



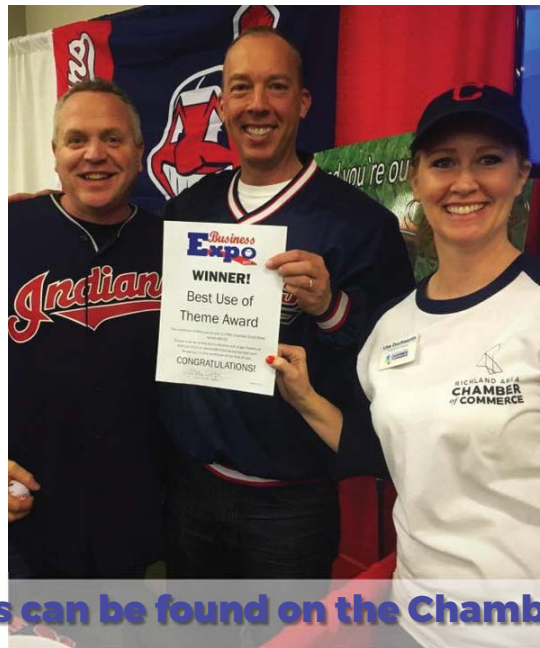
RICHLAND AREA  
**CHAMBER**  
*of* **COMMERCE**

# Chamber Link



April 2017  
Volume 71

**The 12<sup>th</sup> Annual Chamber Business Expo was a huge success!**



**Many more photos can be found on the Chamber's facebook page!**



## Business Professionals Day Luncheon

**A fun-filled luncheon to thank your  
staff for a job well done!**

**April 26, 2017 - more details inside!**



## Please welcome Nikki Lewis to the Chamber!

Nikki Lewis is the new Foundation Manager at the Mansfield-Richland Area Educational Foundation, more commonly called the Chamber Foundation. She coordinates the Foundations programs, Leadership Unlimited, Young Entrepreneurs Academy, and the Economic Club. Nikki moved to the Richland County area nine years ago after spending most of her life in Tucson, Arizona. She graduated from Mount Vernon Nazarene University with a bachelor's degree in Business Management. After graduating, she began her journey with Richland Bank, where she was a branch manager and lender. During that time, she realized her passion for community service. Nikki has since been a part of many area organizations, like Richland Young Professionals and the Parent Aide Program, all while trying to help create a better community. Her drive to make Richland County a better place and her desire to see others succeed was one of the many reasons she felt this role was a great fit for her. In her free time, Nikki enjoys traveling, doing projects around her first house, and spending time with her one-eyed dog, Bella.



*We are pleased to have you at the Chamber, Nikki!*



*Thank you again to our  
2017 Business Expo sponsors for  
helping to make the Expo  
a huge success!*



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# Upcoming Learning & Networking Events

## Instagram 101 BUSINESS BOOT CAMP ☆☆☆ SERIES

**When: Wednesday, April 5<sup>th</sup> 7:30-9am**

**Where: Richland Area Chamber, 55 N. Mulberry St., Mansfield**

Instagram is an important marketing tool for every business — if you know how to use it. In this course, marketing expert Dan Smith, Mansfield Reformatory Preservation Society, will teach you how to use Instagram® to brand your business and engage new and existing customers. Continental breakfast provided.

The cost is \$15.00 for members/\$25.00 for non-members - please RSVP to reserve your spot (see registration information at bottom of page).



**When: Thursday, April 13<sup>th</sup> 11:30– 1pm**

**Where: Lexington Event Center, 192 East Main Street, Lexington**

Sponsored by:



**CenturyLink™**

Join us as **Congressman Tiberi** gives an update on items of interest to the business community. The cost is \$20 for Chamber members, \$30 for non-members and guests.

**RSVP by Monday, April 10th** (see registration information at bottom of page).



**Network and Be Inspired  
by Local Women!**

**When: Wednesday, April 19<sup>th</sup> 11:45– 1pm**

**Where: Ed Pickens Café on Main Events & Catering, 28 N Main Street, Mansfield**

Mark your calendar for the 3rd Wednesday of each month to join a group of dynamic, innovative local women for a time of powerful networking and motivation, as well as a chance to learn more about your community. This month, the topic is networking. The cost is \$12.00 - please RSVP to reserve your spot (see registration information at bottom of page).

