

The Chamber Link



Volume 52 August, 2015

It was a beautiful day in June for our Member Appreciation lunch! To all our members who attended and those who weren't able to break away, **THANK YOU!** Although Member Appreciation Day is over, our appreciation of you carries on!



WE  OUR
MEMBERS!
RICHLAND AREA CHAMBER OF COMMERCE



A special "Thank You" for your Member Appreciation Day contributions to:

First Merit Bank, Holiday Inn, Home Depot, Jones Chips, Leonard Fox, Mansfield-Richland County Public Library, Paul's Drive-In, Peak Power, Pepsi Products, Renaissance Performing Arts, RSVP, Shelby Firefighters Union, Skyline Chili, Staker Dental

www.richlandareachamber.com

Why Richland Rocks

By: Jodie A. Perry, IOM
@RichlandAreaCh



Last month a coalition of community organizations and other interested businesses kicked off a hashtag campaign aimed at promoting pride in our community. #RichlandRocks has been used on hundreds of posts, photos and videos across our area and the movement continues to grow. Our goal with the campaign is to help raise the internal perception of our area from “nothing happens here” to “wow, check out all the cool things that are happening!”

In case you are not up on the lingo, a hashtag is simply the use of the pound sign followed by a word or series of words with no spaces. It allows you to search the phrase on multiple social media sites such as Twitter, Facebook and Instagram. Try searching our #RichlandRocks hashtag on one of these networks and you will see a plethora of posts.

Changing the perception of our own community is about as hard as it is to change your own self-esteem. It takes time and consistent effort, but the end result is worth it. Why do we care so much what the general public thinks? That is a great question and I would offer a few suggestions.

We care because you are ambassadors for our community. Whether you are in the grocery store talking to your neighbor or across the country talking to a stranger, what you say can make a huge difference, after all, you never know who is listening. YOU are the best representation that we can ever hope to share with the world. Think of someone you know who loves where they live. Aren't they always talking about the positives or trying to encourage you to live there too? That's what we'd love to attain.

We care because we think that belief is an important part of the success of a community. It almost becomes a self-fulfilling prophecy if we all believe we will be successful. Just the same, if everyone sees only the negative there is less of a chance to try something new. If our community is to achieve success in the 21st Century we need to be innovative, forward-thinking and positive. To get to that point, we need to stop, realize what incredible assets we already have and start to celebrate them.

We care because we know that Richland County, Ohio is worth believing in. We know there are real struggles here and this campaign is by no means meant to cover those up. However, real progress is also happening here. Our struggles, in many ways, are no different from those of other small mid-western communities. We know there are amazing people here from all different backgrounds who are working as hard as they can to make our community a better place. We applaud their work and want to draw attention to it.

We care because we think that together we are stronger. If all we do is tear ourselves down then we will never achieve success. We all need to realize that by each of us doing our part we really CAN make significant progress.

I hope you will join us in the #RichlandRocks movement. Be positive. Post a photo or status that highlights something positive you see happening in our community. Tell others about the great things you hear about. If success is to happen, it's up to us. Let's get to work.

Chamber Staff

Contact us @ 419-522-3211 or e-mail us:
info@richlandareachamber.com

Jodie A. Perry, IOM, President
Bill Sharp, Chamber Foundation Director
Angie Fanello, Marketing & Communications
Kathy Fox, Programs & Events
Linda Montgomery, Finance & Administration

Who will be there for Mom and Dad when I can't?

Visiting Nurse Association of Ohio is your single source solution for all their home care needs.

- Skilled Nursing
- TeleHealth
- Mental Health
- Rehabilitation Therapies
- Special Care
- Personal Care

1-877-698-6264
VNAohio.org

 **VNA**
VISITING NURSE ASSOCIATION OF OHIO



It was an honor to take part in the ribbon cutting celebrations at **ESL Surplus** and **Interim Healthcare** - please see our Chamber Facebook page to learn more about them!



Workers' Comp Important Dates and Safety Information

- **July 1, 2015** the 2015 policy year begins and begins the change to prospective billing.
- **July 15, 2015** is the last day for employers to notify BWC if they would like to change the payment schedule from the BWC's default bi-monthly payment plan.
- **OSHA's Confined Space Standard** will be effective **August 3, 2015**. More information can be found on OSHA's website, www.osha.gov, or by contacting Jim Wirth at 614.827.0370 or jim.wirth@careworkscorp.com.



