

# **Chamber Link**







**July 2017** Volume 74



# **2017 CHAMBER GOLF CLASSIC**

FRIDAY, JULY 28 at Shelby Country Club

See inside for registration & sponsorship information!







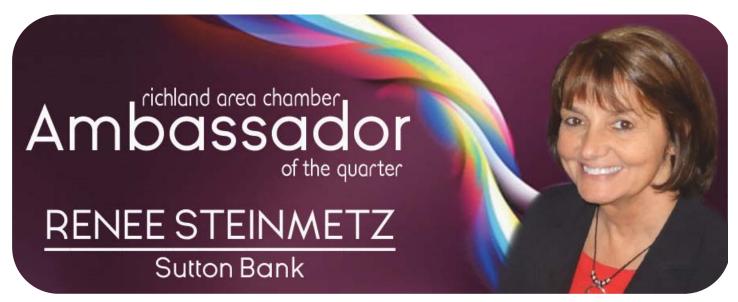
It was a full house at the June Business After Hours at Ed Pickens Café on Main Events & Catering!







June Lunch WISE Wednesday Speed Networking Luncheon



# Congratulations to our first ever Ambassador of the Quarter, Renee Steinmetz from Sutton Bank!

Renee has worked at Sutton Bank for 23 years and currently serves as the Business Development Officer. She helps open new business accounts and assists with any services associated with commercial accounts. Her favorite part about what she does is working with her customers, many of whom she now considers to be friends. Renee has served on the Ambassadors committee for many years. She joined the committee because she enjoys getting to meet people and as an ambassador she gets that opportunity frequently. Renee also noted that she loves attending Chamber events, and looks forward to attending more of them. Congrats to Renee, thank you for all of your service, positive attitude and willingness to help!



lucing Suzy Beeson

Meet our newest member of the Richland Area Chamber of Commerce team, Executive Assistant and Bookkeeper Suzy Beeson. A fifth generation Mansfielder, Suzy left at 18 to live on and explore the West Coast. She attended Western Washington University and graduated with a degree in English, and later Graphic Design. Upon returning to Mansfield more than a decade later, she realized how much this area has to offer. Building community is her passion, and is what brings her to the Chamber from her most recent stint at Blackbird Bakery in Downtown Mansfield. While she will miss seeing her regular customers every day, she is really excited to cultivate new relationships through the Chamber, and really dig in to help Richland County grow!

# **Chamber Staff**

Contact us @ 419-522-3211 or e-mail us: info@richlandareachamber.com

Jodie A. Perry, IOM, CCEO-AP, President
Suzy Beeson, Exec. Assistant/Bookkeeper
Lisa Duckworth, Program & Events
Stephany Elgin, Member Services
Angie Fanello, Marketing & Communications





# Please join us in welcoming the newest members to your Chamber!

### **Apollo Healthcare Services, LLC**

Medical & Health Services/Health, Medical Supplies 1604 Walker Lake Rd. Suite 8, Ontario 419-405-6200 www.apollohealthcaresvcs.com

#### **C S Young Consulting, LLC**

**Business Consultants** 2074 Ferguson Rd, Mansfield 419-569-0025

### **Crossroads Factory Store**

Retail/Specialty Stores 2209 Richland Mall, Mansfield 419-529-1330 www.crossroadscandles.com

### **Glenn Shepard Seminars**

**Educational Centers & Services** P.O. Box 2969, Brentwood 615-353-7125 www.GlennShepard.com

### **Heartland Design Concepts**

Advertising, Signs, Promotional Items & Services 29 Illinois Avenue, South, Mansfield 419-774-0199 www. heartland design concepts. com

#### **Janet's Event Planning**

**Business Services** 102 Cardinal Ct, Ashland 419-610-5898 janetb44906.wixsite.com/mysite

#### Kona Ice of Mansfield

Mobile Food Vendor 2120 Township Rd 585, Loudonville 419-528-5953 www.kona-ice.com

# **Mansfield Gay Pride Association**

Nonprofit Organizations 256 Belvidere Ave, Columbus 989-621-3528 www.mansfieldgaypride.com

### **McManes Personal Training**

Health & Fitness 208 Darby Drive, Lexington 567-241-1940 www.facebook.com/McManesPT

## Mid-Ohio Hydrographics, LLC.

Manufacturing, Industrial 298 Tower Dr., Mansfield 419-989-2290 www.midohiohydro.com

