



RICHLAND AREA  
**CHAMBER**  
& ECONOMIC DEVELOPMENT

Strong Business.  
Strong Community.

# Chamber Link



April  
2019

## *Business Professionals Day Luncheon*

Wednesday, April 24

11:30am - 1:00pm

Presented by

**spherion**  
www.midohiojobs.net

**Register your staff to show your appreciation of their hard work!**

We provide a fabulous lunch catered by **Ontario Event Center**, and a "swag bag" will be given to all attendees. Dozens of door prizes will be awarded and attendees can relax to live music.

••• **Central Location!**

••• **Delicious Lunch**

••• **Entertainment**

••• **Prizes!**

••• **Photo Booth!**

Call the Chamber at 419-522-3211 or register online via the event calendar at [RichlandAreaChamber.com](http://RichlandAreaChamber.com)

**Register by April 5th for best pricing!**



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Tickets: \$30 for Chamber members registered by Friday, April 5th/\$35 for members registering after April 5

**SPONSORSHIPS still available! DOOR PRIZES also appreciated!**

Use forms inside or contact the Chamber at [lduckworth@RichlandAreaChamber.com](mailto:lduckworth@RichlandAreaChamber.com)

# Join Us for Inside Richland County!

Nikki Lewis,  
Chamber Foundation Director &  
Leadership Unlimited Manager

**Inside Richland County**  
A two day exploration of Richland County  
Brought to you by Leadership Unlimited



This May, we have a great opportunity for you (or someone on your staff)!

**Inside Richland County** offers participants an overview of issues, opportunities and challenges currently facing Richland County. Using the community as a classroom, participants will travel to venues throughout the county providing an overview of:

- Economic Development
- Health & Human Services
- Agriculture
- Tourism
- Arts
- Politics

While not a substitute for the Leadership Unlimited experience, Inside Richland County's snapshot of the community is beneficial for individuals with limited schedule flexibility (e.g. retail, educators, and medical professionals). The program is designed for a maximum of 20 participants willing to attend both scheduled class meetings.

Inside Richland County also serves as a great refresher for LU graduates who would like to reacquaint themselves with issues and opportunities in our county.

**Dates: May 1st and 8th**

Times: 7:45am to 5:00pm

Event Fee: \$125

**To receive an application:**

Contact Nikki Lewis at (419) 522-3211 or [nlewis@richlandareachamber.com](mailto:nlewis@richlandareachamber.com)

## The Boyd-Eichinger-Brafford Group

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Jodie A. Perry, CCE, IOM, CCEO-AP, President/CEO  
Lisa Duckworth, Program & Events  
Angie Fanello, Marketing & Communications  
Jessica Gribben, Economic Development Liaison

Clint Knight, Workforce Development  
Nikki Lewis, Chamber Foundation  
Ashley Meyer, Membership Services  
Roberta Perry, Assistant to CEO & Community Development  
Barrett Thomas, Economic Development

[www.richlandareachamber.com](http://www.richlandareachamber.com)



**Serving the local  
community for  
40 years!**

# **OPEN HOUSE**

## **CAREER DEVELOPMENT PROGRAMS**

### **Thursday, April 25<sup>th</sup>, 2019, 6-8pm**

Check out industry current training facilities! Meet qualified instructors and observe students and training in action!

#### **Career Development Programs:**

**Administrative Medical Office**

**Clinical Care Technologies (Medical Assisting)**

**Advanced Cosmetology**

**Dental Assisting**

**Industrial Electrical Maintenance**

**Phlebotomy/EKG**

**Precision Machining/CNC Technology**

**State Tested Nurse Aide**

**Welding Technology**

**Did You  
Know...**

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Quality training available for your employees! Customized training to fit your company's specific needs...skills, schedule, certification, etc., and can be delivered on-site!

#### **Short-term Courses:**

*Upgrade employee skills with these upcoming courses:*

Basic Blueprint Reading	3/28 – 4/11	T&Th	6:00-8:00pm
GD&T: Geometric, Dimensioning & Tolerancing	4/25 – 5/9	T&Th	6:00-8:00pm
Dental Radiography	4/26	Friday	8am-3pm
Dental Radiography CEU	4/26	Friday	11am-1pm
Microsoft Excel, Level I	3/19 – 4/4	T&Th	6:00-8:00pm
Microsoft Excel, Level II	4/23 – 5/9	T&Th	6:00-8:00pm
Can You Google?	5/1 – 5/29	Wednesday	6:00-8:00pm
Communicable Disease	5/7 & 5/9	T&Th	5:30-8:30pm
Communicable Disease Recertification	5/21	Tuesday	5:30-8:30pm
Child Abuse Prevention	5/15 & 5/16	W&Th	5:30-8:30pm
Child Abuse Prevention Recertification	5/2	Thursday	5:30-8:30pm
First Aid	4/2	Tuesday	5:30-9:30pm
First Aid Recertification	4/11	Thursday	5:30-8:30pm

