

It was a GREAT DAY for GOLF!



28th Annual
RICHLAND AREA CHAMBER

GOLF
Classic

Presented by



OhioHealth



Congratulations to the winners of the 28th Annual Chamber Golf Classic presented by OhioHealth!

Handicap Division

1st: Next Generation Films
2nd: Mechanics Bank
3rd: Time Staffing

Ball Drop Winner

Sally Gesouras

Scratch Division

Wallington & Bauer

Best Dressed

Debt Recovery Solutions of Ohio

50/50 Raffle Winner

Dave Rehfeldt

Other winners included:

Shortest Drive, hole #2: Shawn Curtis
Longest Drive, hole #5 (men): Joe Puhl
Longest Drive, hole #5 (women): Jennifer Alt
Longest Putt, hole #7: J.D. Heddleson
Closest to the bathroom, hole #11: Dakota Durbin
Closest to Pin 2nd shot, hole #13: Marty Rice
Longest Putt (women), hole #15: Ashley Michel
Longest Drive, hole #18: Ryan Courtright

Special thanks to:



OhioHealth

MISSION
ESSENTIAL

Thank you to all our sponsors and field prize contributors, our volunteers, and to all the golfers who made this sold-out event possible!



Richland County
Crawford County
A proud partner of the
American Job Center network



A Message from Roberta

Roberta Perry
Community Development



Green Room Gallery & Productions will be hosting an **Outdoor Gallery Exhibition, celebrating the 25th anniversary of the film 'The Shawshank Redemption'**. Twenty-four pieces of art will be selected and printed on vinyl to be installed on frames in the Downtown Mansfield Central Park. This artwork is inspired by The Shawshank Redemption movie, where artists from the region with different styles and backgrounds are working on creating this beautiful collection.

The public and the visitors will have the opportunity to enjoy an evening of **live music**, will get the chance to **meet with the artists** and **experience more of Mansfield's creative work**. Green Room Gallery (14 S. Park St.) which is right across from Central Park will have all the original artwork from this collection including artwork from international movie fan artists.

The opening event is on Friday-August 16th from 4:00 pm to 9:00 pm.

You may have noticed the art frames in Central Park already, which were installed as a part of the Dazzle with Daffodils exhibition. These frames will be displaying The Shawshank Redemption collection during that 25th Anniversary Event. Another goal of this project is for the artwork in these art frames to continue to rotate each season, with a new artwork collection each time.

The Boyd-Eichinger-Brafford Group

Private Wealth Management

615 Bally Row
Mansfield, Ohio 44906
419.527.4503

www.fa.ml.com/boydeichingergroup



Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer and Member SIPC, and other subsidiaries of Bank of America Corporation.

© 2018 Bank of America Corporation. All rights reserved. | AR4M9LKC | MLWM-100-AD | 07/2018



Live@Lunch—August Schedule

FREE LIVE PERFORMANCES | MECHANICS BANK
2 S. MAIN STREET | MANSFIELD

All performances will be held 11:45AM – 1:15PM.

AUG 2 Bob Cox & Greg Moore

AUG 9 Ricky Mitchell

AUG 23 Jimi Vincent & Steve Calabria,
Two Trains Runnin'

Special performance times are listed above, but our courtyard is open every Friday over lunch! Come early or stay later and enjoy the courtyard.

*In the event of inclement weather,
visit MyMechanics.com/LiveatLunch for updates.*

Mechanics | That's Better.
BANK Member FDIC

MyMechanics.com

Prospering Life

EVENTS

YOU DREAM IT. WE CREATE IT.

567-443-2387 prosperinglifeevents.com

Contact us @ 419-522-3211 or e-mail us: info@RichlandAreaChamber.com

Jodie A. Perry, CCE, IOM, CCEO-AP, President/CEO
Lisa Duckworth, Program & Events
Angie Fanello, Marketing & Communications
Jessica Gribben, Economic Development Liaison
Kathy Fox, Front Office

Clint Knight, Workforce Development
Nikki Lewis, Chamber Foundation
Ashley Meyer, Membership Services
Roberta Perry, Assistant to CEO & Community Development
Barrett Thomas, Economic Development

Ashland native has long history with Mansfield beautification

By Tom Brennan

Kim Hildreth has always had an interest in making things better. That desire has connected her with a variety of efforts, including rape crisis intervention, domestic violence prevention, litter clean-up, and tree planting.

She grins when asked about the variety of her personal commitments.