This collaborative series is being co-hosted by the Richland Area Chamber, Mind Body Align and the Small Business Development Center at NCSC.



**Join us for Open Discussion  
while Enjoying Your  
Morning Coffee!**

**When: Friday, May 12<sup>th</sup> 7:30– 8:30am**

**Where: Sutton Bank**

Join our President, Jodie Perry, at our next “Chamber Coffee” session. You will have the chance to do some networking, share updates about your business, and participate in open discussion.

There is **no charge** to attend, but seating is limited, so please reserve your spot (see registration information at bottom of page).

### 3 WAYS TO REGISTER for these events (or any other Chamber event):

- Register online using the event calendar at [richlandareachamber.com](http://richlandareachamber.com)
- Call 419-522-3211
- Email [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)



Thank you to **Dr. Blake Wagner** of New Directions Counseling Center for a great presentation on Stress Management for Busy People at our March Business Bootcamp! With over 60 people in attendance this was our largest bootcamp to date.



It was an honor to host a Leadership Luncheon with **President Michael V. Drake, MD**, from the Ohio State University.

## SPONSORSHIP & ADVERTISING OPPORTUNITIES

For a list of options available, contact the  
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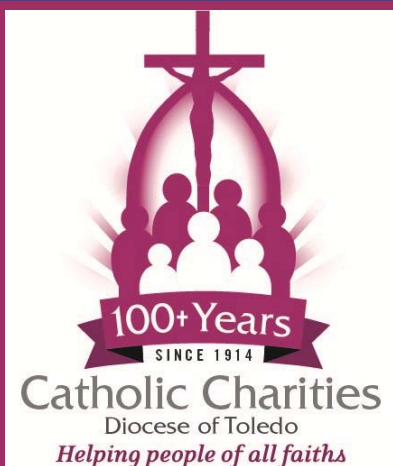
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# BUSINESS AFTER HOURS

Thursday, April 20<sup>th</sup>

5-7pm at Westbrook Country Club



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Network while you are treated to delicious food from Westbrook Country Club and maybe even win a door prize! Also enjoy a beautiful ice sculpture and the music of pianist Sara Spayde.

**Is this your first Business After Hours?** Join us from 4:30-5pm to meet our friendly Chamber Ambassadors!

*Please fax, email or mail this registration to the Richland Area Chamber of Commerce*

*Cost: Free for Members (if registering on or before 4/17)*

Company \_\_\_\_\_

Names & Emails of Attendees:

New Member Reception?

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Name: \_\_\_\_\_ Email: \_\_\_\_\_ ☐

**PLEASE RSVP NO LATER THAN APRIL 17<sup>th</sup>, 2017**

55 N. Mulberry Street, Mansfield, OH 44902

P:(419) 522-3211 F: (419) 526-6853

[info@richlandareachamber.com](mailto:info@richlandareachamber.com)

Online registration is available at [richlandareachamber.com](http://richlandareachamber.com)



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In March, our **YEA Entrepreneurs** had an opportunity to ask questions of local business owners through our **CEO panel**.



Please welcome **Family Life Counseling and Psychiatric Services** to their new location at 169 Mansfield Avenue in Shelby!



### Are You Receiving Email Communications from the Chamber?

**If not, you are missing out on important information!** The Chamber emails the staff of our members important information such as news updates, legislation issues, upcoming events, training opportunities, and much more! If you wish to receive email from the Chamber, let us know at 419-522-3211 or email [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com).

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# 9 Tips to Boost Productivity in the Workplace



(BPT) If you feel like you're working more, but getting less done, you're not alone. Employees are working an average of 44 hours per week, of which only 29 were considered to be productive, according to a new survey of 1,200 full time office workers.


The recent "Productivity in the Workplace" study commissioned by Fellowes found respondents feel the key to productivity is making adjustments within the existing workday versus working more hours. Chatty coworkers top the list of productivity killers, with unnecessary meetings, cell phone disruptions and problems with office equipment also on the list. Respondents identify productivity boosters as cutting back on meetings, having more quiet spaces to work, schedule flexibility and more up-to-date technology.

Laura Stack, also known as "The Productivity Pro," travels the country helping organizations of every size improve their employee and team productivity. She shares the following tips to help people make the most of their hours in the office so they can get back to business.