Office Hours: Monday-Thursday, 8am-9pm; Friday, 8am-4pm  
600 Esley Lane, Mansfield, OH • [www.madisonadultcc.org](http://www.madisonadultcc.org) • 419-589-6363



# \$7,000 Awarded at YEA! Investor Panel



Thirteen middle and high school students from Richland County presented their business ideas at the 4th Annual Young Entrepreneurs Academy (YEA!) Investor Panel on March 5th. After months of hard work, each student was ready to pitch their ideas in front of a live audience and panel of investors. They were each competing for their share of \$7,000 worth of seed money to launch their business.

Money was awarded to each of the 12 businesses that were presented. Also one lucky student was selected to represent Richland County at the Saunders Scholar National Competition in Rochester, New York on May 3rd. That student was Reagan Willoughby, the CEO of Prottoo. She will be competing against over 100 students from across the United States, China and India for the opportunity to take home college scholarships and other prizes. Stay tuned to the YEA Richland Facebook page to hear more about her journey as the competition gets closer.



YEA! is a groundbreaking 25-week program that guides students in grades 6-12 through the process of starting a real business, including business plan development, pitching at an investor panel, obtaining funding, launching the venture, managing media campaigns, e-commerce and web development, sales events, and trade shows. Students, ages 11-18, are taught to recognize the power of their ideas and to develop the skills necessary to turn those ideas into meaningful companies. The YEA! Class of 2020 is currently accepting applications online.

Information Sessions will take place at the Richland Area Chamber and Economic Development (55 N. Mulberry, Mansfield) from 6-7 pm on May 21st, July 10th, August 29th and September 9th. Information Sessions are open to all.



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# A GROOVY SUCCESS!



Thank you to Tracy Geibel, Staff Reporter at Richland Source for the great photos.

**Thank you again to our Expo Sponsors—we couldn't have this event without you!**



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# LEA SALONGA

— THE HUMAN HEART TOUR 2019 —

APRIL  
**29**  
8:00 PM

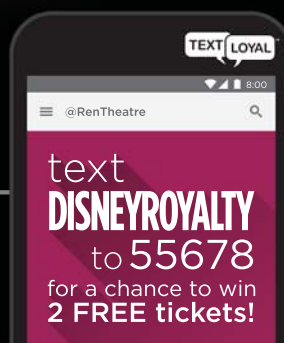
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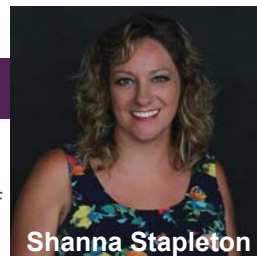


**When: Wednesday, April 17<sup>th</sup> 11:45– 1pm**

**Where: Deluxe Catering and Events**

28 N. Main St., Mansfield

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. The luncheon cost is \$15.00 - (see registration information at bottom of page).



**Shanna Stapleton**

## Decluttering - Konmari Method and Swedish Death Cleaning

Shanna Stapleton, owner of Prospering Life Events, states, “there are a gazillion ways to declutter and organize. I was in a place where I NEEDED something extreme to help rid my anxieties. The main focus of this for me was finding a way to “free myself”, as well as making my home more relaxing and enjoyable. Both are extreme forms of decluttering and both require a lifestyle change. KonMari Method is about keeping only what sparks joy. Swedish Death Cleaning is about getting rid of things other people won't want to deal with when you're gone and while they're grieving. I'm going to talk about the affects it has had on me and my family.”

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.



## Not All Video is Created Equal - **Breaking Through the Clutter**

**When: Friday, April 12<sup>th</sup> 7:30-9am**

**Where: Richland Area Chamber, 55 N. Mulberry, Mansfield**

The cost is \$15 for members/\$25 for non-members - please RSVP to reserve your spot (see registration information at bottom of page).

Not all video is created equal workshop will give you actionable insights on how you can use the power of video to elevate your brand and connect with your best potential customer. This will be a hands on, interactive session that will give you immediate tools to help you connect with customers. We will discuss how to use Google analytics and how you can use this free tool to learn about how consumers are interacting with your brand.

Presenters: **Mike Kartson** has 12+ years of digital marketing experience, currently serving as the Sr. Manager of Advanced Advertising for Spectrum Reach. **Christine Smith** has 25+ years in the advertising industry, currently serving as the Local Sales Manager at Spectrum Reach.



**When: April, 30<sup>th</sup> 7:30– 8:30am**

Hosted by:



**SMILE DOCTORS**  
BRACES

265 Sterkel Blvd, Suite 100, Mansfield

**Join us for Open Discussion while  
Enjoying Your Morning Coffee!**

Join us at our next “Chamber Coffee” session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is **no charge** to attend, but seating is limited. Please reserve your spot early (see registration information at bottom of page).