"People just have to be willing to step up and support one another wherever possible," she said. Her employment has provided her with most of her opportunities to be helpful. But, it is pretty clear she goes beyond her job descriptions.

The Ashland native began her career With the Mansfield-based Center for Individual and Family Services. There, she supported the 24-hour Help Line emergency counseling service. She also participated in the agency's rape crisis intervention program. This agency broadened over the years and is now known as Catalyst. Hildreth is a board member.

The experiences she had in her first job lead her to become director of the three-county Domestic Violence shelter in 1994. She was prepared for this work with a 1985 psychology, religion, and philosophy degree from Ashland College.

"One big side benefit from the experience at the shelter was my exposure to great women like JoAnn Dutton in leadership positions," Hildreth said.

Ten years into her career, she decided to make a shift. She took a job with the city of Mansfield in 1995, focusing on litter control and recycling. She was hired by then-mayor Lydia Reid, another woman she admires for her leadership skills.

Hildreth's focus remained on working with people, but her target became the environment. She has been with the city for 24 years and has led numerous environmental efforts from preventing stormwater pollution to cleaning up litter to teaching students the benefits of planting trees.

"I learned the importance of dealing with people when I was a waitress at the Lyn-Way Restaurant in Ashland while attending Ashland College," Hildreth said.

Perhaps her most significant achievement has been leading the effort to establish the county-wide Earth Stewardship Program, which is in its 23rd year. She said the Earth Stewardship celebration began when a committee decided the local Earth Day celebration should last longer than one day and should include all of Richland County. The new event included Arbor Day, Soil Stewardship Week as well as Earth Day. Residents were invited to identify projects, locations, and timeframes.

"They can do what they want, where they want and when they want," Hildreth said, adding that participants were only required to register. Over the years, the event has grown in length and now lasts nearly three months.

Litter clean-up has been the most successful project over the years by Earth Stewardship participants. Planting flowers and trees have also been popular. Hildreth said more unusual projects such as graffiti removal have also been done.

Partners in the annual observance include Downtown Mansfield, Richland Solid Waste Authority, Richland Soil, and Water Conservation district and Richland Public Health. Last year, Mansfield in Bloom joined the list of supporters. Hildreth is a member of the MiB steering committee.

During the 2018 observance, 51 groups or individuals completed 63 projects. The event involved 775 volunteers who planted more than 7,000 flowers and picked up more than 600 bags of litter and trash. Statistics from this year's observance are not yet available.

Hildreth's position is part of the city's engineering department. She said her favorite tasks are still public speaking and education.

"I enjoy being around and working with people. I have been able to do that during my 24 years with the city," Hildreth said, adding she particularly likes working with school students.

Another responsibility that came her way about 20 years ago was becoming the city's staff liaison with the Mansfield Shade Tree Commission. In this role, she helped to establish Arbor Day activities, which focused on tree planting.

Replacing decayed or damaged trees in city right-of-ways is a big part of the city's ongoing tree planting and maintenance programs. A significant number of new trees have been planted downtown in recent years, particularly along Main and Fourth Sts. Hildreth said a major tree project underway now is the removal and replacement of ash trees killed by the emerald ash borer.

Her current role puts her in the field most days working to prevent pollutants from reaching the city's stormwater drainage system and, ultimately, our streams. Many of the contaminants that get into the stormwater system do so via grates along city streets. She said it could happen from simple activities like washing a car on the street.

Hildreth also conducts construction inspections to assure storm drainage will be properly handled.

And, of course, she conducts training sessions with members of the public on how to avoid polluting. She married John Hildreth in 1986.

He recently retired after a long career directing the Richland Soil and Water Conservation District. The couple lives in the Butler area.

Hildreth's hobbies include gardening, cooking and reading Stephen King novels. She said she hates shopping, except when it comes time to buy flowers for spring planting.

Other local organizations she has supported include United Way and the Clear Fork Foundation.

Hildreth said her greatest frustration is that littering doesn't stop despite her efforts and those of others. She said a neighborhood that appears to have a small amount of littering really has the same amount as others.

"The difference is that they just have more people picking it up," Hildreth concluded.

--- Tom Brennan is the retired editor of the News Journal and chairman of the Mansfield in Bloom steering committee. If you are interested in volunteering to help with litter clean-up or tree maintenance/planting



Back to School Immunizations



Your Immunization Provider:

**Child • Teen • Adult • Travel
College Admission • Workplace**

Call 419-774-4700

for an appointment.

Walk-ins Welcome.

Vaccines also at our

Neighborhood Sites:

see richlandhealth.org

Join us at McCreedy Interiors / Norwalk the Furniture Idea!



