

Chamber Link



December 2019

Thank you to everyone who participated in the 2019 SHOP SMALL Promotion



Please be sure to keep small businesses in mind all year round!









Presenting the Young Entrepreneurs Academy Class of 2020

We are excited to welcome another YEA! class of wonderful students with brilliant ideas! Keep checking in to see what these young people accomplish over the next six months!



Local Lenders Supporting Local Businesses Since 1915

CareWorks

Important Deadlines

December 21, 2019:

BWC Premium Installment due if you pay on a Monthly, Bi-Monthly, Quarterly, or Bi-Annual basis.

January 24, 2020:

Group Retrospective Enrollment deadline for the 2020 Rate Year.



Winners Announced December 6!

Semi-Finalists

(finalists are in bold)

Abundat

Ashland Railway Baker's Collision Repair Specialits

Cypress Hill Winery Debt Recovery Solutions

Discovery Dental

Eberts Heating and Cooling Evolve Studios Global Medical Foam Healthy Transformation

Hess Industries

Liberty Lawn Care and Landscaping

Marco Photo Services Mary Anne's Meat Market Sentec Systems Skyline Chili Snow Trails

Southern Title

Studio 19
Superior Cleaning & Recovery
The Boot Life
The Phoenix Brewing Company
Whitakers Natural Market
Wilson Realty

Non-Profit Semi-Finalists

Richland Pregnancy Services Little Buckeye Children's Museum The Visual Bucket List DMI

Raemelton Therapeutic Equestrian

Center

Madison Adult Career Center Lucas Community Center Destination Mansfield

Non-Profit Winner:

Little Buckeye Children's Museum

Entrepreneurial Spirit Award:

MaryAnne's Meats

Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jodie A. Perry, CCE, IOM, CCEO-AP, President/CEO Lisa Duckworth, Program & Events Angie Fanello, Marketing & Communications Jessica Gribben, Economic Development Liaison Kathy Fox, Front Office

Clint Knight, Workforce Development Nikki Lewis, Chamber Foundation Ashley Meyer, Member Services Barrett Thomas, Economic Development



Richland Public Health presents:
WINTER SAFETY TIPS
Home - Vehicle
Walking - Driving
Personal Health

www.richlandhealth.org



FS Chocolatiers and Bake My Day - Ontario



Malabar Care Connect- Mansfield (Malabar Intermediate School Doctor's Office)



Apartment 46/48- Mansfield



Metronome 57th Anniversary- Mansfield



Shelby Blackfork Wetlands Expansion



Poppy Boutique- Mansfield



Waterford Wall of Honor (Veteran's Wall)- Mansfield



Shelby Waste Water Treatment Plant



Shaw Ott 70th Anniversary- Mansfield

Rainbow Mortgage Demo (For Imagination District)- Mansfield



When you're talking, we're listening.









When a heart attack strikes, we strike back. At Avita Health System, we understand the importance of providing quick and comprehensive care that's close to home. That's why we've expanded emergency heart attack care to Avita Ontario Hospital. We know that **FAST TREATMENT CAN** reduce the damage to your heart, protect your long-term health, and most importantly, **SAVE YOUR LIFE**. With our new Level II Cardiac Cath Lab and 24/7 Heart Attack Alert Team, our cardiology experts now provide life-saving heart attack care, right here in our community.

EMERGENCY

HEART ATTACK CARE

Now at Ontario Hospital







Booths

Register by January 31st for best pricing!

Hurry!
Booths are limited!

DETAILS:

- Thursday, March 19th, 10-4pm, at the Richland County Fairgrounds
- Set up will take place from 3-5pm on Wed., March 18th to allow for the "Expo Eve" Business After Hours taking place 5-7pm that evening last year 300+ attended!
- Enjoy an exciting "Get in the Game" theme!
- Booth prizes will be awarded for: Most Creative, Best Use of Theme, & People's Choice
- A special breakfast will be held just prior to the opening of the Expo, providing vendor networking, coffee & donuts
- Admission will be free, and once again, we will find various ways to promote the Expo to the public.

<u>COST</u>: The booth cost is only \$180 if you reserve your space before January 31st (\$230 after this date). Booth size is 8'x10'. This includes 8 ft. table, 2 chairs, and electricity/wifi.

THIS EVENT WILL SELL OUT! TO GUARANTEE A SPOT, PLEASE RESPOND PROMPTLY!