### 3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at [richlandareachamber.com](http://richlandareachamber.com)
- Call 419-522-3211
- Email [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)



## Richland Area Chamber Member **SPOTLIGHT**

## STOPPING TIME



These are the words Beth Franz uses to describe her art. Her business is **Mountain Air Creations**, a commission sculpting enterprise. The transformative event of becoming a sculptor began in 1987 from an adult education class designed as an introduction to '3-D form and creation in clay', taken shortly after earning a Masters of Arts degree in English. The focus is creating not only the facsimile of the person, but more importantly the 'spirt' or essence of the individual.

Working primarily from photos of the individual and close collaboration with the client, the process begins. Through stories and descriptions, as told by the customer, a connection or resonance is developed with the person to be honored. These stories are what fuel the creative energy to generate the piece. As the piece matures from a lump of clay towards the finished work, numerous 'check-ins' are suggested, to affirm the piece is proceeding in the right direction. Upon completion, the approved work is transported to Cleveland, where using the lost wax process, the bronze casting is done.



While in-depth knowledge of human anatomy, proportion, and a little mechanical savvy to create the internal support structure is required, the real gift is translating those 'sparkling blue eyes' into something that is felt by everyone who views the sculpture. Sounds easy to the novice onlooker, but consider that the slightest change in a smile reconfigures almost every muscle in the face. Do you get the idea now?

While not an inexpensive undertaking, honoring someone who is important to you is something to consider. You probably have seen her work in the entrance lobby of Ohio Health (Ralph Phillips) or in front of the Child Development Center on the Mansfield Ohio State/NCSC campus. Beth can be contacted at [www.writerandsculptor.com](http://www.writerandsculptor.com) or 419-774-9225.

To quote her favorite writer, Willa Cather, "What was any art but a mold in which imprison for a moment the shining elusive element which is life itself –life hurrying past us and running away, too strong to stop, too sweet to lose."



## Applications Due April 30th



Leadership Unlimited (LU) is a planned program designed to provide men and women who have demonstrated leadership ability with the opportunity to develop their knowledge of the challenges and opportunities of leadership within the larger Mansfield-Richland area. Using the community as a classroom, participants are introduced to diverse areas of the community as well as a broad spectrum of community leaders. LU's ultimate goal is to build leadership resources within the community. It encourages participants' entrance into a wider community system of interest to them and provides a broader understanding of how various community systems can and should work. The program runs from September to June, beginning with a Friday/Saturday orientation retreat, followed by nine monthly workday sessions relating to topics in the community. The class meets on the second Thursday of each month from October to June.

The application can be found online at [www.leadershipunlimited.org](http://www.leadershipunlimited.org), with a due date of April 30th. If you have any questions, please contact Nikki Lewis at [nlewis@richlandareachamber.com](mailto:nlewis@richlandareachamber.com).





# 100th Anniversary of Ohio Public Health

Did You Know?: *Richland Public Health started in 1910 so we're older than most Ohio public health departments.*

Find out more about Richland Public Health  
at [richlandhealth.org](http://richlandhealth.org)

**2018 Annual Report at:**

[richlandhealth.org/about-us/annual-reports/](http://richlandhealth.org/about-us/annual-reports/)



**Richland  
Public Health**  
Prevent. Promote. Protect.

After viewing the 2018 Annual Report, fill out a brief survey to be entered to win a \$100.00 Gift Card of your choosing. Or call 419-774-4761 to request a printed copy of the Annual Report and a survey to return to us as your entry.



# Liberia native, Ontario resident working with UMADAOP crews to brighten Mansfield

By Tom Brennan

Isaac David has traveled a long road to get from the west coast of Africa to the neighborhoods of Mansfield, where he teaches youngsters to become successful men.

His work goal is not to be accomplished at teaching how to plant flowers, clean up litter or board up buildings. Instead, he wants the young members of his carefully selected work crews to understand the importance of showing up for the job and giving your best every day.

The native of Liberia is the youth workforce development coordinator and personal confidence builder for the Mansfield-based agency UMADAOP, which stands for Urban Minority Alcoholism and Drug Abuse Outreach Program. Part of the agency's focus is helping struggling teenaged men below the poverty level.

David's instruction and counseling come through the SALT project. The initials stand for Student Achievement Leadership Training. "It all has to do with instilling pride and self-confidence," the 42-year-old David said. He usually has around 15 young men in a group. They participate in classroom instruction as well as outdoor work projects. David's crews have done work for Richland Land Bank lots, Mansfield parks and, most recently, Mansfield in Bloom (MiB) floral and landscape beds. The volunteer work is funded through grants, and each participant must have the approval of a parent or guardian.