1. Give disruptions the boot. Resist the urge to constantly check email and turn off email notifications. Put your cell phone on airplane mode, instant messaging on Do Not Disturb, and let calls go to voice-mail.
2. Speak up. Need something new in the office to help your coworkers and you stay more productive? It never hurts to ask. Office equipment, like printers and shredders, are now being made with advanced technologies that can make your job easier and help you get back to work.
3. Cut down on meetings. Ask yourself if you really need to have a meeting. Can you cover agenda items via email? Cancel meetings if face time isn't imperative and give colleagues more time to get their jobs done. Also, try to schedule one day a week on your calendar that is meeting-free.
4. Don't multi-task, single-task. When you do have a meeting, make sure you are 100 percent focused. You don't want to miss crucial updates and next steps on projects, it will only hurt your productivity later on.
5. Practice "on, in, around, or shred." Eighty-eight percent of people use paper in the office. Keep items you work with daily on your desk, those you work with weekly in your desk drawers, and those you work with monthly around your desk, in archives, or filing cabin.
6. Break it down. If you have trouble getting started with a big task, break it into smaller chunks. Ask yourself, "What is the next action step I need to take to see progress on this project?" Then set a timer, leap into action, and focus on the next step.
7. Vary activities. For mental and physical alertness, vary sitting activities with standing ones, mental activities with physical ones. It will help prevent fatigue and keep your efficiency high.
8. Put some fun into your work. Turn boring tasks into a game. Make a deal with yourself that when you complete the activity, you will do something fun afterward - like taking a walk or having a piece of chocolate. By creating internal enthusiasm, you can stay focused longer.
9. Change of scenery. Try to work in a different setting once a week. Whether you work from home, the library, or a nearby park, new surroundings can inspire ideas and give you the energy you need to tackle your to-do list.

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## Upcoming Events

- 4/5/17 — **Bus. Boot Camp - Instagram 101** 7:30-9am
- 4/7/17 — **Econ. Club Luncheon** 11:45am (more info on this page)
- 4/11/17 — **Business Advocacy** 8:00-9am
- 4/13/17 — **Executive Committee** 7:30-9am
- 4/13/17 — **Legislative Luncheon/Tiberi**, 11:30-1pm
- 4/19/17 — **Chamber Board Meeting** 7:30-9am
- 4/19/17 — **Lunchwise Wednesday Women's Luncheon** @Ed Pickens 11:45-1pm
- 4/20/17 — **Business After Hours/Catholic Charities at Westbrook Country Club**, 5-7pm
- 4/21/17 — **Ambassadors Meeting** 8-9am
- 4/26/17 — **Business Professionals Day Luncheon**
- 4/28/17 — **Bus. Expo Committee Meeting** 9-10am
- 5/12/17 — **Chamber Coffee/Sutton Bank** 7:30-8:30am
- 5/18/17 — **Business After Hours/Haring Realty** 5-7pm
- 5/24/17 — **Job Fair**, 10am-4:30pm
- 6/15/17 — **Business After Hours/Ed Pickens** 5-7pm
- 6/23/17 — **Member Appreciation Day Luncheon**
- 7/20/17 — **Bus. After Hours/Landoll's Mohican Castle** 5-7pm
- 7/28/17 — **Chamber Golf Classic - Shelby Country Club**
- 8/17/17 — **Business After Hours/Kingwood Center** 5-7pm
- 10/12/17 — **Business After Hours/Malabar Farm** 5-7pm
- 10/24/17 — **Savor & Sip Auction and Food Tasting**

***Watch your e-mail for more upcoming events!***



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## Economic Club Luncheon:

### Ryan Burgess - Building Ohio's Future Workforce

April 7th at 11:45am at the Life Celebration Reception Center, 129 S. Main Street

Ryan Burgess was appointed Director of the Governor's Office of Workforce Transformation by Governor John R. Kasich in November, 2015. The Office of Workforce Transformation is committed to identifying the needs of business, connecting businesses and workers, and aligning training to meet the needs of businesses. Burgess leads initiatives to improve the effectiveness, efficiency and accountability of Ohio's workforce programs. Guests are always welcome at \$35 per luncheon.

Please email reservations to: [nlewis@richlandareachamber.com](mailto:nlewis@richlandareachamber.com).