News from RiskControl360°, our Safety Partner: Although it hasn't been so hot yet this summer, it is important to be thinking about how to prevent heat illness. Resources can be found on OSHA's Heat Illness Prevention page, <https://www.osha.gov/SLTC/heatillness/index.html>



Mansfield's Newest Cafe!
Located in the Municipal Building
Serving Breakfast & Lunch

www.citygardencafe.org
419-522-0035
30 N Diamond St - 3rd Floor
Mansfield, OH 44902
Mon-Fri: 7am - 3:30pm
Free Wi-Fi Inside

Bring this ad in
& receive a **FREE Triple Chocolate Chunk Brownie** with purchase

Element of Art



s t u d i o / g a l l e r y

96 North Main Street, Mansfield, Ohio 44902

Phone: (419) 522-2965

www.eoastudiogallery.com



COMMUNITY

At Mechanics Bank, our relationship with our community is a little different. As Richland County's only independent bank, our community is much more than just geography or a dot on the map. It isn't our regional office or district area. It's our community. And this community isn't just where we have our bank – it's where we have our heart.

Mechanics
BANK Member FDIC

MyMechanics.com

The Answer Center 419-524-0831

Richland Area Chamber Member

SPOTLIGHT

Baker's Collision Repair Specialists Gain Certification



A nonprofit consumer advocacy organization recently recognized Baker's as a certified collision care provider. Baker's Collision Repair Specialist is now part of the exclusive advanced capable repair network of Certified Collision Care Provider.™ The shops that receive the Certification include only best-in-class collision repair businesses that have passed a rigorous inspection and evaluation process essential to help ensure a proper and safe repair of the new generation of advanced vehicles.

Located at 595 Fifth Avenue in Mansfield, Baker's had been providing great service since 1953! Stop by or call (419) 524-1350.

Farley-Peebles Insurance Inc Earns Senior Partner Designation



As one of the top-performing insurance agencies, Farley-Peebles Insurance Inc has earned Senior Partner from Grange Insurance. This award recognizes Grange's most experienced agency partners who excel in professionalism and performance. Farley-Peebles Inc is one of 174 local businesses to receive this year's award.

"Insurance is a complicated product," said John Ammendola, Grange's President and CEO. "With the support of our talented agents, like Farley-Peebles Insurance Inc, Grange is always here to help, providing hassle-free insurance experiences. These businesses are the trusted advisors you can rely on as your life changes."

Located at 1111 Lexington Ave Suite A, Farley Peebles Insurance Inc serves customers in Mansfield and beyond. Stop by or call 419-756-0033 for a free quote.

The logo for All Glass Systems features a stylized diamond shape composed of four smaller diamonds, each with a different shade of blue and white. To the right of the diamond, the text "ALL glass SYSTEMS" is written in a bold, sans-serif font, with "ALL" in blue and "glass SYSTEMS" in white.

Your Commercial Aluminum Door & Storefront Specialist

New Construction – Replacement – Service

- Aluminum Storefront Entrances
- ADA Automatic Door Openers
- Service & Repair
- Custom Shower Doors
- Glass Replacement
- Mirrors

Call us for all your glass needs!

419-775-6552

www.allglass-systems.com

419. 525.8700
RichlandBank.com

Richland Bank
DIVISION OF THE PARK NATIONAL BANK

**START GROW
EXPAND THRIVE**

For every business, at every stage.

A group of five business professionals, three men and two women, are standing together and smiling. They are dressed in professional attire, including suits and blouses. The background is a plain, light color.

Member FDIC

Business After Hours at SuttonBank®

Old-fashioned Innovation

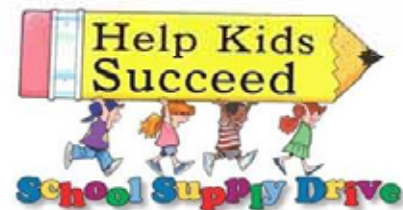
863 N. Lexington-Springmill Rd.