Celebrating 95 Years!

Don't miss the celebration!

Business After Hours

*August 15th
5-7pm*

784 N Lexington-Springmill Rd, Mansfield

*Join us for live music, prizes, food
and networking opportunities*

Is this your first Business After Hours? Join us from 4:30-5pm to meet our friendly Chamber Ambassadors!

Please fax or mail this registration to the Richland Area Chamber by Monday, August 12th, 2019
or register online at RichlandAreaChamber.com. Cost: FREE for members (if registering on or before 8/12)

| | | |
|---------|--|-------|
| Company | | |
| Name | | Email |
| Name | | Email |
| Name | | Email |
| Name | | Email |
| Name | | Email |

Mail: Richland Area Chamber & Economic Development
55 N. Mulberry St., Mansfield, OH 44902

Phone: 419-522-3211

Fax: 419-526-6853

Online: www.richlandareachamber.com



**RICHLAND AREA
CHAMBER**
& ECONOMIC DEVELOPMENT

*Strong Business
Strong Community*



RICHLAND
ideaaudition

Attend the Richland Idea Audition

Richland County residents will pitch their ideas for new products, businesses and services during Richland Idea Audition September 17, 2019, in Founders Hall at Ohio State University-Mansfield. The five contestants who make it to the final round will pitch their ideas to an audience and a panel of judges.

Meet the entrepreneurs reception - 5:30 p.m.
Final round begins - 6:30 p.m.

RICHLAND **idea** audition

Entrepreneurs will have four minutes to explain their ideas for a chance to win a top prize of \$5,000. The second place idea will receive \$2,500 and third place, \$1,000.

The focus of the contest is to support new business, help entrepreneurs get a business off the ground and introduce entrepreneurs to the community for support.

Sponsored by the Richland County Foundation

EVENT PARTNERS:

Richland Area
Chamber
of Commerce

Richland Community
Development Group

The Ohio State University
at Mansfield

Braintree Business
Development Center

Small Business
Development Center

SCORE of North Central Ohio

september 17th
OSU-MANSFIELD

richlandcountyfoundation.org



RICHLAND
ideaaudition

idea audition

Celebrate Small Business!

2019 Small Business of the Year Awards Nomination



To be considered for the Richland Area Chamber & Economic Development Small Business of the Year Awards, the nominated business must:

- Be headquartered in Richland County
- Employ 250 or fewer full-time equivalent employees
- In operation for at least three years
- Have annual sales revenue of less than \$20,000,000
- Demonstrate an active concern for the community

Eligible applicants will be judged on the following:

- Business History & Performance
- Staff Training & Motivation
- Community Involvement
- Customer Service
- Business Strategies & Goals

To be considered for the Richland Area Chamber Small **Non-Profit** of the Year Award, the nominated organization must:

- Be headquartered in Richland County
- Total budget \$1M or less
- In operation for at least three years
- Must be a 501c3 organization



NEW!

Eligible applicants will be judged on the following:

- Collaboration with other organizations
- Employee Practices
- Financial Performance (diversification, income streams, rainy day fund, etc).
- Customer Service
- Strategic Planning - long range

Business Nominated _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone (day) _____ Fax _____ Email _____

Nominating Individual (Optional) _____

Email _____

Why are they deserving of the award (briefly):

Return To:

Richland Area Chamber & Econ. Development ~ 55 N. Mulberry St., ~ Mansfield OH 44902
F: 419-526-6853 E: lduckworth@richlandareachamber.com

Deadline for nominations is September 4, 2019
Watch for more information to come!



Mansfield **Art** FESTIVAL

\$750

Bronze

Includes:

- Business card size logo in program
- Sign on the Beer Garden Fence
- Logo on framed sign in Park
- Sponsor tent

\$1000

Silver

Includes:

- 1/4 page advertisement in program
- Sign on beer garden fence
- Sponsor tent
- 20% off art at Green Room Gallery
- Up to \$60 value certificate for 2 people classes at Elements of Art

\$1500

Gold

Includes:

- 1/2 Page advertisement in program
- Media mention
- Signs on beer garden and stages
- Logo on park sign
- Sponsorship tent
- \$150 commissioned art piece from select artists

\$2000

Platinum

Includes:

- All of the items previously listed included
- Commissioned art value \$300
- Mentioned from the stage throughout event

See next page for registration form



_____ **Platinum Sponsor/\$2000 which includes:**

Level: Please Choose One

- ✓ All of the items listed below
- ✓ \$300 of commissioned art pieces
- ✓ Mentioned from the stage throughout the event