#### **Mid-Ohio Trophy Inc**

Advertising, Signs, Promotional **Items & Services** 131 W Cook Rd, Mansfield 419-756-2266

### **Northwest Regional Systems**

Telephone Systems & Services 485 Oak Street, Mansfield 419-589-8162 www.nwrsip.com

# **Oasis Lawn Care and Snow** Removal

Lawn & Garden PO Box 223. Mansfield 419-610-1158 www.oasislawnandsnow.com

### **PNC Bank**

Financial Services 10 West Second Street, Ashland 419-289-4801 www.pnc.com

# **Pump House Catering & Event** Center

Restaurants, Food, Pubs/Banquets, Catering 400 Orange St, Ashland 419-207-3900 www.pumphousecatering.com

# Ridgebrook Property Inspections, LLC

Home Inspection/Radon Testing 263 Marion Ave., Mansfield 419-945-6562 www.ridgebrookinspections.com

#### **Rotary Club of Mansfield #3487**

**Non-Profit Organizations** P. O. Box 3918, Mansfield 419-756-9904 www.mansfieldrotary.com

# The Hope Homes of Richland County

Health & Fitness 770 Lexington Ave, Mansfield 419-775-7695

# The Law Offices of Jonathon C. Elgin, LLC

**Attorneys** 59 E Main St., Shelby 419-731-5950 www.jcelginlaw.com

# **Total Merchant Services**

**Business Services** 4467 St Rt 546, Lexington 419-544-2953

### **Welcome Wagon**

Advertising, Promotional Items & Services 5830 Coral Ridge Dr. Suite 240, **Coral Springs** 419-775-6535 www.welcomewagon.com

#### **Wolf Chiropractic**

Medical & Health Services/Chiropractic 1408 Lexington Ave Suite C, Mansfield 419-756-6262 www.wolfchiropracticinc.com













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# CELEBRATE SMALL BUSINESS!

# Small Business of the Year Awards Nomination



To be considered for the 2017 Chamber of Commerce Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

# Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

Business Nominated				
Contact Person		Title		
Address		City	State	Zip
Telephone (day)	Fax	Email		
Nominating Individual (Optiona	ıl)			
Email				
Provide a brief summary of the	nominee's business:			
What contributions have the no	ominee made to the comm	nunity?		

Return To: Richland Area Chamber of Commerce ~ 55 N. Mulberry St., ~ Mansfield OH 44902

F: 419-526-6853 E: jperry@richlandareachamber.com

Awards will be presented at a special luncheon in November









Stan Butts, Guest Columnist Valleyview Country Getaway Vacation Rental Home

Everybody likes a good party, and birthday celebrations are at the top of the list.

Your Mansfield Area Y marks its 150<sup>th</sup> year in the city with an 'Anniversary Projects Campaign' with the goal of raising \$1.1 million, earmarked for four separate projects: refurbishing the gymnasium including a new floor, repaving the parking lot, creation of the outdoor Splash Pad Park for area children, and the LIVESTRONG program for cancer survivors.

I wanted to know more about the Y, where did it originate, what is their focus and how are they funded?

The YMCA was an 1844 London creation, a response to a negative social climate in the larger cities as young men moved to the urban areas seeking work in the developing industries. The work week involved long hours, with the young men, far from home and family, crowded into sleeping quarters above the factory. George Williams and a group of fellow drapers, founded the YMCA as a morally positive alternative to the debauchery on the streets. By 1851 the YMCA had arrived in Boston, MA. In 1867 the organization found its way to Mansfield. Meeting space was hard to find in that era, so meetings were held in the homes of locals until the purchase of a home on Park Avenue West which was remodeled and remained in operation until 1954, when a gas line explosion rendered the property uninhabitable. A new building was opened in 1956 at a location further west on Park Avenue. The building housed both the YMCA and the YWCA, with some duplicate services and staffing. In 1997, the two separate entities were merged into one, followed by a fund raising campaign in 1998 for a new building. The current facility, with expanded services was opened on December 18, 2000. Throughout this growth, the focus never changed.