Thursday, August 20th
5-7pm

Bring school supplies
to donate to Friendly House
and you could WIN



- Anyone bringing school supplies (or donate \$ for school supplies) will get entered for the OSU ticket drawing!
- Catered by **Ontario Event Center** and dessert by Paul's Drive-in and What's 4 Dessert
- DJ Mr. Ed will be providing music/entertainment
- Door Prizes include \$25.00 Brown Derby Roadhouse gift certificates and a night's stay at the New Town Place Suites!



Is this your first Business After Hours? Join us for a "New Member Reception" from 4:30-5:00pm hosted by our Ambassadors

Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Monday, August 17th, 2015.

Cost: Free for Members (if registered on or before 8/17)

Company _____

Names & Emails of Attendees:

New Member
Reception?

Name: _____	Email: _____	<input type="checkbox"/>
Name: _____	Email: _____	<input type="checkbox"/>
Name: _____	Email: _____	<input type="checkbox"/>
Name: _____	Email: _____	<input type="checkbox"/>
Name: _____	Email: _____	<input type="checkbox"/>

**PLEASE RSVP NO LATER THAN
AUGUST 17, 2015**

RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street - Mansfield, OH 44902 - Phone: (419) 522-3211
Fax: (419) 526-6853 or kfox@richlandareachamber.com

COOPER Enterprises Inc.



**Don't Miss this
"Golden Opportunity"
to Join the
After Hours Celebration!**

Friday, August 21st 6-9pm

at the Kehoe Center/Ralph Phillips Conference Center in Shelby

Catered by:



- ◇ Video Presentation by DRM Productions
- ◇ Cash Bar
- ◇ Honored guests include employees, key customers, and Chamber members

*Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Tuesday, August 18th, 2015.
Cost: Free for Members (if registering on or before 8/18)*

Company _____

Names & Emails of Attendees:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

**PLEASE RSVP NO LATER THAN
August 18th, 2015**

RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street - Mansfield, OH 44902 - Phone: (419) 522-3211
Fax: (419) 526-6853 or kfox@richlandareachamber.com



20TH ANNUAL HEART OF THE CITY *CRUISE IN*

SATURDAY, AUGUST 22, 2015

BE A PART OF **VENDOR ALLEY**

SPONSORED BY THE RICHLAND AREA CHAMBER OF COMMERCE



Promote your business to the thousands of attendees at the 20th Annual Heart of the City Cruise In. We'll be setting up the "Vendor Alley" in the Municipal Parking Lot at the corner of Main & Fourth St. Reserve your spot and be a part of something major!

For only \$25 you can reserve a spot in Vendor Alley. This small fee reserves your spot, you should to bring your own table, tent or other promotional materials! Vendors should plan to be set up between 9am—3pm.



Richland Area
CHAMBER
of Commerce



Heart of the City Cruise In—VENDOR ALLEY Spots — Member Price: \$25, Non-Member Price: \$35

Contact Name _____

Organization _____ Phone _____

Address _____ City _____ Zip _____

Payment enclosed ____ Visa/MC/Disc # _____ exp. ____/____

Address of Cardholder: Street _____ Zip _____

Mail: Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, 44902

Phone: 419-522-3211 Fax: 419-526-6853

*Due to restrictions, food vendors must contact Downtown Mansfield, Inc. prior to registration at 419-522-0099.

www.richlandareachamber.com

ARE YOU RECEIVING EMAIL COMMUNICATIONS FROM THE CHAMBER?

If not, you are missing out on important information!

The Chamber emails the staff of our members important information such as:

- news updates
- legislation issues
- upcoming events
- training opportunities
- and much more



If you do not receive email from the Chamber, please contact the Chamber at 419-522-3211 or email kfox@richlandareachamber.com.



Mid-Ohio Women's Business Showcase

Wednesday, October 14th
11am-1pm

Renaissance Theatre

More details about this collaborative new opportunity coming soon!

Economic Club

The Chamber Foundation's Popular Economic Club Luncheon Series Begins a New Program Year!

Four times a year, the Economic Club brings world-class speakers to our area for luncheon meetings. A portion of the annual membership supports economics classes offered to area educators by the Chamber Foundation. Annual Membership in the Economic Club remains \$100 (\$50 deductible, \$50 meals). Information is below for the first two programs of the series.