David was born in Liberia in 1976 and came to the U.S. in 1982. He believes slave traders most likely plundered Liberia as they shipped Africans to plantations in the U.S. in the decades before the Civil War. David explains that many of today's Liberians are descendants of former U.S. slaves who traveled back there after the war between the states. David's father was a senator in Liberia, and an uncle served as president of the nation before being assassinated in 1979. David attributed the assassination, and others like it, to a tumultuous political history in Liberia. That internal conflict has eased in recent years, he added.

The Ontario resident has been in the community for seven years. Mansfield is hometown for his wife, the former Michelle Holley. He met her in New Jersey, where he was operating a limousine service. The couple has two children, a son age 15 and a daughter age 8. Both are students in the Ontario school system.

David has interacted with a lot of children, but he said his own kids introduced him to an important experience that he had somehow missed - eating ice cream. "I had a lactose problem, so I stayed away from ice cream. But I enjoyed it with my kids, and I survived it quite well," he said.

David obtained a degree in physical therapy from North Central State College but took his first job at Abraxas, the residential treatment center for youthful offenders on Ohio 39 between Mansfield and Shelby. "We walked around the facility, and the man doing the hiring was impressed at how quickly I connected with many young men we saw along the tour," David said. He was hired soon after that, and David added "It changed everything for me. My experiences there made me want to do more".

He has been working to help young men in the community ever since. One youth activity outside his professional life was to serve as a conditioning trainer for the Mansfield Tygers football team. He describes himself as a workout fanatic, adding the gym offers him a place to get lost. After joining UMADAOP, he was first assigned to administer group programs for youngsters at the former Hedges School. David said it was a challenging project for him, not only because he was a relative rookie, but because youngsters there were facing significant challenges. Hedges is where David first began to use the SALT initiative that focuses on leadership and responsibility.

"This initiative is where the rubber meets the road," he said, explaining that it pushes the youngsters to put into practice what they are taught.

David's most recent volunteer efforts are assisting with floral and landscape projects supported by Mansfield in Bloom.

This spring and summer will mark the third year of assisting MiB.

Some of the ongoing projects the crews are helping with include "planting and maintaining downtown floral planters, caring for the plantings around the city's gateway sign on West Fourth St., planting and caring for the existing urban right of way islands and assisting with the massive 16,500-bulb daffodil plantings across the city,

Some new MiB projects that could involve David and his volunteer crews are:

- \*Work with the North End Community Improvement Collaborative Teaching Garden to grow annuals to be jointly planted in community beds by teaching garden students and SALT work crews.

- \*Mow grass and maintain floral and crab tree plantings along North Main Street from the U.S. 30 overpass to railroad tracks north of Sixth Street.

- \*Help identify north-end locations for sizeable floral plantings to balance the existing urban islands on the south end of the city.

David and his SALT program collaboration with Mansfield in Bloom have created a learning opportunity with an employment potential for one crew member who has a significant interest in landscaping as a career. As a result, David will be developing an internship/mentoring program in collaboration with the Mansfield Men's Garden Club.

When asked about the most common factor that negatively affects the young people he encounters, he quickly said it is the poverty that limits their experiences and choices. When asked what the most critical benefit he has to offer these youngsters, he said motivation.

"They just want and need encouragement from people who care," he concluded.



---Tom Brennan is the retired editor of the News Journal and current chairman of the Mansfield in Bloom steering committee. Mansfield in Bloom is in its 3<sup>rd</sup> year, working as a catalyst to improve aspects of Mansfield that include physical appearance, environmental practices, historic preservation and physical activities. If you wish to participate in Mansfield in Bloom, contact Roberta Perry at [Roberta@chooserichland.com](mailto:Roberta@chooserichland.com) or at 419-755-7234.





Mike DeWine, Governor  
Jon Husted, Lt. Governor

## Common Sense Initiative

Carrie Kuruc, Director

## OHIO'S COMMON SENSE INITIATIVE

Are there rules or regulations that are hindering you from growing your business? Do you want to change Ohio's regulatory framework to help spur innovation and job creation? The Ohio Common Sense Initiative (CSI) needs your help.

CSI's mission is to look at state regulations from the perspective of job creators in order to make Ohio a better place to do business. CSI is tasked with reviewing Ohio's regulatory system to eliminate excessive and duplicative regulations that hinder job creation.

While regulations play an important role in ensuring fair competition and protecting public health and safety, regulations also should facilitate economic growth. Ohio's regulatory process should be built on transparency, accountability, and performance, and should hold state agencies accountable to those foundations as they develop and renew regulations that impact business.

Since the program was launched, CSI has reviewed nearly 15,000 state agency regulations, and has identified 60 percent of those regulations as potential obstacles to job creation and economic growth. Those regulations were amended or rescinded thanks to more than 7,200 comments from businesses and other stakeholders. The effect this public input had on changing Ohio's regulatory framework illustrates the ability of the CSI rule review process to engage industry stakeholders in the development of more effective regulations.