_____ **Gold Sponsor/\$1,500 which includes:**

- ✓ ½ Page advertisement in program
- ✓ Media mention
- ✓ Sign on beer garden and stages
- ✓ Logos on park sign
- ✓ Sponsorship tent
- ✓ \$150 of commissioned art pieces from select artists

_____ **Silver Sponsor/\$1,000 which includes:**

- ✓ ¼ page advertisement in program
- ✓ Sign on beer garden fence
- ✓ Sponsorship Tent
- ✓ 20% off art at Green Room Gallery
- ✓ Up to \$60 value certificate for 2 person classes at Elements of Art

_____ **Bronze/\$750 which includes:**

- ✓ Business card size logo in program
- ✓ Sign on the beer garden fence
- ✓ Logo on framed sign in park
- ✓ Sponsorship Tent

Name (as you would like it listed in promotional materials):

Company Contact _____

Email _____ Phone: _____

_____ Check Enclosed (Make Checks Payable to: RCDG)

_____ Please invoice me

Please return completed form and your company logo to: roberta@chooserichland.com

For additional information Contact: Roberta Perry at 419-522-3211 or roberta@chooserichland.com;
Victoria Hoefler 419-610-4665, or Ivan Pellot at Green Room Gallery (419)982-0029.

Ribbon CUTTINGS



Nickel & Bean - Lexington



Marksman Tattoo Company - Mansfield



OhioHealth Infusion Center - Mansfield



Black Fork Amphitheater - Shelby

Welcome!

Please join us in welcoming the newest members to your Chamber!

Allison Pence Art

Mansfield, OH 44902
(567) 303-8576
Category: Artists

Central Star Home Health

2003 W Fourth St
Suite 116
Ontario, OH 44903
(419) 756-9449
www.centralstarhomehealth.com
Category: Nursing Homes, Assisted Living, In-Home Health Services

Cline Insurance Agency

40 W Fourth St
Suite 109
Mansfield, OH 44902
(419) 610-2130
www.clineinsuranceagency.com
Category: Insurance

Nickel & Bean

27 E Main St
Lexington, OH 44904
(419) 884-7143
www.nickelandbean.com
Category: Restaurants, Food, Pubs/Other

Persona Hair Studio

2270 Stumbo Rd
Ontario, OH 44906
(419) 610-3234
Category: Beauty

Shed Penny LLC

34 W Fourth St
Mansfield, OH 44902
(419) 543-0506
Category: Retail/Other

Student Engagement to Employment

Networking Lunch and Part-time Job Fair

August 28 and September 4

Student Engagement to Employment: A Two Event Series

Aug. 28 Networking Buffet Lunch and Sept. 4 Part-Time Job Fair with refreshments

The **more touchpoints** we create **to connect students** to the resources and businesses of North Central Ohio, **the more likely they** build relationships and **stay locally**. Please join us in welcoming and engaging students.

1. Serve as a Premier Business Partner \$250

This includes the cost of meals, event materials, and expenses. Your business will have premier listing in all advertising (flyers, advertising, the campus website, e-newsletters, and a year-long online directory) with incoming students and their families. Your business will also receive a premier table at the September 4 Part-time Job Fair with meals and snacks covered for you and an employee (two people) or two of your employees for both days. Your support also underwrites meal costs for 12 students for both events.

2. Serve as an Employment Partner. \$110

This will provide for listings in all printed event materials and a year-long online directory, a table at the September 4 Part-time Job Fair, and meals and snacks for you or one of your employees (one person) for both days. Your support also underwrites meal costs for 5 students for both events.

3. Be an attendee. \$35

You will have a table at the job fair and meals/snacks for you or one of your employees (one person) for both days.

Don't have any current job openings but anticipate an internship down the road? Join us at both events and get to know some of the students. Contact Alicia Camak at camak.3@osu.edu for internship questions.

Please visit go.osu.edu/engagetoemploy to RSVP for this event or return the form below.