COMPLETE FORM AND DETURN WITH DAVME	NT AS SOON AS POSSIBLE TO RESERVE YOUR BOOTH
	able by visiting the event calendar at www.RichlandAreaChamber.com)
$\hfill \square$ We agree to have our booth set up from 5-7 pm on 9:30 am-4:00 pm on March 19 th for the Expo. We unders	March 18 th for the Expo Business After Hours AND from tand that cancellations after March 1 st are non-refundable.
Organization:	
Address:	
Contact person:	Email:
Phone:	Fax:
PAYMENT: □check enclosed □VISA/MC/D	SC#
exp/	Security Code
Address of Cardholder	
	53 • Email: Iduckworth@richlandareachamber.com

Mail: Richland Area Chamber & Economic Development • 55 N. Mulberry St., Mansfield 44902



Expo Sponsorships

Champion Sponsor — \$1,000

(Limited to Four)

- Double booth space in a prime location
- An aisle sign will be hung with your company name and also printed on booth maps
- Logo (large) on booth map provided to attendees
- Logo (large) on banner displayed at Expo
- Logo (large) on goodie bag given to attendees
- Logo (large) on posters displayed at Expo
- Logo on any major print media & additional Expo ads such as radio (name), billboard and print
- Logo & link on Chamber website for Expo
- Logo promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$\$\$\$)
- Logo in Chamber Newsletter promotion
- Up to 3 items in goodie bag given to attendees
- Logo & link on Chamber email blasts for Expo

Finalist Sponsor — \$500

- Save \$100 on a booth space
- Name on booth map provided to attendees
- Name on banner displayed at Expo
- Name on goodie bag given to attendees
- Name on posters displayed at Expo
- Name on any major print media advertising
- Name & link on Chamber website for Expo
- · Name promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$\$)
- Name in Chamber Newsletter promotion
- One (1) item in goodie bag given to attendees
- Name listed on Chamber email blasts for Expo

All Star Sponsor — \$750

- One (1) booth space in a prime location
- Logo (small) on booth map provided to attendees
- Logo (small) on banner displayed at Expo
- Logo (small) on goodie bag given to attendees
- Logo (small) on posters displayed at Expo
- Logo on any major print media advertising
- Logo & link on Chamber website for expo
- Logo promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$\$\$)
- Logo in Chamber Newsletter promotion
- Up to 2 items in goodie bag given to attendees
- Logo on Chamber email blasts for Expo

Team Player Sponsor — \$250

- Save \$75 on a booth space
- Name on booth map provided to attendees
- Name on banner displayed at Expo
- Name on posters displayed at Expo
- Name on any major print media advertising
- Name on Chamber website for Expo
- Name promotion on Chamber social media
- Paid Expo social media campaign featuring company photo (\$)
- Name in Chamber Newsletter promotion
- Name listed on Chamber email blasts for Expo

PLEASE SUBMIT YOUR SPONSORSHIP AS SOON AS POSSIBLE TO RECEIVE MAXIMUM EXPOSURE!
Online payment is available by visiting the event calendar at www.RichlandAreaChamber.com

Organization:			
Address:			
Contact person:			
Payment Amount:	□check enclosed	□VISA/MC/DISC# _	
	exp/	Security Code	
Address of cardholder:			

Phone: 419-522-3211 • **Fax:** 419-526-6853 • **Email:** Iduckworth@richlandareachamber.com **Mail:** Richland Area Chamber & Economic Development • 55 N. Mulberry St., Mansfield 44902

Social Media in the Workplace



Friday, December 13

PRESENTED BY THE OHIO CHAMBER OF COMMERCE & HOSTED BY THE RICHLAND AREA CHAMBER

OHIO CHAMBER LUNCH & LEARN

Approved for 1.5 SHRM & **HRCI** Credits

Host: Richland Area Chamber & Economic Development

Date: Friday, December 13

Time: 11:30 am Registration; Lunch & Learn program noon to 1:30pm

Location: Richland Area Chamber, 55 N. Mulberry St., Mansfield 44902

Speaker: Bill Wahoff with Steptoe & Johnson PLLC

Topic: Social Media in the Workplace

Fee/Registrations: \$20 per person for members; \$25 for nonmembers

RSVP: Lisa Duckworth (419) 522-3211 or email

Iduckworth@richlandareachamber.com

Navigating Social Media do's and don'ts in the workplace can be tricky. Join us for an in depth look at the laws, rights, and responsibilities when it comes to your employees and their use of social media in the workplace. Areas that will be explored include:

- ~ Define the National Labor Relations Act and how it impacts your business
- ~ A review of the National Labor Relations Board and their authority
- Employee union organizing efforts and the do's and don'ts according to the National **Labor Relations Board**
- ~ National Labor Relations Board's stance on employee's use of social media while at
- ~ A review of the factors to consider before disciplining an employee for their use of social media with regard to making comments regarding the workplace
- A review of the right-to-work statutes and their true meaning





Dinner Includes:

Whipped potatoes, Candied carrots, Harvest Salad, and Rolls

Main Entrée

Choice of: Braised Boneless Braised Short Ribs, Chicken Romano, or Vegetarian Lasagna with white sauce

Mixed Cheesecakes

Catered by The Vault

Thursday, January 30th, 2020

Social Hour at 5:30pm

Dinner at 6:30pm

Ralph Phillips Conference Center

at the Kehoe Center

\$45.00 per person (before 1/15) \$55.00 per person (after 1/15)

Presentations include:

- Chairman's Award
- Athena Award
- Economic Excellence Awards

Dinner Choices:

\$45.00 per person before 1/15; \$55.00 per person after 1/15

Business Name:	
Sending Check	Visa/MasterCard/Discover
Address of Cardholder:	
Card Number	
Expiration Date:	Security Code

Please note that reservations must be cancelled at least three business days in advance to avoid being charged for the event.

Richland Area Chamber & Economic Development 55 N. Mulberry Street, Mansfield, OH 44902 Fax: (419) 526-6853 Iduckworth@richlandareachamber.com www.richlandareachamber.com

Name(s) Attending (Tables of 8)	Chicken Romano	Boneless Braised Beef Short Ribs	Vegetarian Lasagna w/ white sauce



Midsummer Might

Sponsorships

Evening of Excellence & Annual Meeting January 30th. 2020

DIAMOND

Starry Night

\$2,000

Premier Sponsorship
Limit of four

- ♦ 2 Full tables (16 tickets) at the event with VIP seating
- ♦ VIP parking spaces for your guests in prime location (you won't fight the crowd)
- ♦ Table sign with corporate logo
- ◆ Two page ad spread in the program book (each page is 7.5"wide by 10" tall)
- ◆ 4 bottles of wine at the dinner table (2 on each table)
- ◆ Ability to speak for one minute at the podium
- Verbal recognition from the podium of sponsorship
- Corporate logo & name recognition in all publicity regarding this event
- Corporate logo & name recognition during the slide show
- ◆ Corporate logo in a primary location on the welcome banner
- ◆ Corporate logo, name, and link on Chamber website event page
- ♦ Corporate logo, name, and link in Chamber newsletter and emails

PLATINUM

Enchanted Forest

Sponsor

\$1,200

- ◆ 1 Full table (8 tickets) at the event with VIP seating
- ♦ Table sign with corporate logo
- ♦ Full page color ad in the program book (7.5" wide by 10" tall)
- 2 bottles of wine at the dinner table
- Verbal recognition from the podium of sponsorship
- ♦ Corporate logo & name recognition during the slide show
- ♦ Corporate logo on the welcome banner
- Corporate logo, name, and link on Chamber website event page
- ♦ Corporate logo, name, and link in Chamber newsletter and emails

GOLDEN

Secret Garden

Sponsor

\$900

- ♦ 6 Tickets to the event
- ♦ Table sign with corporate logo
- ♦ Three-quarter page color ad in program book (7.5" wide by 7" tall)
- Business name & logo recognition during the slide show
- Business name on the welcome banner
- Business name & link on Chamber website event page
- ♦ Business name & link in Chamber newsletter and emails

SILVER

Full Moon

Sponsor

\$600

- ♦ 4 tickets to the event
- ♦ Half-page color ad in the program book (7.5" wide by 5" tall)
- Business name recognition during the slide show
- ♦ Business name on the welcome banner
- Business name & link on Chamber website event page
- Business name in Chamber newsletter

BRONZE

Firefly Sponsor

\$400

- ♦ 2 tickets to the event
- ◆ Quarter page color ad in the program book (3.25" wide by 5" tall)
- Business name recognition during the slide show
- Business name on the welcome banner
- Business name on Chamber website event page
- Business name in Chamber newsletter



Evening of Excellence & Annual Meeting - January 30th. 2020

Name of Sponsor:	
Contact Name:	Phone Number:

Thursday, January 30th, 2020

Social Hour at 5:30pm

Dinner at 6:30pm

Ralph Phillips Conference Center

at the Kehoe Center

INDIVIDUAL TICKETS

\$45.00 per person (before I/I5) \$55.00 per person (after I/I5)