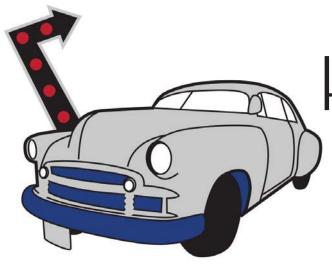
Today the Y list three main objectives, different but interconnected. They are: Youth Development, Healthy Living, and Social Responsibility. If you ask a person on the street what the Y means, two words will follow – 'gym and swim'. True, but limited, as todays programs cover many, many other aspects of our evolving lifestyles. The organization has always been on the leading edge of both social and cultural change. As in Europe the social climate in the U.S. was changing from an agrarian base to increased industrialization, and the resulting population shifts. Thus many facilities, including the Mansfield building on Park Avenue, housed living facilities. The new jobs in industry and the supporting opportunities created a migration not only from the farm, but China and most European countries. No matter what ethnicity or religious beliefs held by these new workers, the YMCA greeted them with open doors. This diversity remains a bedrock premise of today's Y. Youth programs are by nature the opportunity to educate through fun activities all of the objectives set forth. Youth sports, swimming lessons, healthy life styles suggestions are all wrapped in this multicultural experience. Programs for seniors emphasize the opportunities for increased enjoyment through exercise, diet and socialization. Those with chronic illness can find Y programs for themselves, including diabetes prevention and management, and the newer LIVESTRONG course designed for cancer survivors. The definition used for survivor means anyone diagnosed with cancer. The focus is on you, the whole person, not the disease. The 12 week program is free and open to both men and women. Developing strength, stamina, flexibility, confidence, and self-esteem while sharing with others affected with cancer. Working parents can have their childcare needs met through the Y. There are today approximately 400 children enrolled, in four locations throughout the area. The Mansfield Area Y is truly a resource for community issues, but where does the money come from

Funding for the Y comes from three sources: memberships, programs, and donations. Membership cost can vary depending on resources available, an example being the Silver Sneaker group for seniors. Some programs can include modest fees for services, such as child care. The remaining source is donations, both corporate and individual.

Let's close with a few fun facts about the Y. These were uncovered during research for this article and an interview with Cristen Gilbert, President and CEO of the Mansfield Area Y.

- The sport we know as volleyball, was a Y creation. it was started by the athletic director of a New England Y as a less stressful game than basketball.
- Basketball, a new sport, was promoted through the Y and the U.S. Army to its current popularity.
- The sport of racquetball was another game founded at the Y.
- Ohio is number two in the number (53) of Y facilities per state, second only to Pennsylvania.
- The Y is the oldest non-profit organization in Mansfield.

The Mansfield Area Y is truly a community organization, it belongs to everyone. It belongs to you. It is your Y. At 150 years old and still looking forward to serving the area, there is ample justification in the pride we all feel. Let's Celebrate!



# 22ND ANNUAL

# HEART OF THE CITY

# CRUISE IN

SATURDAY, AUGUST 26, 2017

# BE A PART OF WENDOWN

SPONSORED BY THE RICHLAND AREA CHAMBER OF COMMERCE

# PRIME LOCATION!











Promote your business to the thousands of attendees at the 22nd Annual Heart of the City Cruise In. We'll be setting up the "Vendor Alley" in the Richland Bank Parking Lot at the corner of Park Ave West & Walnut right in the heart of the action. Reserve your spot and be a part of something major! For only \$25 you can reserve a spot in Vendor Alley. This small fee reserves your spot, you should plan to bring your own table, tent or other promotional materials! Vendors should plan to be set up between 11am-4pm.\*

Heart of the City Cruise In—VENDOR ALLEY Spots — Member Price: \$25, Non-Member Price: \$35 (\*Due to food vendor regulations from Downtown Mansfield, Vendor Alley participants are not allowed to sell food. If you are interested in being a food vendor, please call DMI at 419-522-0099) Contact Name \_\_\_\_\_ Organization \_\_\_\_\_\_ Phone \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_ Zip\_\_\_\_\_ Payment enclosed \_\_\_\_\_ Visa/MC/Disc #\_\_\_\_\_\_exp. \_\_\_\_\_exp. \_\_\_\_\_ Address of Cardholder: Street Mail: Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, 44902 Phone: 419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com

# Upcoming Learning & Networking Events

# BUSINESS BOOT CAMP SERIES

# How to Supervise People & Lead a Team with Glenn Shepherd

When: Wednesday, July 26<sup>th</sup> 8:30<sub>am-12pm</sub>

Where: Kehoe Center, 175 Mansfield Avenue in Shelby (3rd floor)



# Be the Manager Other Managers Envy and Bosses Can't Wait to Reward!

t t

The best managers have learned how to deal with problems without missing a beat. Now you can too! In this short, intensive and enjoyable seminar, you? Il learn how to effortlessly:

- Defuse tension
   Derail toxic behavior
   Defang even the most malicious employee
- Energize your people and bring everyone together solidly as a team. Learn the powerful strategies you need to solve your worst workplace problems.