STUDENT ENGAGEMENT TO EMPLOYMENT:

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Title: _____

Contact E-Mail: _____ Contact Phone: _____

I plan to attend the events on August 28 and September 4: Yes _____ No _____

Sponsorship level (funds due by August 16 – please make checks payable to The Ohio State University Foundation):

a. Premier Business Partner (\$250) _____ b. Employer Partner (\$110) _____ c. Attendee (\$35) _____

Please respond by August 12, 2019. This form may be detached and mailed to:

Kristen Traynor-Mytko
Development Officer
Riedl Hall Room 226
1760 University Drive
Mansfield, OH 44906
traynor-mytko.1@osu.edu



Mansfield Richland Area Educational Foundation Economic Club Luncheon
The State of Retail in Ohio - Thursday, August 29, 2019

Presented by Gordon Gough, President and CEO of the Ohio Council of Retail Merchants



Retail in Ohio is an essential economic driver for the state of Ohio. One out of every four Ohioans are directly or indirectly employed by the retail industry. This makes the men and women of this industry extremely valuable. At the same time, the speed of change occurring in the retail sector has many wondering if "retail is dead" - or at least what we perceive as traditional retail. The truth is, brick and mortar retail is here, and here to stay! Retail is not dead and malls are not becoming ghost lands. Retail is simply...changing.

Join us as we discuss the state of retail in Ohio through the following topics:

- Economic importance of retail to our state
- Innovation in the retail sector
- Workforce development and the RiseUp program (a retail workforce training program available to all Ohioans)
- What the Ohio Council of Retail Merchants does to protect the industry at the local, state and federal levels
- How community members - retail and otherwise - can be supportive and helpful to the retail industry in Ohio

Lunch will be served at 11:45am with event beginning shortly after.

All reservations must be made no later than August 20th

To reserve your spot or inquire about Economic Club membership, please contact Nikki Lewis at:

Phone: 419-522-3211 Fax: 419.526.6853 e-mail: nlewis@richlandareachamber.com

Mail: Economic Club, 55 North Mulberry Street, Mansfield, Ohio 44902.

Event fee is \$35 for non-members. Economic Club annual membership fee is \$100.

IN-DEMAND JOBS SURVEY

Ohio's In-Demand Jobs Survey plays a vital part in planning for Ohio's future.

Since day one, Governor Mike Dewine and Lt. Governor Jon Husted have spent a tremendous amount of time and resources on Workforce Development. In a continued effort to attract new and maintain currently industry, it is crucial to understand what are Ohio's true "In-Demand Jobs".

Please consider taking the time to complete the Governor's Office of Workforce Transformation "[In-Demand Jobs Survey](https://indemand.ohio.gov/wps/portal/gov/indemand/survey/#/)". This data will assist in the ongoing efforts to build, develop, and maintain Ohio's Workforce. The link is also available at <https://indemand.ohio.gov/wps/portal/gov/indemand/survey/#/>



YEA!

Now You're In Business

The Young Entrepreneurs Academy provides students in grades 6-12 with the knowledge and skills they need to start and run their own business. No business experience is needed—just creativity, enthusiasm, dedication and lots of effort.

Young Entrepreneurs Academy Information Sessions

August 29 or September 9

6-7pm

Richland Area Chamber

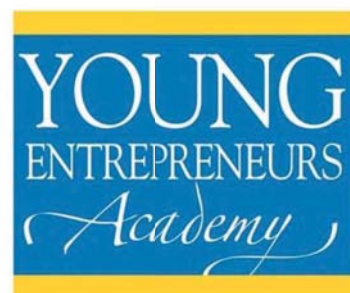
55 N. Mulberry Street, Mansfield

YEA! Richland Class Information

Class Meets from 4:00-7:00pm each Tuesday at
North Central State College

Contact Nikki Lewis, Local Program Manager:
nlewis@richlandareachamber.com

Or visit yeausa.org today to learn more.



Mansfield-Richland Area
Educational Foundation



**RICHLAND AREA
CHAMBER**
& ECONOMIC DEVELOPMENT

Strong Business.
Strong Community.

MEMBER HIGHLIGHT



Cleveland Financial Group is and has always been especially committed to promoting the continuing development and progress of Downtown Mansfield. We believe in investing where our hearts are: right at home, right in our own neighborhood. A native Mansfielder and St. Pete's graduate, owner and Certified Financial Planner.®

Chuck Hahn spent his formative years immersed in downtown culture. It has been an important mission for Chuck to help transform Downtown Mansfield and bring it back to life. Thus, Cleveland Financial Group looks to support emerging entities that fit into this picture of progress and has been instrumental in helping to launch some very successful programs that highlight the incredible talent, vision, and heart that exists in Downtown Mansfield.



At ES Consulting, we're YOUR partner, and we're in business to help your business grow fast and move forward. Information Technology can be complicated, costly, and confusing, but it doesn't have to be.

There's no catch, no gimmick, no long-term contracts. Simply put: you get experience and best practices gleaned from decades of work with hundreds of companies. Your success is our goal.