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Presented by



Premier Sponsors



The UPS Store



**Teams** - limited to 36, so please register as soon as possible!

- ☐ **Team of Four** —\$125 per person/\$500 per team (if paid by July 7. After July 7, \$140 per person/\$560 per team)  
Includes cart, greens fees, lunch at the turn, beverage tickets and dinner.

Captain: \_\_\_\_\_ Handicap \_\_\_\_\_

Player 2 \_\_\_\_\_ Handicap \_\_\_\_\_

Player 3 \_\_\_\_\_ Handicap \_\_\_\_\_

Player 4 \_\_\_\_\_ Handicap \_\_\_\_\_

Captain's email/telephone: \_\_\_\_\_

Please indicate whether you wish to be included in the **Skins competition**:

**\$40 per team** \_\_\_\_\_

Please be sure that all information is completed -  
notify the Chamber of any changes in players.

**COUNTRY CLUB CASUAL DRESS CODE—NO JEANS**

**PERMITTED - SHIRTS WITH COLLAR**

## Sponsorships (see reverse side for more details)

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Golf Gift Sponsor</b> —\$3,000 Exclusive            | <input type="checkbox"/> <b>Lunch Sponsor</b> —\$500                          |
| <input type="checkbox"/> <b>Premier Sponsor</b> —\$1,000 Limited to 4, Sold Out | <input type="checkbox"/> <b>Beverage Cart Sponsor</b> —\$250 4 available      |
| <input type="checkbox"/> <b>Hole in One Sponsor</b> —\$1,000 Exclusive          | <input type="checkbox"/> <b>Proximity Contest Sponsor</b> —\$250              |
| <input type="checkbox"/> <b>Golf Ball Sponsor</b> —\$1,000 Exclusive            | <input type="checkbox"/> <b>Hole and/or Tee Sponsor</b> —\$150 or 2 for \$250 |

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Total Payment for teams and/or sponsorship: \_\_\_\_\_ (Amount) Check Enclosed \_\_\_\_\_

Visa/MC/Disc # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Address of cardholder \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Email invoice to: \_\_\_\_\_

Richland Area Chamber of Commerce, 55 N. Mulberry Street, Mansfield, OH 44902  
419-522-3211 Fax: 419-526-6853 Email: [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)





# Golf Sponsorships

***This was a sold out event for 2014, 2015 & 2016!***

## Title Sponsorship \$5,000 (Exclusive)

- \* Entry for two (2) foursomes (\$1,000 Value)
- \* Naming Rights (Golf Classic presented by your co.)
- \* Opportunity to set up a tent on the course to interact with golfers
- \* Company logo on all event correspondence
- \* Company logo (large) on tournament registration\*
- \* Company logo on tournament program
- \* Company logo & link on event webpage
- \* Banner/signage in registration & reception area
- \* Company logo on email blasts for the event
- \* Opportunity to give brief remarks at awards dinner
- \* Logo promotion on all Chamber social media
- \* Company logo (medium) on all hole signage
- \* Opportunity to include item in golfer goodie bag
- \* Right of first refusal for 2018

## Golf Gift Sponsorship \$3,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo on exclusive golf gift for participants
- \* Opportunity to set up a tent on the course to interact with golfers
- \* Company logo on tournament registration\*
- \* Logo & link on event webpage
- \* Company logo on email blasts for the event
- \* Logo promotion on all Chamber social media
- \* Company logo (small) on all hole signage
- \* Right of first refusal for 2018

## Premier Sponsorship \$1,000 (Limit of 4)

- \* Entry for one (1) foursome (\$500 Value)
- \* Company logo (small) on tournament registration\*
- \* Company logo on tournament program
- \* Logo & link on event webpage
- \* Company logo on all email blasts for this event
- \* Logo promotion on all Chamber social media channels
- \* Opportunity to include item in golfer's goodie bag
- \* Company logo (small) on all hole signage
- \* Right of first refusal 2018

## Hole in One Sponsorship \$1,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value) \*\*New in 2016
- \* Company logo included on signage at designated Par 3 hole
- \* Opportunity for sponsor to set up a tent at the designated hole to interact with the golfers
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Right of first refusal 2018

## Golf Ball Sponsor \$1,000 (Exclusive)

- \* Entry for one (1) foursome (\$500 Value) \*\*New in 2016
- \* Company logo included on special commemorative sleeve of golf balls designed for the event
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Right of first refusal 2018

