

# **Chamber Link**



January 2018



### Congratulations to the 2017 Small Business of the Year Awards honorees!





Winners: The Shealy Group (14 employees and under) and Ritter's Office Outfitters (15 employees and over).

Both will go on to be nominated for the National Small Business of the Year Awards.









Finalists: Ashland/Mansfield Foot and Ankle Specialists, Hamilton Insurance Group, Inc., Lloyd Rebar, & Marco Photo Service Inc.

Thank you to our sponsors!



Presenting Sponsor





**Premier Sponsors** 







#### Regional Leader Sponsors

Holiday Inn & Suites, Mansfield Conference Center KeyBank

#### Innovator Sponsors

Prospering Life Events
Purdy Construction Company

Check out more great pictures taken at this event by Jeff Sprang Photography on the Chamber facebook page!

# **Looking Forward**

Jodie A. Perry, IOM, CCEO-AP President & CEO

New chapters are always exciting. As we turn the page into 2018, we are looking forward to a fresh new year in addition to exciting opportunities, improvements and changes at the Chamber.



We hope you will join us in a few short weeks as the Chamber Annual Meeting and Dinner will be combined with the RCDG (Richland Community Development Group) Economic Excellence Awards. Richland Area Chamber and RCDG's Evening of Excellence will take place January 25th, 2018 at the Ralph Phillips Conference Center/Kehoe Center in Shelby. Social hour starts at 5:30pm and the dinner and award presentations start at 6:30pm. Awards include the ATHENA Leadership Award, RCDG 2018 Economic Excellence Awards (4 categories), and the RYP Business Excellence Awards (2 categories). Although the nomination period for the ATHENA Award has ended, nominations are still being accepted for all other awards through January 5th. If you would like to attend, sponsor or nominate an award candidate for this event, forms are available inside this newsletter, or contact the Chamber staff.

Once again, Destination Mansfield, the Chamber and RCDG are partnering to present the **2018 Economic Forecast Breakfast** on February 1st at the Mid-Ohio Conference Center — our first Groundhog Day edition! Find out what's ahead on the local, regional and state economic fronts for 2018 and see how it all fits together. A registration form is inside.

Don't forget the 13th Annual **Business Expo** with a Business Roundup theme on March 22 at the Richland County Fairgrounds, an excellent way to get your business in front of hundreds of fellow Chamber members and the general public. Again, if you would like to exhibit or sponsor this event, forms are available inside this newsletter, or contact the Chamber staff.

One final thing we are excited to share is the new **Strategic Plan** of the Richland Area Chamber of Commerce and RCDG. More information will be revealed in the coming months as the plan becomes finalized - stay tuned for more information!

Thank YOU for your continued support and trust in the work of the Richland Area Chamber of Commerce and your support of our great community. Together, we will make 2018 great! #RichlandRocks

## **Chamber Staff**

Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jodie A. Perry, IOM, CCEO-AP, President/CEO
Suzy Beeson, Front Office
Lisa Duckworth, Program & Events
Stephany Elgin, Member Services
Angie Fanello, Marketing & Communications
Nikki Lewis, Foundation Manager

### **RCDG Staff**

Contact us @ 419-755-7234 or email us: info@ChooseRichland.com

Roberta Perry, Community Development Karen Seman, Workforce Development Barrett Thomas, Economic Development





**Idea Works Ohio** will serve as co-working space for local businesses and is the new home of Richland Source (downtown Mansfield).



Little Buckeye Children's Museum LEGO exhibit (downtown Mansfield)



McGregor Mortgage (Barrington One building in downtown Mansfield)



Keaton's at the Mall (Richland Mall, Ontario)



All Rolled Up Ice Cream (Richland Mall, Ontario)



Spazz Clothing Boutique (Richland Mall, Ontario)

## **Are You Receiving Email Communications from the Chamber?**



### If not, you are missing out on important information!

The Chamber emails the staff of our members important information such as news updates, legislation issues, upcoming events, training opportunities, and much more! If you wish to receive email from the Chamber, let us know at 419-522-3211 or email lduckworth@richlandareachamber.com.