Program 1:

YEA! is Coming to Richland County

September 21, 11:45am at the Life Celebration Reception Center

More information:

YEA! teaches students how to start and run their own REAL businesses. YEA! was developed at the University of Rochester in 2004 with the support of a grant from the Kauffman Foundation. The Chamber Foundation is excited to be introducing YEA! to the Richland County Community!

YEA! guides high school students through the process of starting and running a legitimate business or social movement over the course of a full academic year. YEA! has graduated almost 2300 students over the past 11 years, who have started almost 1700 businesses and social movements! Kids start as students, and graduate as CEOs!

Gayle Jagel, YEA! Founder and CEO, will join us September 21 to outline this remarkable program changing communities across the country and soon right here at home.



Please make reservations no later than Sept. 16th to: Economic Club, 55 North Mulberry Street, Mansfield, OH 44902.

Fax: 419.526.6853 e-mail: mrachamberfoundation@gmail.com. As this is the annual program renewal, the \$100 annual fee must be made prior to attending the event or at the door. *Guests are always welcome at \$35 per luncheon.*

Program 2:

Did you know Ohio has a state sponsored drone program?

November 13, 11:45am at the Life Celebration Reception Center

More information:

In 2013, Governor Kasich and Indiana Governor Mike Pence announced a unique joint initiative, recognizing that the rapidly emerging role of unmanned aircraft systems (UAS...i.e.drones) in domestic aviation could benefit from the two states' strong resource base of facilities, research, and industry; the governors directed the integration of several existing facilities into one comprehensive and synergistic operation.

Dick Honneywell is the Executive Director of the Ohio/Indiana Unmanned Aerial Systems (UAS) Center & Test Complex which is located in Springfield, Ohio. He directs UAS activities for the State of Ohio supporting UAS development, commercialization, operational employment and business attraction in collaboration with over 80 partners across the states of Ohio and Indiana.

Dick retired from federal service in April 2011 with over 32 years of service to the United States Air Force. He retired as Colonel from the Air Force Reserve with 30 years of service in January 2009. Honneywell joins the Economic Club on Friday, November 13, 2015.



Please make reservations no later than Nov. 6th to: Economic Club, 55 North Mulberry Street, Mansfield, OH 44902.

Fax: 419.526.6853 e-mail: mrachamberfoundation@gmail.com. Guests are always welcome at \$35 per luncheon - payment must be made prior to attending the event or at the door.

Upcoming Events

- 8/20/15 — Business After Hours at Sutton Bank, 863 N. Lexington Springmill Road, 5-7pm.
- 8/21/15 — Cooper Enterprises 50 Anniversary Celebration After Hours at the Kehoe Center in Shelby
- 8/22/15 — Heart of the City Cruise In/Vendor Alley 9-3pm
- 9/17/15 — Business After Hours at DRM Productions, 5-7pm
- 9/21/15 — Economic Club - YEA! Is Coming to Richland County, 11:45am at Life Celebration Reception Center
- 9/30/15 — [M]Power: Manufacturing Assembly 2015, Knight Center in Akron (hosted by MAGNET)
- 10/15 — Silent/Live Auction
- 11/13/15 — Economic Club - Ohio Drone Program, 11:45am at Life Celebration Reception Center
- 11/15 — Small Business of the Year Awards

Watch for upcoming e-mails announcing more new events!



The Phoenix Brewing Company had a fantastic turnout for the July Business After Hours!



SPECIAL OFFER for Chamber Members & Staff

The Spherion Mid Ohio 13er is coming to town Labor Day weekend! If you haven't heard, this is a Half Marathon & 5k Fun Run through Richland County that is bringing the community together to support local Drug Prevention efforts.

How can you help? Please LIKE and SHARE our Facebook page: Spherion-Mid-Ohio-13ER. Please encourage your employees and friends to do the same!

For your help and because Chamber members are so important to this community, we're offering you and your employees at **15% discount** when you register at www.midohio13er.com. **Simply use the code CHAMBER when checking out!**

We're making a statement and a real change in Drug Prevention!

