



April 27, 2016 ~ 11:30am-1pm

BRITISH INVASION

Mid-Ohio Conference Center

A festive luncheon
to thank your staff for a
job well done!

More details inside!

www.richlandareachamber.com

Richland County's Potential is Up to Us

By: Jodie A. Perry, IOM
@RichlandAreaCh



Ever since I moved to the community in July 2014, I have had the wonderful opportunity to have a front row seat watching as Richland County slowly transforms itself into a thriving community of the 21st Century. For years, communities (particularly in the Northeast or Midwest) have lived looking in the rearview mirror. "You should have seen it 20 (30, 40) years ago," they will say, "That was when things were really good." Nostalgia for life when we were young is powerful-- I have experienced it and I understand it. The truth is that the only constant in life is change. Nothing stays the same, and the more we embrace that instead of running from it, the more successful we will be as a modern community.

Communities behave a lot like human beings. Just as we humans have different phases of development during our lives, so does a community, with one main exception. A human lifespan is bound by time; we may try to find the fountain of youth, but so far no one has done that. A community, however, has the potential to be boundless because it can be reborn with each new generation.

The Chamber has the fortunate opportunity to be housed in a beautiful old Victorian mansion at the corner of N. Mulberry & W. Third Streets. It was built in 1890 on "the edge" of town. Just think of that for a moment. In the last 125 years this block has gone from being the border of the city and country to being in the heart of a city that has seen immense changes during that time, both good and bad.

I believe our community is on the precipice of another transformational change. Why do I think that? The answer is: Because we want it to happen and we are working towards it. There is a famous quote that says, "The best way to predict the future is to create it."

I'm still a relative newcomer to the area and every once in a while I just sit back and marvel at all of the amazing people I have met who are whole-heartedly working to make Richland County thrive. Some are civic and business leaders but many others are just average citizens who have decided that they want to take an active interest in creating a successful future. In almost every segment of the community there is a group of people coming together to do good things. Sometimes it is actually overwhelming how much there is to get involved in.

When people come together to collaborate, great things can happen. Barriers that have existed for years in our community are being torn down as people reach across the aisle and work together for a common purpose – to make our area flourish. Ideas that would never have been heard before can now be discussed and implemented because people care more about getting the job done rather than getting credit.

Do I see that challenges still exist? You bet! I haven't met a community yet that is without challenges. We have obstacles ahead and some are going to take every single bright mind and willing heart that we have to surmount – and that is the point. Together we are stronger.

I could write a long column about all the analytical reasons I am optimistic about the future of Richland County. The truth is, the future of our community is up to all of us, not just a few and from my point of view, there is an incredible spirit of belief in the future that is emerging. "Richland Rocks" is not just a campaign, it's something people are starting to see in everyday life. The future is up to us, so let's get to work...together.

Article originally appeared in the March edition of the Mansfield News Journal

2016 Economic Excellence Awards Accepting Reservations



The Richland Community Development Group's Third Annual Economic Excellence Awards will be held at the Mansfield Holiday Inn on May 3rd at 5:30pm. Reservations for this premier event, which sold out last year, are now being accepted. These Awards will provide an opportunity to highlight businesses, individuals and organizations that have had significant impact on the growth and development of the local economy. Awards will be given in categories including Business Excellence, Economic Impact, Distinguished Performance and Investing in our Future. Richland Young Professionals will also present two specific awards designed to highlight young professional economic excellence in Richland County, the Entrepreneurial Spirit Award and Community Hero Award.

An Event for Your Entire Staff!



Business Professionals Day Luncheon

~ REWARD YOUR STAFF FOR A JOB WELL DONE! ~

The Chamber's Annual Business Professionals Day Luncheon will be held on **Wednesday, April 27 from 11:30am-1pm** at the **Mid-Ohio Conference Center** in Mansfield. This is always a fun and exciting event that includes a wonderful meal, tasty treats, giveaways, flowers, music and themed excitement! Everyone will receive items contributed by our members. Many attendees will even win a valuable prize!

Make your reservations today for you and your staff - it's the perfect way to show your appreciation!

→ New Location!

→ Prizes!

→ Photo Booth!