# 2018 Chamber Annual Meeting combined with RCDG Economic Excellence Awards

January 25<sup>th</sup> Sponsorships

Diamond
Sponsor
\$1,500

- 2 Full tables (16 tickets) at the event with seating in a primary location
- Reserved parking spaces for your guests in prime location (you won't fight the crowd)
- Table sign with corporate logo
- Full page color ad in the program book
- ♦ 4 bottles of wine at the dinner table (2 on each table)
- Verbal recognition from the podium of sponsorship
- ♦ Corporate logo & name recognition in all publicity regarding this event\*
- Corporate logo & name recognition during the slide show
- Corporate logo in a primary location on the welcome banner
- ♦ Corporate logo, name, and link on Chamber website event page
- Corporate logo, name, and link in Chamber newsletter and emails regarding event

# Ruby Sponsor \$1,000

- ◆ 1 Full table (8 tickets) at the event with seating in a preferential location
- ♦ Table sign with corporate logo
- ♦ Full page color ad in the program book
- ♦ 2 bottles of wine at the dinner table
- ♦ Verbal recognition from the podium of sponsorship
- Corporate logo & name recognition in all publicity regarding this event\*
- ◆ Corporate logo & name recognition during the slide show
- ♦ Corporate logo on the welcome banner
- ♦ Corporate logo, name, and link on Chamber website event page
- ♦ Corporate logo, name, and link in Chamber newsletter and emails regarding event

# **Emerald**

Sponsor

\$750

- 6 Tickets to the event with seating in a preferential location
- Table sign with corporate logo
- Three-quarter page color ad in program book
- Business name recognition in all publicity regarding this event\*
- Business name & logo recognition during the slide show
- Business name on the welcome banner
- Business name & link on Chamber website event page
- ♦ Business name & link in Chamber newsletter and emails regarding event

# Sapphire

Sponsor

\$500

- ♦ 4 tickets to the event
- ♦ Half-page color ad in the program book
- ♦ Business name recognition in all publicity regarding this event\*
- Business name recognition during the slide show
- ♦ Business name on the welcome banner
- Business name & link on Chamber website event page

# Topaz

Sponsor

\$325

- ♦ 2 tickets to the event
- ♦ Quarter page color ad in the program book
- Business name recognition during the slide show
- Business name on the welcome banner
- ♦ Business name on Chamber website event page
- Business name in Chamber newsletter

# Richland Area Chamber of Commerce & RCDG



# 2018 Annual Meeting & Dinner Thursday, January 25, 2018

Name of Sponsor:	
Contact Name:	Phone Number:

## Thursday, January 25th, 2018

Social Hour at 5:30pm

Dinner at 6:30pm

Ralph Phillips Conference Center
at the Kehoe Center

#### **INDIVIDUAL TICKETS**

\$45.00 per person (before 1/16) \$55.00 per person (after 1/16)

### Sponsorship Levels (see reverse side):

Diamond	\$1,500 (16 tickets)
Ruby	\$1,000 (8 tickets)
Emerald	\$750 (6 tickets)
Sapphire	\$500 (4 tickets)
Topaz	\$325 (2 tickets)

#### Ads are due to the Chamber by Monday, January 15th

Send electronically in PDF or JPG format to Angie Fanello at afanello@richlandareachamber.com

	Choose One:		
Names of Attendees	Beef Tenderloin	Chicken Picatta (Lemon Caper sauce)	Eggplant Parmesan

Please return form with payment to: Lisa Duckworth

Richland Area Chamber of Commerce 55 N. Mulberry Street Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853 Tickets also available by calling the Chamber at 419-522-3211 or online at RichlandAreaChamber.com







### **2018 Economic Excellence Awards Nomination Form**



Nominations are now being accepted for the RCDG 2018 Economic Excellence Awards. The awards are an opportunity to highlight businesses, individuals and organizations that have had significant impact on the growth and development of the local economy. Awards will be presented at the Richland Area Chamber and RCDG's Evening of Excellence at the Ralph Phillips Event Center at the Kehoe Center on January 25<sup>th</sup>.