RICHLAND NEWHOPE INDUSTRIES INC.

Trained Employees Outsourcing

- Document Management
- Grounds Maintenance
- Wood Products
- Packaging
- Document Destruction
- Custodial Service
- Pallets
- Assembly



"Where Quality Matters"

419-774-4400

www.rniinc.com

www.richlandareachamber.com

Ideal training for:

Human Resources
Safety Personnel/Safety Team
Executive Leadership
Small Business Owners/Managers

BUSINESS BOOT CAMP ☆☆☆ SERIES

Presented by:

Toni Shaum
Dr. Clark Iorio



How Occupational Medicine will help you hire the right person

Hints to help you determine who is fit for your company from drug screening to Physical assessments.

- ◆ Wednesday, August 12, 2015, 7:30-9:00am
- ◆ Presenters: Toni Shaum & Dr. Clark Iorio, Ohio Health WorkAble
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

Why can't we find or keep good people? Why do the people I find keep failing the drug screens? I just hired him yesterday and now his is injured. These are conversations we keep having with employees and now some answers to help you hire the right people. Toni Shaum will help you understand how you can save money by drug screening the right people through understanding the collector's point of view. Dr. Clark Iorio (Board Certified Occupational Physician) will inform you how to screen potential employees to make sure you have the right candidate for the position and he will review changes to come within the realm of Occupational Medicine.

Please fax or mail this registration to the Richland Area Chamber of Commerce by August 10, 2015

Cost: \$15 Members * \$25 Non-Members

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____

Expiration Date _____ Security Code: _____

RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry Street ~ Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

You can also register by clicking this event on the Chamber website:

RSVP NO LATER THAN AUGUST 10, 2015

Silent/Live Auction

October 2015

More Details to Come Soon!

Silent Auction

☐ ***Yes, I would like to donate an item!***

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s):** _____

◆ Item enclosed _____ Need pick up between (dates) _____ & _____

.

Please respond by Wednesday, September 30:

Mail to: Richland Area Chamber of Commerce
55 N. Mulberry St.
Mansfield OH 44902

Fax to: 419-526-6853

Call: 419-522-3211, ext. 221 or 222

Email: kfox@richlandareachamber.com

*****Don't like to shop?? Cash donations are welcome and we'll do the shopping for you!
We will be doing both silent and live auctions. Don't miss out on the opportunity to
highlight your business by providing a unique item for the auction. Some great ideas
include: baskets, trips, gas cards, CHOCOLATE, tickets to sporting events, etc.***

Thank you for your participation!

CELEBRATE SMALL BUSINESS!

Small Business of the Year Awards Nomination

To be considered for the 2015 Chamber of Commerce Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

Nominations can be made in four categories: Manufacturing/Industrial, Service/Retail, Entrepreneurial and Minority/Female.

Business Nominated _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone (day) _____ Fax _____ Email _____

Nominating Individual (Optional) _____

Email _____

Provide a brief summary of the nominee's business: _____

What contributions have the nominee made to the community? _____

Business Category: (Circle One)

Manufacturing/Industrial

Service/Retail

Entrepreneurial

Minority/Female (The business must be 51% or more minority/female owned.)

Return To: Richland Area Chamber of Commerce ~ 55 N. Mulberry St., ~ Mansfield OH 44902

F: 419-526-6853 E: kfox@richlandareachamber.com

Awards will be presented at a special luncheon in November.

Deadline for nominations is August 31, 2015



Richland Area
CHAMBER
of Commerce

The Chamber Link
(UPS-067-110) is published
12 times by the Richland
Area Chamber of Commerce,
55 North Mulberry Street
Mansfield, OH 44902, for
its membership. Periodical
postage paid at Mansfield
OH, POSTMASTER.
Send address changes to
The Chamber Link
55 N. Mulberry St.
Mansfield, OH 44902

Richland Area
Chamber of Commerce
55 North Mulberry Street
Mansfield OH 44902

Periodical Postage paid at
Mansfield OH 44901

The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:



Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan
through the Richland Area Chamber of Commerce,
and why it can be your company's clear choice,
by visiting RichlandAreaChamber.com.



Be sure to stay up-to-date on Chamber events by following us on facebook!

www.richlandareachamber.com