Best-selling author Glenn Shepard is offering a special opportunity to the Mansfield community - "How to Supervise People and Lead a Team" based on one of his six best-selling books, How to Manage Problem Employees.

Seminar Cost Highly Discounted - The Chamber has worked out a great deal for you on the tuition. Managers have paid as much as \$1,295 to hear Glenn Shepard speak. You, as a member of the Chamber, may attend this event for only \$129, and your 4th company registration is FREE! This seminar is approved for 3.25 (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute.

Tuition: \$129 for Chamber members, \$149 for non-members and when 3 or more enroll, the 4<sup>th</sup> person attends for *FREE! Please RSVP to reserve your spot* — see registration information at the bottom of page.

3.25 Professional Development Hours

Continental Breakfast Included



# Network & Be Inspired by Local Women!

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.

# When: Wednesday, July 19<sup>th</sup> 11:45–1pm

Where: Ed Pickens Café on Main Events & Catering - 28 N. Main St., Mansfield Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

# This month's topic: My Secret to Success—Nix the Naysayers

Everyone knows that being a good listener is an important key to success, but knowing who NOT to listen to is seldom discussed. In this talk, **Tracy Graziani** will describe the five people you should never take advice from, and how to handle them when they walk into your life.

# 3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at richlandareachamber.com
- Call 419-522-3211
- Email Iduckworth@richlandareachamber.com



7:30-8:30am





When: Friday, July 14th

7:30-8:30am

Where: Hamilton Insurance Group
1346 Lexington Avenue, Mansfield, OH 44907

Join our President, Jodie Perry, at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

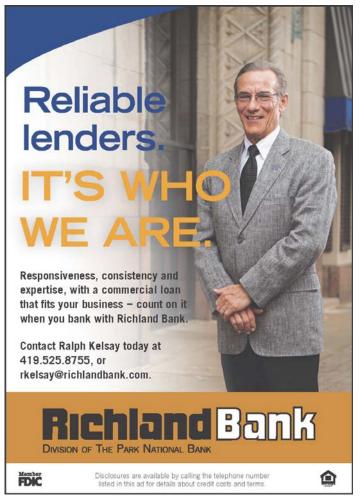
Join us for Open Discussion while Enjoying Your Morning Coffee!

There is **no charge** to attend, but seating is limited, so please reserve your spot (see registration information at bottom of previous page).



**Class of 2017!** 







# Business After Hours JULY 20th 5-7pm





Enjoy Food, Entertainment & Door Prizes!

Please fax, email, or mail this registration to the Richland Area Chamber of Commerce
Cost: Free to Members who register on or before 7/17/17
Online registration is also available at www.richlandareachamber.com

Names & Emails of Attendees:

Name:\_\_\_\_\_\_ Email:\_\_\_\_\_\_

Name:\_\_\_\_\_ Email:\_\_\_\_\_\_

Name:\_\_\_\_\_ Email:\_\_\_\_\_

Please RSVP No Later Than July 17th, 2017

Name:

### **Richland Area Chamber of Commerce**

Email:

55 N. Mulberry St. - Mansfield, OH 44902 Phone: (419) 522-3211 . Fax: (419) 526-6853 email: lduckworth@richlandareachamber.com









# Time for Lunch



2 S. Main Street Mansfield, OH 44902

#### 11:30 am - 1:30 pm Downtown Courtyard

Our downtown courtyard is open every Friday for you to enjoy your lunch! Check the schedule for featured live performances. Let's make the lunch hour even better!

\*In the event of inclement weather, we'll save Time For Lunch for another day.