Based here in Richland County, we've been serving small and mid-sized enterprises across the United States since 2001, providing IT services such as: technical helpdesk support, computer & infrastructure procurement & support, network & data security, business continuity assurance and technology consulting. We do IT the way that it should be... proactively solving your IT issues, so you can be more profitable and successful.

You get technology infrastructure and guidance usually available to only Fortune 500 companies, but on a small to mid-sized budget. How? It's our experience that helps us keep our prices affordable. At ES Consulting the culture is second to none. We truly consider one another family and aspire that our entire team works as though they are part of something bigger than themselves. Each of us is empowered and helps shape the future of our company. This creates a feeling of freedom that breeds happiness and engagement. And what that means for you is that you get a happy, engaged and empowered technology team working for your success.

That's IT the way that it should be.



ES|CONSULTING
TECHNOLOGY SOLUTIONS PROVIDER



Member Highlights are one of the many benefits of the Catalytic Leader level of Chamber membership.

EXCEEDING YOUR EXPECTATIONS!



Meeting space from
20 - 1,000 people

We invite you to visit the
Mid-Ohio Conference Center
to explore the possibilities for your next
meeting, seminar, or conference.

Meet in the Middle!

Centrally located between Cleveland & Columbus



419-774-2513

www.midohioconferencecenter.com





CRISIS MANAGEMENT & CRISIS COMMUNICATIONS

**For Education, Business Leaders, Law Enforcement,
Fire, Nonprofits, Government Officials & First Responders**

**Accident • Accusation of fiscal mismanagement • Active shooter • Embezzlement • Data theft/loss
Death of a key executive • Disease outbreak • Chemical spill • Employee fraud • Explosion • Indictment
Product failure • Reputational challenges • Sexual misconduct • Suicide cluster • Workplace violence**

SEMINAR DESCRIPTION

In the event of a crisis, everyone is going to want answers – fast: your staff, taxpayers, constituents, suppliers, customers, clients, students and others. And you'll quickly find out what it means to "Feed the Beast" when the media descends upon you.

They say it takes a lifetime to build a reputation and only a few seconds to destroy one. In a split second you could find yourself in a position where you need to know how to handle the media or be a public spokesperson. Would you know what to do or how to respond?

In this training session, you will receive practical instruction about how to communicate during a crisis situation.

The seminar includes:

- **Establishing and maintaining "control of the message"**
- **Using social media during times of crisis**
- **What reporters expect; what you should expect**
- **The difference between print, TV & radio interviews – with each requiring different skill sets**
- **What to do when lawyers insist on a strict "no comment"**
- **"Extreme Crisis Communications" (handling mass casualty, pandemic flu and other extreme threats to life and limb)**

Presented by:



SPONSOR



SUPPORTED BY

**The Richland Area Chamber of Commerce and
the Richland County Commissioners**



This seminar will be led by **Bruce Hennes**, CEO of Hennes Communications, one of the few firms in N. America focused exclusively on crisis management and communications. The firm is based in

Cleveland, with an office in Akron.

Hennes Communications serves corporations, government agencies, nonprofits, education, healthcare and professional service firms that are "on trial" in the Court of Public Opinion.

Bruce has more than 30 years' experience working in communications. His current and former clients include the 2016 Cleveland Host Committee, Avery Dennison, Lubrizol, NASA, ThyssenKrupp and Ohio University.

Bruce is an adjunct professor at the Levin College of Urban Affairs at Cleveland State University. He is also a longtime member of the executive committee of the Cleveland Metropolitan Bar Association.

When: Monday, August 26, 2019

Doors Open: 12:30 p.m. | **Seminar:** 1:00 p.m. - 4:30

Location: North Central State College

Byron Kee Center for Student Success, 2441 Kenwood Circle,
Mansfield

Cost: \$50 per person. Seating strictly limited, so reservations are a must.

Registration: <https://tinyurl.com/crisisseminar-NCSC>

Questions: Registration: Lisa Duckworth
lduckworth@richlandareachamber.com | 419-522-3211
Curriculum: Bruce Hennes
hennes@crisiscommunications.com | 216-321-7774

AUCTION AND FOOD TASTING EVENT



October 29th, 2019 5-8pm
at the Mid-Ohio Conference Center

☐

Yes, I would like to donate an item to the auction!