Presenting Sponsor:



Gold Sponsors:



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Silver Sponsors: Commercial Cutting & Graphics LLC, Floral Garden Florist, Haring Realty,

Marco Photo Service Inc, Mechanics Bank, Nyte Flyte Entertainment, Richland Newhope Industries,

Rinehart-Walters-Danner & Associates, Spazz Monkey

Tickets: \$25 for Chamber members registered by Wed., April 13/\$30 for members registering after April 13
NON-MEMBER PRICE: \$35

Person ordering tickets _____ Number of tickets _____

Organization _____ Phone _____

Address _____ City _____ Zip _____

Payment enclosed _____ Visa/MC/Disc # _____ exp. ____/____

Address of Cardholder: Street _____ Zip _____

Once registered, simply check in at the door (no tickets will be mailed) ~ Reserved seating

Mail: Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, 44902

Phone: 419-522-3211 Fax: 419-526-6853 Online registration available at richlandareachamber.com

Register by April 13th for best pricing!

Business Professionals Day **SPONSORSHIP**



Attendance to expect: 2015 Attendance was 291 Audience: Business Professionals, Support Staff, Non Profit Professionals Advertising: Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising.
We provide special gifts and "swag" to all attendees and have a special entertainment program

Gold (\$500)

- Eight (8) Tickets to the event (\$200 value)
- Color logo on promotional flyer
- Color logo in Chamber Newsletter
- Color logo on promotional emails
- Name, logo & link on Chamber event website
- Name & color logo shared on social media
- Color logo on event program
- Verbal recognition from the podium at event

Silver (\$250)

- Four (4) Tickets to the event (\$100 value)
- Name on promotional flyer
- Name in Chamber Newsletter
- Name on promotional emails
- Name & link on Chamber event website
- Name on event program

Bronze (\$125)

- Two (2) Tickets to the event (\$50 value)
- Name in Chamber Newsletter list of Sponsors
- Name on Chamber event website
- Name on event program

Do you have an item to donate?

Please see form on reverse side

Count Us In! We're Excited to be a Sponsor for the 2016 Business Professionals Day Luncheon!

Organization: _____

Contact Name: _____ Email: _____

Phone: _____ Fax: _____

SPONSORSHIP LEVEL (Circle One): Gold—\$500 Silver—\$250 Bronze—\$125

PAYMENT: ☐ check enclosed ☐ VISA/MC/DISC# _____

exp. ____/____ Security Code _____

Phone: 419-522-3211 • **Fax:** 419-526-6853 • **Email:** kfox@richlandareachamber.com

Mail: Richland Area Chamber of Commerce • 55 N. Mulberry St., Mansfield 44902

Item Donation Information on Reverse Side



BUSINESS PROFESSIONALS DAY LUNCHEON

_____ Yes! I wish to contribute an item(s) for the Chamber's Business Professionals Day Luncheon Door Prizes

Business/Organization: _____

Contact Person: _____

Phone: _____ email: _____

Item(s): _____

☐ Item enclosed ☐ Item will be dropped off/sent to the Chamber office

☐ Need pick up between (dates) _____ and _____

Please respond by Friday, April 8:

Mail to: Richland Area Chamber of Commerce
55 N. Mulberry St.
Mansfield OH 44902

Fax to: 419-526-6853

Call: 419-522-3211

Email: kfox@richlandareachamber.com or lmontgomery@richlandareachamber.com

***Don't miss out on the opportunity to highlight your business by providing a door prize!
Contributors will be listed in the program and announced during the drawing.***

Thank you for your participation!

Help Rotary Club of Shelby! earn up to \$6,000!

When: Saturday April 9th, 2016
9am to 2pm

Where: Shelby Middle School
109 W. Smiley Road, Shelby, Oh.

FREE! No Obligation!

Pancake Breakfast at 9am.