# **July Events**

July 14 - Friday EKG

# July 21 - Friday

Jimi Vincent & Steve Calabria, "Two Trains Running"

> July 28 - Friday Emily Raff



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7/11/17 — Business Advocacy 8:00-9am

7/13/17 — Executive Committee 7:30-9am

**7/14/17** — Chamber Coffee at Hamilton Ins. 7:30-8:30am

7/21/17 — Ambassadors Meeting 8-9am

7/19/17 — Chamber Board Meeting 7:30-9am

7/19/17 — Lunchwise Wednesday Women's Luncheon
@Ed Pickens 11:45-1pm

7/20/17 — Bus. After Hours/Landoll's Mohican Castle 5-7pm

7/26/17 — Glenn Shepard "How to Supervise People and Lead a Team" 8:30am-12:00pm

7/28/17 — Chamber Golf Classic - Shelby Country Club

**8/17/17** — Business After Hours/Kingwood Center 5-7pm

8/26/17 — Vendor Alley at the Cruise In 11am-4pm

9/21/17 — Bus. After Hours/Mansfield Playhouse 5pm-7pm

10/12/17 — Business After Hours/Malabar Farm 5-7pm

10/24/17 — Savor & Sip Auction and Food Tasting

**11/9/17** — Business After Hours/Renaissance 5-7pm

12/14/17 — Business After Hours/Mans. Art Center 5-7pm

# Watch your e-mail for more upcoming events!

# America in Bloom Judges Coming Soon!

The America in Bloom judges will be touring Mansfield on July 10 and July 11 to evaluate Mansfield in Bloom projects.



Please support the Mansfield in Bloom volunteers in their efforts to make Mansfield a beautiful city during the judges visits and beyond!

The Mansfield in Bloom committee will sponsor a general clean up on Friday, July 7th and Saturday July 8th.

For additional information or to participate, contact Roberta Perry at 419-755-7234 or roberta@chooserichland.com



embrace your passion live your dream change the world

#### YEA! is in Richland County

The Richland Area Chamber of Commerce is thrilled to be bringing the Young Entrepreneurs Academy to Richland County for its third year. YEA! teaches students in grades 6-12 how to start and run their own REAL businesses.

#### A bit of background...

YEA! was developed at the University of Rochester in 2004 with the support of a grant from the Kauffman Foundation. In 2015, the Richland Chamber Foundation began the program right here in Richland County. The program is now entering its third year in our community!

YEA! guides middle and high school students through the process of starting and running a legitimate business or social movement over the course of a full academic year. YEA! has graduated hundreds of students since 2004, who have started well over 500 businesses and social movements! Kids start as students, and graduate as CEOs!

# Over the course of the program students:

- Brainstorm business ideas
- Write a business plan
- Interact with business professionals
- Pitch their business plan to potential "investors" (think Shark Tank meets the Apprentice meets American Idol)
- Obtain funding
- Legally register their businesses
- Participate in a Trade Show
- Actually launch their own businesses or social movements

#### YEA! offers students the chance to:

- Develop the skills necessary to launch their own business or social movement (hands-on entrepreneurial experience!)
- Learn about real businesses why they succeed or fail.
- Hear from local entrepreneurs.
- Launch their own business or social movement!
- Become more confident in their ideas and their abilities.

# How business professionals can get involved...

Through their interactions with business professionals during the year, YEA! students gain some of the most important knowledge and experience they need to succeed. Local professionals volunteer their time and expertise as guest speakers, mentors, investors, graphic designers, field trip hosts, business plan reviewers, and much more. The time YEA! students spend with adults who encourage their futures is invaluable, and participants often report getting even more out of their participation than they put in to it!

For more information, call Nikki Lewis at (419) 522-3211 or email nlewis@richlandareachamber.com



# NOMINATION FORM CLASS OF 2017-2018

The Young Entrepreneurs Academy (YEA!) is an intensive seven-month program that teaches middle and high school students how to start and run their own REAL businesses. Students will brainstorm a business idea, write a business plan, pitch to potential investors, obtain funding, and actually launch their own business or social enterprise! From November through May class meets each Tuesday evening from 4 to 7 p.m. at a central location in Richland County.

As community members, we encourage you to nominate creative, motivated young people who pursue their goals with tenacity. Nominated individuals should have a strong work ethic and should demonstrate high levels of effort on a consistent basis. Please nominate young people who have an interest in business and/or starting their own company or social movement. Scholarships are available, but limited.

Nominated young people will receive additional information about the Young Entrepreneurs Academy and a personal invitation to the YEA! Informational Session at the Richland Area Chamber of Commerce. However, we encourage you to share information about the program with everyone you know. All are welcome to apply and attend the Informational Sessions.

Please fill out this form (or attach a separate sheet with the nominee information) and return it to YEA! by August 31, 2017. Return by email your nominees to: nlewis@richlandareachamber.com or mail to: YEA! Nomination/Richland Area Chamber of Commerce/55 N. Mulberry St./Mansfield, OH 44902.