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s):** _____

◆ Item enclosed _____ Need pick up between (dates) _____ & _____

Value of item: _____

Please respond by Friday, October 11th:

**Mail to: Richland Area Chamber & Economic Development
55 N. Mulberry St. Mansfield OH 44902**

Silent Auction

Fax: 419-526-6853 Call: 419-522-3211 Email: lduckworth@richlandareachamber.com

Why participate? This event is a great opportunity to highlight your business and potentially get some new long-term customers! Some great ideas include: gift cards, baskets, trips, gas cards, chocolate, tickets to sporting events, etc.

Thank you for your participation!



Presented by



Mid-Ohio Conference Center
Tues., October 29th 5:00pm-8:00pm

SPONSORSHIP APPLICATION



2019 Attendance—**sold out** at 500 guests!

Audience—Area business leaders, professionals, support staff, general business crowd

Advertising—Email Blasts, Social Media Posts, Newsletter Ads

In addition to live entertainment and a silent auction, there will be many vendors offering samples.

SOLD OUT
last 2 years!

Sponsors receive exclusive pre-sale opportunity before tickets are released to the general public!

Presenting Sponsorship - \$4,000 (Exclusive)

Souvenir Glass Sponsorship - \$2,000 (Exclusive)

Platinum Sponsorship - \$1,000

- 8 Tickets Included (\$160 Value)
- **Guaranteed seating at a VIP table**
- 8 Drink Tickets good for wine, beer, or signature drink (\$40 value)
- Company **Logo** (color) on event banner
- Company **Logo** (1 color/large) printed on the tote bag given to each vendor and attendee
- Choice of Company **Logo** (color) printed in the Tasting Menu given to each attendee or a business card size **ad**
- Company **Logo** listed on event posters
- Company recognized in announcements
- Company **Logo** listed on event webpage with link

Gold Sponsorship - \$500

- 8 Tickets Included (\$160 Value)
- Company name on event banner
- Company **Logo** (1 color/small) printed on tote bag given to each vendor and attendee
- Company Name listed in the Tasting Menu
- Company Name listed on event posters
- Company recognized in announcements
- Company Name listed on event webpage with link

Silver Sponsorship - \$250

- 4 Tickets Included (\$80 Value)
- Company name on event banner
- Company Name printed on tote bag given to each vendor and attendee
- Company Name listed in the Tasting Menu
- Company recognized in announcements
- Company Name listed on event webpage with link

*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit

2019 SPONSORSHIP APPLICATION

Organization Name: _____

Contact: _____ Telephone: _____

Address: _____ City/State/Zip: _____

Email: _____ Website: _____

SELECT YOUR SPONSORSHIP LEVEL:

☐ Platinum Sponsorship - \$1000

☐ Gold Sponsorship - \$500

☐ Silver Sponsorship - \$250

METHOD OF PAYMENT: ☐ Check enclosed ☐ Visa/MasterCard/Discover

Credit Card # _____ Exp. Date. _____

Security Code _____ Signature _____ email _____

Address of Cardholder _____

BUSINESS BOOT CAMP ☆☆☆ SERIES PLUS

YOU ARE INVITED TO ATTEND:

THE EMPLOYER'S ROLE IN PREVENTING & RESPONDING TO THE HARMFUL USE OF OPIOIDS & OTHER DRUGS

WHEN: Thursday, September 12 -- 11:30 a.m. registration; noon to 1:00 p.m. program.

WHERE: Richland Area Chamber, 55 North Mulberry St., Mansfield

COST: \$20 includes lunch

HOST: Richland Area Chamber and Economic Development

RSVP: to lduckworth@richlandareachamber.com or call the Chamber at 419-522-3211 or online at www.richlandareachamber.com

This seminar will be approved for 1 SHRM and HRCI credit

Employers across Ohio are being impacted by our nation's current drug trends – the unprecedented increase in rates of positive workplace drug tests, legalized marijuana, and the misuse of prescription pain medications and other opioids. The threats these issues pose to safety and operations can leave employers confused and apprehensive about how to best protect their bottom lines and the well-being of their workforces – and the workforce of the future! Working Partners® will explore these new trends and share information, resources and next steps about how employers can take action.

Objectives:

1. Raise awareness about three drug trends currently impacting the readiness of Ohio's workforce -- in particular, the harmful use of opioids.
2. Raise awareness of the operational impact of these issues on the workplace and the workforce.
3. Review best practices for addressing risks associated with these trends – a comprehensive drug-free workplace policy and program – and resources for continued learning.
4. Raise awareness about available resources, including the Ohio Chamber of Commerce's Opioid Toolkit.



Upcoming EVENTS

Watch your
e-mail for more
upcoming events!