Name of Person Completing	this Form:
Company	
Phone	Email:
RCDG Economic Excellence	Awards:
	<b>ce Award:</b> Businesses may be nominated based on a number of criteria including but not growth, capital investment, product development, system/process innovation, and civic
_	<b>formance Award</b> : The nominee for this award should live the "RCDG mission "to improve Richland County", has demonstrated allegiance to Leadership within, and aided in the County economy.
RCDG Economic Impact development in Richland	<b>Award</b> : Recognizes public sector/non-profit entities for their efforts in supporting economic County.
RCDG Investing in our Force preparing the workforce	<b>uture Award</b> : Recognizes the person or program that has significantly contributed to of the future.
RYP Business Excellence Aw	vards:
Richland Young Professional nominee based on the follow	s (RYP) have established two unique awards that will be presented to the most deserving wing criteria:
•	irit Award: Richland County business that either started or re-invented itself in the last 24 young professional (21-40 years of age).
thereby spurring econor	ward: Individual, organization, or business that is fully committed to serving the community mic growth and development. Must be a young professional (21-40 years of age), or an ed or owned by a young professional.
<u>Nominee</u>	
Name:	
Address:	

Please complete the information listed above, selecting one award category per nomination. Nomination information is limited to two pages, may include photos and should include sufficient and specific information as to why this nominee is deserving of recognition for their contributions to the growth of Richland County's economy. Nominations must be received no later than Friday, January 5<sup>th</sup> and may be submitted via email to <a href="mailto:roberta@chooserichland.com">roberta@chooserichland.com</a>, fax at 419-526-6853 or mail at RCDG/RYP, 55 North Mulberry Street, Mansfield, Ohio 44902.

City: \_\_\_\_\_\_State: \_\_\_\_\_Zip: \_\_\_\_

\_\_\_\_\_ Phone: \_\_\_\_\_



7:30-8:30am





#### Join us for Open Discussion while Enjoying Your Morning Coffee!

# When: Friday, January, 12th

7:30-8:30am

**Where: Catalyst Life Services** 270 Sterkel Blvd. Mansfield

Join us at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is **no charge** to attend, but seating is limited, so please reserve your spot early. (see registration information at bottom of page).



Photos from our December Chamber Coffee event at Blue Barista Coffee Co. & Richland Mall



Network & Be Inspired by Local Women!

# When: Wednesday, January 17<sup>th</sup> 11:45–1pm

Where: Ed Pickens Café on Main Events & Catering - 28 N. Main St.. Mansfield

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The luncheon cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

For the month of January, we will be discussing best practices for time management and productivity. If you are looking for ideas to help make 2018 your best year yet at work—join us!

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.

#### **3 WAYS TO REGISTER** for these events (or any other Chamber event):

- Register online using the event calendar at richlandareachamber.com
- Call 419-522-3211
- Email Iduckworth@richlandareachamber.com

# 2018 Economic Forecast Breakfast

Co-hosted by:

**Groundhog Day Edition** 









Speaker	Dr. Rubén Hernández-Murillo, Federal Reserve Bank of Cleveland
Date	Friday, February 2nd, 2018
Time	7:30am - 9:00am
Place	Mid-Ohio Conference Center (890 W. Fourth St.)
Cost	\$15.00 per person
Caterer	Ed Pickens Café on Main



Rubén Hernández-Murillo is a senior policy economist in the External Outreach and Regional Analytics Group at the Federal Reserve Bank of Cleveland. His primary research interests include public economics, regional and urban economics, and real estate economics.

Dr. Hernández-Murillo joined the Federal Reserve Bank of St. Louis in 2000 as an economist. He was appointed senior economist in 2005. In 2015, he joined the Cleveland Reserve Bank and assumed his current position.

His research has appeared in the Journal of Banking and Finance, the

Journal of Money, Credit and Banking, the International Economic Review, and the International Journal of Industrial Organization, among others.