Click here and subscribe to receive alerts from the agencies that effect your industry and be a part of the conversation by submitting comments through the Business Impact Analysis.

You can also help identify areas where government hinders your ability to create jobs by submitting your solutions to CSIO-hio@governor.ohio.gov or by calling 1-855-821-8898.

## Want to share your knowledge with Chamber members? Here's your chance!

The Richland Area Chamber offers local training to our members, specifically small business owners, by utilizing local trainers. Chamber Members receive valuable training, and the trainers have an opportunity to present their training and showcase their business. We are currently accepting proposals for a variety of training topics (please note, this is not intended to be a sales pitch for a particular product or business). The material presented must be of general interest and use to Chamber members. Ideas for topics include time management, customer service, sales training, communication, management strategies, organizational leadership, human resources, finance, social media, public speaking, marketing & business strategies, etc. Presentation should be 60-70 minutes (to fit within our 1.5 hour timeframe).

## BUSINESS BOOT CAMP SERIES

Contact the Chamber for more information.



Pictured is our March Business Boot Camp Plus Workshop — "What Customers Love - Stand Out & Get Noticed in a Noisy World". The Plus series is usually a slightly larger crowd, and typically held at the Holiday Inn.

# Teams & Sponsorships

28th Annual  
RICHLAND AREA CHAMBER  
**GOLF**  
*Classic*



Friday  
August 2<sup>nd</sup>  
2019  
Westbrook  
Country Club

Presented  
by  **OhioHealth**



**Richland Bank**  
DIVISION OF THE PARK NATIONAL BANK



**Teams** - limited to 36, so please register as soon as possible!

☐ **Team of Four** —\$125 per person/\$500 per team (if paid by 7/12. After 7/12, \$140 per person/\$560 per team)  
Includes cart, greens fees, lunch at the turn, beverage tickets and dinner.

Captain: \_\_\_\_\_ Handicap \_\_\_\_\_

Player 2 \_\_\_\_\_ Handicap \_\_\_\_\_

Player 3 \_\_\_\_\_ Handicap \_\_\_\_\_

Player 4 \_\_\_\_\_ Handicap \_\_\_\_\_

Captain's email/telephone: \_\_\_\_\_

Please indicate whether you wish to be  
included in the **Skins competition**:

**\$40 per team** \_\_\_\_\_

Please be sure that all information is completed -  
notify the Chamber of any changes in players.  
**COUNTRY CLUB CASUAL DRESS CODE—NO JEANS**  
**PERMITTED - SHIRTS WITH COLLAR**

## Available Sponsorships (see next page for more details)

- ☐ **Golf Gift Sponsor** —\$3,000
- ☐ **Premier Sponsor**—\$1,000
- ☐ **Hole in one**—\$1,000
- ☐ **Golf Ball Sponsor**—\$1,000
- ☐ **Lunch Sponsor**—\$500

- ☐ **Breakfast Sponsor**—\$250
- ☐ **Proximity Contest Sponsor**—\$250
- ☐ **Beverage Cart Sponsor**—\$300
- ☐ **Hole and/or Tee Sponsor**—\$150 or 2 for \$250

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Total Payment for teams and/or sponsorship: \_\_\_\_\_ (Amount) Check Enclosed \_\_\_\_\_

Visa/MC/Disc # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Address of cardholder \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Email invoice to: \_\_\_\_\_

**Richland Area Chamber & Economic Development, 55 N. Mulberry Street, Mansfield, OH 44902**  
**419-522-3211 Fax: 419-526-6853 Email: [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)**





# Golf Sponsorships

*This event often sells out!*

## Title Sponsorship \$5,000 (Exclusive)

- \* Entry for two (2) foursomes (\$1,000 Value)
- \* Naming Rights (Golf Classic presented by your co.)
- \* Opportunity to set up a tent on the course to interact with golfers
- \* Company logo on all event correspondence
- \* Company logo (large) on tournament registration
- \* Company logo on tournament program
- \* Company logo & link on event webpage
- \* Banner/signage in registration & reception area
- \* Company logo on email blasts for the event
- \* Opportunity to give brief remarks at awards dinner
- \* Logo promotion on Chamber social media
- \* Company logo (medium) on all hole signage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal for 2020

## Golf Gift Sponsorship \$3,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo on exclusive golf gift for participants
- \* Opportunity to set up a tent on the course to interact with golfers
- \* Company logo on tournament registration
- \* Logo & link on event webpage
- \* Company logo on email blasts for the event
- \* Logo promotion on Chamber social media
- \* Company logo (small) on all hole signage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal for 2020