- 8/8/19 — **Chamber Coffee @ Office Max** 7:30-8:30am (see below)
- 8/14/19 — Executive Committee meeting 7:30-9am
- 8/15/19 — **Business After Hours @ McCready Interiors/Norwalk The Furniture Idea** 5-7pm (see full page flyer in this newsletter)
- 8/21/19 — Chamber/RCDG Board meeting 7am
- 8/21/19 — **Lunch Wise Wednesday** - 11:45am (see below)
- 8/26/19 — **Crisis Management and Communications @ NCSC** 1:00-4:30am (see full page flyer in this newsletter)
- 8/29/19 — Advocacy Committee meeting 8-9am
- 8/29/19 — **The State of Retail in Ohio Econ Club Luncheon @ Life Celebration Center** 11:45am (more information on page 12)
- 9/4/19 — **Small Business of the Year NOMINATION DEADLINE**
- 9/12/19 — **Business Boot Camp - The Employer's Role in Preventing & Responding to the Harmful use of Opioids & Other Drugs @ Richland Area Chamber** 7:30am- 9:00am (more information on page 18)
- 9/17/19 — **Idea Audition** (see full page flyer inside this newsletter)
- 9/19/19 — **Business After Hours @ E S Consulting** 5-7pm
- 9/20/19 — **Chamber Coffee @ Shady Lane Alpaca Farm** 7:30-8:30am
- 10/10/19 — **Business After Hours @ Richland Mall** 5-7pm
- 10/29/19 — **Savor & Sip Auction and Food Tasting** (more information inside this newsletter)
- 11/30/19 — **Small Business Saturday**



August Topic:

Finding Your Passion

Speaker: Katie McClenathan from
Old Soul

When: August 21st 11:45– 1pm **Where: Deluxe Catering and Events** 28 N. Main St. Mansfield

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The luncheon cost is \$15.00 - please RSVP to reserve your spot (see registration information at bottom of page).

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.



**Join us for Open Discussion while
Enjoying Your Morning Coffee!**

There is **no charge** to attend, but seating is limited, so please reserve your spot early. (see registration information at bottom of page).

When: Friday, August 8th

7:30– 8:30am

Hosted by: Office Max, 876 N. Lex. Springmill Road, Mansfield

Join us at our next "Chamber Coffee" session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

OfficeMax®

3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at www.richlandareachamber.com
- Call 419-522-3211
- Email lduckworth@richlandareachamber.com

Element of Art



s t u d i o / g a l l e r y

96 North Main Street, Mansfield, Ohio 44902

Phone: (419) 522-2965

www.eoastudiogallery.com



419-522-0035

30 North Diamond (3rd floor City building)

Mansfield, Ohio 44902

Mon - Fri: 7am - 3:30pm

Free Wi-Fi Inside

www.citygardencafe.org



RICHLAND NEWHOPE INDUSTRIES, INC.

"WHERE QUALITY MATTERS"

WWW.RNIINC.COM

419-774-4400

eRecycling

Drop off times

9am - 2pm

Local pick-up available charges will apply

971 West Longview

Mansfield, Ohio 44906

Questions Call: 419.774.4437

Call for accepted materials
and pricing list



TRAINED EMPLOYEE OUTSOURCING

- Document Management
- Lawn and Ground Maintenance
- Wood Products
- Packaging
- Pallets
- Assembly
- Custodial Services
- Document Destruction



Selecting the right health insurance plan shouldn't be a guessing game.

CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting RichlandAreaChamber.com.



MEDICAL MUTUAL®

[f](https://www.facebook.com/MedMutual) MedMutual.com [t](https://www.twitter.com/MedMutual)

© 2012 Medical Mutual of Ohio

Thank you to our Catalytic Leader Investors

Cleveland

Financial Group

Charles P. Hahn, CFP®

Charles P. Hahn is a registered representative of Lincoln Financial Advisors Corp.

Securities and investment advisory services offered through Lincoln Financial Advisors Corp., a broker-dealer member (SIPC) and registered investment advisor. Insurance offered through Lincoln Financial's affiliate insurance company. CNA001083-07/12



ES CONSULTING
TECHNOLOGY SOLUTIONS PROVIDER



Mechanics
BANK Member FDIC



OhioHealth

RichlandBank
DIVISION OF THE PARK NATIONAL BANK

SOURCE RICHLAND

spherion®
Mid Ohio

Adena Corporation Nanogate North America LLC & Jay Industries Milliron Auto Parts

FirstEnergy Corp

Huntington National Bank

Medical Mutual

STARTEK