Sponsored by:



	Cost: \$1	Richland Area Chamber of C 15.00 per person ss days in advance to avoid being	Commerce by January 30, 2018.
Company			
Name of Attendees			
Number Attending	Check Number	Please Invoice	
Phone	Email		
Visa/MC/Disc#			
Billing Address		Exp. Date	Security Code
RICHI AND AREA CHAMBER OF COMMERCE			

55 N. Mulberry Street - Mansfield, OH 44902 - Phone: (419) 522-3211

Fax: (419) 526-6853 or Iduckworth@richlandareachamber.com

**ECONOMIC FORECAST** 

PLEASE RSVP NO LATER THAN JANUARY 30, 2018

**RCDG DMRC RACC** 

# January is National Radon Action Month

Radon is a radioactive gas that can build to dangerous levels inside 1 out of 15 homes. It is the cause of 21,000 cancer deaths each year in the U.S.



Pick up a FREE test kit in Environmental Health.

555 Lexington Ave., Mansfield, Ohio

- 1 per Richland County resident.
- · Please bring your driver's license.



# **Bringing Home the Gold**

We are culturally conditioned to think about gold status as the pinnacle of success, usually in the context of some athletic endeavor, however sports is not always the case. Locally, the team of our regional APICS Chapter, led by Paul Bond, President; Christine Evans, VP of Finance; and Anna Walter, VP of Membership received notification that the Chapter had received Gold status, a huge and significant accomplishment.

So what is APICS and what does this mean? Started in 1957, in Cleveland, Ohio, with seed money from IBM, the American Production and Inventory Control Society was formed. Now there are over 45,000 members in over 100 countries worldwide. Their purpose is to 'build and validate knowledge in Supply Chain and Operational Management, with the goal of helping members and their organizations successfully compete and build a stronger global economy'.

The local Chapter offers certificate review classes for CPIM (Certificate in Production and Inventory Management) held on Saturdays throughout the year. Gorman Rupp supports this effort and provides use of its Auditorium for classes. They are members of the Chamber and an associate member of RMC (Regional Manufacturing Coalition), with the aim of educating on the importance of inventory management and supply chain processes.





Anna, Paul and Christine

CBAR (Chapter Benchmarking and Reporting) requirements include hosting meeting and tours of manufacturing facilities, hosting certificate review classes, expanding membership, certifying members and budgeting expenses. Recent tours include MTD, Therm-O-Disc, and Pepperidge Farm.

All businesses, both large and small, can benefit from the knowledge shared by this organization. It is well known that inventory and labor are the two largest controllable expenses in any organization. Managing these parameters can lead to better use of capital, and possibly increased profits. Find more information at their website: www.apics-northcentralohio.org. *Congratulations!* 

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**Jody Johnson,** Community Marketing Executive 419-775-6535 • jody.johnson@welcomewagon.com





# 90 Years Old and Going Strong



As most locals know by now our beloved Renaissance Theatre is celebrating its 90<sup>th</sup> Anniversary this January. It provides us with an opportunity to nostalgically reflect on what that means to us individually: that first date, our first concert, or maybe even our first time on stage. Whatever the connection, the Ren belongs to all of us.

What is coming next? The reloomed fabric panels are being installed on the walls, the chandelier is being updated with modern lamps, but the big news is the recent acquisition of an abandoned building two doors up Park Avenue. Purchased from the Land Bank for \$89, in July of 2017, the building is designated as the new 'Education Center'.

The new building consists of three levels at 5,000 sq. ft. each. The basement is being upgraded with new plumbing and lighting and will serve as a storage area. The main level will have three distinct uses. The largest area will be a 'Black Box Theatre', which is one of the purest forms of theater, with seating for 150/165 patrons. Everything will be movable, allowing the performance area to be configured to the needs of the production. The back area will be a dedicated scene shop, work that has previously been done on the Renaissance stage, juggling construction with rehearsal schedules. The third space will be a full recording studio, allowing for more in-house produced performances, as well as providing back-up tracks for some choral and other musical groups. The second floor is slated for later

development into a learning environment for local students aspiring to the performing arts.