RECOMMENDER'S NAME	
Address	
CONTACT PHONE	E-MAIL ADDRESS

Individual's Name	Grade 2017- 2018	Gender	Phone	Email	Recommendation and Comments

# Teams & Sponsorships





Friday
July 28<sup>th</sup>
2017
Shelby
Country Club

Presented by

# hioHealth





**Premier Sponsors** 





Teams - limited to 36, so please register as soon as possible!

☐ <b>Team of Four</b> —\$125 per person/\$500 Includes cart, greens fees, lunch at the		
Captain:	Handicap  Handicap  Handicap	Please indicate whether you wish to be included in the Skins competition:  \$40 per team  Please be sure that all information is completed notify the Chamber of any changes in players.  COUNTRY CLUB CASUAL DRESS CODE—NO JEANS PERMITTED - SHIRTS WITH COLLAR  or more details)
☐ Golf Gift Sponsor—\$3,000 Exclusive ☐ Lunch Sponsor—\$500	•	Contest Sponsor—\$250 or Tee Sponsor—\$150 or 2 for \$250
Company Total Payment for teams and/or sponsorship:		
Visa/MC/Disc #  Address of cardholder		Exp. Date Sec. Code
Telephone:Email i		



# Golf Sponsorships

# This was a sold out event for 2014, 2015 & 2016!

# Title Sponsorship \$5,000 (Exclusive)

- \* Entry for two (2) foursomes (\$1,000 Value)
- \* Naming Rights (Golf Classic presented by your co.)
- Opportunity to set up a tent on the course to interact with golfers
- \* Company logo on all event correspondence
- \* Company logo (large) on tournament registration\*
- \* Company logo on tournament program
- \* Company logo & link on event webpage
- \* Banner/signage in registration & reception area
- \* Company logo on email blasts for the event
- \* Opportunity to give brief remarks at awards dinner
- \* Logo promotion on all Chamber social media
- \* Company logo (medium) on all hole signage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal for 2018

# Golf Gift Sponsorship \$3,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value)
- Company logo on exclusive golf gift for participants
- Opportunity to set up a tent on the course to interact with golfers
- \* Company logo on tournament registration\*
- Logo & link on event webpage
- \* Company logo on email blasts for the event
- \* Logo promotion on all Chamber social media
- Company logo (small) on all hole signage
- Opportunity to include item in golfer goodie bag
- \* Right of first refusal for 2018

# Premier Sponsorship \$1,000 (Limit of 4)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo (small) on tournament registration\*
- \* Company logo on tournament program
- Logo & link on event webpage
- \* Company logo on all email blasts for this event
- \* Logo promotion on all Chamber social media channels
- \* Opportunity to include item in golfer's goodie bag
- \* Company logo (small) on all hole signage
- \* Opportunity to include item in golfer goodie bag
- Right of first refusal 2018

# Hole in One Sponsorship \$1,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value) \*\*New in 2016
- \* Company logo included on signage at designated Par 3 hole
- Opportunity for sponsor to set up a tent at the designated hole to interact with the golfers
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Opportunity to include item in golfer goodie bag
- Right of first refusal 2018

# Golf Ball Sponsor \$1,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value) \*\*New in 2016
- Company logo included on special commemorative sleeve of golf balls designed for the event
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal 2018

# Lunch Sponsor \$500

- \* Company logo on signage at the lunch pavilion
- \* Opportunity to have a promotional table/tent set up at the lunch to interact with the golfers
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Company logo in the tournament program
- Opportunity to include item in golfer goodie bag

# Breakfast Sponsor \$300 (Exclusive)

- \* Company logo on signage at the breakfast pavilion
- Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Company logo in the tournament program
- \* Opportunity to include item in golfer goodie bag

### Beverage Cart Sponsor \$250 (Limit of 4)

- \* Company logo and name displayed on all beverage carts on the course
- \* Company name on event webpage
- Name on social media channels
- \* Opportunity to include item in golfer goodie bag

### Proximity Contest Sponsor \$250

- Signage on course at designated hole
- \* Recognition at dinner when awards are given out
- Company name on event webpage
- Name on social media channels
- \* Opportunity to include item in golfer goodie bag

### Hole and/or Tee Sponsor—\$150 or 2 for \$250

- \* Company name listed on sign at designated hole or tee
- \* Company name on event webpage

#### 2016 Attendance—144 Golfers

**Audience**—Business Leaders, Professionals, Non Profit Leaders, Elected Officials

**Advertising**—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

See reverse side for order form



# Mid-Ohio Conference Center Tuesday, October 24<sup>th</sup>

# SPONSORSHIP APPLICATION



2016 Attendance—300+

Audience—Area business leaders, professionals, support staff, general business crowd

Advertising—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

In addition to live entertainment and a silent auction, we have about a dozen food vendors offering samples.