## Premier Sponsorship \$1,000 (Limit of 6)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo (small) on tournament registration
- \* Company logo on tournament program
- \* Logo & link on event webpage
- \* Company logo on all email blasts for this event
- \* Logo promotion on Chamber social media
- \* Opportunity to include item in golfer's goodie bag
- \* Company logo (small) on all hole signage
- \* Right of first refusal 2020

## Hole in One Sponsorship \$1,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo included on signage at designated Par 3 hole
- \* Opportunity for sponsor to set up a tent at the designated hole to interact with the golfers
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal 2020

## Golf Ball Sponsor \$1,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo included on special commemorative sleeve of golf balls designed for the event
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal 2020

## Lunch Sponsor \$500

- \* Company logo on signage at the lunch pavilion
- \* Opportunity to have a promotional table/tent set up at the lunch to interact with the golfers
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Company logo in the tournament program
- \* Opportunity to include item in golfer goodie bag

## Breakfast Sponsor \$250

- \* Company logo on signage at the breakfast pavilion
- \* Logo promotion on social media channels
- \* Company name & link on event webpage
- \* Company logo in the tournament program
- \* Opportunity to include item in golfer goodie bag

## Beverage Cart Sponsor—\$250 (Limit of 6)

- \* Company logo and name displayed on all beverage carts
- \* Company name on event webpage
- \* Name on Chamber social media
- \* Opportunity to include item in golfer goodie bag

## Proximity Contest Sponsor \$250

- \* Signage on course at designated hole
- \* Recognition at dinner when awards are given out
- \* Company name on event webpage
- \* Name on Chamber social media
- \* Opportunity to include item in golfer goodie bag

## Hole and/or Tee Sponsor—\$150 or 2 for \$250

- \* Company name listed on sign at designated hole or tee
- \* Company name on event webpage

### Audience:

Business Leaders, Professionals, Non Profit Leaders,  
Elected Officials

### Advertising:

Email Blasts, Social Media Posts, Newsletter Ads,  
Program, Promotional Items

**See previous page for order form**

# DONATION CONTRIBUTION FORM

## *Business Professionals Day Luncheon*

Wednesday, April 24 11:30am - 1:00pm

Mid-Ohio Conference Center

In 2018, we had 354 guests!



**Donate a door prize or gift bag items—this is a great opportunity to highlight your business!**

Option one: Provide a door prize. Contributors will be listed in the program and announced throughout the drawing.

Option two: donate 400 small items branded with your name or unique to your business. These will be placed in the goodie bag that each attendee receives. You will also be thanked in the program.

Do you wish to donate? Contact Lisa at 419-522-3211 or email [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Item(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Item enclosed (gift certificate) \_\_\_\_\_ Item will be dropped off/sent to the Chamber office

\_\_\_\_\_ Need pick up between (dates) \_\_\_\_\_ and \_\_\_\_\_

**Please respond by Friday, April 12:**

**Mail to:** Richland Area Chamber & Economic Development  
55 N. Mulberry St. Mansfield OH 44902  
**Fax to:** 419-526-6853 **Call:** 419-522-3211  
**Email:** [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)



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Strong Community.*

***Contributors will be listed in the program and announced during the drawing.***



# SPONSORSHIP FORM

## *Business Professionals Day Luncheon*

Wednesday, April 24 11:30am - 1:00pm

*In 2018, we had 354 guests!*

Presented by

**spherion**<sup>®</sup>  
Mid Ohio

**Attendance to expect:** 2018 Attendance was 354 guests. **Audience:** Everyone from CEO's to support staff. We provide a tasty lunch, special gifts, "swag" and a flower to all attendees, along with entertainment and door prizes.

### Gold (\$600)

- Eight (8) Tickets to the event (\$240 value)
- Color logo on promotional flyer
- Color logo in Chamber Newsletter
- Color logo on promotional emails
- Name, logo & link on Chamber event website
- Name & color logo shared on social media
- Color logo on event program
- Verbal recognition from the podium at event

### Silver (\$300)

- Four (4) Tickets to the event (\$120 value)
- Name on promotional flyer
- Name in Chamber Newsletter
- Name on promotional emails
- Name & link on Chamber event website
- Name on event program

### Bronze (\$150)

- Two (2) Tickets to the event (\$60 value)
- Name in Chamber Newsletter list of Sponsors
- Name on Chamber event website
- Name on event program

### Do you have an item to donate?

Please use the "Donation" form inside this newsletter  
or contact Lisa at 419-522-3211 or  
lduckworth@RichlandAreaChamber.com

**Count Us In! We're Excited to be a Sponsor for the 2019 Business Professionals Day Luncheon!**

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

SPONSORSHIP LEVEL (Circle One): Gold—\$600 Silver—\$300 Bronze—\$150

PAYMENT: ☐ check enclosed ☐ please invoice ☐ VISA/MC/DISC (enter # on line below)

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Billing address of cardholder: \_\_\_\_\_

Phone: 419-522-3211 Fax: 419-526-6853 Email: [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)

Mail: Richland Area Chamber • 55 N. Mulberry St., Mansfield 44902



# McQuillin is saving local history, one downtown restoration at a time

by Tom Brennan

Steven McQuillin has made a full career of preserving historic buildings. His restoration work began in Mansfield in the 1970s. At age 66, he is back in town with two projects underway and a third dream initiative on his mind.