The Beginning



**Improvements** 

"The focus for the future is education of our youth in the arts and the many behind the scenes tasks," according to Mike Miller, President and CEO.

Happy 90th Anniversary Ren!



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# Congratulations to our Ambassador of the Quarter, Cassandra K. Brumfield from Richland Bank

Cassandra is the Trust Marketing & Development Associate at Richland Bank, specializing in developing new business relationships. She is nearing her first year at Richland Bank.

Cassandra enjoys meeting new people and working with local companies. Her favorite part of being an Ambassador is the one-on-one member visits because it gives her the opportunity to meet people that she might not meet otherwise.



Congratulations, Cassandra! Thank you so much for everything you do for the Chamber and the community!

# & ADVERTISING OPPORTUNITIES

For more information, contact the Chamber at 419-522-3211

or afanello@richlandareachamber.com



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Note: This article contains corrections from the December "Member Spotlight" article





#### "From the Inside Out and the Outside In"

These are the words of Dr. Melissa McRae, founder of Vitality Natural Wellness and Medspa, describing their approach to helping individuals achieve a holistic health plan based on the interconnections between wellness, beauty, and balance. The ultimate goal being to achieve for men or women the best 'you' possible and leading a happy and fulfilling life.

The wellness portion is based on preventative care and natural medicine to address the causes of discomfort rather than just the symptoms. The beauty services include state of the art, non-surgical cosmetic techniques and recent breakthroughs in rejuvenation therapies to help revitalize one's self-image. These include, but not limited to: Thermismooth, which employs RF energy to the skin surface, heating cells and stimulating collagen production; Miradry, which eliminates perspiration in the treated areas; Sclerotherapy, for the elimination of varicose veins; Kybella, a non-surgical treatment for fat under the chin (no downtime); Botox treatments for softening facial lines; laser hair removal using Intense Pulsed Light treatments and Platelet Rich Plasma, best known for skin rejuvenation and recently pain relief though accelerated healing of musculoskeletal conditions. The last portion of the tripartite is balance. The body contains over 350 hormones, which act as keys to turn on and off reactions in the body. Natural hormone replacement helps to achieve the balance required for true wellness.

Dr. McRae is a Board Certified Family Physician and practiced Family Medicine for 12 years. Her focus was on preventative care, and has spoken nationally on lifestyle medicine and wellness.

If you feel good, you look good, and conversely if you look good, you feel good. Simply stated "from the inside out and the outside in".

Vitality Wellness is locate at 42 N. Main St., Mansfield 419-989-4342. www.VitalityNaturalWellness.com.



# Thank you to our Chamber Ambassador Committee!

We truly appreciate this amazing group of volunteers! If you would like information on becoming a Chamber Ambassador, contact Stephany Elgin at 419-522-3211 or selgin@richlandareachamber.com

# **Upcoming Events**

1/8/18 — Lunch WISE Wed. Committee Meeting 3:45pm

1/9/18 — Business Advocacy 8:00-9am

1/9/18 — Expo Committee Meeting 9:30am

1/10/18 — Executive Committee 7:30-9am

1/12/18 — Chamber Coffee @ Catalyst Life Services

7:30-8:30am

1/17/18 — Lunch WISE Wednesday Women's Luncheon

@Ed Pickens 11:45-1pm

1/17/18 — Chamber Board Meeting 7:30-9:00am

1/19/18 — Ambassadors Meeting 8:00-9am

1/25/18 — Chamber/RCDG Annual Meeting & Dinner

2/1/18 — Economic Forecast Breakast

2/15/18 — Business After Hours @ Idea Works 5-7pm

3/21/18 — Expo Eve Business After Hours 5-7pm

3/22/18 — Business Expo

4/25/18 — Business Professionals Day Luncheon

8/3/18 — Chamber Golf Classic

Watch your e-mail for more upcoming events!







# WANTED

# Exhibitors & Sponsors

Register by February 22<sup>nd</sup> for best pricing!