# **Presenting Sponsorship - \$4,000** (Exclusive)

- \* 30 Tickets Included (\$450 Value)
- \* Naming rights (Savor & Sip presented by...)
- \* Company logo (color) on event banner
- \* Opportunity to set up a promotional table at the event to hand out information
- \* Company name/logo recognized on all advertising\*
- \* Company name listed on all press releases
- \* Company logo on cover of "Tasting Menu"
- \* Full page color ad in the "Tasting Menu"
- Company logo on all event posters
- \* Company recognized on stage & in announcements
- \* Company logo & link on event webpage
- \* Company logo (1 color) on tote bags for attendees (if available)

Souvenir Glass Sponsorship - \$2,000 (Exclusive)

- \* Company logo (small) on souvenir glasses (1 color)
- \* Company logo on table sponsor signs
- Right of first refusal for 2018

# **Tote Bag Sponsorship - \$500** (Limit 6)

Must have at least 2 sponsors to print bags

- \* 8 Tickets Included (\$120 Value)
- \* Company Logo (1 color) printed on one side of tote bag given to each vendor and attendee
- \* Company name listed in the Tasting Menu
- Company name listed on event posters
- \* Company recognized in announcements
- \* Company name listed on event webpage with link

# Entertainment Sponsorship - \$250

- \* 4 Tickets Included (\$60 Value)
- \* Company logo on sponsor sign on the stage
- \* Company name listed in the Tasting Menu
- \* Companyrecognized in announcements
- \* Company name listed on event webpage

# **Table Sponsorship - \$150**

- \* 2 Tickets Included (\$30 Value)
- Company logo on table sponsor signs
- Company name listed in the Tasting Menu
- \* Company name listed on event webpage

\*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

# 

# AUCTION AND FOOD TASTING EVENT



# October 24<sup>th</sup>, 2017 5-8pm

Mid-Ohio Conference Center

TICKET INFORMATION COMING SOON!

Business/Organization:		
Contact Person:		
Phone:	email:	
Item(s):**		
♦ Item enclosed	Need pick up between (dates)	&

Yes, I would like to donate an item!

# Please respond by Friday, October 13th:

Mail to: Richland Area Chamber of Commerce

55 N. Mulberry St. Mansfield OH 44902

Silent Auction

Fax: 419-526-6853 Call: 419-522-3211 Email: Iduckworth@richlandareachamber.com

\*\*Don't like to shop?? Cash donations are welcome and we'll do the shopping for you! We will be doing both silent and live auctions. Don't miss out on the opportunity to highlight your business by providing a unique item for the auction. Some great ideas include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.



# The Richland Area Chamber of Commerce's Workers' Compensation Program Can Help Improve Safety and Lower Your Costs

The Richland Area Chamber of Commerce partners with CareWorksComp because we help employers maximize their premium savings. We analyze each employer's unique claim and premium history to find the highest level of savings in all available workers' compensation programs.

CareWorksComp is Ohio's leading workers' compensation Third Party Administrator (TPA), offering comprehensive workers' compensation analysis that maximizes our customers' potential BWC savings. We help employers determine the best rating or discount program available, whether it's group rating, BWC deductible, 100% EM Cap or any other BWC program available to help employers lower costs.

For a no-cost, no-obligation analysis of your potential group rating savings, please complete our Temporary Authorization to Review Information form at www.careworkscomp.com/groupratingapplication/richland.

#### **GROUP RATING**

- Nearly 100,000 Ohio employers are currently participating in group rating.
- CareWorksComp is the only group rating program endorsed by the OAHU.
- On average, for every dollar spent on fees, CareWorksComp's clients saved \$11.00 in premium, a 1000% return on investment.

#### **GROUP RETROSPECTIVE RATING**

- Rates are based on the results of employer's workplace safety and cost control efforts.
- CareWorksComp has created three tiers with different projected savings levels for each industry group.