Sponsorship Levels

Diamond Starry Night \$2,000 (16 tickets)
Platinum Enchanted Forest \$1,200 (8 tickets)
Golden Secret Garden \$900 (6 tickets)
Silver Full Moon \$600 (4 tickets)
Bronze Firefly \$400 (2 tickets)

Ads are due to the Chamber by Monday, January 20th

Send electronically in PDF or JPG format to
Angie Fanello at afanello@richlandareachamber.com

		Choose One:	
Names of Attendees	Chicken Romano	Boneless Braised Beef Short Ribs	Vegetarian Lasagna w/ White sauce

Please return form with payment to: Lisa Duckworth

Richland Area & Economic Development 55 N. Mulberry Street Mansfield, OH 44902 Phone: (419) 522-3211 Fax: (419) 526-6853 Tickets also available by calling the Chamber at 419-522-3211 or online at RichlandAreaChamber.com



December Business After Hours



Please join us for great food, live music, prizes, and networking at Kingwood Center Gardens. Wander through the trail of lights and community Tree Walk, warm up by the campfire with hot cocoa, and discover "Christmas Classics" at Kingwood Hall.

Admission is free if you reserve your spot by Monday, December 16, 2019. (\$5.00 if registration is received after this date). Non-members are welcome to attend at \$5.00/person.

Is this your first Business After Hours?

Join us for a "New Member Mixer" a

half hour before the event starts,
hosted by the Chamber Ambassadors.

Register online at richlandareachamber.com or call 419-522-3211



Food & drinks are compliments of co-sponsors:











Richland Area Chamber ATHENA Leadership Award Nomination

Awarded at Chamber Annual Meeting – January 30th Sponsored by Richland Bank



2019 Awardee - Jodie A. Perry

The ATHENA Leadership Award is one that is given out nationally and internationally and is a well-known achievement which highlights a woman who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Each nominee must live or work in north central Ohio.

The deadline for application is December 6, 2019.

Typed information is requested – you are welcome to contact the Chamber for an electronic version. You may also include additional sheets if necessary.

NOMINEE:				
Name:			_	
Title:		Company:		
Business Address:			_	
City:		State:	ZIP:	
Work Phone:	Home Phone:	En	nail:	
NOMINATOR:				
Name: (Please Print) Business/Company:		Title:		
Phone Number		Email:		
Nominator's Signature	:			
			MEN: Provide specific exacusiness and professional v	
	PLISHMENTS: List spentions, directorships, truste		s, projects and achievemen designations.	nts. Include

COMMUNITY SERVICE: Describe local, county and state level participation, length of service and offices held in civic and service organizations, charitable activities, political pursuits, religious groups, chambers of commerce, merchants' associations, etc.
OTHER MEMBERSHIPS, ACHIEVEMENTS, AWARDS, PUBLICATIONS: Nominees already may have been honored for service to their profession, industry or community. They also may have publications to their credit or articles published supporting their service to their profession, industry or community. Please list awards and honors received which support this nomination.
ADDITIONAL INFORMATION PERTAINING TO CRITERIA: Discuss briefly any other factors you believe are important for consideration of your nominee for the Athena Award.

Previous ATHENA Award Recipients:

1989 Jeanne Alexander 1990 JoAnn E. Dutton 1991 Gayle Gorman Freeman 1992 Lydia Reid 1993 Karen Moody Bierly 1994 Suzanne Davis 1995 Deborah M. Schenk

1996 Sandra Williams1997 Pamela Siegenthaler

1998 Charma Behnke

1999 Donna Valentine
2000 Carol Payton
2001 Barbara Pore
2002 Vicki Kane
2003 Mary Ann Nore
2004 Inez Shepherd
2005 Pearl J. Peritalo
2006 Chriss Harris
2007 Carol Michaels
2008 Joan Day

2009 Diana Coon
2010 Deborah Adams
2011 Betty Wells Preston
2012 Shirley Monica
2013 Duana Patton
2014 Kathy Daniels
2015 Rebecca Toomey
2016 Melanie Riggleman
2017 Sally Gesouras
2018 Patti Kastelic

Sponsored by:

Please return completed nomination form by December 6th, 2019, to





Richland Area Chamber & Economic Development

55 N. Mulberry Street, Mansfield, OH 44902 Phone: 419-522-3211 Fax: 419-526-6853 Email: lduckworth@richlandareachamber.com

2019 Jodie A. Perry



2020 Economic Excellence Awards Nomination Form



Nominations are now being accepted for the 2020 Economic Excellence Awards. The awards are an opportunity to highlight businesses, individuals and organizations that have had significant impact on the growth and development of the local economy. Awards will be presented at the Richland Area Chamber and RCDG's Evening of Excellence at the Ralph Phillips Event Center at the Kehoe Center on January 30th.