## Lunch Sponsor \$500

- \* Company logo on signage at the lunch pavilion
- \* Opportunity to have a promotional table/tent set up at the lunch to interact with the golfers
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Company logo in the tournament program

## Breakfast Sponsor \$300 (Exclusive)

- \* Company logo on signage at the breakfast pavilion
- \* Logo promotion on social media channels
- \* Company name & web link on event webpage
- \* Company logo in the tournament program

## Beverage Cart Sponsor—\$250 (Limit of 4)

- \* Company logo and name displayed on all beverage carts on the course
- \* Company name on event webpage
- \* Name on social media channels

## Proximity Contest Sponsor \$250

- \* Signage on course at designated hole
- \* Recognition at dinner when awards are given out
- \* Company name on event webpage
- \* Name on social media channels

## Hole and/or Tee Sponsor—\$150 or 2 for \$250

- \* Company name listed on sign at designated hole or tee
- \* Company name on event webpage

## 2016 Attendance—144 Golfers

**Audience**—Business Leaders, Professionals, Non Profit Leaders, Elected Officials

**Advertising**—Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising

***See reverse side for order form***

\*Sponsorship must be received at least six weeks in advance to take complete advantage of this benefit



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# Help Us Help Others.



- Splash Pad Park
- Parking Lot Paving Project
- Gymnasium Renovation
- LiveSTRONG at the YMCA®

Today, in its 150<sup>th</sup> year with 10,000 members and hundreds of others in specialized programs, the Mansfield Area Y is among the oldest, continuously-running organizations in Ohio. Founded in 1867, the Y improves lives and communities by focusing on youth development, healthy living, and social responsibility.

With its capital building debt recently retired, the Y is focusing 2017 on building improvements and additional programming. The special 150<sup>th</sup> anniversary projects include gymnasium and parking lot renovations, a new water splash pad park, and the creation of programs to aid those recovering from cancer and other chronic illnesses.

YOUR GIFT IS AN INVESTMENT IN OUR COMMUNITY.  
WE BELIEVE THE Y AND ITS 150<sup>TH</sup> ANNIVERSARY  
PROJECTS WILL IMPACT MORE PEOPLE IN OUR  
COMMUNITY THAN ANY OTHER.

Donations will be appreciated and may be sent to:  
**Cristen Gilbert, President/CEO**  
**Mansfield Area Y**  
**750 Scholl Rd. | Mansfield, OH 44907**



# Business Professionals Day Luncheon

**April 26, 2017**



**Register Your  
Entire Staff to give  
them a perfect  
reward for a job  
well done!**

The Chamber's Annual Business Professionals Day Luncheon will be held on  
**Wednesday, April 26 from 11:30am-1pm** at the **Mid-Ohio Conference Center** in Mansfield.  
This is always a fun and exciting event that includes a wonderful meal, tasty treats, giveaways, flowers,  
music and themed excitement! Everyone will receive items contributed by our members.  
Many attendees will even win a valuable prize!  
Make your reservations today for you and your staff - it's the perfect way to show your appreciation!

- Great Location!
- Prizes!
- Photo Booth!

*Gold Sponsors: (as of 3/31/17)*



*Silver Sponsors:*

**Haring Realty**

**Mechanics Bank**

**Richland Newhope**

**Industries Inc.**

**YWCA Child Care Resource  
& Referral**

**Tickets: \$25 for Chamber members registered by Wed., April 12/\$30 for members registering after April 13**  
**NON-MEMBER PRICE: \$35**

Person ordering tickets \_\_\_\_\_ Number of tickets \_\_\_\_\_

Organization \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Payment enclosed \_\_\_\_\_ Visa/MC/Disc # \_\_\_\_\_ exp. \_\_\_\_/\_\_\_\_

Address of Cardholder: Street \_\_\_\_\_ Zip \_\_\_\_\_

*Once registered, simply check in at the door (no tickets will be mailed) ~ Reserved seating*

Mail: Richland Area Chamber of Commerce 55 N. Mulberry Street, Mansfield, 44902

Phone: 419-522-3211 Fax: 419-526-6853 Online registration available at [richlandareachamber.com](http://richlandareachamber.com)