McQuillin is not a Mansfield native, but first came to the city as a regional historic preservation officer headquartered at the Mansfield campus of The Ohio State University. During that time, he was active with the planned construction/expansion of the Mansfield-Richland Public Library. "I take pride in knowing that I worked to convince library officials to preserve a portion of the old building as they launched plans to build a new facility," McQuillin said. That initial building, which is a Carnegie library, was opened in 1908. The expanded facility was modernized and dedicated in 1989.

McQuillin added that he also helped with restoration plans on Oak Hill Cottage, the historic hilltop mansion of John Robinson, superintendent of the Sandusky, Mansfield and Newark Railroad. The house was built in 1847 in the style of Gothic Revival architecture. Oak Hill, which has been on the National Register of Historic Places since 1969, is owned by the Richland County Historical Society and has been open for public tours since 1983. During that initial stint in Mansfield, McQuillin said he also authored Mansfield's current historic preservation ordinance that was approved in 1980.

After leaving Mansfield, McQuillin moved farther north with historic preservation work in Cleveland.

He assisted with projects such as the Terminal Tower and the successful Warehouse District. He also handled some preservation efforts in nearby Elyria, including work on the municipal building and the high school. His work also took him to preservation projects at Oberlin College.

He talks about historic preservation like some folks might describe their religion. He doesn't comprehend why others don't comprehend. "I just don't understand why we continue to build new when there are so many old structures that served so well in the past and that can be restored for more productive use", he said, adding "Newer is not always better."

McQuillin lives in Hayesville. His home and office are located in the Vermillion Institute, an old college building that he restored. The college is defunct, and the building was vacant for some 80 years. McQuillin describes this project as his most elaborate, admitting that he probably spent too much money on it. The ornate structure is open to the public for tours twice each year.

Hayesville is only a short drive from Mansfield. That convenience, along with his love for finding and resurrecting scarred but majestic structures in rebounding industrial towns brought him back to the place where he started. He now has two preservation projects underway in Mansfield – both historic old homes. He says they are clearly hobbies and not money-making enterprises.

The Hedrick House was started first. It is a brick gothic style home on West Fifth St. along the northern edge of the downtown. Work has been underway for more than a year and McQuillin expects to finish there this year. The work is being aided by state tax credits. The house will feature two apartments when done. He is also considering building a garage that resembles a former carriage house on the site. The house was built in 1860 and was soon sold to Ann Hedrick. She lived there for a long time and operated a meat market on the property. After her death, there were several other owners, including George Shuler, whose relative wrote a book about her experiences there. Mary Eileen Shuler Levison wrote the book, entitled "The Corner of Fifth and Walnut". It was published in 1995. The iconic house has been vacant since the 1970s. It is known for its Gothic Revival design, including eye-catching gingerbread trim along the roof line. McQuillin called the trim work "bargeboard". He said he personally worked to help restore this trim work last year, burning up a saw on the tedious chore.

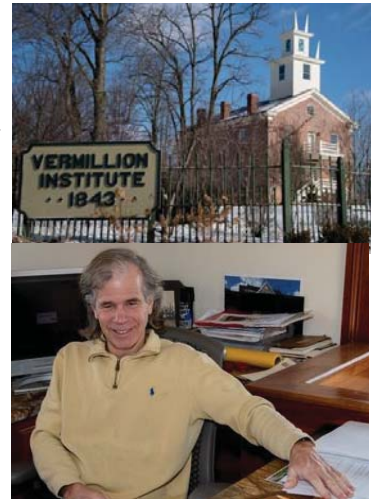
The second house is called the Allonas House and it is located about three blocks north of the Hedrick House. It is very near Oak Hill Cottage, just off Springmill Street. It was the home of Joseph Allonas, the owner of the Aultman Taylor Co., a manufacturer of horse-drawn farm implements during the middle of the 19<sup>th</sup> Century. The company was once the community's leading employer. McQuillin is near completion of acquiring the property from the Richland Land Bank. His first priority this year will be a new roof on the house. He hopes to add a tower to the roof line and may convert the house into two apartments. He emphasized that encouraging people to live downtown or near the downtown is a major part of the overall growth plan.