* For every eligible test - drive Ford Motor Company and Donley Ford of Shelby will donate \$20. *

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Club of Shelby, Ohio



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Upcoming Events

- 4/6/16 — Business Boot Camp/Everything You Know About Sales is Wrong! 8-9:30am
- 4/8/16 — Chamber Coffee in Shelby - (see page 12)
- 4/14/16 — Executive Committee Meeting 7:30-9am
- 4/15/16 — Ambassadors Meeting 8-9am
- 4/19/16 — Expo Committee Meeting 9-10am
- 4/20/16 — Chamber Board Meeting 7:30-9am
- 4/22/16 — Membership 101- (see page 15)
- 4/27/16 — Business Professionals Day Luncheon (see page 3)
- 4/28/16 — Business After Hours/Raemelon 5-7pm (see page 9)
- 5/4/16 — Business Boot Camp/Moving from Manager to Leader 7:30-9am
- 5/12/16 — Business After Hours/Old Reformatory with Ashland Chamber and YEA! 5-7pm
- 7/29/16 — Chamber Golf Classic
- 10/12/16 — Savor & Sip Auction
- 11/18/16 — Small Business of the Year Luncheon



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Blake Wagner



Beth Hildreth

April Boot Camp Reminder

**Everything You
Know About Sales
is Wrong!**

**April 6th at the
Holiday Inn/Mansfield
RSVP's due by April 1st!**

Moving from Manager to Leader

May Boot Camp Series

- ◆ Wednesday, May 4, 2016
- ◆ 7:30am to 9:00am
- ◆ Presenters: Dr. Blake Wagner and
Beth Hildreth of New Directions
EAP and Counseling Center
- ◆ Richland Area Chamber Office
- ◆ \$15 Members - \$25 Non-Members
- ◆ Continental Breakfast Provided

Most employees will tell you what affects their attitude and motivation more than anything else is their boss. An effective supervisor inspires employees to give their all; a bad one inspires them to leave.

You will learn:

- Three practical leadership principles you can incorporate into your daily routine.
- Three coping skills to enhance your mood and energy levels.

RSVP BY MAY 2nd

Company _____

Name of Attendees _____

Number Attending _____ Invoice Me _____ Check Enclosed _____

Credit Card # _____

Exp. _____ Security Code: _____

Return to: Richland Area Chamber
55 N. Mulberry St., Mansfield, OH 44902
Phone: 419-522-3211 Fax: 419-526-6853

You can also register online
using the Chamber event
calendar at
richlandareachamber.com





Ribbon cutting at Ashland Cleaning LLC



Legislative Luncheon with Congressman Tiberi



Ribbon cutting at Norris Auto Repair



March Business Boot Camp



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Business After Hours

at **Raemelton**
THERAPEUTIC EQUESTRIAN CENTER

569 South Trimble Road, Mansfield

Thursday
April 28th
5:00 - 7:00pm

Join us as we celebrate
an exciting new chapter for Raemelton!

Co-sponsored by



Is this your first Business After Hours?

Join us for a "New Member Mixer" from 4:30-5:00pm hosted by the Chamber Ambassadors

Please fax, email or mail this registration to the Richland Area Chamber of Commerce by Monday, April 25th, 2016
Cost: Free for Members (if registering on or before 4/25)

Company _____

Names & Emails of Attendees:

New Member
Reception?

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

Name: _____ Email: _____ ☐

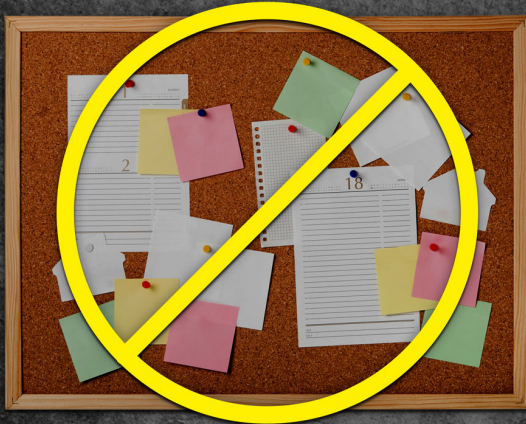
PLEASE RSVP NO LATER THAN April 25th, 2016

55 N. Mulberry Street, Mansfield, OH 44902
P: (419) 522-3211 F: (419) 526-6853
kfox@richlandareachamber.com



www.richlandareachamber.com

Is your business
suffering from moderate to severe



Uglifying Bulletinboard-itis?

(ugly bulletin boards)

Bulletin boards don't work because people don't read them. But digital signage has motion graphics that catch the eye and get your message across.