**Register by April 12th for best pricing!**

# Business Professionals Day SPONSORSHIP



Attendance to expect: 2016 Attendance was 360    Audience: Business Professionals, Support Staff, Non Profit Professionals    Advertising: Email Blasts, Social Media Posts, Newsletter Ads, News Journal Advertising.  
We provide special gifts and “swag” to all attendees and have a special entertainment program

## Gold (\$500)

- Eight (8) Tickets to the event (\$200 value)
- Color logo on promotional flyer
- Color logo in Chamber Newsletter
- Color logo on promotional emails
- Name, logo & link on Chamber event website
- Name & color logo shared on social media
- Color logo on event program
- Verbal recognition from the podium at event

## Silver (\$250)

- Four (4) Tickets to the event (\$100 value)
- Name on promotional flyer
- Name in Chamber Newsletter
- Name on promotional emails
- Name & link on Chamber event website
- Name on event program

## Bronze (\$125)

- Two (2) Tickets to the event (\$50 value)
- Name in Chamber Newsletter list of Sponsors
- Name on Chamber event website
- Name on event program

**Do you have an item to donate?**

Please see form on reverse side

**Count Us In! We're Excited to be a Sponsor for the 2017 Business Professionals Day Luncheon!**

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

SPONSORSHIP LEVEL (Circle One):    Gold—\$500    Silver—\$250    Bronze—\$125

PAYMENT: ☐ check enclosed    ☐ VISA/MC/DISC# \_\_\_\_\_

exp. \_\_\_\_/\_\_\_\_    Security Code \_\_\_\_\_

**Phone:** 419-522-3211 • **Fax:** 419-526-6853 • **Email:** lduckworth@richlandareachamber.com

**Mail:** Richland Area Chamber of Commerce • 55 N. Mulberry St., Mansfield 44902

Item Donation Information on Reverse Side





# ANNUAL CELEBRATION

APRIL 25, 2017



Join active Richland Young Professionals members and community members for our 2017 Annual Celebration on April 25, 2017 at 6 PM. **Event is open to the public.**

Our Annual Celebration will include the graduation of our 2017 Mentorship program participants, a keynote presentation by Artie Isaac and a state of the organization address.

**Richland Young Professionals' Annual Celebration**  
**Tuesday, April 25, 2017, 6 PM**

Ed Pickens Cafe on Main, Kobacker Room  
28 North Main Street, Mansfield



**ARTIE ISAAC**

Keynote presenter, Artie Isaac delivers engaging, funny, and inspirational presentations that show audiences how to boost creativity and collaboration — at work and beyond.

## TICKET INFORMATION

\$25 PER PERSON

\$200 RESERVED TABLE OF 8

TICKETS ARE AVAILABLE AT [RICHLANDYP.COM](http://RICHLANDYP.COM)





# **DETAILS:**

- There are no costs to reserve a space for the tabletop fair
- Only businesses who are actively hiring are eligible to participate
- This event will be open to the public
- Attendees will be asked to bring resumes and be prepared for an interview
- 6'x3' table and 2 chairs provided (bring your own table cover).
- Set-up starts at 8:30am on May 24th
- To guarantee a spot, please respond promptly—only 60 spots are available.
- Special training sessions to be provided before the Job Fair starts.



For more information, call Lisa Duckworth at 419-522-3211

COMPLETE FORM AND RETURN AS SOON AS POSSIBLE TO RESERVE A SPOT  
(SPACE OFFERED ON FIRST COME, FIRST SERVE BASIS)

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Do you need electric? Yes \_\_\_ No\_\_\_ How many positions are you currently looking to fill? \_\_\_\_\_

Job Titles looking to fill (list all)\_\_\_\_\_

Return registration form to the Richland Area Chamber of Commerce

Phone: 419-522-3211 • Fax: 419-526-6853 • email: [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)  
55 N. Mulberry St., Mansfield 44902

Sponsored by:



**Richland County**  
A proud partner of the  
American Job Center network

Supported by:





# BUSINESS BOOT CAMP ☆☆☆ SERIES

RSVP BY  
MAY 1<sup>ST</sup>

## Ideal training for:

Sales Team  
Marketing/Media/PR Relations  
Office Staff & Managers  
Executive Leadership  
Small Business Owners/Managers  
Corporate Board Members/Directors

## Presented by:

Leanne Cannon



## Sponsored by:



# SOCIAL MEDIA & EMAIL MARKETING

## FOUR THURSDAYS IN MAY!

- ◆ May 4, May 11, May 18, May 25
- ◆ Hot breakfast buffet from 7:30am to 8:00am
- ◆ Program from 8:00am to 9:30am
- ◆ Presenter: Leanne Cannon
- ◆ \$20 per Class - \$50 for the entire series
- ◆ Classes held at the Richland Area Chamber

If you think about using social media and email marketing to grow your business and your head swims, you certainly aren't alone. Strategizing an efficient and effective way to incorporate this into your organization's success is often overwhelming.

