27, 2016

Be a part of **VENDOR ALLEY**

NEW LOCATION & TIME!

Sponsored by the Richland Area Chamber of Commerce



Promote your business to the thousands of attendees at the 21st Annual Heart of the City Cruise In. This year we have a **NEW LOCATION & TIME!** We'll be setting up the "Vendor Alley" in the **Richland Bank Parking Lot** at the corner of **Park Ave West & Walnut** right in the heart of the action. Reserve your spot and be a part of something major! **For only \$25 you can reserve a spot in Vendor Alley.** This small fee reserves your spot, you should plan to bring your own table, tent or other promotional materials! Vendors should plan to be set up between **11am—4pm.***



Heart of the City Cruise In—VENDOR ALLEY Spots — Member Price: \$25, Non-Member Price: \$35

(*Due to food vendor regulations from Downtown Mansfield, Vendor Alley participants are not allowed to sell food.
If you are interested in being a food vendor, please call DMI at 419-522-0099)

Contact Name _____

Organization _____ Phone _____

Address _____ City _____ Zip _____

Payment enclosed _____ Visa/MC/Disc # _____ exp. ____/____

Address of Cardholder: Street _____ Zip _____

Mail: Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, 44902

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