His third, and most ambitious, Mansfield project is still a vision. It is not a restoration, but a reconstruction of a historic downtown building – the courthouse that was demolished in 1969. McQuillin wants to build a 26-unit apartment building that looks just like the old courthouse. It would not be as large, but it would stand as tall with a 75-foot tower. The overall proportions of the building would be the same. It would be built with modern materials with sandstone trim. The structure would stand where the old courthouse was built in 1870, at the southeast corner of Park Avenue East and South Diamond Street. That would put it on the front lawn of the current county building that was built to replace this old courthouse. It would cost about \$5 million.

McQuillin gets pumped up when describing the project, but he recognizes he has some convincing to do with city and county officials. He has already begun work on that effort to convince, emphasizing the excitement and energy the project would create. "I think this project would be a tribute to our past and would add interest to our downtown. I am going to talk with all of the downtown stakeholders and I hope to make progress on the idea this year," he said.

McQuillin's overall goal is to inspire others to save and restore historic old properties in Mansfield. He knows the center of the community's retail market was once there before new stores were built on the Miracle Mile on Mansfield's west side and now in neighboring Ontario. He recognizes that much has already been done to preserve historic buildings downtown by local developer John Fernyak, but he is hoping for more from others.

He looks at his career with unmistakable pride but does not boast. "I guess it is accurate to say that there are some buildings in these places that would not be there without me," he concluded quietly.



---Tom Brennan is the retired editor of the News Journal and current chairman of the Mansfield in Bloom steering committee. Mansfield in Bloom is in its 3<sup>rd</sup> year, working as a catalyst to improve aspects of Mansfield that include physical appearance, environmental practices, historic preservation and physical activities. If you wish to participate in Mansfield in Bloom, contact Roberta Perry at [Roberta@chooserichland.com](mailto:Roberta@chooserichland.com) or at 419-755-7234.



# Business After Hours

at Deer Ridge Golf Club &  
The Black Dog Tavern

**April 18<sup>th</sup>** 5-7 pm  
900 Comfort Plaza Drive, Bellville



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Online registration is also available at [www.richlandareachamber.com](http://www.richlandareachamber.com)



Company \_\_\_\_\_

### Names & Emails of Attendees:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Please RSVP No Later  
Than April 15th, 2019**

**Richland Area Chamber of Commerce**  
55 N. Mulberry St. - Mansfield, OH 44902  
Phone: (419) 522-3211 . Fax: (419) 526-6853  
email: [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)





## New in 2019: High School Senior Session 11am- 12pm

### DETAILS:

- There are no costs to reserve a space for the tabletop fair
- Only businesses who are actively hiring are eligible to participate
- This event will be open to the public
- Attendees will be asked to bring resumes and be prepared for an interview
- 6'x3' table and 2 chairs provided (bring your own table cover).
- Set-up starts at 10:00am on May 2nd
- To guarantee a spot, please respond promptly—space is limited!

**INTERVIEW**

**EMPLOY**

**OVER 400 JOB  
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WWW.RICHLANDAREACHAMBER.COM — (SPACE OFFERED ON FIRST COME, FIRST SERVE BASIS)

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Do you need electric? Yes \_\_\_ No\_\_\_ How many positions are you currently looking to fill? \_\_\_\_\_

Job Titles looking to fill (list all) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Return registration form to the Richland Area Chamber of Commerce  
Phone: 419-522-3211 • Fax: 419-526-6853 • email: [cknight@chooserichland.com](mailto:cknight@chooserichland.com)  
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## Upcoming Events

- 4/5/19 — Expo wrap-up meeting 9am
- 4/9/19 — Business Advocacy Committee 8am
- 4/10/19 — Executive Committee 7:30am-9am
- 4/12/19 — **Business Boot Camp** @ Chamber 7:30-9am
- 4/17/19 — Chamber/RCDG Board meeting 7am
- 4/17/19 — **Lunch WISE Wednesday Women's Luncheon**  
11:45am
- 4/18/19 — **Business After Hours** @ Deer Ridge 5-7pm
- 4/24/19 — **Business Professionals Day Luncheon**
- 4/30/19 — **Chamber Coffee** @ Smile Doctors 7:30-8:30am
- 5/1/19 & 5/8/19 **Inside Richland County**
- 5/2/19 — **Job Fair** @ MOESC 12-5pm
- 6/7/19 — **Reg. Economic Forum** @ Snowtrails 12-4pm
- 6/28/19 — **Member Appreciation Lunch**
- 8/2/19 — **Chamber Golf Classic** @ Westbrook
- 10/29/19 — **Savor & Sip Auction and Food Tasting**

*Watch your e-mail for more upcoming events!*

## SPONSORSHIP & ADVERTISING OPPORTUNITIES

For a list of options available, contact the  
Chamber at 419-522-3211 or  
afanello@richlandareachamber.com

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## March Legislative After Hours





419-522-0035

30 North Diamond (3rd floor City building)  
Mansfield, Ohio 44902

Mon - Fri: 7am - 3:30pm

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