**Leanne Cannon** is a nationally recognized Author, Motivational Speaker, Business Coach, Social Media Marketing Trainer, and she will take you through the ins and outs of social media and email marketing.

**5-4-2017 Digital Marketing Trends in 2017**

**5-11-2017 Grow Your Business with Email & Social Media**

**5-18-2017 30 Ways to Grow Your Email Marketing List**

**5-25-2017 Getting Started with Email Marketing**

Attendees are welcome to attend any one or all four events, however the classes do build on one another.

**RSVP by May 1st - Limited Class Size - Register Today!**

Company \_\_\_\_\_

Name of Attendees \_\_\_\_\_

Number Attending \_\_\_\_\_ Invoice Me \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Return to: Richland Area Chamber  
55 N. Mulberry St., Mansfield, OH 44902  
Phone: 419-522-3211 Fax: 419-526-6853

You can also register online  
using the Chamber event  
calendar at  
[richlandareachamber.com](http://richlandareachamber.com)





**Merrill Lynch**  
Bank of America Corporation



# The Boyd-Eichinger-Brafford Group's 2017 REGIONAL ECONOMIC FORUM

## Insights from Successful Ohio Leaders

An exclusive event  
Sponsored by  
**Merrill Lynch  
Bank of America**

**Schedule**  
12:00 Registration  
12:30 Lunch  
1:00 Program Begins  
3:00 Happy Hour  
(Cash Bar)

Tickets are \$20.

**when** Friday, May 12 – 12:00pm – 3pm  
**where** Snow Trails –  
3100 Possum Run Rd, Mansfield, OH

### How can we profit in this new global economy?

In this informative and interactive session, you'll hear from Congressman Pat Tiberi, Chairman of the Ways and Means Subcommittee on Health, Bob Archer, Chairman of Kent Watersports, Jeff Gorman, CEO of Gorman-Rupp, and David Blom, President and CEO of OhioHealth.

Our notable speakers will address the changed landscape and thoughts on the outlook for manufacturing here and overseas, trade, tax reform, regulation, healthcare, workforce development tools and how to profit in the new nationalism. Ashland University's Dauch College of Business and Economics Dean, Dr. Elad Granot, will then moderate the panel to discuss your questions and concerns.

We hope you will join us for this engaging conversation.

### moderator:

**Dr. Elad Granot**  
Dean of the Dauch  
College of Business and  
Economics at Ashland  
University

### speakers include:

**Pat Tiberi**  
U.S. Congressman  
Chairman of the Ways  
and Means Subcommittee  
on Health

**Bob Archer**  
Chairman of  
Kent Watersports

**Jeff Gorman**  
CEO of  
Gorman-Rupp

**David Blom**  
President and CEO  
OhioHealth

**Karen Seman**  
Director of Workforce  
Development, RCDG

space is limited: **register today – (419) 522-3211 or [lduckworth@richlandareachamber.com](mailto:lduckworth@richlandareachamber.com)**

questions? Contact Tim Hilterman, Financial Advisor, at 419.527.4518 or [tim.hilterman@ml.com](mailto:tim.hilterman@ml.com)



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Selecting the right health insurance plan shouldn't be a guessing game.

## CLEARLY THE RIGHT CHOICE

Learn more about a Medical Mutual health plan through the Richland Area Chamber of Commerce, and why it can be your company's clear choice, by visiting [RichlandAreaChamber.com](http://RichlandAreaChamber.com).

  
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The Board and Staff of the Richland Area Chamber of Commerce wish to recognize and thank the following members for their sustaining contributions and support of the Chamber:

**KeyBank** 

**Mechanics**  
BANK Member FDIC

 **OhioHealth**

**RichlandBank**  
DIVISION OF THE PARK NATIONAL BANK  
Member FDIC

 **STARTEK**