Letterboardia Tacky-osis?

(tacky letter boards)

Letter boards are a pain to keep up-to-date, but Retriever Digital Signage is easy to keep fresh and engaging. You can update it at anytime from anywhere.



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(second-rate posters)

Posters are expensive to print and impossible to update. Digital signage is not only affordable, it makes it super easy to send out a whole new campaign.

Don't suffer any longer.
Visit **FetchTheCure.com** today!

Richland Area Chamber Member
SPOTLIGHT

Alright Pest Solutions Reports Appointment



Alright Pest
Solutions

Alright Pest Solutions a Lexington based pest control company proudly announces the appointment of its owner Jeff O'Brien to the board of directors of The Ohio Pest Management Association.

OPMA is the statewide organization that represents the pest control industry to our legislators, government agencies, and sets up education and training seminars so companies can meet their licensing requirements thru continuing education units. Also changes in pesticide use regulations from the EPA and new methods of pest treatment are communicated regularly to members.

Third Street Family Health Services is proud to announce their newest addition to the Family... Shelby OB/GYN

Please welcome Dr. Navita Modi, MD. Dr. Modi is a Fellow of the American College of Obstetrics and Gynecology (FACOG) and has been in practice for over ten years. Dr. Modi is Board certified (Diplomat of American Board of OBGYN) and has taken certified trainings to perform minimally invasive surgeries utilizing the most current technology in the surgical arena - Da-Vinci.



Also please welcome Lavonne Downing RNC, MSN, WHNP-BC. She worked as the charge nurse in Maternity Services at MedCentral Shelby Hospital for 16 years, where she also functioned as the hospital's Perinatal Bereavement Coordinator. She received her Bachelor of Science in Nursing Degree from Ashland University and her Master's Degree as well as her Nurse Practitioner training from Case Western Reserve University in Cleveland. Shelby OB/GYN is located on the 2nd floor of OhioHealth Shelby Hospital.



Local Arts Organizations Selected for Elite Kennedy Center Program

The Renaissance, in partnership with the Mansfield Art Center and Mansfield City Schools, has been selected as one of four nationwide sites to participate in a "Communities of Practice" program hosted by the John F. Kennedy Center for the Performing Arts in Washington, D.C.

"Communities of Practice" is an extension program for the *Partners in Education* program, which is entering its sixth year in Mansfield, aimed at increasing teacher engagement in the professional development program.

The Mansfield partnership team was designated to the Kennedy Center's *Partners in Education* network in 2010, and is currently one of only two sites for the program in Ohio, with ninety-five sites in the United States. The *Partners in Education* program seeks to provide educators with high-quality professional development in arts education and integration into Common Core academic subjects.

The *Communities of Practice* initiative will take place over the next eighteen months as the Mansfield team works closely with three other teams from Georgia, Michigan, and Virginia to identify and find solutions to problems that are common to many *Partners in Education* sites across the country. At the culmination of the project, the research and findings that emerge will be disseminated nationwide to the Kennedy Center network.

Thank you again to our Expo sponsors for helping to make the 2016 Business Expo a huge success!

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JOIN US FOR A

CHAMBER & COFFEE



Join our President, Jodie Perry, at our next “Chamber Coffee” session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

Space is limited so please sign up early!

Chamber Coffee: Shelby

Friday, April 8th, 2016

7:30 - 8:30 am

Hosted at: North Central State College Kehoe Center

175 Mansfield Ave., Shelby

Open to Any Member ~ Free to attend

SPACE IS LIMITED! Reserve your spot today!

NAME _____

BUSINESS _____

RESERVE YOUR SPOT TODAY - Return to:

Richland Area Chamber of Commerce

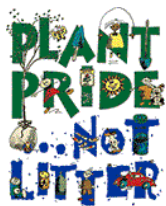
55 N. Mulberry St.

Mansfield, OH 44903

Phone: (419) 522-3211

Fax: (419) 526-6853

You can also register using
the online event calendar at
richlandareachamber.com



Earth Stewardship Celebration 2016 Celebrating 20 Years of Planting Pride in Mansfield/Richland County

The Earth Stewardship Steering Committee is pleased to announce that both May and June have been declared Earth Stewardship Month(s) in Mansfield/Richland County. For 20 years, Earth Stewardship has encouraged businesses, individuals, groups and organizations to ***Plant Pride, Not Litter*** in our community.