#### **UNEMPLOYMENT COMPENSATION**

- Our comprehensive unemployment compensation program delivers unique, customized solutions to help our customers reduce and control their unemployment taxes.
- Receive help in contesting claims, preparing for hearings and detecting charge errors.
- CareWorksComp offers tax analysis, rate verifications, common ownership analysis to group payroll for lower tax options and voluntary contribution recommendations.

For employers who don't qualify for group rating, CareWorksComp can evaluate your best premium discount options. For more information, please contact CareWorksComp's Amber Hart at (614) 932-1553 or email <a href="mailto:amber.hart@careworkscomp.com">amber.hart@careworkscomp.com</a>.







TO:

EMPLOYER SERVICES DEPARTMENT
Ohio Bureau of Workers' Compensation
c/o CAREWORKSCOMP
5500 Glendon Court
Dublin, OH 43016
800.837.3200
FAX 888-837-3288
www.careworkscomp.com
info@careworkscomp.com

# Temporary Authorization to Review Information

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**Note:** For this to be a **valid** letter, the self-insured department for self-insured employers, or the employer services department for all other employers, must stamp it. Being temporary in nature, BWC will not record via computer or retain this authorization. Representative must possess a copy when requesting service relative to the authority granted therein.

This is to certify that CAREWORKSCOMP (ID NO. 150-80) and the Buckeye WC Alliance/Richland Area Chamber of Commerce (41064, 2018/2019, Code 11/38) including its agents or representatives identified to you by them has been retained to review and perform studies on certain workers' compensation matters on our behalf.

# This limited letter of authority provides access to the following types of information relating to our account:

- 1. Risk files:
- 2. Claim files:
- 3. Merit-rated or non-merit rated experiences:
- 4. Other associated data.

#### This authorization does NOT include the authority to:

- 1. Review protest letters;
- 2. File protest letters;
- 3. File form Application for Handicap Reimbursement (CHP-4);
- 4. Notice of Appeal (I-12) or Application for Permanent Partial Reconsideration (IC-88);
- 5. File self-insurance applications;
- 6. Represent the employer at hearings:
- 7. Pursue other similar actions on behalf of the employer.

I understand that this authorization is limited and temporary in nature and will expire on January 31, 2018 or automatically nine months from the date received by the employer services or self-insured departments, whichever is appropriate. In either case, length of authorization will not exceed nine months.

Telephone number	Fax number		Email address	
Print name	Title	Signature		Date

Completion of the temporary authorization provides a third-party administrator (TPA) limited authority to view an employer's payroll and loss experience. By signing the AC-3, the employer grants permission to the BWC to release information to the employer's authorized representative(s). The form allows a TPA to view an employer's information regarding payroll, claims and experience modification.

### Attention group rating prospects

- Employers may complete the AC-3 for as many TPAs or group-rating sponsors they feel are necessary to obtain quotes for a group-rating program.
- Group sponsors must notify all current group members if they will not accept them for the next group-rating year. The deadline for this
  notification is prior to the last business day in October for private employers and prior to the last business day in April for public
  employers.
- All potential group-rating prospects must have:
  - Active BWC coverage status as of the application deadline;
  - Active coverage from the application deadline through the group rating year;
  - No outstanding balances;
  - Operations similar in nature to the other members of their group.
- Any changes to a group member's policy will affect the group policy. Changes can result in either debits or credits to each of the members.

Note: For complete information on rules for group rating, see Rules 4123-17-61 through 4123-17-68 of the Ohio Administrative Code or your TPA. All group-rating applicants are subject to review by the BWC employer programs unit.



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# 2017 FACULTY



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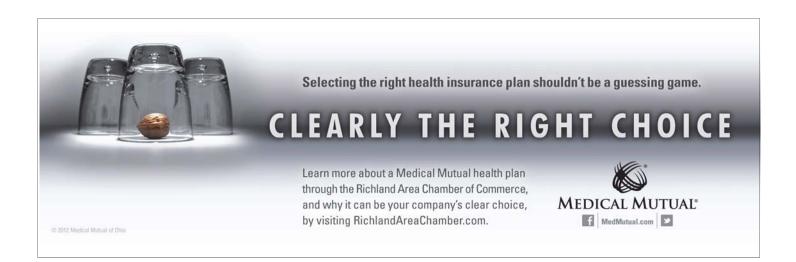
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Chamber Discount: Use this code when you register PHS17TEAM



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The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:











Be sure to stay up-to-date on Chamber events by following us on facebook!