# Hurry! Booths are limited!

#### **DETAILS:**

- Thursday, March 22<sup>nd</sup>, 11-5pm, at the Richland County Fairgrounds
- Set up will take place from 3-5pm on Wed., March 21<sup>st</sup> to allow for the "Expo Eve" Business After Hours taking place 5-7pm that evening last year 300+ attended!
- Enjoy an exciting "Business Roundup" theme!
- Booth prizes will be awarded for: Most Creative, Best Use of Theme, & People's Choice
- A special "Cowboy Breakfast" will be held just prior to the opening of the Expo, providing vendor networking, coffee & donuts
- Admission will be free, and once again, we will find various ways to promote the Expo to the public.

<u>COST</u>: The booth cost is only \$175 if you reserve your space before February 22<sup>nd</sup> (\$225 after this date). Booth size is 8'x10'. This includes 8 ft. table, 2 chairs, and electricity/wifi.

THIS EVENT WILL SELL OUT! TO GUARANTEE A SPOT, PLEASE RESPOND PROMPTLY!

Phone: 419-522-3211 • Fax: 419-526-6853 • Email: Iduckworth@richlandareachamber.com
Mail: Richland Area Chamber of Commerce • 55 N. Mulberry St., Mansfield 44902





#### **Grand Champion Sponsor** — \$1,000

2 Available (2 have been sold)

- Double booth space in a prime location
- An aisle sign will be hung with your company name and also printed on booth maps
- Logo (large) on booth map provided to attendees
- Logo (large) on banner displayed at Expo
- Logo (large) on goodie bag given to attendees
- Logo (large) on posters displayed at Expo
- Logo on any major print media & additional Expo ads such as radio (name), billboard and print
- Logo & link on Chamber website for Expo
- Logo promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$\$\$\$)
- Logo in Chamber Newsletter promotion
- Up to 3 items in goodie bag given to attendees
- Logo & link on Chamber email blasts for Expo

#### Wrangler Sponsor — \$500

- Save \$75 on a booth space
- Name on booth map provided to attendees
- Name on banner displayed at Expo
- Name on goodie bag given to attendees
- Name on posters displayed at Expo
- Name on any major print media advertising
- Name & link on Chamber website for Expo
- Name promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$\$)
- Name in Chamber Newsletter promotion
- One (1) item in goodie bag give to attendees
- Name listed on Chamber email blasts for Expo

### **Bucking Bronco Sponsor** — \$750

- One (1) booth space in a prime location
- Logo (small) on booth map provided to attendees
- Logo (small) on banner displayed at Expo
- Logo (small) on goodie bag given to attendees
- Logo (small) on posters displayed at Expo
- Logo on any major print media advertising
- Logo & link on Chamber website for expo
- Logo promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$\$\$)
- Logo in Chamber Newsletter promotion
- Up to 2 items in goodie bag given to attendees
- Logo on Chamber email blasts for Expo

#### Maverick Sponsor — \$250

- Save \$50 on a booth space
- Name on booth map provided to attendees
- Name on banner displayed at Expo
- Name on posters displayed at Expo
- Name on any major print media advertising
- Name on Chamber website for Expo
- Name promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$)
- Name in Chamber Newsletter promotion
- Name listed on Chamber email blasts for Expo

PLEASE SUBMIT YOUR SPONSORSHIP AS SOON AS POSSIBLE TO RECEIVE MAXIMUM EXPOSURE!
Online payment is available by visiting the event calendar at www.RichlandAreaChamber.com

Organization:			
Address:			
Contact person:	Email:		
Payment Amount:	□check enclosed	□VISA/MC/DISC# _	
	exp/	Security Code	
Address of cardholder			

# DECEMBER Business After Hours







Thank you to everyone who attended the Business After Hours at the Mansfield Art Center hosted by Schmidt Security Pro, Roby Foster Miller Earick Insurance and Milliron Auto Parts! It was a wonderful evening and a great way to round out our 2017 event series.



The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:











Be sure to stay up-to-date on Chamber events by following us on facebook!