How to become involved...

By registering, you become a partner in Earth Stewardship. As a registered participant, you will receive litter cleanup supplies*, and recognition as a partner and will also be eligible for prizes and drawings. Registration is easy.

You can register your project in **ONE** of the following ways:

1. Mail the enclosed registration form OR
2. Register by email to: khildreth@ci.mansfield.oh.us OR
3. Call the Earth Stewardship Steering Committee: 419.755.9702.

Deadline for Registration is May 31, 2016 and Projects must be completed by June 24, 2016

Once you've registered...

- Recruit volunteers to assist you in the project you choose and on the day you've designated.
- Send in a group photo to be displayed on Earth Stewardship Partner websites and social media recognizing you and your volunteers.
- Send in your photos and the names of your volunteers so they can be added to the drawing.
- If conducting a litter cleanup, afterward, please provide how many bags were collected.
- All volunteers will be entered into a drawing to win great prizes.
- Individual certificates for each participant are available upon request.

Interested in entering the 5th annual Taking Pride contest?

Great! Please submit before and after photos of your project. Photos are due by June 24

Contest categories: Business/Government, Neighborhood, School, Church/Non-Profit Organization

Awards: Awards will be given for the top 3 places in each category. **Plus**, voters will choose their favorite cleanup projects based on photos submitted on the Earth Stewardship Facebook page. The winning entry will receive the ***People's Choice Award***.

We hope you join the contest, but it is not a requirement to participate in the 2016 Earth Stewardship Celebration.

For more information or to register, contact Kim Hildreth, Earth Stewardship Steering Committee at the Mansfield Engineering Department. Phone: 419.755.9702 or email: khildreth@ci.mansfield.oh.us.



*Hope you join us for 20 years of Planting Pride in
Mansfield/Richland County*



*A limited supply of collection bags and gloves are available for cleanup projects.

2016 Earth Stewardship Celebration REGISTRATION FORM

Deadline for registration is May 31, 2016

Potential Projects – Hints and tips for creating a sustainable environment.

- Litter cleanup in your neighborhood, your favorite park, place of business, church or a place you have noticed that needs cleaned up.
- Beautification Project – plant flowers, beautify an area, including place of business, church, etc.
- Graffiti project – help remove graffiti in your neighborhood or in our community.
- Recycling Drive – Hold a recycling drive and have proceeds go to your group or favorite organization.
- Community gardens

Photo Examples for Contest



Before



After



Before



After

Registration Form

Deadline for Registration is May 31, 2016

Name of Group/Organization: _____
(how you wish it to appear on your certificate)

Contact Person: _____

Full Mailing Address: _____

Email Address: _____

Daytime Phone _____

Type of Project: _____
(litter clean up, beautification, recycling, etc.)

Location of Project: _____ Date _____ Estimated No. Volunteers: _____

Collection Bags Needed? _____ Yes _____ No No. of Bags Needed _____

Take Pride! Contest (please check the appropriate box)

___Yes, we are participating in this category: ___Government/Business ___ Neighborhood ___School ___Nonprofit/Church

___No, we only wish to participate in the Earth Stewardship Celebration, maybe next year.

Membership 101

Richland Area Chamber of Commerce

Learn More About Your Chamber Membership!

When: Friday, April 22nd

Where: Ed Pickens' Café on Main Events & Catering, serving a wonderful hot breakfast buffet!

There is no charge to attend, but seating is limited, so please reserve your spot using the registration form below.



Perfect for:

- New members
- New employees
- Anyone looking for a refresher on Chamber benefits

Special Gift for Attendees!

.....

Name(s) of individuals attending:

Organization _____ Phone _____

Email: _____



RICHLAND AREA CHAMBER OF COMMERCE
55 N. Mulberry St. Mansfield, OH 44902 - Phone: (419) 526-6853
Fax: (419) 526-6853 or kfox@richlandareachamber.com

PLEASE RSVP NO LATER THAN April 19th, 2016
(online registration is also available at the richlandareachamber.com events page)



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