Name c	of Person Completing this Form:
Compai	ny
Phone _	Email:
<u>Econon</u>	nic Excellence Award:
	nomic Impact Award(s) : Recognizes a person, business, or organization for their efforts in supporting economic, rkforce, and/or community development in Richland County.
RYP Bu	siness Excellence Awards:
	d Young Professionals (RYP) have established two unique awards that will be presented to the most deserving see based on the following criteria:
	P Entrepreneurial Spirit Award: Richland County business that either started or re-invented itself in the last 24 nths, led/owned by a young professional (21-40 years of age).
the	P Community Hero Award : Individual, organization, or business that is fully committed to serving the community reby spurring economic growth and development. Must be a young professional (21-40 years of age), or an anization/business led or owned by a young professional.
Nomine	<u>ee</u>
Name: _	
Address	:
City:	State:Zip:
Email:	Phone:

Please complete the information listed above, selecting one award category per nomination. Nomination information is limited to two pages, may include photos and should include sufficient and specific information as to why this nominee is deserving of recognition for their contributions to the growth of Richland County's economy. Nominations must be received no later than Friday, January 3rd and may be submitted via email to ameyer@richlandareachamber.com, fax at 419-526-6853 or mail at RCDG/RYP, 55 North Mulberry Street, Mansfield, Ohio 44902.

12/6/19 — Small Business of the Year Awards Luncheon 11:30am-1:30pm

12/10/19 — Advocacy Committee meeting 8-9am

12/11/19 — Executive Committee meeting 7:30-9am

12/13/19 — Business Boot Camp Plus - Social Media in the Workplace 11:30am-1:30pm

12/18/19 — Chamber/RCDG Board meeting 7am

12/18/19 — Lunch Wise Wednesday - 11:45am (see below)

12/19/19 — Business After Hours @ Kingwood Center Gardens 5pm-7pm

1/15/20 — Annual Meeting Early Bird DEADLINE

1/30/20 — Annual Meeting @ Kehoe Center, Shelby 5:30pm/social hour 6:30pm/dinner

1/31/20 — Business Expo Early Bird DEADLINE

3/18/20 — Expo Eve Business After Hours @ Fairgrounds 5pm-7pm

3/19/20 — "Get In the Game" Business Expo @ Fairgrounds 10am-4pm



3 WAYS TO REGISTER for these events

(or any other Chamber event):

- Online using the event calendar at richlandareachamber.com
 - Call 419-522-3211
 - Email: lduckworth@ richlandareachamber.com

HEALTHY TRANSFORMATION

\$100.00 OFF COUPON!

THE MOST COMMON NEW YEARS RESOLUTION IS WEIGHT LOSS NEW YEAR - NEW YOU - NEW HEALTH

CALL OR EMAIL TO RESERVE YOUR KIT TODAY!
JOIN US FOR A FULL BODY DETOX
KICK OFF IS JANUARY 6, 2020

RENEE M. SCHAMERE, DIHOM, CWC, HHA
42 N. MAIN ST, SUITE D MANSFIELD, OHIO 44902
OFFICE: 419-971-8188
WWW.HEALTHYTRANSFORMATION.NET



The Boyd-Eichinger-Brafford Group

Private Wealth Management

615 Bally Row Mansfield, Ohio 44906 419.527.4503

www.fa.ml.com/boydeichingergroup



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December 18th 11:45–1pm Topic: Building Your Dream Team

Presented by Jodie A. Perry

at Deluxe Catering and Events 28 N. Main St. Mansfield



Ladies, join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. This luncheon is held the 3rd Wednesday of each month. \$15.00 - please RSVP to reserve your spot. This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.









419-522-0035

30 North Diamond (3rd floor City building)
Mansfield, Ohio 44902

Mon - Fri: 7am - 3:30pm

Free Wi-Fi Inside www.citygardencafe.org



richland newhope industries, inc.

"where quality matters"

WWW.RNIINC.COM

419-774-4400

eRecycling

9am - 2pm Local pick-up available charges will apply

971 West Longview Mansfield, Ohio 44906 Questions Call: 419.774.4437

Call for accepted materials and pricing list



TRAINED EMPLOYEE OUTSOURCING

- Document Management
- Lawn and Ground Maintenance
- Wood Products
- Packaging
- Pallets
- Assembly
- Custodial Services
- Document Destruction



Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.



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Thank you to our Catalytic Leader Investors



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